CLOSE THE DIGITAL GAP

ARZAK KHAN-INTERNET POLICY OBSERVATORY PAKISTAN

The Observatory

- Internet Policy Observatory Pakistan (www.ipop.org.pk)
- was founded in April 2014 to fulfill the gap between academia, policy makers, advocacy groups and industry.

- iPOP conducts policy research on ICTs in collaboration with leading institutes.

- Playing an active role on issues like Net Neutrality, Cybercrime legislation, Cyber Security, increasing access and Tactical Operation (TaCOPS) during disaster.

CLOSE THE DIGITAL GAP

Connecting The Unconnected

Geographic Challenges

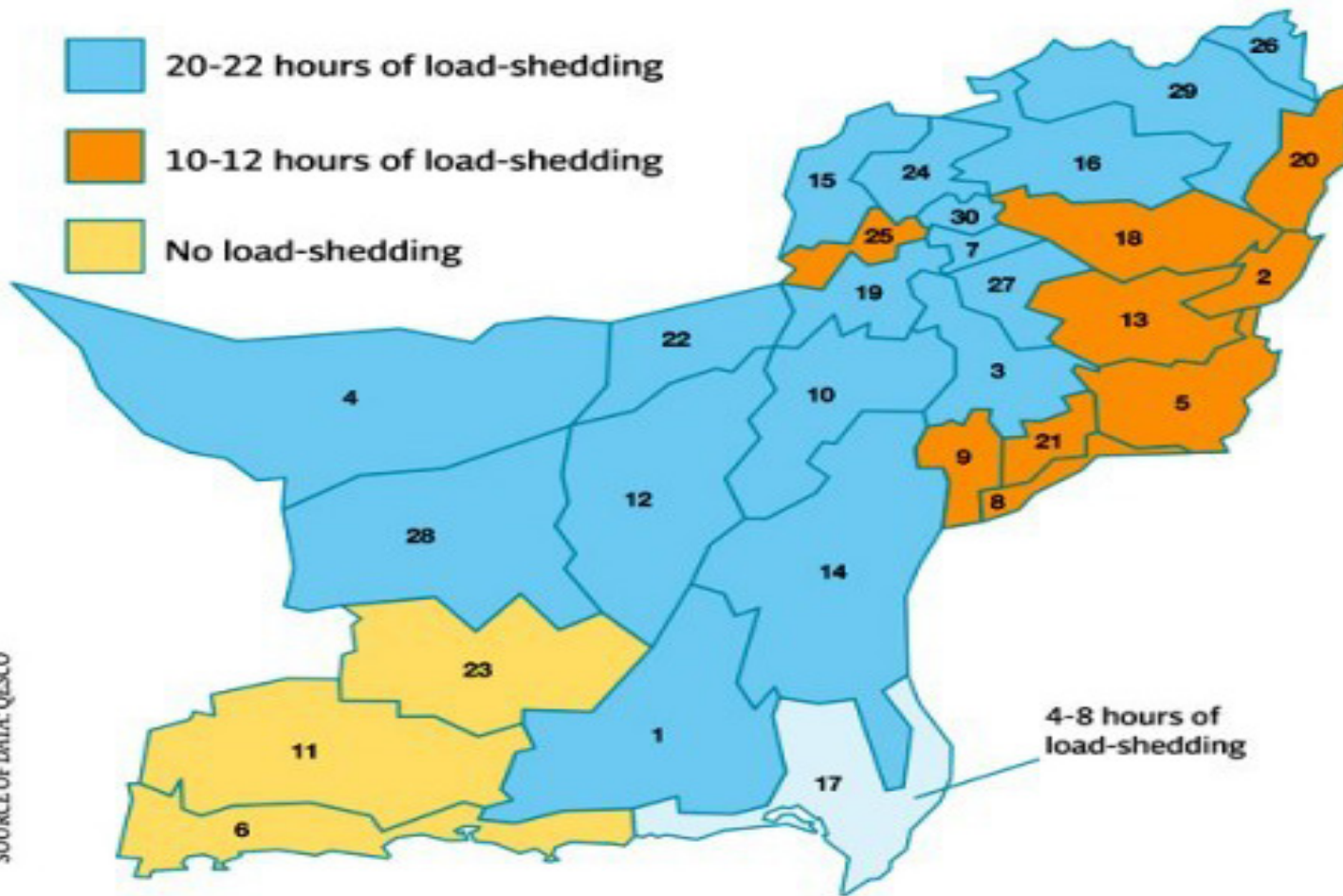Internet Gidan

Outreach

HOW IT STARTED?

