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**Operational Considerations for Streaming Media**

## Abstract

This document provides an overview of operational networking issues that pertain to quality of experience in delivery of video and other high-bitrate media over the internet.

## Status of This Memo

This Internet-Draft is submitted in full conformance with the provisions of BCP 78 and BCP 79.

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## 1. Introduction

As the internet has grown, an increasingly large share of the traffic delivered to end users has become video. Estimates put the total share of internet video traffic at 75% in 2019, expected to grow to 82% by 2022. What's more, this estimate projects the gross volume of video traffic will more than double during this time, based on a compound annual growth rate continuing at 34% (from Appendix D of [\[CVNI\]](#)).

In many contexts, video traffic can be handled transparently as generic application-level traffic. However, as the volume of video traffic continues to grow, it's becoming increasingly important to consider the effects of network design decisions on application-level performance, with considerations for the impact on video delivery.

This document aims to provide a taxonomy of networking issues as they relate to quality of experience in internet video delivery. The focus is on capturing characteristics of video delivery that have surprised network designers or transport experts without specific

video expertise, since these highlight key differences between common assumptions in existing networking documents and observations of video delivery issues in practice.

Making specific recommendations for mitigating these issues is out of scope, though some existing mitigations are mentioned in passing. The intent is to provide a point of reference for future solution proposals to use in describing how new technologies address or avoid these existing observed problems.

## **1.1. Notes for Contributors and Reviewers**

Note to RFC Editor: Please remove this section and its subsections before publication.

This section is to provide references to make it easier to review the development and discussion on the draft so far.

### **1.1.1. Venues for Contribution and Discussion**

This document is in the Github repository at:

<https://github.com/ietf-wg-mops/draft-ietf-mops-streaming-opcons>

Readers are welcome to open issues and send pull requests for this document.

Substantial discussion of this document should take place on the MOPS working group mailing list ([mops@ietf.org](mailto:mops@ietf.org)).

\*Join: <https://www.ietf.org/mailman/listinfo/mops>

\*Search: <https://mailarchive.ietf.org/arch/browse/mops/>

### **1.1.2. Template for Contributions**

Contributions are solicited regarding issues and considerations that have an impact on media streaming operations.

Please note that contributions may be merged and substantially edited, and as a reminder, please carefully consider the Note Well before contributing: <https://datatracker.ietf.org/submit/note-well/>

Contributions can be emailed to [mops@ietf.org](mailto:mops@ietf.org), submitted as issues to the issue tracker of the repository in [Section 1.1.1](#), or emailed to the document authors at [draft-ietf-mops-streaming-opcons@ietf.org](mailto:draft-ietf-mops-streaming-opcons@ietf.org).

Contributors describing an issue not yet addressed in the draft are requested to provide the following information, where applicable:

- \*a suggested title or name for the issue
- \*a long-term pointer to the best reference describing the issue
- \*a short description of the nature of the issue and its impact on media quality of service, including:
  - where in the network this issue has root causes
  - who can detect this issue when it occurs
- \*an overview of the issue's known prevalence in practice. pointers to write-ups of high-profile incidents are a plus.
- \*a list of known mitigation techniques, with (for each known mitigation):
  - a name for the mitigation technique
  - a long-term pointer to the best reference describing it
  - a short description of the technique:
    - o what it does
    - o where in the network it operates
    - o an overview of the tradeoffs involved-how and why it's helpful, what it costs.
  - supplemental information about the technique's deployment prevalence and status

### **1.1.3. History of Public Discussion**

Presentations:

\*IETF 105 BOF:

<https://www.youtube.com/watch?v=4G3YBVmn9Eo&t=47m21s>

\*IETF 106 meeting:

[https://www.youtube.com/watch?v=4\\_k340xT2jM&t=7m23s](https://www.youtube.com/watch?v=4_k340xT2jM&t=7m23s)

\*MOPS Interim Meeting 2020-04-15:

<https://www.youtube.com/watch?v=QExiajdC0IY&t=10m25s>

\*IETF 108 meeting:

<https://www.youtube.com/watch?v=ZaRsk0y309k&t=2m48s>

## 2. Bandwidth Provisioning

### 2.1. Scaling Requirements for Media Delivery

#### 2.1.1. Video Bitrates

Video bitrate selection depends on many variables. Different providers give different guidelines, but an equation that approximately matches the bandwidth requirement estimates from several video providers is given in [MSOD]:

$$\text{Kbps} = (\text{HEIGHT} * \text{WIDTH} * \text{FRAME\_RATE}) / (\text{MOTION\_FACTOR} * 1024)$$

Height and width are in pixels, frame rate is in frames per second, and the motion factor is a value that ranges from 20 for a low-motion talking heads video to 7 for sports, and content with a lot of screen changes.

