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Changes in the Internet Threat Model  
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Abstract

Communications security has been at the center of many security improvements in the Internet. The goal has been to ensure that communications are protected against outside observers and attackers.

This memo suggests that the existing threat model, while important and still valid, is no longer alone sufficient to cater for the pressing security issues in the Internet. For instance, it is also necessary to protect systems against endpoints that are compromised, malicious, or whose interests simply do not align with the interests of the users. While such protection is difficult, there are some measures that can be taken.

It is particularly important to ensure that as we continue to develop Internet technology, non-communications security related threats are properly understood. While the consideration of these issues is relatively new in the IETF, this memo provides some initial ideas about potential broader threat models to consider when designing protocols for the Internet or when trying to defend against pervasive monitoring. Further down the road, updated threat models could result in changes in RFC 3552 (guidelines for writing security considerations) and RFC 7258 (pervasive monitoring), to include proper consideration of non-communications security threats. It may also be necessary to have dedicated guidance on how systems design and architecture affects security.

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#### 1. Introduction

Communications security has been at the center of many security improvements in the Internet. The goal has been to ensure that communications are protected against outside observers and attackers. At the IETF, this approach has been formalized in BCP 72 [RFC3552], which defined the Internet threat model in 2003.

The purpose of a threat model is to outline what threats exist in order to assist the protocol designer. But RFC 3552 also ruled some threats to be in scope and of primary interest, and some threats out of scope [RFC3552]:

The Internet environment has a fairly well understood threat model. In general, we assume that the end-systems engaging in a protocol exchange have not themselves been compromised. Protecting against an attack when one of the end-systems has been compromised is extraordinarily difficult. It is, however, possible to design protocols which minimize the extent of the damage done under these circumstances.

By contrast, we assume that the attacker has nearly complete control of the communications channel over which the end-systems communicate. This means that the attacker can read any PDU (Protocol Data Unit) on the network and undetectably remove, change, or inject forged packets onto the wire.

However, the communications-security -only threat model is becoming outdated. This is due to three factors:

- o Advances in protecting most of our communications with strong cryptographic means. This has resulted in much improved communications security, but also highlights the need for addressing other, remaining issues. This is not to say that communications security is not important, it still is: improvements are still needed. Not all communications have been protected, and even out of the already protected communications, not all of their aspects have been fully protected. Fortunately, there are ongoing projects working on improvements.
- o Adversaries have increased their pressure against other avenues of attack, from compromising devices to legal coercion of centralized endpoints in conversations.
- o New adversaries and risks have arisen, e.g., due to creation of large centralized information sources.

In short, attacks are migrating towards the currently easier targets, which no longer necessarily include direct attacks on traffic flows. In addition, trading information about users and ability to influence them has become a common practice for many Internet services, often without consent of the users.

This memo suggests that the existing threat model, while important and still valid, is no longer alone sufficient to cater for the pressing security issues in the Internet. For instance, while it

continues to be very important to protect Internet communications against outsiders, it is also necessary to protect systems against endpoints that are compromised, malicious, or whose interests simply do not align with the interests of the users.

Of course, there are many trade-offs in the Internet on who one chooses to interact with and why or how. It is not the role of this memo to dictate those choices. But it is important that we understand the implications of different practices. It is also important that when it comes to basic Internet infrastructure, our chosen technologies lead to minimal exposure with respect to the non-communications threats.

It is particularly important to ensure that non-communications security related threats are properly understood for any new Internet technology. While the consideration of these issues is relatively new in the IETF, this memo provides some initial ideas about potential broader threat models to consider when designing protocols for the Internet or when trying to defend against pervasive monitoring. Further down the road, updated threat models could result in changes in BCP 72 [RFC3552] (guidelines for writing security considerations) and BCP 188 [RFC7258] (pervasive monitoring), to include proper consideration of non-communications security threats.

It may also be necessary to have dedicated guidance on how systems design and architecture affects security. The sole consideration of communications security aspects in designing Internet protocols may lead to accidental or increased impact of security issues elsewhere. For instance, allowing a participant to unnecessarily collect or receive information may lead to a similar effect as described in [RFC8546] for protocols: over time, unnecessary information will get used with all the associated downsides, regardless of what deployment expectations there were during protocol design.

The rest of this memo is organized as follows. Section 2 and Section 3 outline the situation with respect to communications security and beyond it. Section 4.1 discusses how the author believes the Internet threat model should evolve, and what types of threats should be seen as critical ones and in-scope. Section 5 will also discuss high-level guidance to addressing these threats.

Section 6 outlines the author's suggested future changes to RFC 3552 and RFC 7258 and the need for guidance on the impacts of system design and architecture on security. Comments are solicited on these and other aspects of this document. The best place for discussion is on the arch-discuss list (<https://www.ietf.org/mailman/listinfo/Architecture-discuss>). This memo acts also as an input for the IAB

retreat discussion on threat models, and it is a submission for the IAB DEDR workshop (<https://www.iab.org/activities/workshops/dedr-workshop/>).

Finally, Section 7 highlights other discussions in this problem space and Section 8 draws some conclusions for next steps.

## 2. Improvements in Communications Security

The fraction of Internet traffic that is cryptographically protected has grown tremendously in the last few years. Several factors have contributed to this change, from Snowden revelations to business reasons and to better available technology such as HTTP/2 [RFC7540], TLS 1.3 [RFC8446], QUIC [I-D.ietf-quic-transport].

In many networks, the majority of traffic has flipped from being cleartext to being encrypted. Reaching the level of (almost) all traffic being encrypted is no longer something unthinkable but rather a likely outcome in a few years.

