

# Towards a systematic analysis of threats and requirements for private messaging: the case of emailing and instant messaging

Dr. Iraklis Symeonidis  
Post-doctoral researcher  
SnT - APSIA  
University of Luxembourg



Singapore  
18 November 2019



# Keywords

Systematic analysis

Threats and requirements

## **Aim of this presentation:**

- ▶ Stimulate discussions for feedback on our I-D
- ▶ Call for contributions

Security and privacy

Private messaging: email and instant messaging

# Co-authors Information



Bernie Hoeneisen  
Nana Karltetter



Full time post-doctoral researcher  
SnT / APSIA  
University of Luxembourg

**KU LEUVEN**

Affiliated post-doctoral researcher  
imec-COSIC, KU Leuven



PRIVATE MESSAGE: EMAIL AND INSTANT MESSAGING

---

**STILL A RELEVANT PROBLEM?**

# Email in numbers



## The Widespread Usage of Email

In 2017, global email users amounted to

**3.7 billion**

users

(Statista, 2018)

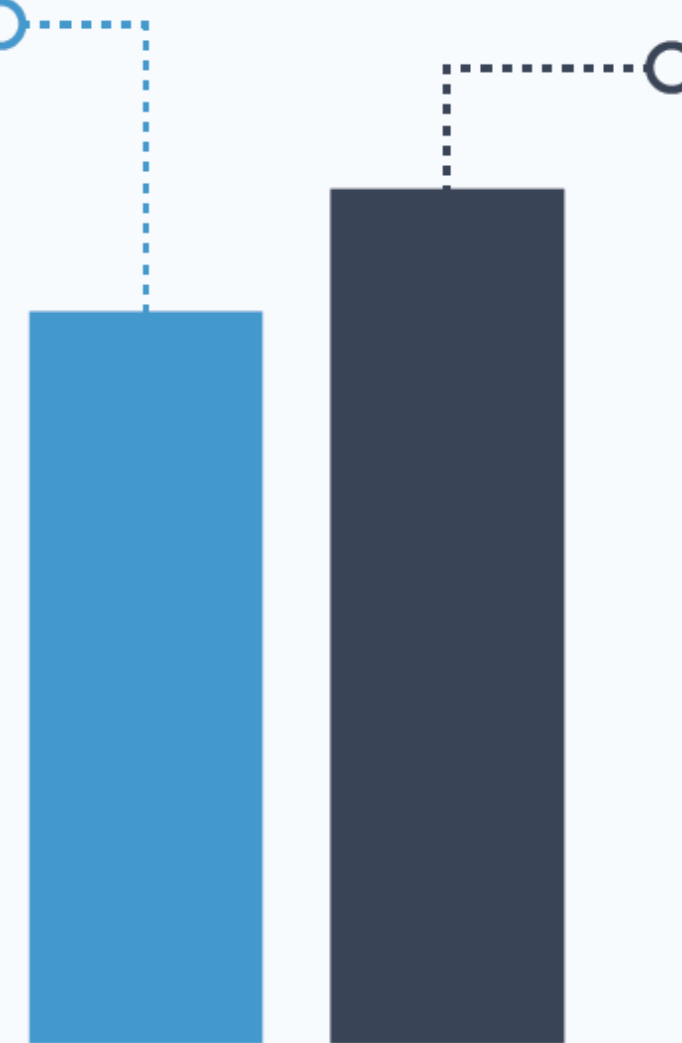


In 2022, this figure is set to grow to

**4.3 billion**

users

(Statista, 2018)

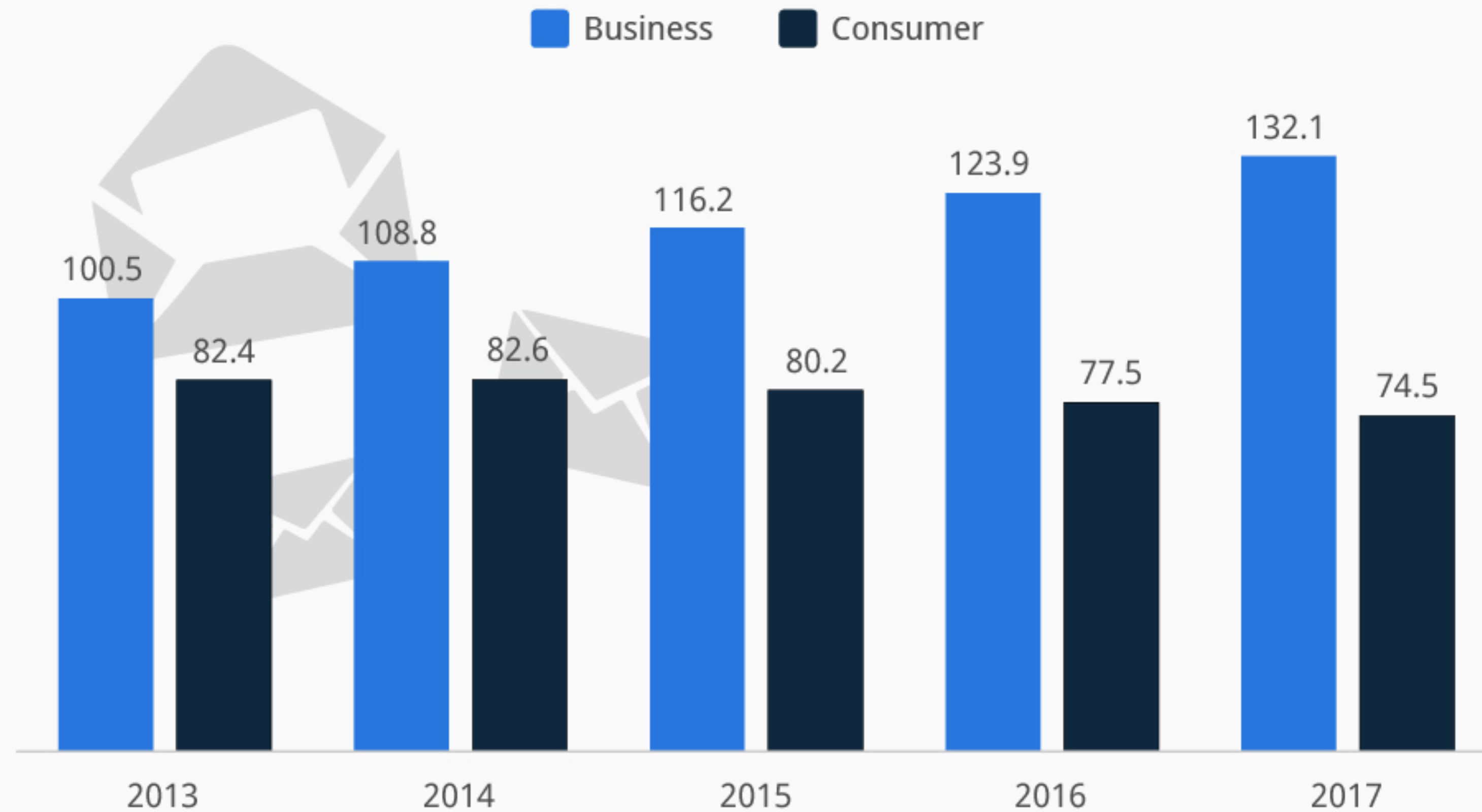


That's half of the world's population

# Email in numbers

## Private Email Traffic Is Declining

The estimated number of emails sent and received each day worldwide (in billions)