The motion factor captures the variability in bitrate due to the amount and frequency of high-detail motion, which generally influences the compressability of the content.

The exact bitrate required for a particular video also depends on a number of specifics about the codec used and how the codec-specific tuning parameters are matched to the content, but this equation provides a rough estimate that approximates the usual bitrate characteristics using the most common codecs and settings for production traffic.

Here are a few common resolutions used for video content, with their typical and peak per-user bandwidth requirements for 60 frames per second (FPS):

Name	Width x Height	Typical	Peak
DVD	720 x 480	1.3 Mbps	3 Mbps
720p (1K)	1280 x 720	3.6 Mbps	5 Mbps
1080p (2K)	1920 x 1080	8.1 Mbps	18 Mbps
2160p (4k)	3840 x 2160	32 Mbps	70 Mbps

Table 1

#### 2.1.2. Virtual Reality Bitrates

Even the basic virtual reality (360-degree) videos (that allow users to look around freely, referred to as three degrees of freedom - 3DoF) require substantially larger bitrates when they are captured and encoded as such videos require multiple fields of view of the

scene. The typical multiplication factor is 8 to 10. Yet, due to smart delivery methods such as viewport-based or tiled-based streaming, we do not need to send the whole scene to the user. Instead, the user needs only the portion corresponding to its viewpoint at any given time.

In more immersive applications, where basic user movement (3DoF+) or full user movement (6DoF) is allowed, the required bitrate grows even further. In this case, the immersive content is typically referred to as volumetric media. One way to represent the volumetric media is to use point clouds, where streaming a single object may easily require a bitrate of 30 Mbps or higher. Refer to [\[PCC\]](#) for more details.

## **2.2. Path Requirements**

The bitrate requirements in [Section 2.1](#) are per end-user actively consuming a media feed, so in the worst case, the bitrate demands can be multiplied by the number of simultaneous users to find the bandwidth requirements for a router on the delivery path with that number of users downstream. For example, at a node with 10,000 downstream users simultaneously consuming video streams, approximately 80 Gbps would be necessary in order for all of them to get typical content at 1080p resolution at 60 fps, or up to 180 Gbps to get sustained high-motion content such as sports, while maintaining the same resolution.

However, when there is some overlap in the feeds being consumed by end users, it is sometimes possible to reduce the bandwidth provisioning requirements for the network by performing some kind of replication within the network. This can be achieved via object caching with delivery of replicated objects over individual connections, and/or by packet-level replication using multicast.

To the extent that replication of popular content can be performed, bandwidth requirements at peering or ingest points can be reduced to as low as a per-feed requirement instead of a per-user requirement.

## **2.3. Caching Systems**

When demand for content is relatively predictable, and especially when that content is relatively static, caching content close to requesters, and pre-loading caches to respond quickly to initial requests, is often useful (for example, HTTP/1.1 caching is described in [\[RFC7234\]](#)). This is subject to the usual considerations for caching - for example, how much data must be cached to make a significant difference to the requester, and how the benefits of caching and pre-loading caches balances against the costs of tracking "stale" content in caches and refreshing that content.

It is worth noting that not all high-demand content is also "live" content. One popular example is when popular streaming content can be staged close to a significant number of requesters, as can happen when a new episode of a popular show is released. This content may be largely stable, so low-cost to maintain in multiple places throughout the Internet. This can reduce demands for high end-to-end bandwidth without having to use mechanisms like multicast.