At the same time, technology developments and policy choices have driven the scope of cryptographic protection from protecting only the pure payload to protecting much of the rest as well, including far more header and meta-data information than was protected before. For instance, efforts are ongoing in the IETF to assist encrypting transport headers [I-D.ietf-quic-transport], server domain name information in TLS [I-D.ietf-tls-esni], and domain name queries [RFC8484].

There has also been improvements to ensure that the security protocols that are in use actually have suitable credentials and that those credentials have not been compromised, see, for instance, Let's Encrypt [RFC8555], HSTS [RFC6797], HPKP [RFC7469], and Expect-CT [I-D.ietf-httpbis-expect-ct].

This is not to say that all problems in communications security have been resolved – far from it. But the situation is definitely different from what it was a few years ago. Remaining issues will be and are worked on; the fight between defense and attack will also continue. Communications security will stay at the top of the agenda in any Internet technology development.

## 3. Issues in Security Beyond Communications Security

There are, however, significant issues beyond communications security in the Internet. To begin with, it is not necessarily clear that one can trust all the endpoints.

Of course, the endpoints were never trusted, but the pressures against endpoints issues seem to be mounting. For instance, the users may not be in as much control over their own devices as they used to be due to manufacturer-controlled operating system installations and locked device ecosystems. And within those ecosystems, even the applications that are available tend to have features that users by themselves would most likely not desire to have, such as excessive rights to media, location, and peripherals. There are also designated efforts by various authorities to hack end-user devices as a means of intercepting data about the user.

The situation is different, but not necessarily better on the side of servers. The pattern of communications in today's Internet is almost always via a third party that has at least as much information than the other parties have. For instance, these third parties are typically endpoints for any transport layer security connections, and able to see any communications or other messaging in cleartext. There are some exceptions, of course, e.g., messaging applications with end-to-end protection.

With the growth of trading users' information by many of these third parties, it becomes necessary to take precautions against endpoints that are compromised, malicious, or whose interests simply do not align with the interests of the users.

Specifically, the following issues need attention:

- o Security of users' devices and the ability of the user to control their own equipment.
- o Leaks and attacks related to data at rest.
- o Coercion of some endpoints to reveal information to authorities or surveillance organizations, sometimes even in an extra-territorial fashion.
- o Application design patterns that result in cleartext information passing through a third party or the application owner.
- o Involvement of entities that have no direct need for involvement for the sake of providing the service that the user is after.
- o Network and application architectures that result in a lot of information collected in a (logically) central location.
- o Leverage and control points outside the hands of the users or end-user device owners.

For instance, while e-mail transport security [RFC7817] has become much more widely distributed in recent years, progress in securing e-mail messages between users has been much slower. This has led to a situation where e-mail content is considered a critical resource by mail providers who use it for machine learning, advertisement targeting, and other purposes.

The Domain Name System (DNS) shows signs of ageing but due to the legacy of deployed systems, has changed very slowly. Newer technology [RFC8484] developed at the IETF enables DNS queries to be performed confidentially, but its deployment is happening mostly in browsers that use global DNS resolver services, such as Cloudflare's 1.1.1.1 or Google's 8.8.8.8. This results in faster evolution and better security for end users.

However, if one steps back and considers the overall security effects of these developments, the resulting effects can be different. While the security of the actual protocol exchanges improves with the introduction of this new technology, at the same time this implies a move from using a worldwide distributed set of DNS resolvers into more centralised global resolvers. While these resolvers are very well maintained (and a great service), they are potential high-value targets for pervasive monitoring and Denial-of-Service (DoS) attacks. In 2016, for example, DoS attacks were launched against Dyn, one of the largest DNS providers, leading to some outages. It is difficult to imagine that DNS resolvers wouldn't be a target in many future attacks or pervasive monitoring projects.

Unfortunately, there is little that even large service providers can do to refuse authority-sanctioned pervasive monitoring. As a result it seems that the only reasonable course of defense is to ensure that no such information or control point exists.

There are other examples about the perils of centralised solutions in Internet infrastructure. The DNS example involved an interesting combination of information flows (who is asking for what domain names) as well as a potential ability to exert control (what domains will actually resolve to an address). Routing systems are primarily about control. While there are intra-domain centralized routing solutions (such as PCE [RFC4655]), a control within a single administrative domain is usually not the kind of centralization that we would be worried about. Global centralization would be much more concerning. Fortunately, global Internet routing is performed among peers. However, controls could be introduced even in this global, distributed system. To secure some of the control exchanges, the Resource Public Key Infrastructure (RPKI) system ([RFC6480]) allows selected Certification Authorities (CAs) to help drive decisions about which participants in the routing infrastructure can

make what claims. If this system were globally centralized, it would be a concern, but again, fortunately, current designs involve at least regional distribution.

In general, many recent attacks relate more to information than communications. For instance, personal information leaks typically happen via information stored on a compromised server rather than capturing communications. There is little hope that such attacks can be prevented entirely. Again, the best course of action seems to be avoid the disclosure of information in the first place, or at least to not perform that in a manner that makes it possible that others can readily use the information.

#### 4. Impacts

##### 4.1. The Role of End-to-end

[RFC1958] notes that "end-to-end functions can best be realised by end-to-end protocols":

The basic argument is that, as a first principle, certain required end-to-end functions can only be performed correctly by the end-systems themselves. A specific case is that any network, however carefully designed, will be subject to failures of transmission at some statistically determined rate. The best way to cope with this is to accept it, and give responsibility for the integrity of communication to the end systems. Another specific case is end-to-end security.