@StatistaCharts

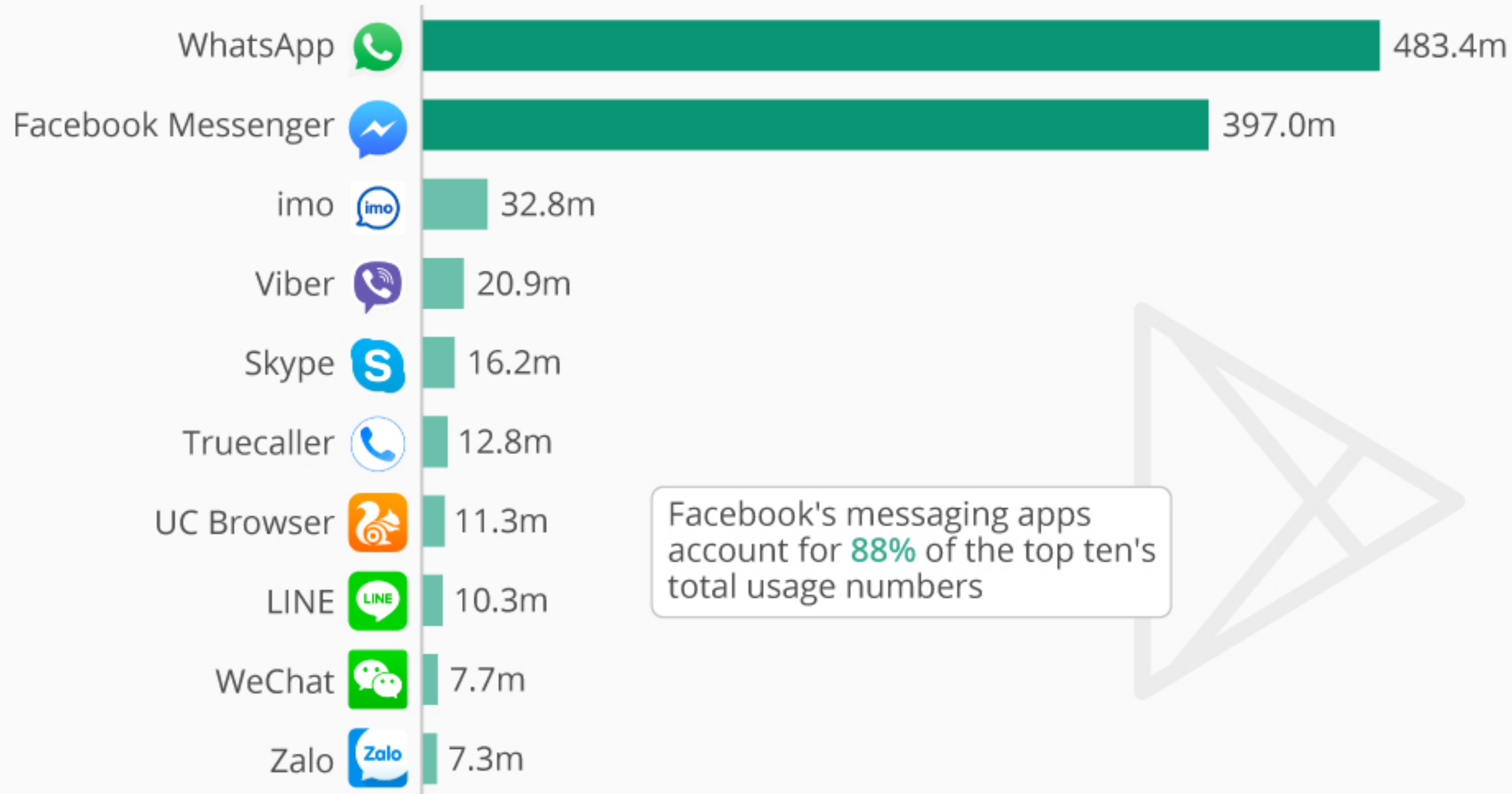
Source: The Radicati Group

statista

# Instant messaging in numbers

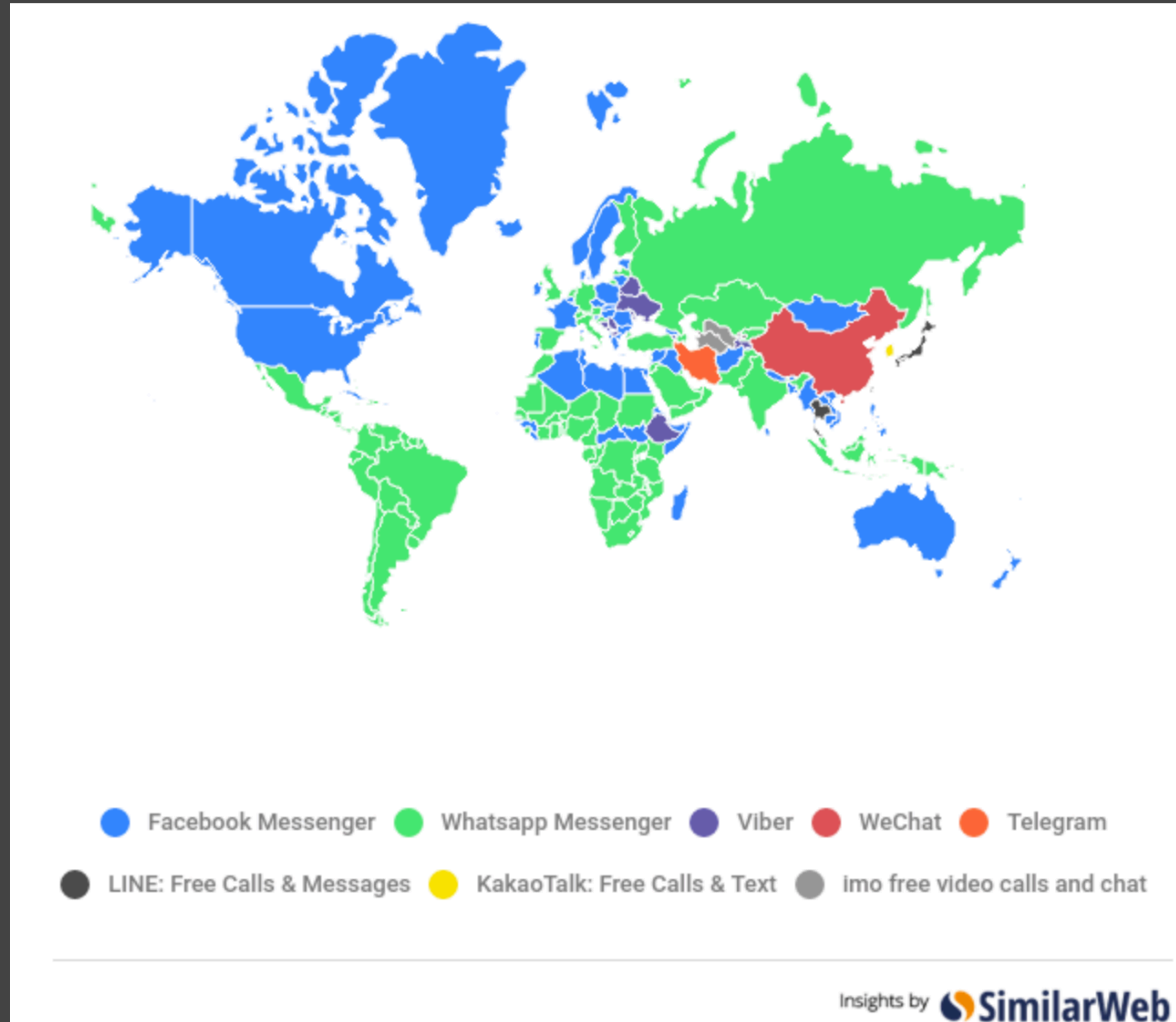
## Facebook is Ruling The Instant Messaging Market