Caching and pre-loading can also reduce exposure to peering point congestion, since less traffic crosses the peering point exchanges if the caches are placed in peer networks, and could be pre-loaded during off-peak hours, using "Lower-Effort Per-Hop Behavior (LE PHB) for Differentiated Services" [[RFC8622](#)], "Low Extra Delay Background Transport (LEDBAT)" [[RFC6817](#)], or similar mechanisms.

All of this depends, of course, on the ability of a content provider to predict usage and provision bandwidth, caching, and other mechanisms to meet the needs of users. In some cases ([Section 2.4](#)), this is relatively routine, but in other cases, it is more difficult ([Section 2.5](#), [Section 2.6](#)).

#### **2.4. Predictable Usage Profiles**

Historical data shows that users consume more video and videos at higher bitrates than they did in the past on their connected devices. Improvements in the codecs that help with reducing the encoding bitrates with better compression algorithms could not have offset the increase in the demand for the higher quality video (higher resolution, higher frame rate, better color gamut, better dynamic range, etc.). In particular, mobile data usage has shown a large jump over the years due to increased consumption of entertainment as well as conversational video.

TBD: insert charts showing historical relative data usage patterns with error bars by time of day in consumer networks?

Cross-ref vs. video quality by time of day in practice for some case study? Not sure if there's a good way to capture a generalized insight here, but it seems worth making the point that demand projections can be used to help with e.g. power consumption with routing architectures that provide for modular scalability.

#### **2.5. Unpredictable Usage Profiles**

Although TCP/IP has been used with a number of widely used applications that have symmetric bandwidth requirements (similar bandwidth requirements in each direction between endpoints), many widely-used Internet applications operate in client-server roles, with asymmetric bandwidth requirements. A common example might be an HTTP GET operation, where a client sends a relatively small HTTP GET

request for a resource to an HTTP server, and often receives a significantly larger response carrying the requested resource. When HTTP is commonly used to stream movie-length video, the ratio between response size and request size can become quite large.

For this reason, operators may pay more attention to downstream bandwidth utilization when planning and managing capacity. In addition, operators have been able to deploy access networks for end users using underlying technologies that are inherently asymmetric, favoring downstream bandwidth (e.g. ADSL, cellular technologies, most IEEE 802.11 variants), assuming that users will need less upstream bandwidth than downstream bandwidth. This strategy usually works, except when it does not, because application bandwidth usage patterns have changed.

One example of this type of change was when peer-to-peer file sharing applications gained popularity in the early 2000s. To take one well-documented case ([\[RFC5594\]](#)), the Bittorrent application created "swarms" of hosts, uploading and downloading files to each other, rather than communicating with a server. Bittorrent favored peers who uploaded as much as they downloaded, so that new Bittorrent users had an incentive to significantly increase their upstream bandwidth utilization.

The combination of the large volume of "torrents" and the peer-to-peer characteristic of swarm transfers meant that end user hosts were suddenly uploading higher volumes of traffic to more destinations than was the case before Bittorrent. This caused at least one large ISP to attempt to "throttle" these transfers, to mitigate the load that these hosts placed on their network. These efforts were met by increased use of encryption in Bittorrent, similar to an arms race, and set off discussions about "Net Neutrality" and calls for regulatory action.

Especially as end users increase use of video-based social networking applications, it will be helpful for access network providers to watch for increasing numbers of end users uploading significant amounts of content.

## **2.6. Extremely Unpredictable Usage Profiles**

The causes of unpredictable usage described in [Section 2.5](#) were more or less the result of human choices, but we were reminded during a post-IETF 107 meeting that humans are not always in control, and forces of nature can cause enormous fluctuations in traffic patterns.



In his talk, Sanjay Mishra [[Mishra](#)] reported that after the CoViD-19 pandemic broke out in early 2020,

- \*Comcast's streaming and web video consumption rose by 38%, with their reported peak traffic up 32% overall between March 1 to March 30 [[Comcast](#)],

- \*AT&T reported a 28% jump in core network traffic (single day in April, as compared to pre stay-at-home daily average traffic), with video accounting for nearly half of all mobile network traffic, while social networking and web browsing remained the highest percentage (almost a quarter each) of overall mobility traffic [[ATT](#)], and

- \*Verizon reported similar trends with video traffic up 36% over an average day (pre COVID-19) [[Verizon](#)].

