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**Windows Image Media Types**  
**draft-seantek-windows-image-01**

Abstract

This document registers media types for certain image formats promulgated in Microsoft Windows, namely image/wmf, image/x-wmf, image/emf, image/x-emf, and image/bmp for use with Windows Metafile, Enhanced Metafile, and Windows Bitmap formats. Originally designed for Microsoft Windows 2.0 and 3.0, these image files are intended to be portable between applications and devices, and may contain both vector and raster graphics.

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## **1. Introduction**

### **1.1. Windows Metafiles**

Long before the invention of Scalable Vector Graphics, Microsoft Corporation recognized the value of recording images in a format that

its applications and operating systems could easily render irrespective of the output device. With the release of Windows 3.0, Microsoft released its Windows Metafile (WMF) format, which can contain vector and raster graphics in one package. As a binary format

that needed to work on 16-bit machines, WMF is comprised of a sequence of record structures. Each record contains drawing commands,

object definitions, and configuration settings. When a metafile is processed, the image can be rendered on a display, output to a printer or plotter, stored in memory, or saved to some persistent storage. Reflecting the relationship to the Windows Graphics Device Interface (GDI) API, WMF metafiles are "played" to a playback device context in the same manner that PostScript content is treated as an executable program that results in the output of the original document.

As Microsoft's first 32-bit operating system, Windows NT 3.1 introduced an overhaul to the Windows API ("Win32") and the in-memory

formats upon which those APIs relied. The Enhanced Metafile (EMF) format was created at this time, using 32-bit values instead of WMF's

16-bit values. In Windows XP, Microsoft extended EMF with "EMF+", adding support for Windows GDI+.

Many implementations of WMF and EMF were created because of Windows' commercial success in the 1990s. A large body of free and commercially available clip art and other artwork exists in this format. Furthermore, WMF content appears non-normatively in certain standards (e.g., [[OOXML](#)]); the usage is common enough that an implementer would almost certainly need to support it for basic interoperability.

Microsoft publicly documented the WMF format as early as the 1992 Windows 3.1 SDK. Since 2007 Microsoft has released the format specifications [[MS-WMF](#)] and [[MS-EMF](#)] under its Open Specification Promise [[MS-OSP](#)].

### **1.2. Windows Bitmaps**

Long before the invention of Portable Network Graphics (PNG), Microsoft Corporation and IBM Corporation needed to record images in a format that their applications and operating systems could easily render on low-end machines (Intel 80286). The resulting "BMP" format

contains a single raster graphic with basic header fields that can  
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easily mapped (or "blitted") to locations in memory. As computing moved from 16-bit to 32-bit, BMP evolved to contain 32-bit structures. As the 90s wore on, the venerable BMP got boosts with support for additional color spaces, color profiles, and compression formats. The same basic format can be used to convey 2-bit black-and-white bitmaps with a 1-bit alpha mask from the '80s, and full-color Ultra HD images on leading-edge displays. BMP is a building block of other formats, including Windows Metafiles, Windows Icons, and Windows Cursors.

Many implementations of BMP were created because of Windows' commercial success in the 1990s. Usage of the format for interchange has declined since the advent of PNG (for lossless raster graphics) and JPEG (for lossy raster graphics); however, a large body of free and commercially available BMP artwork exists. Since Windows Icons are a building block of "favicon.ico" Web technology, an implementer would almost certainly need to support this format for basic interoperability.

Microsoft publicly documented the BMP format as early as the 1992 Windows 3.1 SDK (in the Windows Metafile documentation). Since 2007 Microsoft has released the format specification [[MS-WMF](#)], which includes most components of the Windows Bitmap format, under its Open Specification Promise [[MS-OSP](#)]. See Section 2.2.2.9 of [[MS-WMF](#)] (DeviceIndependentBitmap Object). BMP data begins with a BITMAPFILEHEADER and is followed by one of the bitmap headers (BITMAPINFOHEADER, BITMAPV4HEADER, or BITMAPV5HEADER), optional color table data, bitmap data, and optional profile data, in that order [[BMPSTOR](#)].

### **1.3. Definitions**

The key word "SHOULD" in this document is to be interpreted as described in [[RFC2119](#)].

## **2. Windows Metafile Media Type Registration Application**

Type name: image

Subtype name: wmf

Required parameters: None.

Optional parameters:

DEFAULT\_CHARSET: The character set intended when the CharacterSet Enumeration (see [[MS-WMF](#)]) specifies DEFAULT\_CHARSET. The value of this parameter is a charset name defined in accordance to the

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procedures laid out in [\[RFC2978\]](#). When this parameter is not specified, DEFAULT\_CHARSET has the following meaning in [\[MS-WMF\]](#): "a character set based on the current system locale; for example, when the system locale is United States English, the default character set is ANSI\_CHARSET" (which is Windows-1252, more-or-less). I.e., when not specified, the default character set is system-dependent. As this optional parameter is novel, content producers embedding text SHOULD use EMF instead of WMF (or if absolutely necessary, SHOULD embed EMF within WMF).