Communication apps with the most daily active users on Google Play Store\*





# Most popular IM app in every country (Android app store'17)



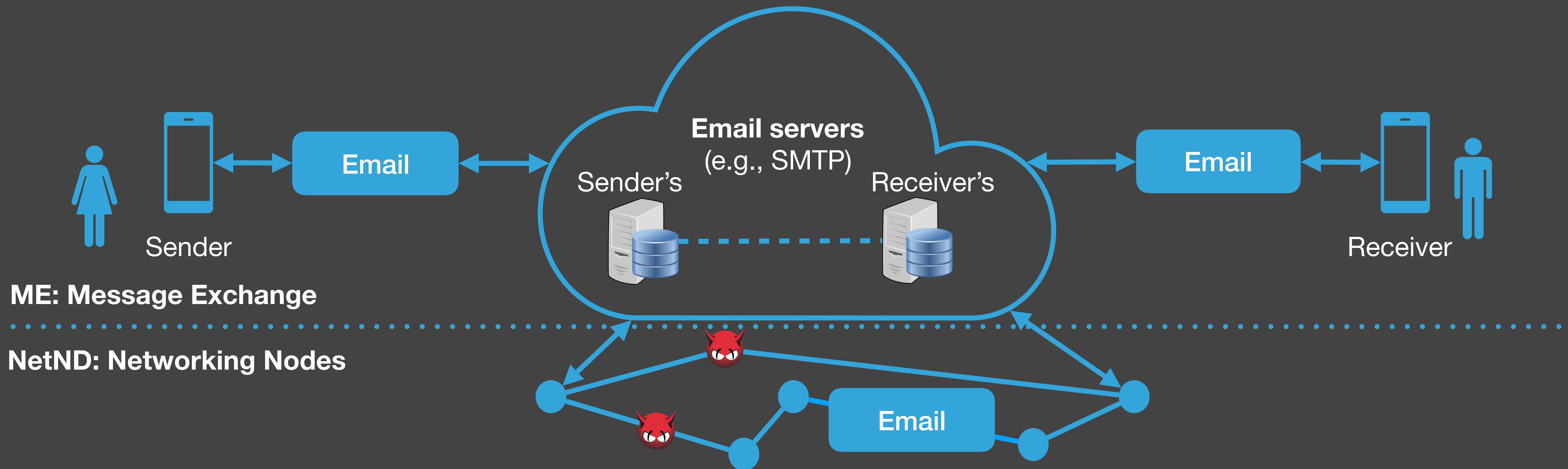


PRIVATE MESSAGE: EMAIL AND INSTANT MESSAGING

---

**DO WE HAVE A SYSTEMATIC APPROACH  
FO SECURITY AND PRIVACY CHALLENGES?**

# Security and privacy threats: running examples



► **SMTP:** No build in security

► **MiTM** attacks were trivial

# Security and privacy threats: running examples

## Gmail analytics

From [redacted]@gmail.com

**Flight**

On-time - departs in 9 hours 44 mins

[redacted] — [redacted]

Departs [redacted] Sunday, August [redacted]

Arrives [redacted] Sunday, August [redacted]

Time	Terminal	Gate	Time	Terminal	Gate
8:30 AM	-	-	11:40 AM	2	-

Passenger Information

Name	Confirmation #	Seat
-	[redacted]	-

Credits: Google

## Snowden revelations 2013

TOP SECRET//SI//ORCON//NOFORN

PRISM Collection Details

Current Providers

- Microsoft (Hotmail, etc.)
- Google
- Yahoo!
- Facebook
- PaTTalk
- YouTube
- Skype
- AOL
- Apple

What Will You Receive in Collection (Surveillance and Stored Comms)? It varies by provider. In general:

- E-mail
- Chat – video, voice
- Videos
- Photos
- Stored data
- VoIP
- File transfers
- Video Conferencing
- Notifications of target activity – logins, etc.
- Online Social Networking details
- Special Requests

Complete list and details on PRISM web page: Go PRISMFAA

TOP SECRET//SI//ORCON//NOFORN

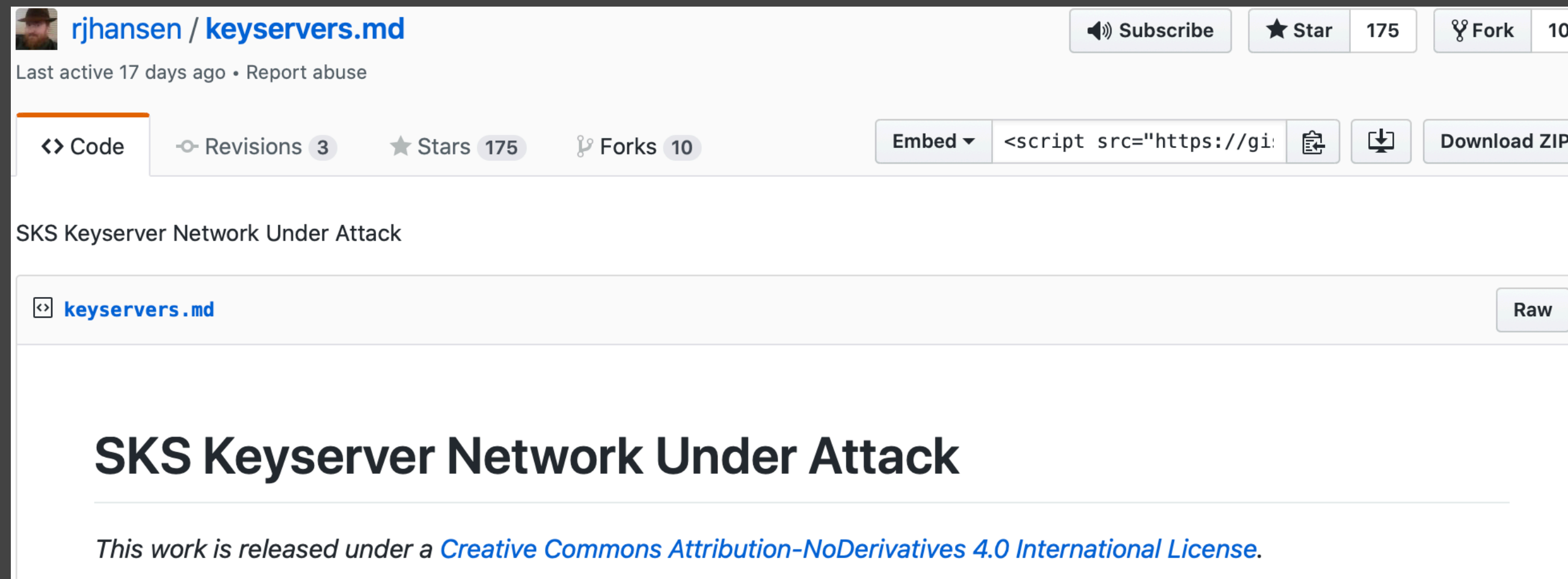
Credits: Guardian

▶ Client-server encryption

▶ Untrusted communication servers

# Security and privacy threats: running examples

12



Credits: <https://gist.github.com>



Credits: <https://dkg.fifthhorseman.net>

## Synchronizing Key Server (SKS)

- ▶ Signing certificates to enhance trust

## Certificate poisoning (June'19):

- ▶ **Spamming:** rogue signing legitimate certificate - an increase of the certificate size in the Key server - no upper limit in the protocol
- ▶ **Aim:** make GnuPG/Enigmail to stop working/make also certificate useless (single cert: ~150k signatures/cert. ~45Mb/cert)
- ▶ **Target:** Robert J. Hansen and Daniel Kahn Gillmor - contributors in the OpenPGP community