We note that other operators saw similar spikes during this time period. Craig Labowitz [[Labovitz](#)] reported

- \*Weekday peak traffic increases over 45%-50% from pre-lockdown levels,

- \*A 30% increase in upstream traffic over their pre-pandemic levels, and

- \*A steady increase in the overall volume of DDoS traffic, with amounts exceeding the pre-pandemic levels by 40%. (He attributed this increase to the significant rise in gaming-related DDoS attacks ([[LabovitzDDoS](#)]), as gaming usage also increased.)

### **3. Adaptive Bitrate**

#### **3.1. Overview**

Adaptive BitRate (ABR) is a sort of application-level response strategy in which the receiving media player attempts to detect the available bandwidth of the network path by experiment or by observing the successful application-layer download speed, then chooses a video bitrate (among the limited number of available options) that fits within that bandwidth, typically adjusting as changes in available bandwidth occur in the network or changes in capabilities occur in the player (such as available memory, CPU, display size, etc.).

The choice of bitrate occurs within the context of optimizing for some metric monitored by the video player, such as highest achievable video quality, or lowest rate of expected rebuffering events.

### 3.2. Segmented Delivery

ABR playback is commonly implemented by video players using HLS [[RFC8216](#)] or DASH [[DASH](#)] to perform a reliable segmented delivery of video data over HTTP. Different player implementations and receiving devices use different strategies, often proprietary algorithms (called rate adaptation or bitrate selection algorithms), to perform available bandwidth estimation/prediction and the bitrate selection. Most players only use passive observations, i.e., they do not generate probe traffic to measure the available bandwidth.

This kind of bandwidth-measurement systems can experience trouble in several ways that can be affected by networking design choices.

#### 3.2.1. Idle Time between Segments

When the bitrate selection is successfully chosen below the available capacity of the network path, the response to a segment request will typically complete in less absolute time than the duration of the requested segment. The resulting idle time within the connection carrying the segments has a few surprising consequences:

- \*Mobile flow-bandwidth spectrum and timing mapping.

- \*TCP slow-start when restarting after idle requires multiple RTTs to re-establish a throughput at the network's available capacity. On high-RTT paths or with small enough segments, this can produce a falsely low application-visible measurement of the available network capacity.

A detailed investigation of this phenomenon is available in [[NOSSDAV12](#)].

#### 3.2.2. Head-of-Line Blocking

In the event of a lost packet on a TCP connection with SACK support (a common case for segmented delivery in practice), loss of a packet can provide a confusing bandwidth signal to the receiving application. Because of the sliding window in TCP, many packets may be accepted by the receiver without being available to the application until the missing packet arrives. Upon arrival of the one missing packet after retransmit, the receiver will suddenly get access to a lot of data at the same time.

To a receiver measuring bytes received per unit time at the application layer, and interpreting it as an estimate of the available network bandwidth, this appears as a high jitter in the goodput measurement.

Active Queue Management (AQM) systems such as PIE [[RFC8033](#)] or variants of RED [[RFC2309](#)] that induce early random loss under congestion can mitigate this by using ECN [[RFC3168](#)] where available. ECN provides a congestion signal and induce a similar backoff in flows that use Explicit Congestion Notification-capable transport, but by avoiding loss avoids inducing head-of-line blocking effects in TCP connections.

### **3.3. Unreliable Transport**

In contrast to segmented delivery, several applications use UDP or unreliable SCTP to deliver RTP or raw TS-formatted video.

Under congestion and loss, this approach generally experiences more video artifacts with fewer delay or head-of-line blocking effects. Often one of the key goals is to reduce latency, to better support applications like videoconferencing, or for other live-action video with interactive components, such as some sporting events.

Congestion avoidance strategies for this kind of deployment vary widely in practice, ranging from some streams that are entirely unresponsive to using feedback signaling to change encoder settings (as in [[RFC5762](#)]), or to use fewer enhancement layers (as in [[RFC6190](#)]), to proprietary methods for detecting quality of experience issues and cutting off video.

## **4. IANA Considerations**

This document requires no actions from IANA.

## **5. Security Considerations**

This document introduces no new security issues.

## **6. Acknowledgements**

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