The "end-to-end argument" was originally described by Saltzer et al [Saltzer]. They said:

The function in question can completely and correctly be implemented only with the knowledge and help of the application standing at the endpoints of the communication system. Therefore, providing that questioned function as a feature of the communication system itself is not possible.

These functional arguments align with other, practical arguments about the evolution of the Internet under the end-to-end model. The endpoints evolve quickly, often with simply having one party change the necessary software on both ends. Whereas waiting for network upgrades would involve potentially a large number of parties from application owners to multiple network operators.

The end-to-end model supports permissionless innovation where new innovation can flourish in the Internet without excessive wait for other parties to act.



But the details matter. What is considered an endpoint? What characteristics of Internet are we trying to optimize? This memo makes the argument that, for security purposes, there is a significant distinction between actual endpoints from a user's interaction perspective (e.g., another user) and from a system perspective (e.g., a third party relaying a message).

This memo proposes to focus on the distinction between "real ends" and other endpoints to guide the development of protocols. A conversation between one "real end" to another "real end" has necessarily different security needs than a conversation between, say, one of the "real ends" and a component in a larger system. The end-to-end argument is used primarily for the design of one protocol. The security of the system, however, depends on the entire system and potentially multiple storage, compute, and communication protocol aspects. All have to work properly together to obtain security.

For instance, a transport connection between two components of a system is not an end-to-end connection even if it encompasses all the protocol layers up to the application layer. It is not end-to-end, if the information or control function it carries actually extends beyond those components. For instance, just because an e-mail server can read the contents of an e-mail message does not make it a legitimate recipient of the e-mail.

This memo also proposes to focus on the "need to know" aspect in systems. Information should not be disclosed, stored, or routed in cleartext through parties that do not absolutely need to have that information.

The proposed argument about real ends is as follows:

Application functions are best realised by the entities directly serving the users, and when more than one entity is involved, by end-to-end protocols. The role and authority of any additional entities necessary to carry out a function should match their part of the function. No information or control roles should be provided to these additional entities unless it is required by the function they provide.

For instance, a particular piece of information may be necessary for the other real endpoint, such as message contents for another user. The same piece of information may not be necessary for any additional parties, unless the information had to do with, say, routing information for the message to reach the other user. When information is only needed by the actual other endpoint, it should be protected and be only relayed to the actual other endpoint. Protocol

design should ensure that the additional parties do not have access to the information.

Note that it may well be that the easiest design approach is to send all information to a third party and have majority of actual functionality reside in that third party. But this is a case of a clear tradeoff between ease of change by evolving that third party vs. providing reasonable security against misuse of information.

Note that the above "real ends" argument is not limited to communication systems. Even an application that does not communicate with anyone else than its user may be implemented on top of a distributed system where some information about the user is exposed to untrusted parties.

The implications of the system security also extend beyond information and control aspects. For instance, poorly design component protocols can become DoS vectors which are then used to attack other parts of the system. Availability is an important aspect to consider in the analysis along other aspects.

#### 4.2. Trusted networks

Some systems are thought of as being deployed only in a closed setting, where all the relevant nodes are under direct control of the network administrators. Technologies developed for such networks tend to be optimized, at least initially, for these environments, and may lack security features necessary for different types of deployments.

It is well known that many such systems evolve over time, grow, and get used and connected in new ways. For instance, the collaboration and mergers between organizations, and new services for customers may change the system or its environment. A system that used to be truly within an administrative domain may suddenly need to cross network boundaries or even run over the Internet. As a result, it is also well known that it is good to ensure that underlying technologies used in such systems can cope with that evolution, for instance, by having the necessary security capabilities to operate in different environments.

In general, the outside vs. inside security model is outdated for most situations, due to the complex and evolving networks and the need to support mixture of devices from different sources (e.g., BYOD networks). Network virtualization also implies that previously clear notions of local area networks and physical proximity may create an entirely different reality from what appears from a simple notion of a local network.

#### 4.2.1. Even closed networks can have compromised nodes

This memo argues that the situation is even more dire than what was explained above. It is impossible to ensure that all components in a network are actually trusted. Even in a closed network with carefully managed components there may be compromised components, and this should be factored into the design of the system and protocols used in the system.

For instance, during the Snowden revelations it was reported that internal communication flows of large content providers were compromised in an effort to acquire information from large number of end users. This shows the need to protect not just communications targeted to go over the Internet, but in many cases also internal and control communications.

Furthermore, there is a danger of compromised nodes, so communications security alone will be insufficient to protect against this. The defences against this include limiting information within networks to the parties that have a need to know, as well as limiting control capabilities. This is necessary even when all the nodes are under the control of the same network manager; the network manager needs to assume that some nodes and communications will be compromised, and build a system to mitigate or minimise attacks even under that assumption.

Even airgapped networks can have these issues, as evidenced, for instance, by the Stuxnet worm. The Internet is not the only form of connectivity, as most systems include, for instance, USB ports that proved to be the achilles heel of the targets in the Stuxnet case. More commonly, every system runs large amount of software, and it is often not practical or even possible to black the software to prevent compromised code even in a high-security setting, let alone in commercial or private networks. Installation media, physical ports, both open source and proprietary programs, firmware, or even innocent-looking components on a circuit board can be suspect. In addition, complex underlying computing platforms, such as modern CPUs with underlying security and management tools are prone for problems.