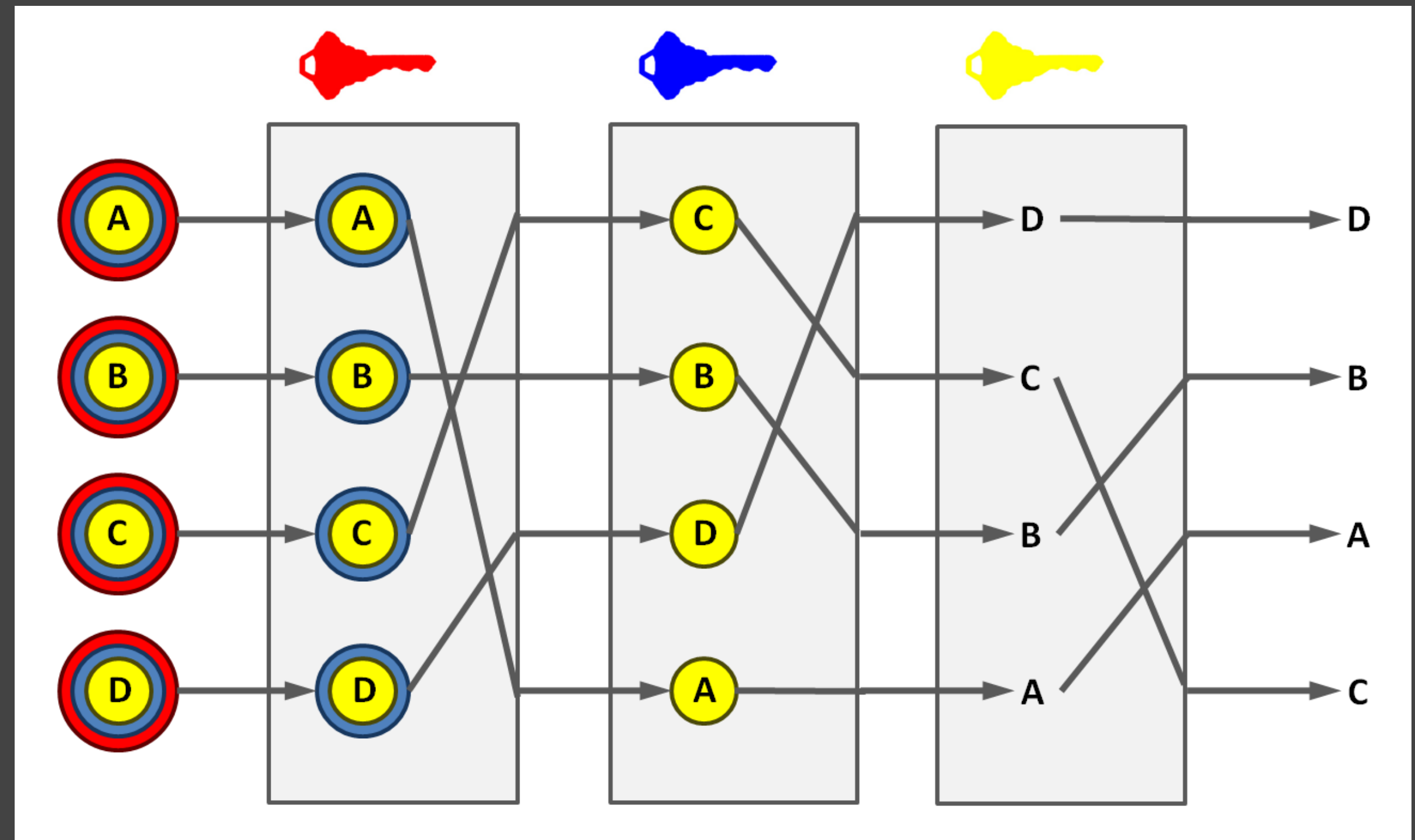
# Security and privacy threats: running examples

**Michael Hayden**  
General and former director NSA/CIA'14



“We kill people based on metadata”

Credits: [www.youtube.com](http://www.youtube.com)



Credits: [en.wikipedia.org/](http://en.wikipedia.org/)

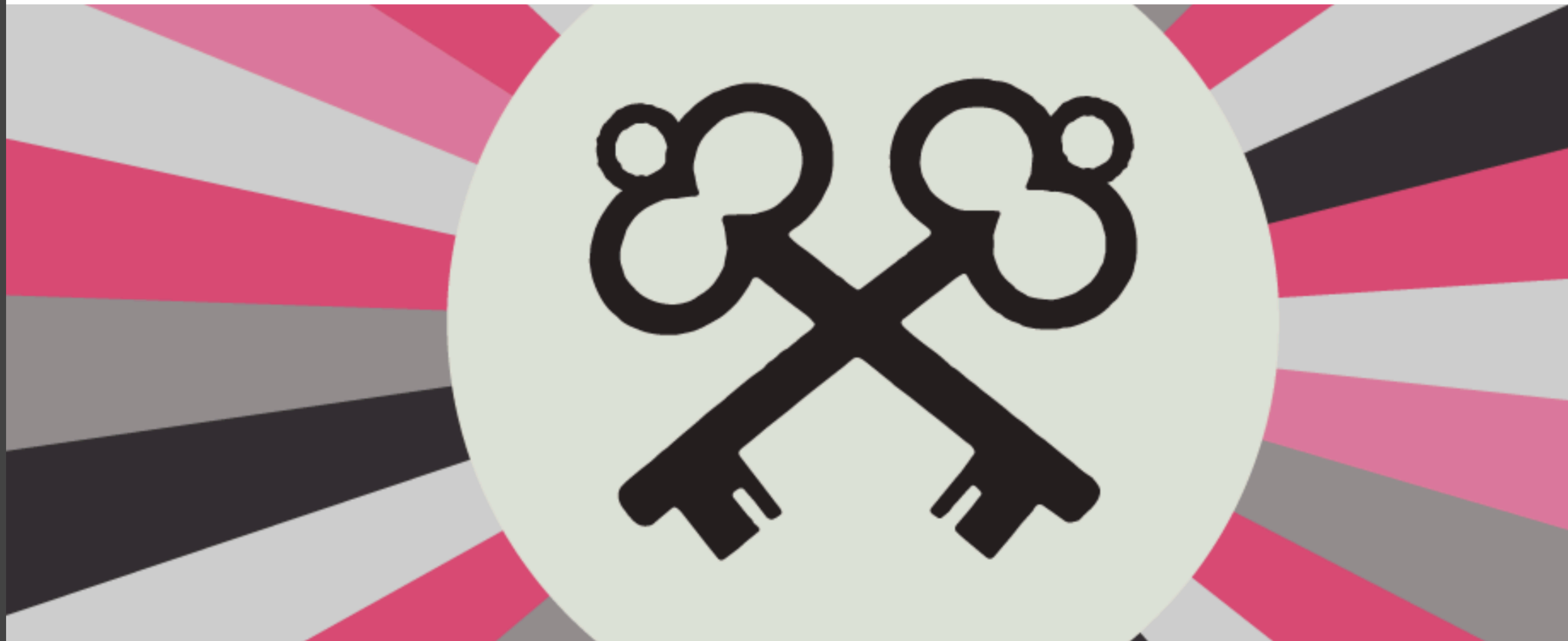
Panoramix

Credits: [panoramix-project.eu](http://panoramix-project.eu)

# Information Disclosure

## Why Adding Client-Side Scanning Breaks End-To-End Encryption

BY ERICA PORTNOY | NOVEMBER 1, 2019



Credits: [eff.org](https://www.eff.org)

- ▶ Scanning pictures before sending via private messaging systems

- ▶ You cannot check the DB with hashes
- ▶ Why not that apply for text?

