Operational Considerations for use of DNS in IoT devices
draft-richardson-opsawg-mud-iot-dns-considerations-01

Abstract

   This document details concerns about how Internet of Things devices
   use IP addresses and DNS names. The issue becomes acute as network
   operators begin deploying RFC8520 Manufacturer Usage Description
   (MUD) definitions to control device access.

   This document explains the problem through a series of examples of
   what can go wrong, and then provides some advice on how a device
   manufacturer can best make deal with these issues. The
   recommendations have an impact upon device and network protocol
   design.

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   This Internet-Draft will expire on May 7, 2020.

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1. Introduction

[RFC8520] provides a standardized way to describe how a specific
purpose device makes use of Internet resources. Access Control Lists
(ACLs) can be defined in an RFC8520 Manufacturer Usage Description
(MUD) file that permit a device to access Internet resources by DNS
name.

Use of a DNS name rather than IP address in the ACL has many
advantages: not only does the layer of indirection permit the mapping
of name to IP address to be changed over time, it also generalizes
automatically to IPv4 and IPv6 addresses, as well as permitting
loading balancing of traffic by many different common ways, including
geography.

At the MUD policy enforcement point - the firewall - there is a
problem. The firewall has only access to the layer-3 headers of the
packet. This includes the source and destination IP address, and if

not encrypted by IPsec, the destination UDP or TCP port number
present in the transport header. The DNS name is not present!

In order to implement this, there must be a mapping between the names
in the ACLs and layer-3 IP addresses. The first section of this
document details a few strategies that are used.

The second section of this document details how common manufacturer
anti-patterns get in the way this mapping.

The third section of this document details how current trends in DNS
resolution such as public DNS servers, DNS over TLS (DoT), and DNS
over HTTPS (DoH) cause problems for the strategies employed. Poor
interactions with content-distribution networks is a frequent
pathology that results.

The fourth section of this document makes a series of recommendations
("best current practices") for manufacturers on how to use DNS, and
IP addresses with specific purpose IoT devices.

The Privacy Considerations section concerns itself with issues that
DNS-over-TLS and DNS-over-HTTPS are frequently used to deal with.
The question is how these concerns apply to IoT devices located
within a residence or enterprise is dealt with.

The Security Considerations section covers some of the negative
outcomes should MUD/firewall managers and IoT manufacturers choose
not to cooperate.

2. Strategies to map names

The simplest strategy for translating names is for a MUD controller
to take is to do a DNS lookup on the name, and then use the resulting
IP addresses to populate the physical ACLs.

There are a number of failures possible. The most important one is
in the mapping of the names to IP addresses. [RFC1794] describes how
a common mechanism that returns DNS A (or reasonably AAAA) records in
a permutted order. As long as all possible A/AAAA records are
returned then ACLs can be setup for all possibilities.

There are a number of circumstances in which the list is not
exhaustive. The simplest is when the round robin does not return all
addresses. This is routinely done by geographical DNS load balancing
system. In such a system the address that is returns depends upon
the network locality of the asking system. There may also be further
layers of round-robin indirection.

Aside from the list of records being incomplete, the list may have
changed between the time that the MUD controller did the lookup and
the time that the IoT device does the lookup, and this change can
result in a failure in the mapping.

In order to compensate for this, the MUD controller SHOULD regularly
do DNS lookups. These lookups need to be rate limited in order to
avoid load. It may be necessary to avoid recursive DNS servers in
order to avoid receiving cached data. Properly designed recursive
servers should cache data for many minutes to days, while the
underlying DNS data can change at a higher frequency, providing
different answers to different queries.

A MUD controller that is aware of which recursive DNS server that the
IoT device will use can instead query that server on a periodic
basis. Doing so provides three advantages:

1. any geographic load balancing will base the decision on the
    geolocation of the recursive DNS server, and the recursive name
    server will provide the same answer to the MUD controller as to
    the IoT device.

2. the resulting name to IP address mapping in the recursive name
    server will be cached, and will remain the same for the entire
    advertised Time-To-Live reported in the DNS query return. This
    also allows the MUD controller to avoid doing unnecessary
    queries.

3. if any addresses have been omitted in a round-robin DNS process,
    the cache will have the set of addresses that were returned.

The naive method of trying to map IP addresses to names will in the
ACLs will not work: the reverse DNS map is frequently not populated,
or if it is, it is populated with a name that is not the same name as
in the MUD file ACL. This is trivial to understand when virtual
hosting for web servers is considered. Many names map to a single IP
address, but multiple names are seldom populated into the reverse PTR
records.

Additionally, mapping IP addresses to names in real time, when making
packet forwarding decisions is not practical from a performance point
of view.

The solution of using the same caching recursive resolver as the
target device is very simple when the MUD controllers is located in a
residential CPE device. The device is usually also the policy
enforcement point for the ACLs, and a caching resolver is typically
located on the same device. In addition the convenience, there is a

shared fate advantage: as all three components are running on the
same device, if the device is rebooted, clearing the cache, then all
three components will get restarted when the device is restarted.

