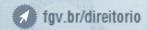


Network Self-determination: When building the Internet becomes a right

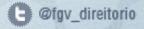
22 March 2018

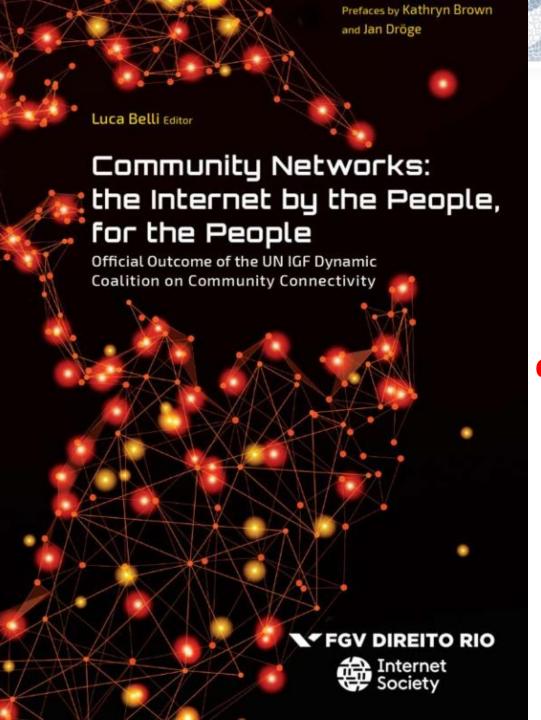
IETF 101, London

Luca Belli, PhD luca.belli@fgv.br @1lucabelli







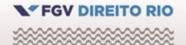




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Network Self-determination



Right to free development of network infrastructure



Instrumental condition to allow the full exercise of human rights



"the right to freely associate to define, in a democratic fashion, the design, development and management of network infrastructure as a common good, in order to freely seek, impart and receive information and innovation"



[Docs] [txt|pdf] [draft-irtf-hrpc...] [Tracker] [Diff1] [Diff2]

INFORMATIONAL

Internet Research Task Force (IRTF)

Request for Comments: 8280

Category: Informational

ISSN: 2070-1721

N. ten Oever ARTICLE 19

C. Cath

Oxford Internet Institute

October 2017

Research into Human Rights Protocol Considerations



"the design and development of the Internet infrastructure have a growing impact on society" (RFC 8280)



"Internet as an enabling environment for human rights" (RFC 8280)



Network Self-determination

A concept based on **Human Rights Law** and on **emprirical evidence**



1. Observable phenomena



Current World Population

7,609,446,632

view all people on 1 page >



3,874,141,165

Internet Users in the world

sources

more info

watch all

Current estimates from elaboration of data provided by:

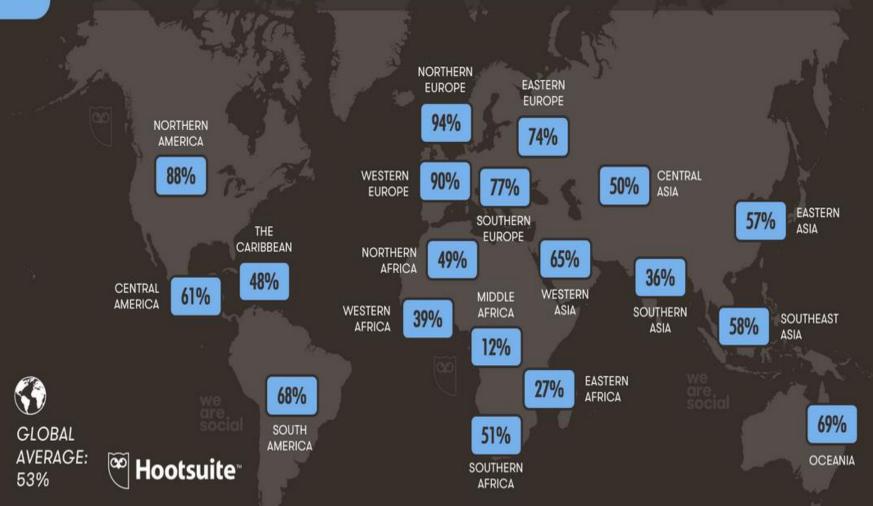
- International Telecommunication Union
- World Bank Group
- United Nations Population Division