In general, this means that one cannot entirely trust even a closed system where you picked all the components yourself. Analysis for the security of many interesting real-world systems now commonly needs to include cross-component attacks, e.g., the use of car radios and other externally communicating devices as part of attacks launched against the control components such as breaks in a car [Savage].

#### 4.3. Balancing Threats

Note that not all information needs to be protected, and not all threats can be protected against. But it is important that the main threats are understood and protected against.

Sometimes there are higher-level mechanisms that provide safeguards for failures. For instance, it is very difficult in general to protect against denial-of-service against compromised nodes on a communications path. However, it may be possible to detect that a service has failed.

Another example is from packet-carrying networks. Payload traffic that has been properly protected with encryption does not provide much value to an attacker. As a result, it does not always make sense, for instance, to encrypt every packet transmission in a packet-carrying system where the traffic is already encrypted at other layers. But it almost always makes sense to protect control communications and to understand the impacts of compromised nodes, particularly control nodes.

#### 5. Guidelines

As [RFC3935] says:

We embrace technical concepts such as decentralized control, edge-user empowerment and sharing of resources, because those concepts resonate with the core values of the IETF community.

To be more specific, this memo suggests the following guidelines for protocol designers:

1. Consider first principles in protecting information and systems, rather than following a specific pattern such as protecting information in a particular way or at a particular protocol layer. It is necessary to understand what components can be compromised, where interests may or may not be aligned, and what parties have a legitimate role in being a party to a specific information or a control task.
2. Minimize information passed to others: Information passed to another party in a protocol exchange should be minimized to guard against the potential compromise of that party.
3. Perform end-to-end protection via other parties: Information passed via another party who does not intrinsically need the information to perform its function should be protected end-to-end to its intended recipient. This guideline is general, and

holds equally for sending TCP/IP packets, TLS connections, or application-layer interactions. As [I-D.iab-wire-image] notes, it is a useful design rule to avoid "accidental invariance" (the deployment of on-path devices that over-time start to make assumptions about protocols). However, it is also a necessary security design rule to avoid "accidental disclosure" where information originally thought to be benign and untapped over-time becomes a significant information leak. This guideline can also be applied for different aspects of security, e.g., confidentiality and integrity protection, depending on what the specific need for information is in the other parties.

4. Minimize passing of control functions to others: Any passing of control functions to other parties should be minimized to guard against the potential misuse of those control functions. This applies to both technical (e.g., nodes that assign resources) and process control functions (e.g., the ability to allocate number or develop extensions). Control functions can also become a matter of contest and power struggle, even in cases where their function as such is minimal, as we saw with the IANA transition debates.
5. Avoid centralized resources: While centralized components, resources, and function provide usually a useful function, there are grave issues associated with them. Protocol and network design should balance the benefits of centralized resources or control points against the threats arising from them. The general guideline is to avoid such centralized resources when possible. And if it is not possible, find a way to allow the centralized resources to be selectable, depending on context and user settings.
6. Have explicit agreements: When users and their devices provide information to network entities, it would be beneficial to have an opportunity for the users to state their requirements regarding the use of the information provided in this way. While the actual use of such requirements and the willingness of network entities to agree to them remains to be seen, at the moment even the technical means of doing this are limited. For instance, it would be beneficial to be able to embed usage requirements within popular data formats.
7. Treat parties that your equipment connects to with suspicion, even if the communications are encrypted. The other endpoint may misuse any information or control opportunity in the communication. Similarly, even parties within your own system need to be treated with suspicion, as some nodes may become compromised.

8. Do not take any of this as blanket reason to provide no information to anyone, encrypt everything to everyone, or other extreme measures. However, the designers of a system need to be aware of the different threats facing their system, and deal with the most serious ones (of which there are typically many). Similarly, users should be aware of the choices made in a particular design, and avoid designs or products that protect against some threats but are wide open to other serious issues.

## 6. Potential Changes in IETF Analysis of Protocols

### 6.1. Changes in RFC 3552

This memo suggests that changes maybe necessary in RFC 3552. One initial, draft proposal for such changes would be this:

OLD:

In general, we assume that the end-systems engaging in a protocol exchange have not themselves been compromised. Protecting against an attack when one of the end-systems has been compromised is extraordinarily difficult. It is, however, possible to design protocols which minimize the extent of the damage done under these circumstances.

NEW:

In general, we assume that the end-system engaging in a protocol exchange has not itself been compromised. Protecting against an attack of a protocol implementation itself is extraordinarily difficult. It is, however, possible to design protocols which minimize the extent of the damage done when the other parties in a protocol become compromised or do not act in the best interests the end-system implementing a protocol.

In addition, the following new section could be added to discuss the capabilities required to mount an attack:

NEW:

#### 3.x. Other endpoint compromise

In this attack, the other endpoints in the protocol become compromised. As a result, they can, for instance, misuse any information that the end-system implementing a protocol has sent to the compromised endpoint.

## 6.2. Changes in RFC 7258

This memo also suggests that additional guidelines may be necessary in RFC 7258. An initial, draft suggestion for starting point of those changes could be adding the following paragraph after the 2nd paragraph in Section 2:

NEW:

PM attacks include those cases where information collected by a legitimate protocol participant is misused for PM purposes. The attacks also include those cases where a protocol or network architecture results in centralized data storage or control functions relating to many users, raising the risk of said misuse.

## 6.3. System and Architecture Aspects

This definitely needs more attention from Internet technology developers and standards organizations. Here is one possible

The design of any Internet technology should start from an understanding of the participants in a system, their roles, and the extent to which they should have access to information and ability to control other participants.