Where the solution is more complex is when the MUD controller is
located elsewhere in an Enteprise, or remotely in a cloud such as
when a Software Defines Network (SDN) is used to manage the ACLs.
The DNS servers for a particular device may not be known to the MUD
controller, nor the MUD controller be even permitted to make recusive
queries that server if it is known. In this case, additional
installation specific mechanisms are probably needed to get the right
view of DNS.

3. DNS and IP Anti-Patterns for IoT device Manufacturers

This section describes a number of things with IoT manufacturers have
been observed to do in the field, each of which presents difficulties
for MUD enforcement points.

3.1. Use of IP address literals in-protocol

A common pattern for a number of devices is to look for firmware
updates in a two step process. An initial query is made (often over
HTTPS, sometimes with a POST, but the method is immaterial) to an
authoritatve server. The current firmware model of the device is
sometimes provided and then the authoritative server provides a
determination if a new version is required, and if so, what version.
In simpler cases, an HTTPS end point is queried which provides the
name and URL of the most recent firmware.

The more complex case supports situations in which the device needs
to be running the latest patch release before it can apply the next
major release. For instance, a device running 1.4 must upgrade to at
least version 1.9 before it is able to download version 2.0 of the
firmware.

The authoritative upgrade server then responds with a URL of a
firmware blob that the device should download and install. Best
practice is that firmware is either signed internally
([I-D.ietf-suit-architecture]) so that it can be verified, or a hash
of the blob is provided.

The challenge for a MUD controller is in the details of the URL that
is provided. An authoritative server might be tempted to provided an
IP address literal inside the protocol: there are two arguments for
doing this.

One is that it eliminates problems to firmware updates that might be caused by lack of DNS, or incompatibilities with DNS. For instance bug that causes interoperability issues with some recursive servers would become unpatchable for devices that were forced to use that recursive resolver type.

A second reason to avoid a DNS in the URL is when an inhouse content-distribution system is involved that involves on-demand instances being added (or removed) from a cloud computing architecture. This model is typical of on-demand video systems including Netflix (see [LOOKING FOR NETFLIX REF], [WINDOWS UPDATE REF]), but this can occur in quite a number of other situations. Third-party content-distribution networks (CDN) tend to use DNS names in order to isolate the content-owner from changes to the distribution network.

[BEHAVE-BCP-REF] gives other good reasons why IP address literals are bad ideas; in particular they work very poorly when devices have IPv6 capabilities, and are on IPv6-only networks with NAT64 (see [RFC6146]).

3.2. Use of non-deterministic DNS names in-protocol

A second pattern is for a control protocol to connect to a known HTTP end point. This is easily described in MUD. Within that control protocol references are made to additional content at other URLs. The values of those URLs do not fit any easily described pattern and may point at arbitrary names.

Those names are often within some third-party Content-Distribution-Network (CDN) system, or may be arbitrary names in a cloud-provider storage system such as Amazon S3 (such [AmazonS3], or [Akamai]).

INSERT examples of non-deterministic CDN content.

Since it is not possible to predict a name for where the content will be, it is not possible to include that into the MUD file.

This applies to the firmware update situation as well.

3.3. Use of a too inclusive DNS name

Some CDNs make all customer content at a single URL (such as s3.amazonaws.com). This seems to be ideal from a MUD point of view: a completely predictable URL. The problem is that a compromised device could then connect to any S3 bucket, potentially attacking other buckets.

The MUD ACLs provide only for permitting end points and do not filter URLs (nor could filtering be enforced within HTTPS).

4. DNS privacy and outsourcing vs MUD controllers

[RFC7858] and [RFC8094] provide for DNS over TLS and DTLS. [I-D.ietf-dnsop-terminology-ter] details the terms. But, even with traditional DNS over Port-53 (Do53), it is possible to oursource DNS queries to other places such as the QuadX systems ([I-D.dnsop-terminology-ter] section Y).

There are significant privacy issues with having IoT devices sending their DNS queries to an outside entity. Doing it over a secure transport (DoT/DoH) is clearly better than doing so on port 53. The providers of the secure resolver service will still see the IoT device queries.

A described above in Section 2 the MUD controller needs to have access to the same resolver(s) as the IoT device. Use of the QuadX resolvers at first seems to present less of a problem than use of some other less well known resolver. While any system may use QuadX, in most cases those services are massively replicated via anycast: there is no guarantee that a MUD controller will speak to the same instance, or get the same geographic anycast result.

5. Recommendations to IoT device manufacturer on MUD and DNS usage

Inclusion of a MUD file with IoT devices is operationally quite simple. It requires only a few small changes to the DHCP client code to express the MUD URL. It can even be done without code changes via the use of a QR code affixed to the packaging (see [I-D.richardson-opsawg-securehomegateway-mud]).