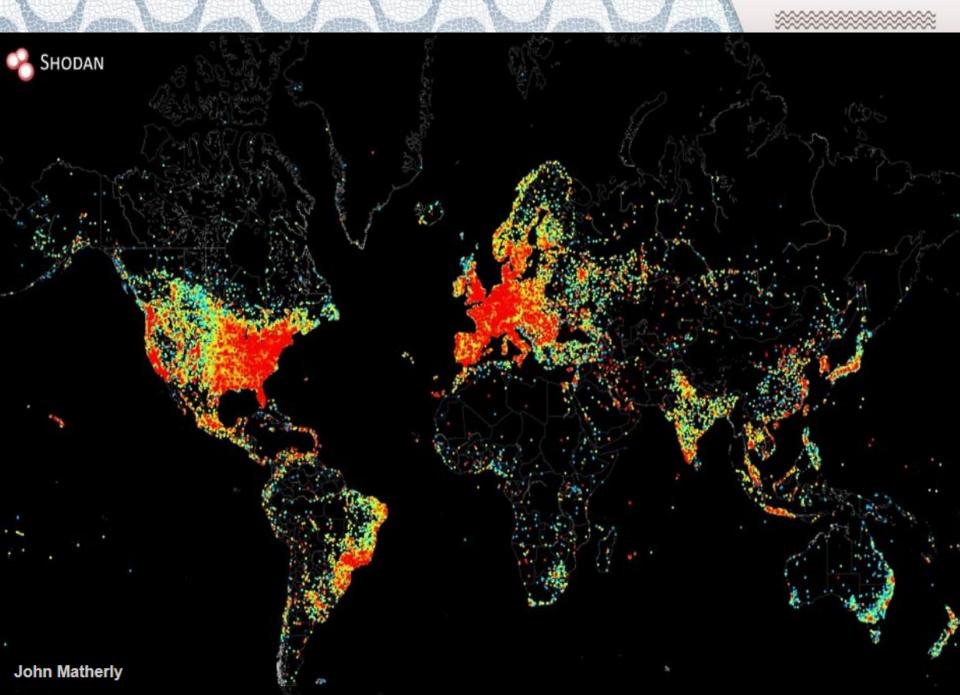


JAN 2018

INTERNET PENETRATION BY REGION

REGIONAL PENETRATION FIGURES, COMPARING INTERNET USERS TO TOTAL POPULATION





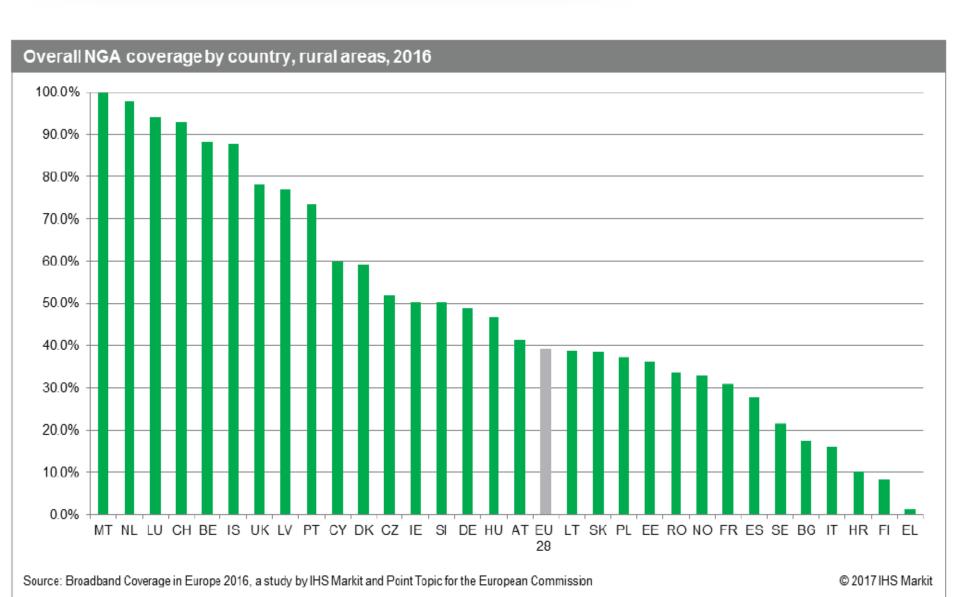


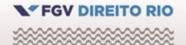




"The rural EU average for NGA technologies, at 39.2%, continued to be considerably lower than total NGA coverage (76.0%)" (EC 2017)