## 7. Other Work

See, for instance, [I-D.farrell-etm].

## 8. Conclusions

More work is needed in this area. To start with, Internet technology developers need to be better aware of the issues beyond communications security, and consider them in design. At the IETF it would be beneficial to include some of these considerations in the usual systematic security analysis of technologies under development.

In particular, when the IETF develops infrastructure technology for the Internet (such as routing or naming systems), considering the impacts of data generated by those technologies is important. Minimising data collection from users, minimising the parties who get exposed to user data, and protecting data that is relayed or stored in systems should be a priority.

A key focus area at the IETF has been the security of transport protocols, and how transport layer security can be best used to provide the right security for various applications. However, more work is needed in equivalently broadly deployed tools for minimising

or obfuscating information provided by users to other entities, and the use of end-to-end security through entities that are involved in the protocol exchange but who do not need to know everything that is being passed through them.

Comments on the issues discussed in this memo are gladly taken either privately or on the architecture-discuss mailing list.

## 9. Acknowledgements

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We're gonna need a bigger threat model  
draft-farrell-etm-03

## Abstract

We argue that an expanded threat model is needed for Internet protocol development as protocol endpoints can no longer be considered to be generally trustworthy for any general definition of "trustworthy."

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## 1. Introduction

[[There's a github repo for this -- issues and PRs are welcome there.  
<<https://github.com/sftcd/etm>> ]]

[RFC3552], Section 3 defines an "Internet Threat Model" which has been commonly used when developing Internet protocols. That assumes that "the end-systems engaging in a protocol exchange have not themselves been compromised." RFC 3552 is a formal part of the IETF's process as it is also BCP72.

Since RFC 3552 was written, we have seen a greater emphasis on considering privacy and [RFC6973] provides privacy guidance for protocol developers. RFC 6973 is not a formal BCP, but appears to have been useful for protocol developers as it is referenced by 38 later RFCs at the time of writing [1].

BCP188, [RFC7258] subsequently recognised pervasive monitoring as a particular kind of attack and has also been relatively widely referenced (39 RFCs at the time of writing [2]). To date, perhaps most documents referencing BCP188 have considered state-level or in-network adversaries.

In this document, we argue that we need to expand our threat model to acknowledge that today many applications are themselves rightly considered potential adversaries for at least some relevant actors. However, those (good) actors cannot in general refuse to communicate and will with non-negligible probability encounter applications that are adversarial.

We also argue that not recognising this reality causes Internet protocol designs to sometimes fail to protect the systems and users who depend on those.

Discussion related to expanding our concept of threat-model ought not (but perhaps inevitably will) involve discussion of weakening how confidentiality is provided in Internet protocols. Whilst it may superficially seem to be the case that encouraging in-network interception could help with detection of adversarial application behaviours, such a position is clearly mistaken once one notes that adding middleboxes that can themselves be adversarial cannot be a solution to the problem of possibly encountering adversarial code on the network. It is also the case that the IETF has rough consensus to provide better, and not weaker, security and privacy, which includes confidentiality services. The IETF has maintained that consensus over three decades, despite repeated (and repetitive;-) debates on the topic. That consensus is represented in [RFC2804], BCP 200 [RFC1984] and more latterly, the above-mentioned BCP 188 as

well as in the numerous RFCs referencing those works. The probability that discussion of expanding our threat model leads to a change in that rough consensus seems highly remote.

However, it is not clear if the IETF will reach rough consensus on a description of such an expanded threat model. We argue that ignoring this aspect of deployed reality may not bode well for Internet protocol development.

Absent such an expanded threat model, we expect to see more of a mismatch between expectations and the deployment reality for some Internet protocols.

Version -02 of this internet-draft was a submission to the IAB's DEDR workshop [3]. We note that another author independently proposed changes to the Internet threat model for related, but different, reasons, [I-D.arkko-arch-internet-threat-model] also as a submission to the DEDR workshop.

We are saddened by, and apologise for, the somewhat dystopian impression that this document may impart - hopefully, there's a bit of hope at the end;-)

## 2. Examples of deliberate adversarial behaviour in applications

In this section we describe a few documented examples of deliberate adversarial behaviour by applications that could affect Internet protocol development. The adversarial behaviours described below involve various kinds of attack, varying from simple fraud, to credential theft, surveillance and contributing to DDoS attacks. This is not intended to be a comprehensive nor complete survey, but to motivate us to consider deliberate adversarial behaviour by applications.

While we have these examples of deliberate adversarial behaviour, there are also many examples of application developers doing their best to protect the security and privacy of their users or customers. That's just the same as the case today where we need to consider in-network actors as potential adversaries despite the many examples of network operators who do act primarily in the best interests of their users. So this section is not intended as a slur on all or some application developers.

### 2.1. Malware in curated application stores

Despite the best efforts of curators, so-called App-Stores frequently distribute malware of many kinds and one recent study [curated] claims that simple obfuscation enables malware to avoid detection by

even sophisticated operators. Given the scale of these deployments, distribution of even a small percentage of malware-infected applications can affect a huge number of people.

## 2.2. Virtual private networks (VPNs)

Virtual private networks (VPNs) are supposed to hide user traffic to various degrees depending on the particular technology chosen by the VPN provider. However, not all VPNs do what they say, some for example misrepresenting the countries in which they provide vantage points. [vpns]

## 2.3. Compromised (home) networks

What we normally might consider network devices such as home routers do also run applications that can end up being adversarial, for example running DNS and DHCP attacks from home routers targeting other devices in the home. One study [home] reports on a 2011 attack that affected 4.5 million DSL modems in Brazil. The absence of software update [RFC8240] has been a major cause of these issues and rises to the level that considering this as intentional behaviour by device vendors who have chosen this path is warranted.