The difficult part is determining what to put into the MUD file itself. There are currently tools that help with the definition and analysis of MUD files, see [mudmaker]. The remaining difficulty is now the semantic contents of what is in the MUD file. An IoT manufacturer must now spend some time reviewing what the network communications that their device does.

This document has discussed a number of challenges that occur relating to how DNS requests are made and resolved, and it is the goal of this section to make recommendations on how to modify IoT systems to work well with MUD.

5.1. Consistently use DNS

The first recommendation is to avoid using IP address literals in any
protocol. Names should always be used.

5.2. Use primary DNS names controlled by the manufacturer

The second recommendation is to allocate and use names within zones
controlled by the manufacturer. These names can be populated with an
alias (see [RFC8499] section 2) that points to the production system.
Ideally, a different name is used for each logical function, allowing
for different rules in the MUD file to be enabled and disabled.

While it used to be costly to have a large number of aliases in a web
server certificate, this is no longer the case. Wildcard
certificates are also commonly available.

5.3. Use Content-Distribution Network with stable names

When aliases point to a Content-Distribution Network (CDN), prefer to
use stable names that point to appropriately load balanced targets.
CDNs that employ very low time-to-live (TTL) values for DNS make it
harder for the MUD controller to get the same answer as the IoT
Device. A CDN that always returns the same set of A and AAAA
records, but permutes them to provide the best one first provides a
more reliable answer.

5.4. Prefer DNS servers learnt from DHCP/Route Advertisements

IoT Devices should prefer doing DNS to the network provided DNS
servers. Whether this is restricted to Classic DNS (Do53) or also
includes using DoT/DoH is a local decision, but a locally provided
DoT server SHOULD be used, as recommended by
[I-D.reddy-dprive-bootstrap-dns-server] and [I-D.peterson-doh-dhcp].

Use of public QuadX resolver instead of the provided DNS resolver,
whether Do53, DoT or DoH is discouraged. Should the network provide
such a resolver for use, then there is no reason not to use it, as
the network operator has clearly thought about this.

Some manufacturers would like to have a fallback to using a public
resolver to mitigate against local misconfiguration. There are a
number of reasons to avoid this, or at least do this very carefully.
The recommendation here is to do this only when the provided
resolvers provide no answers to any queries at all, and do so
repeatedly. The use of the operator provided resolvers SHOULD be
retried on a periodic basis, and once they answer, there should be no
further attempts to contact public resolvers.

Finally, the list of public resolvers that might be contacted MUST be listed in the MUD file as destinations that are to be permitted. This should include the port numbers (53, 853 for DoT, 443 for DoH) that will be used as well.

6. Privacy Considerations

The use of non-local DNS servers exposes the list of names resolved to a third parties, including passive eavesdroppers.

The use of DoT and DoH eliminates the minimizes threat from passive eavesdropped, but still exposes the list to the operator of the DoT or DoH server.

The use of unencrypted (Do53) requests to a local DNS server exposes the list to any internal passive eavesdroppers, and for some situations that may be significant, particularly if unencrypted WiFi is used. Use of DoT to a local DNS recursive resolver is a preferred choice, assuming that the trust anchor for the local DNS server can be obtained, such as via [I-D.reddy-dprive-bootstrap-dns-server].

IoT devices that reach out to the manufacturer at regular intervals to check for firmware updates are informing passive eavesdroppers of the existence of a specific manufacturer's device being present at the origin location. While possession of a Large Appliance at a residence may be uninteresting, possession of intimate personal devices ("sex toys") may be a cause for embarassment.

IoT device manufacturers are encouraged to anonymizing ways to do update queries. For instance, contracting out the update notification service to a third party that deals with a large variety of devices would provide a level of defense against passive eavesdropping. Other update mechanisms should be investigated, including use of DNSSEC signed TXT records with current version information. This would permit DoT or DoH to provide the update notification. This is particularly powerful if a local recursive DoT server is used, which then communicates using DoT over the Internet.

The more complex case of section {{inprotocol} postulates that the version number needs to be provided to an intelligent agent that can decided the correct route to do upgrades. The current [I-D.ietf-suit-architecture] specification provides a wide variety of ways to accomplish the same thing without having to divulge the current version number.

The use of a publically specified firmware update protocol would also enhance privacy of IoT devices. In such a system the IoT device would never contact the manufacturer for version information or for

firmware itself. Instead, details of how to query and where to get
the firmware would be provided as a MUD extension, and a Enterprise-
wide mechanism would retrieve firmware, and then distribute it
internally. Aside from the bandwidth savings of downloading the
firmware only once, this also makes the number of devices active
confidential, and provides some evidence about which devices have
been upgraded and which ones might still be vulnerable. (The
unpatched devices might be lurking, powered off, lost in a closet)

7. Security Considerations

This document deals with conflicting Security requirements: devices
which an operator wants to manage using [RFC8520] vs requirements for
the devices to get access to network resources that may be critical
to their continued safe operation.

This document takes the view that the two requirements do not need to
be in conflict, but resolving the conflict requires some advance
planning by all parties.

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Appendix A. Appendices

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