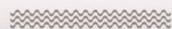






Mainstream networks are... not so mainstream





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J. Saldana, Ed.
University of Zaragoza
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August 2016

Alternative Network Deployments: Taxonomy, Characterization, Technologies, and Architectures



usually large networks spanning wide areas



- usually large networks spanning wide areas
- controlled in a top-down fashion by the operator



- usually large networks spanning wide areas
- controlled in a top-down fashion by the operator
- require a substantial investment



- usually large networks spanning wide areas
- controlled in a top-down fashion by the operator -> centralised approach
- require a substantial investment
- no user participation in the network design, deployment and operation



It depends....



Connectivity is unavailable



- Connectivity is unavailable
- Connectivity is too expensive



- Connectivity is unavailable
- Connectivity is too expensive
- Lack of interest



- Connectivity is unavailable
- Connectivity is too expensive
- Lack of interest
- Low level of literacy



What if you could build your network yourself?



2. Community Networks



Crowd-sourced networks



built by groups of individuals in a

bottom-up fashion



utilised and managed by the local community as commons



Distributed architecture





 Usually based on wireless technology (IEEE 802.11 family of standards)



- Usually based on wireless technology (IEEE 802.11 family of standards)
- Use low-cost Wi-Fi equipment and exploit unlicensed spectrum bands



- Usually based on wireless technology (IEEE 802.11 family of standards)
- Use low-cost Wi-Fi equipment and exploit unlicensed spectrum bands
- Can also be based on fibre infrastructure





Red de telecomunicaciones abierta, libre y neutral







RHIZOMATICA









Virtuous circle of knowledge and innovation



new services by the community for the community

- maps
- instant messaging apps
- VolP services
- local e-commerce platforms
- e-health apps, etc.



Freedom of expression



- Freedom of expression
- Education and capacity building



- Freedom of expression
- Education and capacity building
- Permissionless innovation



- Freedom of expression
- Education and capacity building
- Permissionless innovation
- More "interesting" Internet



- Freedom of expression
- Education and capacity building
- Permissionless innovation
- More "interesting" Internet
- Decentralization



- Freedom of expression
- Education and capacity building
- Permissionless innovation
- More "interesting" Internet
- Decentralization
- Employment opportunities



2. Human Rights Law



"the right to freely associate to define, in a democratic fashion, the design, development and management of network infrastructure as a common good, in order to freely seek, impart and receive information and innovation"



- 1. the right to freely **associate**
- to define, in a democratic fashion, the design, development and management of network infrastructure as a common good,
- 3. in order to freely seek, impart and receive information and innovation



1. "the right to freely associate"

art. 20 UDHR, art. 22 ICCPR, etc.



3. "in order to freely seek, impart and receive information and innovation"

Art. 19 UDHR; art 19 ICCPR, etc.



2. "to define, in a democratic fashion, the design, development and management of network infrastructure as a common good"



(internal) Self-determination

A governance system in accordance with the will of the people



All peoples must be **free** to determine their political status and to **pursue** their **economic**, **social** and **cultural development**

Art. 1 UDHR, 1(3) ICCPR & ICESCR, etc.



Informational Self-determination



the capacity of the individual to **determine** the **disclosure** and **use** of his/her **personal data**

"Census" decision, BVerfGE



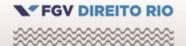
"Personal data is the new currency of the digital world."

Meglena Kuneva, 2009









Zero rating offerings



the practice of imposing limited data caps and not counting data consumption of selected apps against users' monthly data allowance



Purposes of the most common ZR models?

 lure (new) users with a selection of sponsored services



Purposes of the most common ZR models?