## 2.4. Web browsers

Tracking of users in order to support advertising based business models is ubiquitous on the Internet today. HTTP header fields (such as cookies) are commonly used for such tracking, as are structures within the content of HTTP responses such as links to 1x1 pixel images and (ab)use of Javascript APIs offered by browsers. [tracking]

While some people may be sanguine about this kind of tracking, others consider this behaviour unwelcome, when or if they are informed that it happens, [attitude] though the evidence here seems somewhat harder to interpret and many studies (that we have found to date) involve small numbers of users. Historically, browsers have not made this kind of tracking visible and have enabled it by default, though some recent browser versions are starting to enable visibility and blocking of some kinds of tracking. Browsers are also increasingly imposing more stringent requirements on plug-ins for varied security reasons.

## 2.5. Web site policy deception

Many web sites today provide some form of privacy policy and terms of service, that are known to be mostly unread. [unread] This implies that, legal fiction aside, users of those sites have not in reality agreed to the specific terms published and so users are therefore

highly exposed to being exploited by web sites, for example [cambridge] is a recent well-publicised case where a service provider abused the data of 87 million users via a partnership. While many web site operators claim that they care deeply about privacy, it seems prudent to assume that some (or most?) do not in fact care about user privacy, or at least not in ways with which many of their users would agree. And of course, today's web sites are actually mostly fairly complex web applications and are no longer static sets of HTML files, so calling these "web sites" is perhaps a misnomer, but considered as web applications, that may for example link in advertising networks, it seems clear that many exist that are adversarial.

## 2.6. Tracking bugs in mail

Some mail user agents (MUAs) render HTML content by default (with a subset not allowing that to be turned off, perhaps particularly on mobile devices) and thus enable the same kind of adversarial tracking seen on the web. Attempts at such intentional tracking are also seen many times per day by email users - in one study [mailbug] the authors estimated that 62% of leakage to third parties was intentional, for example if leaked data included a hash of the recipient email address.

## 2.7. Troll farms in online social networks

Online social network applications/platforms are well-known to be vulnerable to troll farms, sometimes with tragic consequences, [4] where organised/paid sets of users deliberately abuse the application platform for reasons invisible to a normal user. For-profit companies building online social networks are well aware that subsets of their "normal" users are anything but. In one US study, [troll] sets of troll accounts were roughly equally distributed on both sides of a controversial discussion. While Internet protocol designers do sometimes consider sybil attacks [sybil], arguably we have not provided mechanisms to handle such attacks sufficiently well, especially when they occur within walled-gardens. Equally, one can make the case that some online social networks, at some points in their evolution, appear to have prioritised counts of active users so highly that they have failed to invest sufficient effort for detection of such troll farms.

## 2.8. Smart televisions

There have been examples of so-called "smart" televisions spying on their owners without permission [5] and one survey of user attitudes [smarttv] found "broad agreement was that it is unacceptable for the data to be repurposed or shared" although the level of user



understanding may be questionable. What is clear though is that such devices generally have not provided controls for their owners that would allow them to meaningfully make a decision as to whether or not they want to share such data.

## 2.9. So-called Internet of things

Many so-called Internet of Things (IoT) devices ("so-called" as all devices were already things:-) have been found extremely deficient when their security and privacy aspects were analysed, for example children's toys. [toys] While in some cases this may be due to incompetence rather than being deliberately adversarial behaviour, the levels of incompetence frequently seen imply that it is valid to consider such cases as not being accidental.

## 2.10. Attacks leveraging compromised high-level DNS infrastructure

Recent attacks [6] against DNS infrastructure enable subsequent targetted attacks on specific application layer sources or destinations. The general method appears to be to attack DNS infrastructure, in these cases infrastructure that is towards the top of the DNS naming hierarchy and "far" from the presumed targets, in order to be able to fake DNS responses to a PKI, thereby acquiring TLS server certificates so as to subsequently attack TLS connections from clients to services (with clients directed to an attacker-owned server via additional fake DNS responses).

Attackers in these cases seem well resourced and patient - with "practice" runs over months and with attack durations being infrequent and short (e.g. 1 hour) before the attacker withdraws.

These are sophisticated multi-protocol attacks, where weaknesses related to deployment of one protocol (DNS) bootstrap attacks on another protocol (e.g. IMAP/TLS), via abuse of a 3rd protocol (ACME), partly in order to capture user IMAP login credentials, so as to be able to harvest message store content from a real message store.

The fact that many mail clients regularly poll their message store means that a 1-hour attack is quite likely to harvest many cleartext passwords or crackable password hashes. The real IMAP server in such a case just sees fewer connections during the "live" attack, and some additional connections later. Even heavy email users in such cases that might notice a slight gap in email arrivals, would likely attribute that to some network or service outage.

In many of these cases the paucity of DNSSEC-signed zones (about 1% of existing zones) and the fact that many resolvers do not enforce

DNSSEC validation (e.g., in some mobile operating systems) assisted the attackers.

It is also notable that some of the personnel dealing with these attacks against infrastructure entities are authors of RFCs and Internet-drafts. That we haven't provided protocol tools that better protect against these kinds of attack ought hit "close to home" for the IETF.