PRIVATE MESSAGE: EMAIL AND INSTANT MESSAGING

---

**RELATED WORK AND  
OBJECTIVES?**



# Related work

- ▶ Nik Unger, Sergej Dechand, Joseph Bonneau, Sascha Fahl, Henning Perl, Ian Goldberg, Matthew Smith, **SoK: Secure Messaging**, IEEE Symposium on Security and Privacy 2015: 232-249
- ▶ Jeremy Clark, Paul C. van Oorschot, Scott Ruoti, Kent E. Seamons, Daniel Zappala: **Securing Email**, CoRR abs/1804.07706 (2018) 2017
- ▶ Ksenia Ermoshina, Francesca Musiani, Harry Halpin, **End-to-End Encrypted Messaging Protocols: An Overview**, INSCI 2016: 244-254
- ▶ Fateme Shirazi, M Simeonovski, MR Asghar, M Backes, Claudia Diaz, **A survey on routing in anonymous communication protocols**, ACM Computing Surveys (CSUR) 51 (3), 39

# State of the art



## Secure Messaging Scorecard

	<u>Encrypted in transit?</u>	<u>Encrypted so the provider can't read it?</u>	<u>Can you verify contacts' identities?</u>	<u>Are past comms secure if your keys are stolen?</u>	<u>Is the code open to independent review?</u>	<u>Is security design properly documented?</u>	<u>Has there been any recent code audit?</u>
<u>AIM</u>							
<u>BlackBerry Messenger</u>							

- ▶ List of apps + security design features

- ▶ Limited categories
- ▶ Obsolete
- ▶ Only for existing apps

# Aim of I-D

**Aim of I-D:** provide methodology/guide for

- ▶ Assessing existing systems
- ▶ Designing new private messaging systems

**Dimensions/challenges:**

- ▶ **Technical threats:** security and privacy by design
- ▶ **User threats:** backdoors

- ▶ As a basis for private messaging standard in a later face (good fit for IETF)
- ▶ PEARG to consider adapting this I-D as a WG item (suggestion)

# I-D: objectives

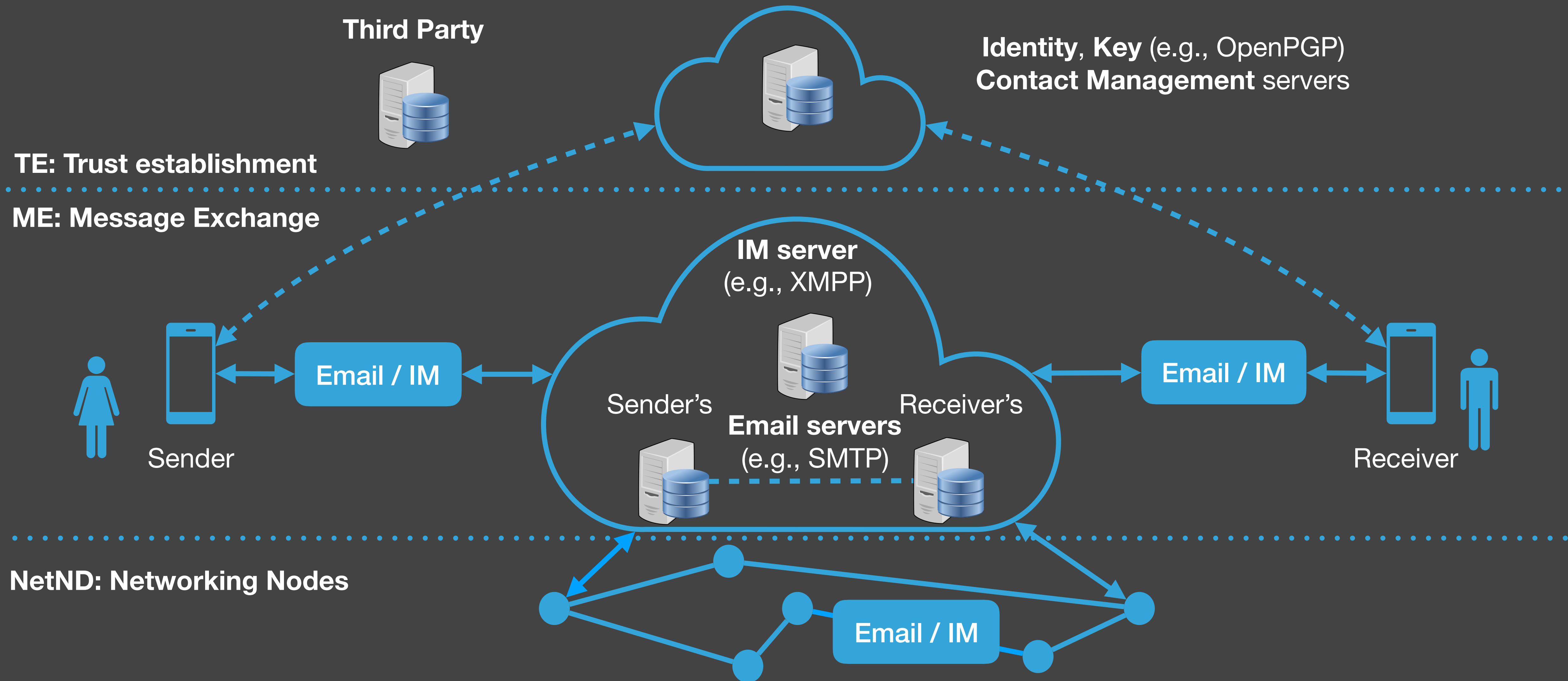
- ▶ System model:
    - ▶ Entities, functionalities
  - ▶ Adversarial model:
    - ▶ Adversaries / adversarial type
  - ▶ Classes of threats:
    - ▶ Technological / user
  - ▶ Classes of requirements
- 
- ▶ Risk - assessment for selection of threats
    - ▶ Define risk and evaluation?
  - ▶ Primitives (crypto) to mitigate threats / minimize the risk