Encoding considerations: Binary.

Security considerations:

The Windows Metafile format's security history is punctuated in 2005-2006 with the disclosure of the Metafile Image Code Execution vulnerability, codenamed MICE. MICE won the 2007 Pwnie Award for "Mass Ownage" and "Breaking the Internet" [\[PWNIES07\]](#). The official Microsoft security bulletin [\[MICE\]](#) describes that the flaw occurs because Windows Metafiles can set the SETABORTPROC value of the MetafileEscapes enumeration (accessible via the META\_ESCAPE record), allowing for arbitrary code execution.

Windows Metafiles can contain Enhanced Metafiles using the META\_ESCAPE\_ENHANCED\_METAFILE record; thus, the security considerations of EMF apply to WMF.

Windows Metafiles are historically very buggy. As the original intent was to replicate Windows GDI calls, flaws in GDI, or in a display or printer driver implementing the back-end to GDI, could be exploitable. WMF implementations not backed by Windows GDI have different risks: namely, while a malicious WMF author may not consider the non-Windows GDI implementation as a primary target, WMF has many "corner case" records for which an implementation's processing may not have received the same level of scrutiny as the Windows implementation. "Fuzzing" the implementation is appropriate.

Interoperability considerations:

Windows Metafile is the original 16-bit metafile format; it was released in 1990 at what some computer historians might consider the "zenith" of the desktop publishing revolution. Accordingly, there is a large body of free and commercially available clip art that is still in use, either independently or embedded in productivity documents (word processing documents, desktop publishing documents, slideshows and presentations, and spreadsheets and workbooks). For example, references to WMF content



appear (non-normatively) in Office Open XML [OOXML]. To say that support for this format is necessary for interoperability would not be an understatement.

Accommodations for comments or arbitrary data storage in Windows Metafiles are virtually non-existent. However, Windows Metafiles can contain Enhanced Metafiles using the META\_ESCAPE\_ENHANCED\_METAFILE record; an implementation SHOULD be able to handle both types. Windows Metafiles can store and output text strings (see META\_TEXTOUT and META\_EXTTEXTOUT records), but the encodings of the strings may be ambiguous. Unicode encodings are not possible without the DEFAULT\_CHARSET parameter defined in this registration.

The previously unregistered type "image/x-wmf" is also in wide use.

Accordingly, it is registered as a deprecated alias. See [Appendix A](#) and [Section 4.2.9 of \[RFC6838\]](#).

Published specification: [\[MS-WMF\]](#).

Applications that use this media type:

Office productivity applications; clip art applications; desktop publishing applications; some Web browsers (e.g., Internet Explorer).

Fragment identifier considerations: None.

Additional information:

Deprecated alias names for this type: image/x-wmf  
Magic number(s): D7 CD C6 9A (little-endian DWORD 0x9AC6CDD7)  
File extension(s): .wmf  
Macintosh file type code(s):  
None. A uniform type identifier (UTI) of "com.microsoft.wmf" is RECOMMENDED.

Person & email address to contact for further information:

Sean Leonard <dev+ietf@seantek.com>

Restrictions on usage: None.

Author/Change controller: Sean Leonard <dev+ietf@seantek.com>

Intended usage: COMMON

Provisional registration? No

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### **3. Enhanced Metafile Media Type Registration Application**

Type name: image

Subtype name: emf

Required parameters: None.

Optional parameters: None.

Encoding considerations: Binary.

Security considerations:

Enhanced Metafiles are not afflicted with [\[MICE\]](#). There has been no public disclosure of vulnerabilities specific to EMF or EMF+ to date. Nonetheless:

Enhanced Metafiles can contain Encapsulated PostScript (EPS) data; thus the security considerations of PostScript processing may also apply to EMF.

As the original intent was to replicate Windows GDI calls, flaws in GDI, or in a display or printer driver implementing the back-end to GDI, could be exploitable with maliciously crafted EMF content. EMF

implementations not backed by Windows GDI have different risks: namely, while a malicious EMF author may not consider the non-Windows GDI implementation as a primary target, EMF has many "corner case" records for which an implementation's processing may not have received the same level of scrutiny as the Windows implementation. "Fuzzing" the implementation is appropriate. It is also possible that EMF+ data is "safe" while EMF data contains an exploit (or vice-versa); the EMF+-aware implementation (such as an application designed for GDI+ on Windows XP or above) would skip the "unsafe" data while another implementation would fall prey to the exploit.