- lure (new) users with a selection of sponsored services
- orientate user choice and attention (i.e. data production) towards integrated services



Purposes of the most common ZR models?

- lure (new) users with a selection of sponsored services
- orientate user choice and attention (i.e. data production) towards integrated services
- sell to app providers preferential access to the operator's consumers



Advantage for app consumers



Data consumption of specific services is not payed



Problems

active Internet prosumers are turned into passive app consumers



Problems

active Internet prosumers are turned into passive app consumers

sponsors/operators decide which apps are subsidized



Problems

active Internet prosumers are turned into passive app consumers

sponsors/operators decide which apps are subsidized

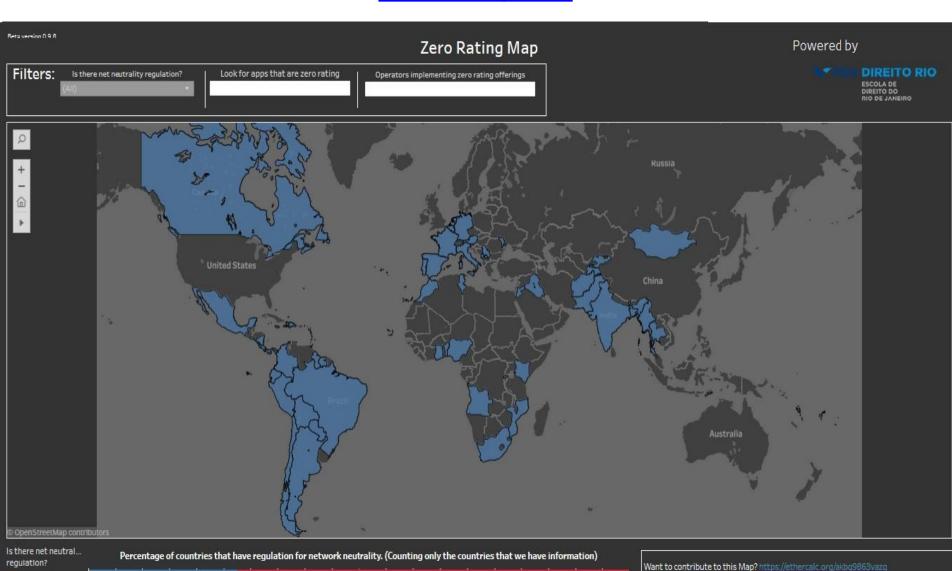
the Internet is centralized and fragmented into clusters of sponsored apps



Want to know more about Zero Rating? https://tinyurl.com/zerorating

Want to know more about Net Neutrality? http://www.networkneutrality.info/

zerorating.info



No

Yes



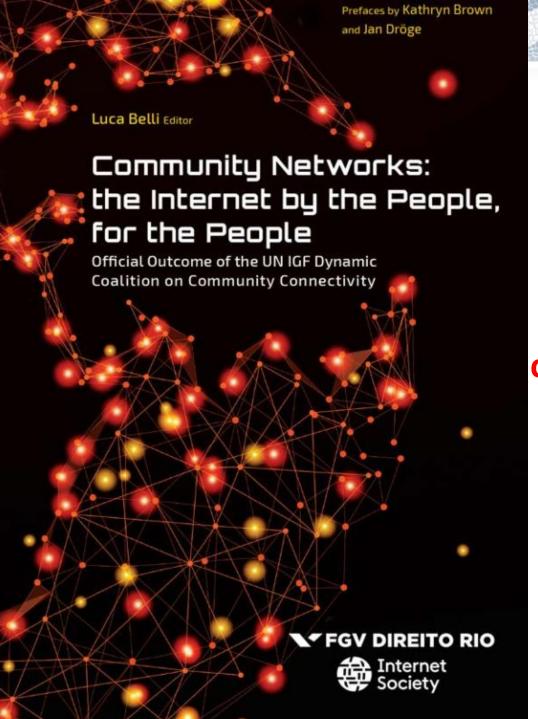
Minitelization of the Internet?



Why not allowing the people to build the Internet themselves?



Thank you for your attention!





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