

# Ethical and Socially-Aware Data Labels

*Juan Carlos De Martin*

Nexa Center for Internet & Society

Politecnico di Torino - Italy

<http://nexa.polito.it>

## Publication Authors:

Elena Beretta, Antonio Vetrò, Bruno Lepri,  
J.C. De Martin

Publication available at:

<https://www.springer.com/us/book/9783030116798>

<https://nexa.polito.it/node/1515>

**crucial role of data** for the  
design and development of  
machine learning algorithms  
and, more generally,  
of many digital systems

*“if the admission models to American universities had been trained on the basis of data from the 1960s, we would probably now have very few women enrolled, because the models would have been trained to recognize successful white males.”*

Cathy O’Neal, “Weapons of Math Destruction,” Crown Books, 2016

to avoid discrimination and  
other unintended negative  
effects, care is needed  
at all stages of the design  
and development process

1. data collection

2. data usage

3. ...

key idea:

to support computer scientists  
using datasets by means of  
easy-to-understand labels

certain data characteristics may lead to discriminatory decisions and therefore it is important to identify them and show the potential risks.



1. data collection

2. data usage

3. ...



labeling datasets using measures of certain input data characteristics (e.g., uneven distribution in gender balance, co-linearity of attributes, etc.) that represent a **risk of discrimination** if used in decision making (or decision support) systems

useful to software engineers to be **more aware** of the risks of discriminations and to use the dataset in an **more ethically and socially-aware manner**.

In addition, it could be used by third parties to more easily **identify risks on a given dataset**.

## Other initiatives in the same direction:

**“The Dataset Nutrition Label Project”**

<https://datanutrition.media.mit.edu>

**“Datasheets for Datasets”**

by Gebru *et al.*

**Three building blocks for EASAL**

# **1. Disproportionate Datasets**

## **2. Correlations and collinearity**

## 3. Data Quality

We propose the **ISO/IEC 25012** and **25024** standards models as a reference for quantitatively assessing the quality of data input and the consequential confidence of the decision made out of that data. In particular, we refer to the inherent quality dimensions: accuracy, completeness, consistency, credibility, currentness.



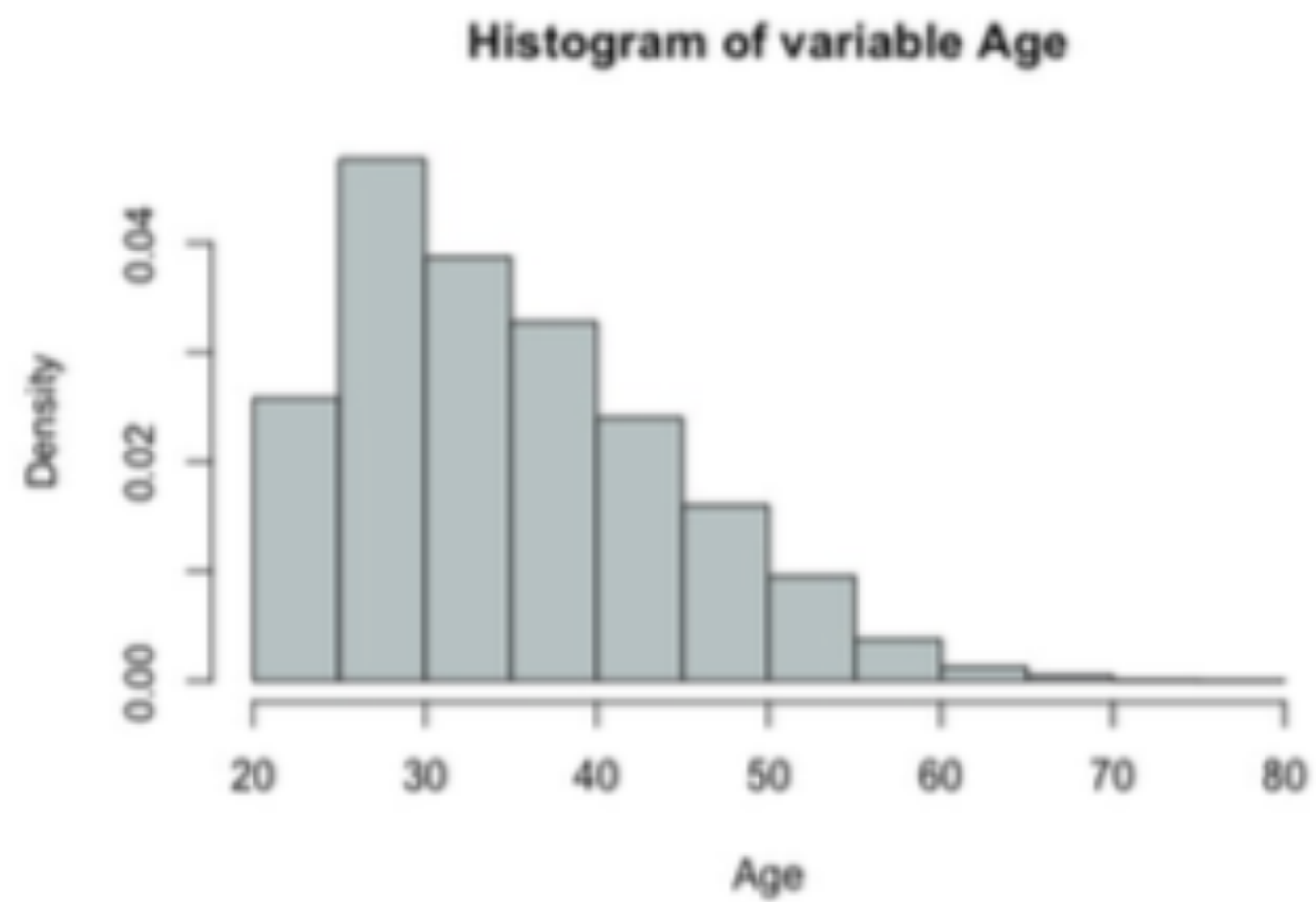
# Testing the EASAL approach on a real case

## **Credit Card Default dataset**

information on default payments, demographic factors, credit data, history of payment, and bill statements of credit card clients in Taiwan from April 2005 to September 2005.

The dataset does not contain the protected attribute “race”, but contains other personal information that can be used in a discriminatory way if applied to assess creditworthiness, such as gender and level of education.

# **1. Disproportionatess**



**Fig. 1.** Frequency of variable *age*

**60% women**

**46.7% have attended college**

**50-50% single vs married**

## **2. Correlations and collinearity**

CORRELATION between “payment default”  
condition and:

- education level
  - gender
- marital status



### **3. Data Quality**

**accuracy, completeness, consistency,  
credibility, currentness**

# CONCLUSIONS

The EASAL approach could help datasets users to be **more aware** of the potential biases and problems of the dataset **before** using them to develop systems, therefore reducing the risk of **downstream unintended problems**.

**thank you**