PRIVATE EMAILING AND INSTANT MESSAGING

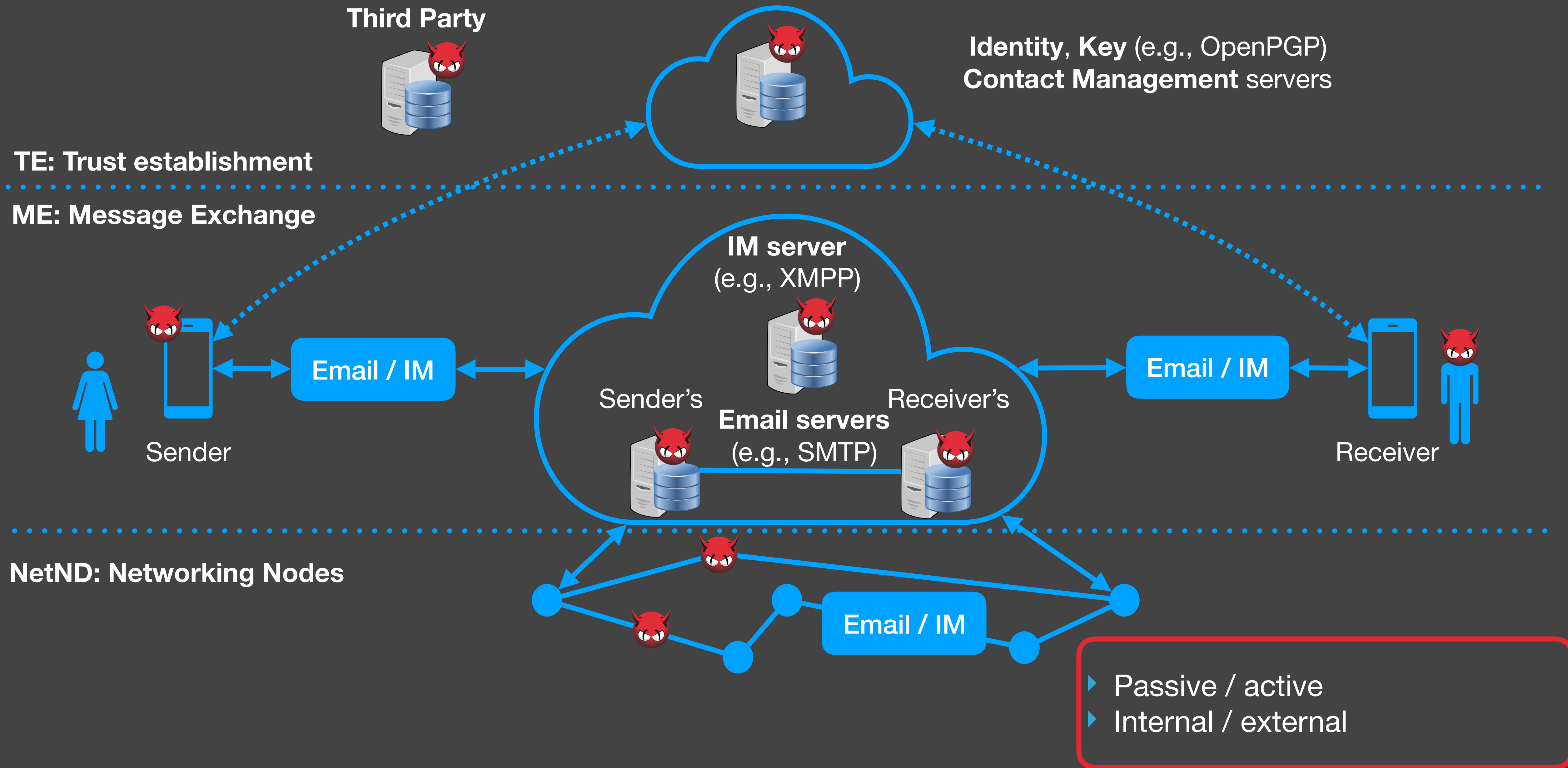
---

**THREATS AND  
REQUIREMENTS?**

# System model: Email and IM



# Adversaries and adversarial model

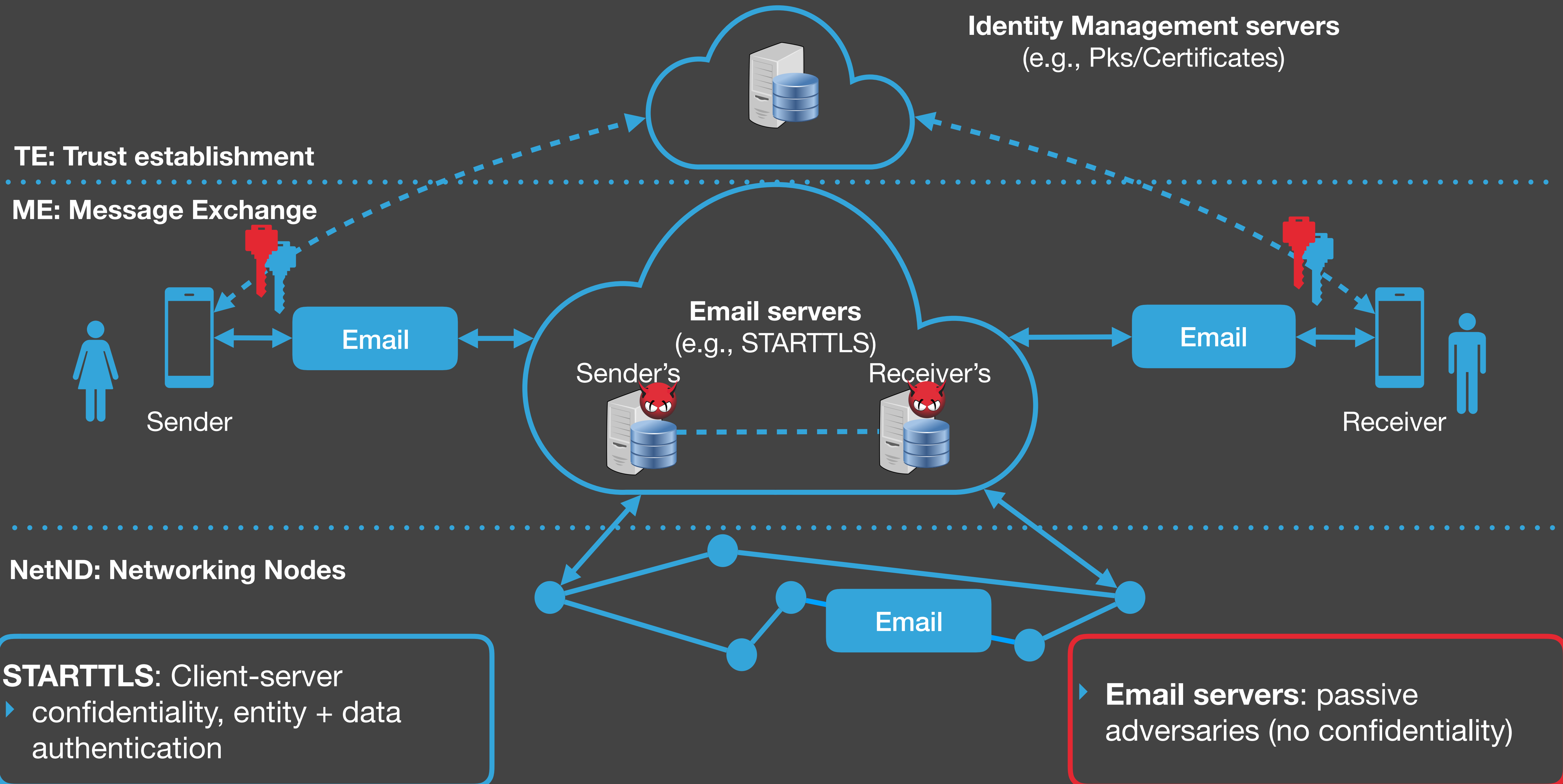




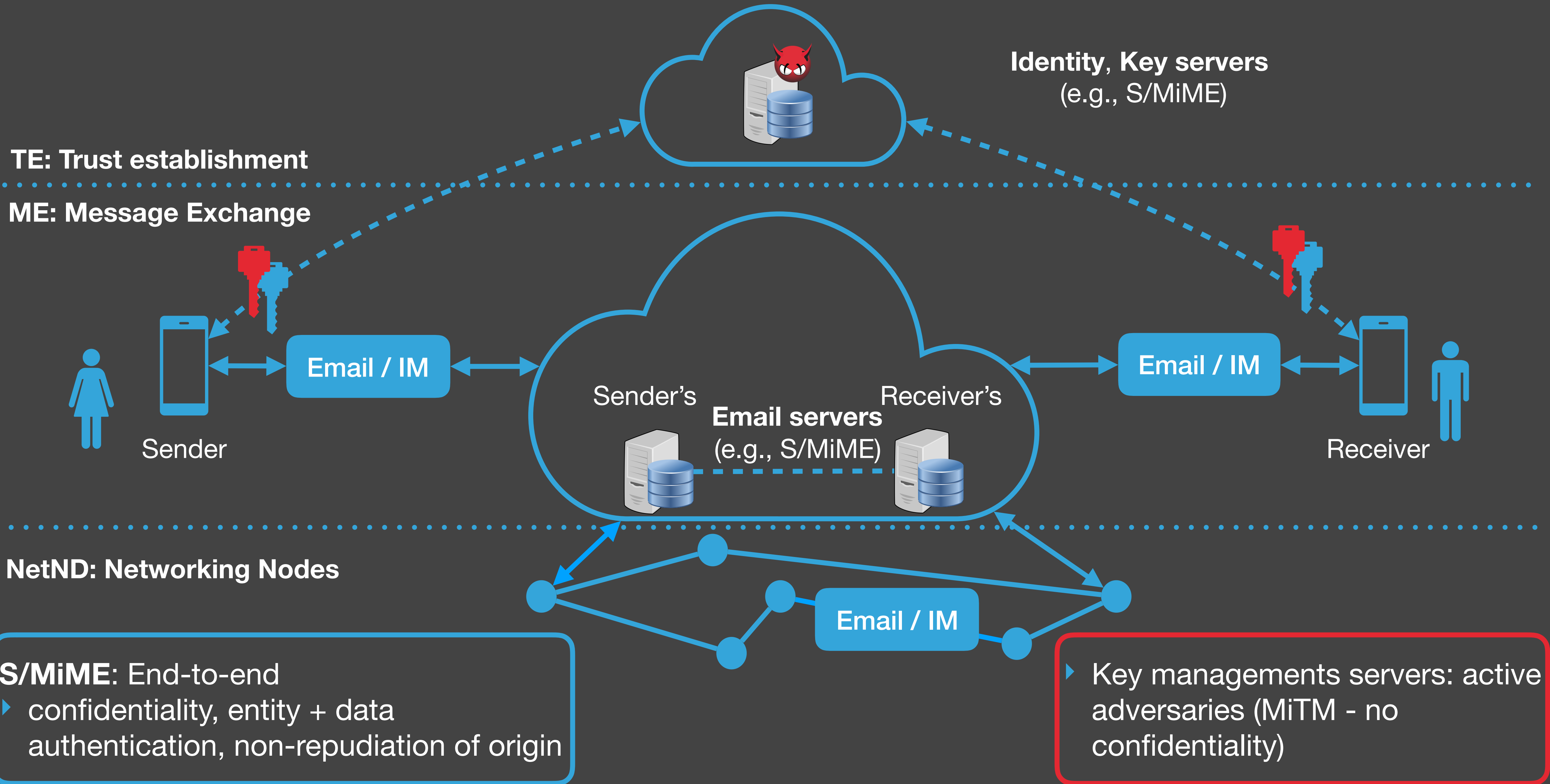
# Secure and privacy enhancing emailing (challenges)

Security Threats	Sec. Requirements	Privacy Threats	Privacy Requirements
<b>(S)poofing</b>	Entity Authentication	(L)inkability	Unlinkability
<b>(T)ampering</b>	Data Authentication	(I)dentifiability	Anonymity / Pseudonymity