In terms of the overall argument being made here, the PKI and DNS interactions, and the last step in the "live" attack all involve interaction with a deliberately adversarial application. Later, use of acquired login credentials to harvest message store content involves an adversarial client application. In all cases, a TLS implementation's PKI and TLS protocol code will see the fake endpoints as protocol-valid, even if, in the real world, they are clearly fake. This appears to be a good argument that our current threat model is lacking in some respect(s), even as applied to our currently most important security protocol (TLS).

#### 2.11. BGP hijacking

There is a clear history of BGP hijacking [bgphijack] being used to ensure endpoints connect to adversarial applications. As in the previous example, such hijacks can be used to trick a PKI into issuing a certificate for a fake entity. Indeed one study [hijackdet] used the emergence of new web server TLS key pairs during the event, (detected via Internet-wide scans), as a distinguisher between one form of deliberate BGP hijacking and inadvertent route leaks.

### 3. Inadvertent adversarial behaviours

Not all adversarial behaviour by applications is deliberate, some is likely due to various levels of carelessness (some quite understandable, others not) and/or due to erroneous assumptions about the environments in which those applications (now) run. We very briefly list some such cases:

- o Application abuse for command and control, for example, use of IRC or apache logs for malware command and control [7]
- o Carelessly leaky buckets [8], for example, lots of Amazon S3 leaks showing that careless admins can too easily cause application server data to become available to adversaries
- o Virtualisation exposing secrets, for example, Meltdown and Spectre [9] and similar side-channels

- o Compromised badly-maintained web sites, that for example, have led to massive online databases of passwords [10]
- o Supply-chain attacks, for example, the Target attack [11] or malware within pre-installed applications on Android phones. [bloatware]
- o Breaches of major service providers, that many of us might have assumed would be sufficiently capable to be the best large-scale "Identity providers", for example:
  - \* 3 billion accounts: yahoo [12]
  - \* "up to 600M" account passwords stored in clear: facebook [13]
  - \* many millions at risk: telcos selling location data [14]
  - \* 50 million accounts: facebook [15]
  - \* 14 million accounts: verizon [16]
  - \* "hundreds of thousands" of accounts: google [17]
  - \* unknown numbers, some email content exposed: microsoft [18]
- o Breaches of smaller service providers: Too many to enumerate, sadly

#### 4. Possible directions for an expanded threat model

As we believe useful conclusions in this space require community consensus, we won't offer definitive descriptions of an expanded threat model but we will call out some potential directions that could be explored as one follow-up to the DEDR workshop and thereafter, if there is interest in this topic.

Before doing so, it is worth calling out one of the justifications for the RFC 3553 definition of the Internet threat model which is that going beyond an assumption that protocol endpoints have not been compromised rapidly introduces complexity into the analysis. We do have plenty of experience that when security and privacy solutions add too much complexity and/or are seen to add risks without benefits, those tend not to be deployed. One of the risks in expanding our threat model that we need to recognise is that the end result could be too complex, might not be applied during protocol design, or worse, could lead to flawed risk analyses. One of the constraints on work on an expanded threat model is therefore that the

result has to remain usable by protocol designers who are not security or privacy experts.

#### 4.1. Develop a BCP for privacy considerations

It may be time for the IETF to develop a BCP for privacy considerations, possibly starting from [RFC6973].

#### 4.2. Consider the user perspective

[I-D.nottingham-for-the-users] argues that, in relevant cases where there are conflicting requirements, the "IETF considers end users as its highest priority concern." Doing so seems consistent with the expanded threat model being argued for here, so may indicate that a BCP in that space could also be useful.

#### 4.3. Consider ABuse-cases as well as use-cases

Protocol developers and those implementing and deploying Internet technologies are typically most interested in a few specific use-cases for which they need solutions. Expanding our threat model to include adversarial application behaviours [abusecases] seems likely to call for significant attention to be paid to potential abuses of whatever new or re-purposed technology is being considered.

#### 4.4. Re-consider protocol design "lore"

It could be that this discussion demonstrates that it is timely to reconsider some protocol design "lore" as for example is done in [I-D.iab-protocol-maintenance]. More specifically, protocol extensibility mechanisms may inadvertently create vectors for abuse-cases, given that designers cannot fully analyse their impact at the time a new protocol is defined or standardised. One might conclude that a lack of extensibility could be a virtue for some new protocols, in contrast to earlier assumptions. As pointed out by one commenter though, people can find ways to extend things regardless, if they feel the need.

#### 4.5. Isolation

Sophisticated users can sometimes deal with adversarial behaviours in applications by using different instances of those applications, for example, differently configured web browsers for use in different contexts. Applications (including web browsers) and operating systems are also building in isolation via use of different processes or sandboxing. Protocol artefacts that relate to uses of such isolation mechanisms might be worth considering. To an extent, the IETF has in practice already recognised some of these issues as being

in-scope, e.g. when considering the linkability issues with mechanisms such as TLS session tickets, or QUIC connection identifiers.

#### 4.6. Transparency

Certificate transparency (CT) [RFC6962] has been an effective countermeasure for X.509 certificate mis-issuance, which used be a known application layer misbehaviour in the public web PKI. CT can also help with post-facto detection of some infrastructure attacks where BGP or DNS weaknesses have been leveraged so that some certification authority is tricked into issuing a certificate for the wrong entity.

While the context in which CT operates is very constrained (essentially to the public CAs trusted by web browsers), similar approaches could perhaps be useful for other protocols or technologies.

In addition, legislative requirements such as those imposed by the GDPR for subject access to data [19] could lead to a desire to handle internal data structures and databases in ways that are reminiscent of CT, though clearly with significant authorisation being required and without the append-only nature of a CT log.