Legend:
- 20-22 hours of load-shedding
- 10-12 hours of load-shedding
- No load-shedding
- 4-8 hours of load-shedding

SOURCE OF DATA: QESCO

1.	Awaran
2.	Bahrkhan
3.	Bolan
4.	Chagai
5.	Dera Bugti
6.	Gawadar
7.	Harnai
8.	Jaffarabad
9.	Jhal Magsi
10.	Kalat
11.	Kech (Turbat)
12.	Kharan
13.	Kohlu
14.	Khuzdar
15.	Qila Abdullah
16.	Qila Saifullah
17.	Lasbela
18.	Loralai
19.	Mastung
20.	MusaKhel
21.	Dera Murad Jamali
22.	Noshki
23.	Pangur
24.	Pishin
25.	Quetta
26.	Sherani
27.	Sibi
28.	Washuk
29.	Zhob
30.	Ziarat

INTERNET GIDAN (HOUSES)

LET GO OF WHAT YOU THINK YOU KNOW
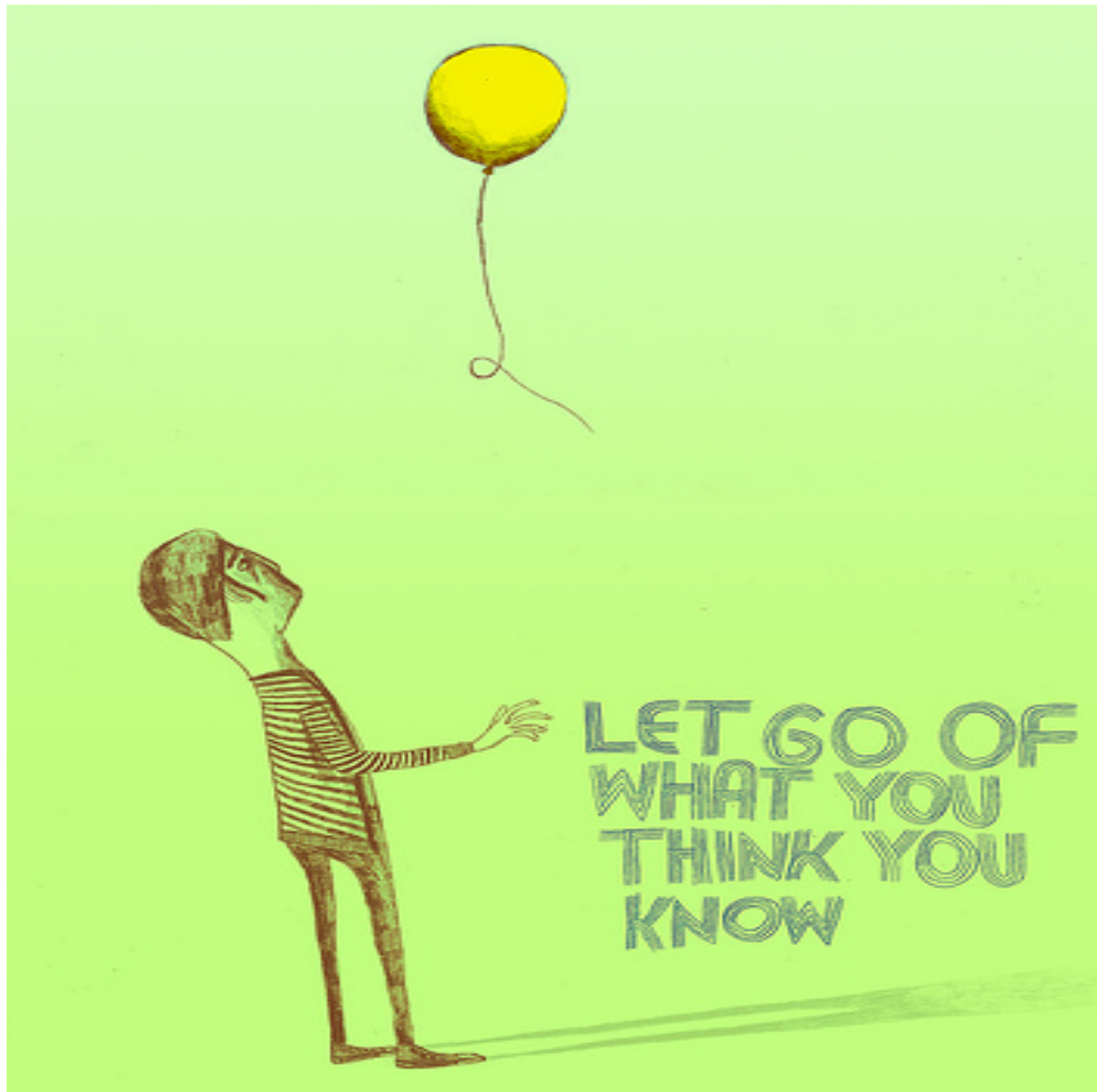
a Different Mind-set
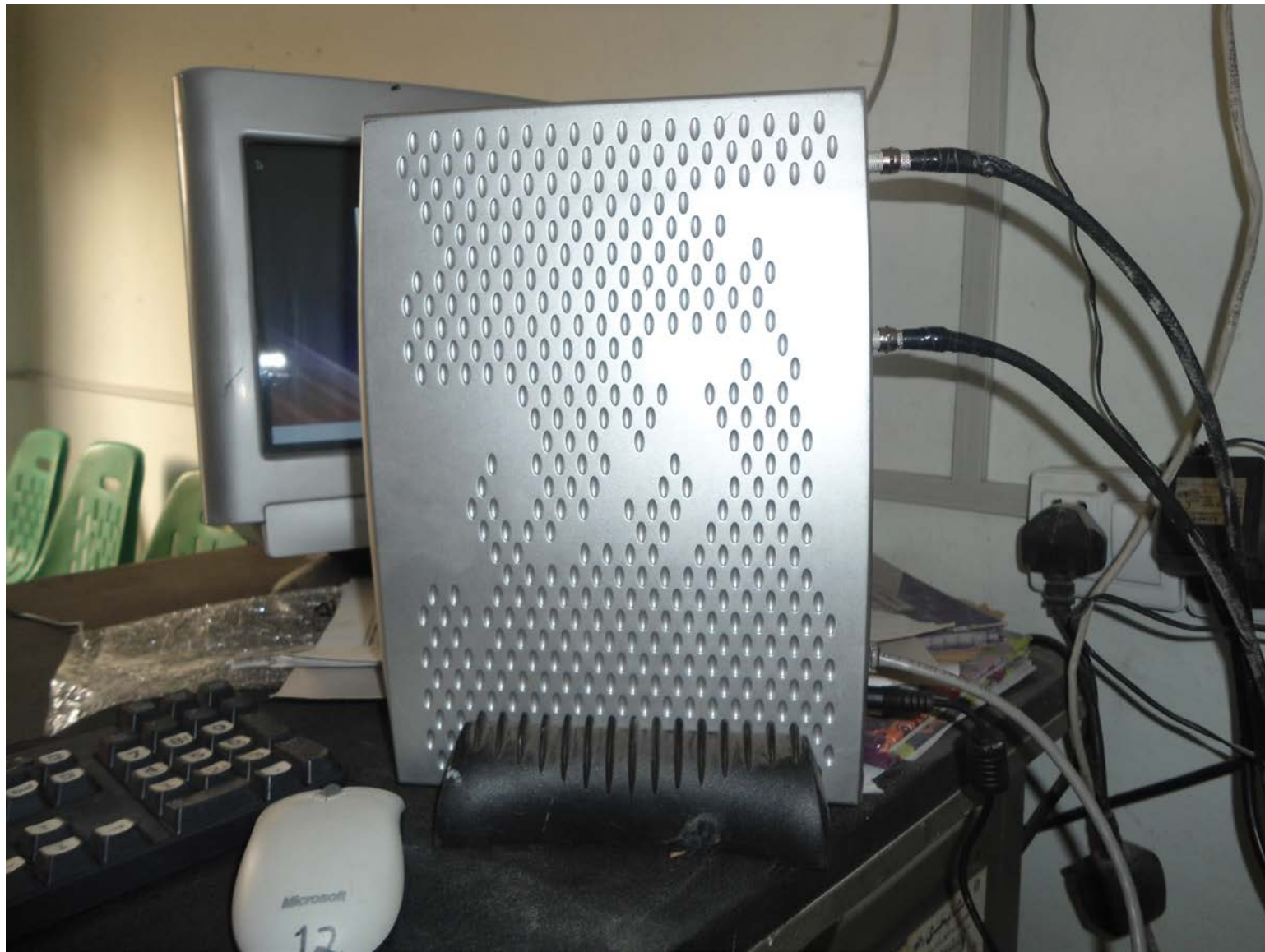
Different Way of Thinking and doing Things

THE VALUE EQUATION OF CONNECTIVITY

Technology

Accessibility

Content, tools, services

Community, participation, interaction, content, sustainability

http://www.flickr.com/photos/wespionage/

Achievements

- Establishment of 26 internet Gidans across remote and rural areas of Balochistan.

- Quarterly internet Training Programs administered at Internet Gidans across Balochistan.

- Free access to all community users.

- Increasing uptake of female internet users.

Challenges

- Lack of Government or International Support.

- Lack of Resources for setting up more internet Gidans.

- Unavailability of basic infrastructure like Power.

- Security and Remoteness of Population.

- Financial Sustainability.

THINK ABOUT HOW YOU MEASURE

It's not all about page impressions

Broader use of hard metrics – users, time spent, interactions, pass-alongs

…combined with digital ethnographic measures

ACCEPT UNCERTAINTY

UNSURE UNDECIDED VAGUE
UNCLEAR UNFINISHED
INCOMPLETE DOUBTFUL
UNSTABLE BLURRED
IMPRECISE UNDESIGNATED
UNKNOWN INDISTINCT
INDEFINITE UNRESOLVED
UNCERTAIN

Be flexible

Experiment more

Embrace failure

Image: http://russelldavies.typepad.com/planning/

AND...

Thank You

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