<b>(R)epudiation</b>	Non-Repudiation	Non-(R)epudiation	Plausible Deniability
<b>(I)nformation Disclosure</b>	Confidentiality	(D)etectability	Undetectability / Unobservability
<b>(D)enial-of-Service</b>	Availability	Information (D)isclosure	Confidentiality
<b>(E)levation of Privilege</b>	Authorisation	Privacy (I)nterdependence	Privacy Independence
		Policy and Consent (N)oncompliance	Policy and Consent Compliance

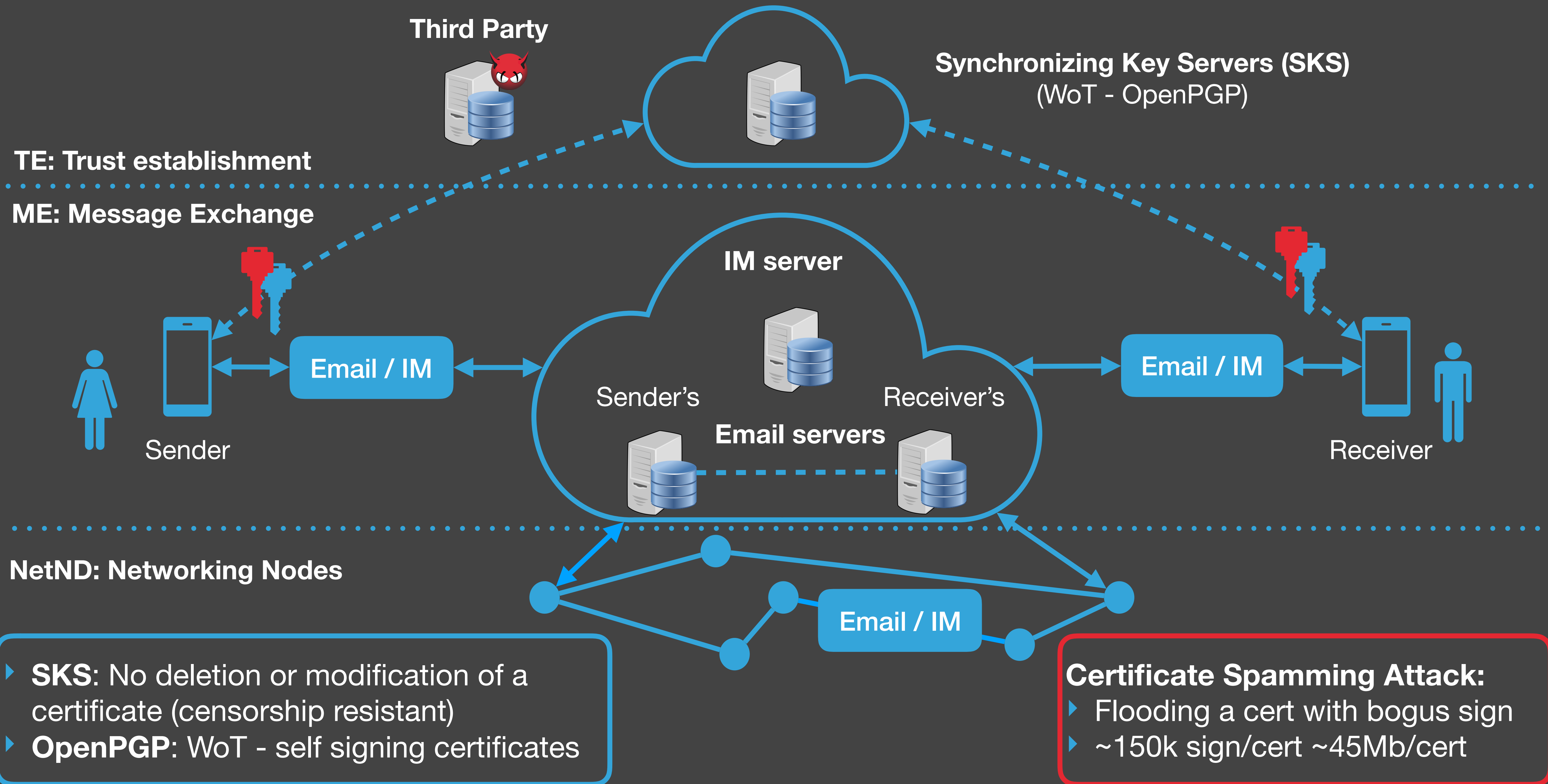
# Case 1: STARTTLS and untrusted servers