Interoperability considerations:

Enhanced Metafile is the 32-bit metafile format; it was released in 1992 along with Windows NT 3.1. There is a large body of free and commercially available clip art that is still in use, either independently or embedded in productivity documents (word processing documents, desktop publishing documents, slideshows and presentations, and spreadsheets and workbooks). To say that support for this format is necessary for interoperability would not be an

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Enhanced Metafiles have extensive accommodations for comments and arbitrary data storage. Enhanced Metafiles can store and output text strings. Mercifully, the encodings of these strings are well-defined. Record examples include EMR\_EXTTEXTOUTA (US-ASCII), EMR\_EXTTEXTOUTW (UTF16-LE), EMR\_POLYTEXTOUTA (US-ASCII), EMR\_POLYTEXTOUTW (UTF16-LE), and EMR\_SMALLTEXTOUT (UTF16-LE or the low-order 8 bits of UTF16-LE--effectively ISO-8859-1--depending on ETO\_SMALL\_CHARS).

Enhanced Metafiles can contain Encapsulated PostScript (EPS) data in the EpsData object [[MS-EMF](#)]. The FormatSignature EPS\_SIGNATURE (0x46535045, in little-endian) is used instead of ENHMETA\_SIGNAUTRE (0x464D4520, in little-endian) in such a case.

Windows XP introduced the GDI+ API, along with EMF+ [[MS-EMF+](#)]. EMF+ is actually an embedded format in which GDI+ commands are stored as EMF comment records (EMR\_COMMENT\_EMFPLUS record type). Content containing EMF+ data can be identified as "EMF+ Only" (only EMF+; the EMF records are not sufficient to reconstitute the drawing) or "EMF+ Dual" (both EMF records alone or EMF+ records alone, when played back, are sufficient to reconstitute the drawing) [[MS-EMF+](#)]. Support for EMF+ records may not be as extensive as support for the original EMF records.

The previously unregistered type "image/x-emf" is also in wide use. Accordingly, it is registered as a deprecated alias. See [Appendix A](#) and [Section 4.2.9 of \[RFC6838\]](#).

Published specification: [[MS-EMF](#)] and [[MS-EMF+](#)].

Applications that use this media type:

Office productivity applications; clip art applications; desktop publishing applications; some Web browsers (e.g., Internet Explorer).

Fragment identifier considerations: None.

Additional information:

Deprecated alias names for this type: image/x-emf  
Magic number(s): 01 00 00 00 (little-endian DWORD 0x00000001), corresponding to the EMR\_HEADER Type field. The next field (EMR\_HEADER Size) should be at least 88 (little-endian DWORD 0x00000050).

File extension(s): .emf  
(for both EMF and EMF+ content)  
Macintosh file type code(s):

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None. A uniform type identifier (UTI) of "com.microsoft.emf" is RECOMMENDED.

Person & email address to contact for further information:

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Restrictions on usage: None.

Author/Change controller: Sean Leonard <dev+ietf@seantek.com>

Intended usage: COMMON

Provisional registration? No

#### **4. Windows Bitmap Media Type Registration Application**

Type name: image

Subtype name: bmp

Required parameters: None.

Optional parameters: None.

Encoding considerations: Binary.

Security considerations:

Bitmaps have a mostly unremarkable security history.

Because BMP data can encapsulate JPEG or PNG data (BI\_JPEG, BI\_PNG values of the Compression enumeration in [Section 2.1.1.7](#) of [MS-WMF]), the security considerations of JPEG and PNG processing may also apply to BMP.

Interoperability considerations:

Uncompressed Windows Bitmaps can be rather large. If there is a need to compress an image, modern applications SHOULD consider emitting JPEG or PNG data instead of embedding them in BMP payloads.

Published specification: [[MS-WMF](#)] and [[BMPSTOR](#)].

Applications that use this media type:

Office productivity applications; clip art applications; desktop



publishing applications; Web browsers; graphics processing applications.

Fragment identifier considerations: None.

Additional information:

Magic number(s): 42 4D ("BM"), meaning "bitmap". The next field (BITMAPFILEHEADER bfSize) is a little-endian DWORD indicating the size of the bitmap content in bytes.

File extension(s): .bmp, .dib

Macintosh file type code(s):

"BMP ", "BMPf", or "BMPp". Apple has promulgated a uniform type identifier (UTI) of "com.microsoft.bmp".

Person & email address to contact for further information:

Sean Leonard <dev+ietf@seantek.com>

Restrictions on usage: None.

Author/Change controller: Sean Leonard <dev+ietf@seantek.com>

Intended usage: COMMON

Provisional registration? No

## **5. IANA Considerations**

IANA is asked to register the media types image/wmf, image/x-wmf, image/emf, image/x-emf, and image/bmp in the Standards tree using the applications provided in Sections [2](#), [3](#), and [4](#) of this document.

## **5. Security Considerations**

See the registration templates for their respective security considerations.

## **6. References**

### **6.1. Normative References**

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## 6.2. Informative References

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