#### 4.7. Minimise

As recommended in [RFC6973] data minimisation and additional encryption are likely to be helpful - if applications don't ever see data, or a cleartext form of data, then they should have a harder time misbehaving. Similarly, not adding new long-term identifiers, and not exposing existing ones, would seem helpful.

#### 4.8. Same-Origin Policy

The Same-Origin Policy (SOP) [RFC6454] perhaps already provides an example of how going beyond the RFC 3552 threat model can be useful. Arguably, the existence of the SOP demonstrates that at least web browsers already consider the 3552 model as being too limited. (Clearly, differentiating between same and not-same origins implicitly assumes that some origins are not as trustworthy as others.)

#### 4.9. Greasing

The TLS protocol [RFC8446] now supports the use of GREASE [I-D.ietf-tls-grease] as a way to mitigate on-path ossification. While this technique is not likely to prevent any deliberate

misbehaviours, it may provide a proof-of-concept that network protocol mechanisms can have impact in this space, if we spend the time to try analyse the incentives of the various parties.

#### 4.10. Generalise OAuth Threat Model

The OAuth threat model [RFC6819] provides an extensive list of threats and security considerations for those implementing and deploying OAuth version 2.0 [RFC6749]. That document is perhaps too detailed to serve as useful generic guidance but does go beyond the Internet threat model from RFC3552, for example it says:

two of the three parties involved in the OAuth protocol may collude to mount an attack against the 3rd party. For example, the client and authorization server may be under control of an attacker and collude to trick a user to gain access to resources.

It could be useful to attempt to derive a more abstract threat model from that RFC that considers threats in more generic multi-party contexts.

#### 4.11. One (or more) endpoint may be compromised

The quote from OAuth above also has another aspect - it considers the effect of compromised endpoints on those that are not compromised. It may therefore be interesting to consider the consequences that would follow from this OLD/NEW change to RFC3552

OLD: In general, we assume that the end-systems engaging in a protocol exchange have not themselves been compromised.

NEW:

In general, we assume that one of the protocol engines engaging in a protocol exchange has not been compromised at the run-time of the exchange.

#### 4.12. Look again at how well we're securing infrastructure

Some attacks (e.g. against DNS or routing infrastructure) appear to benefit from current infrastructure mechanisms not being deployed, e.g. DNSSEC, RPKI. In the case of DNSSEC, deployment is still minimal despite much time having elapsed. This suggests a number of different possible avenues for investigation:

- o For any protocol dependent on infrastructure like DNS or BGP, we ought analyse potential outcomes in the event the relevant infrastructure has been compromised

- o Protocol designers perhaps ought consider post-facto detection compromise mechanisms in the event that it is infeasible to mitigate attacks on infrastructure that is not under local control
- o Despite the sunk costs, it may be worth re-considering infrastructure security mechanisms that have not been deployed, and hence are ineffective.

#### 4.13. Consider recovery from attack as part of protocol design

Recent work on multiparty messaging security primitives [I-D.ietf-mls-architecture] considers "post-compromise security" as an inherent part of the design of that protocol. Perhaps protocol designers ought generally consider recovery from attack during protocol design - we do know that all widely used protocols will at sometime be subject to successful attack, whether that is due to deployment or implementation error, or, as is less common, due to protocol design flaws.

#### 4.14. Don't think in terms of hosts

More and more, protocol endpoints are not being executed on what used be understood as a host system. The web and Javascript model clearly differs from traditional host models, but so do most server-side deployments these days, thanks to virtualisation.

As yet unpublished work on this topic within the IAB stackevo [20] programme, appears to posit the same kind of thesis. In the stackevo case, that work would presumably lead to some new definition of protocol endpoint, but (consensus on) such a definition may not be needed for an expanded threat model. For this work, it may be sufficient to note that protocol endpoints can no longer be considered to be executing on a traditional host, to assume (at protocol design time) that all endpoints will be run in a virtualised environment where co-tenants and (sometimes) hypervisors are adversaries, and to then call for analysis of such scenarios.

### 5. Conclusions

At this stage we don't think it appropriate to claim that any strong conclusion can be reached based on the above. We do however, claim that this is a topic that could be worth discussion as part of the follow-up to at the DEDR workshop and more generally within the IETF.

## 6. Security Considerations

This draft is all about security, and privacy.

Encryption is one of the most effective tools in countering network based attackers and will also have a role in protecting against adversarial applications. However, today many existing tools for countering adversarial applications assume they can inspect network traffic to or from potentially adversarial applications. These facts of course cause tensions (e.g. see [RFC8404]). Expanding our threat model could possibly help reduce some of those tensions, if it leads to the development of protocols that make exploitation harder or more transparent for adversarial applications.

## 7. IANA Considerations

There are no IANA considerations.

## 8. Acknowledgements

With no implication that they agree with some or all of the above, thanks to Jari Arkko, Carsten Bormann, Christian Huitema and Daniel Kahn Gillmor for comments on an earlier version of the text.

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## Appendix A. Change Log

This isn't gonna end up as an RFC, but may as well be tidy...

### A.1. Changes from -02 to -03

- o Integrated some changes based on discussion with Ted, Jari and Brian.

### A.2. Changes from -01 to -02

- o Oops - got an RFC number wrong in reference

A.3. Changes from -00 to -01

- o Made a bunch more edits and added more references
- o I had lots of typos (as always:-)
- o cabo: PR#1 fixed more typos and noted extensibility danger

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