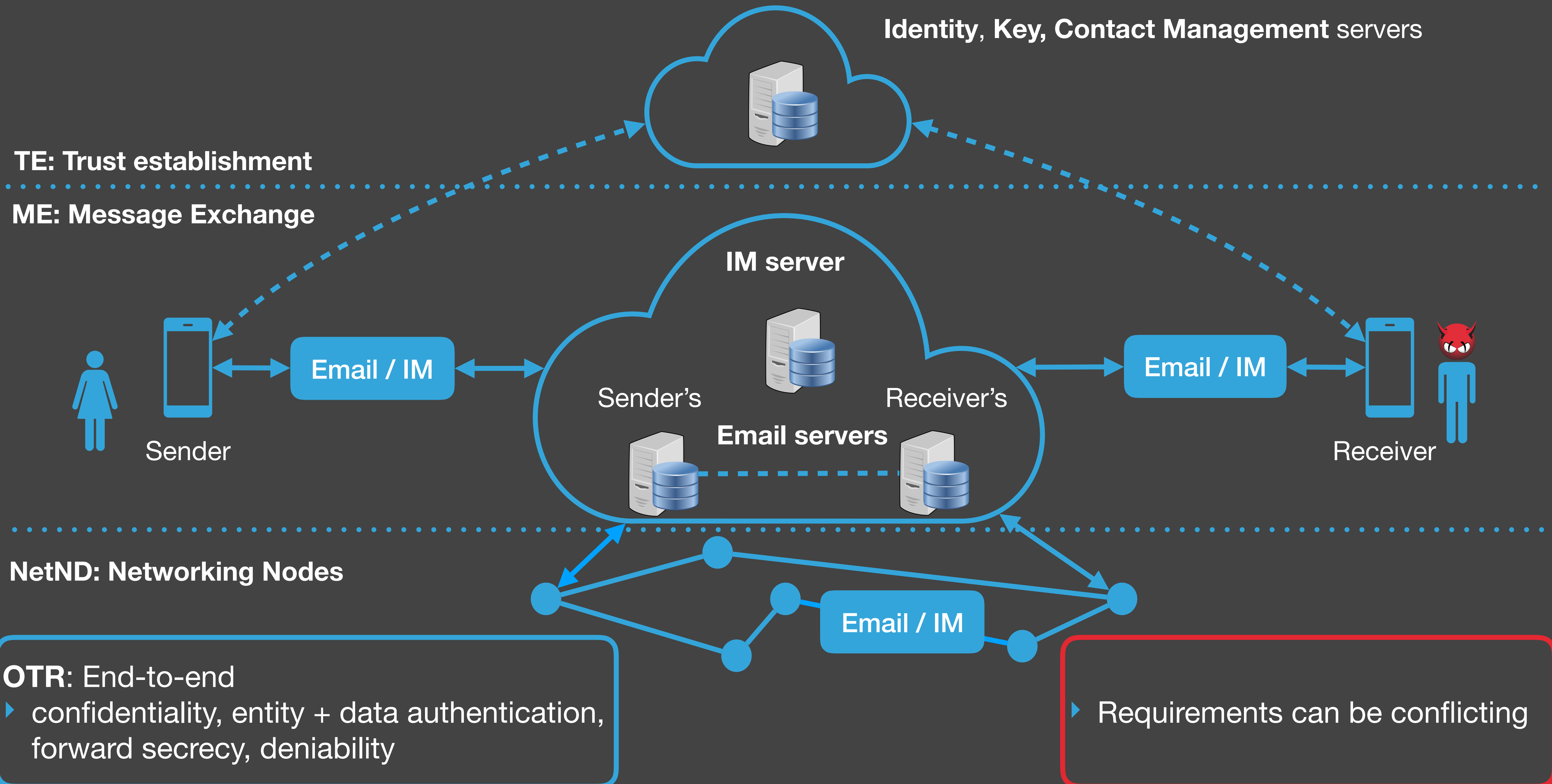
# Case 2: S/MiME and Pk spoofing



# Case 2: Certificate poisoning and DoS



# Case 1: Non-repudation and plausible-deniability



PRIVATE EMAILING AND INSTANT MESSAGING

---

**FUTURE DIRECTIONS?**



# Future directions: other issues that can affect private messaging

## Why Johnny Can't Encrypt: A Usability Evaluation of PGP 5.0

Alma Whitten  
*School of Computer Science  
Carnegie Mellon University  
Pittsburgh, PA 15213  
alma@cs.cmu.edu*

J. D. Tygar<sup>1</sup>  
*EECS and SIMS  
University of California  
Berkeley, CA 94720  
tygar@cs.berkeley.edu*

[USENIX'99](#)

## Why Johnny Still Can't Encrypt: Evaluating the Usability of Email Encryption Software

Steve Sheng  
Engineering and Public Policy  
Carnegie Mellon University  
shengx@cmu.edu

Levi Broderick  
Electrical and Computer Engineering  
Carnegie Mellon University  
lpb@ece.cmu.edu

Colleen Alison Koranda  
HCI Institute  
Carnegie Mellon University  
ckoranda@andrew.cmu.edu

Jeremy J. Hyland  
Heinz School of Public Policy and  
Management  
Carnegie Mellon University  
jhyland@andrew.cmu.edu

[arXiv:1510.08555'16](#)

## Why Johnny Still, Still Can't Encrypt: Evaluating the Usability of a Modern PGP Client

Scott Ruoti, Jeff Andersen, Daniel Zappala, Kent Seamons  
Brigham Young University  
{ruoti, andersen} @ isrl.byu.edu, {zappala, seamons} @ cs.byu.edu

[SOUPS'06](#)

- ▶ Usability issues:
  - ▶ Key management (e.g., Openpgp)



# User threats: backdoors

## US, UK and Australia urge Facebook to create backdoor access to encrypted messages

Julia Carrie Wong • Last modified on Fri 4 Oct 2019 02:51 BST

This article is more than **1 month old**

**Facebook says it opposes calls for backdoors that would 'undermine the privacy and security of people everywhere'**



Credits: [www.theguardian.com](http://www.theguardian.com)

## Australia's Encryption-Busting Law Could Impact Global Privacy

Australia has passed a law that would require companies to weaken their encryption, a move that could reverberate globally.

Lily Hay Newman • 12.07.2018 12:45 PM

Credits: [www.wired.com](http://www.wired.com)

**Backdoors for wiretapping communications**

**Digital privacy of correspondence**

# Future directions: post-quantum key exchange for private messaging

## Post-quantum cryptography a major challenge, says expert

November 9, 2018

Post-quantum cryptography will be a major challenge for the next decade at least, according to Bart Preneel, professor of cryptography at KU Leuven University in Belgium.

Chevy and Ford are losing market share by ditching small cars, report says

Bart Preneel:

- ▶ "10 years to switch to quantum resistant cryptography
- ▶ Data needs to be kept confidential for 10 to 50 years,
- ▶ Organizations should start planning to switch now"





*That's all Folks!*



# QUESTIONS?



Credits: KU Leuven

[iraklis.symeonidis@uni.lu](mailto:iraklis.symeonidis@uni.lu)