Complaint Feedback
Loop Address Header
draft-benecke-cfbl-address-header
Dispatch IETF 113
PROBLEM STATEMENT

➢ Repetitive manual work when setting up new feedback loops

➢ Revalidating existing feedback loops is time-consuming

➢ Feedback loops are more and more DKIM based - makes it harder to maintain it for customers

➢ Not suitable for smaller mailbox provider, e.g. development of setup platform
EXPERIMENTAL PROPOSAL

› Two new experimental email header
  › CFBL-Address itself
  › Header for ID when Message-ID can't be used

› Requires DKIM signing and header coverage

› Nevertheless requires reputation data to assess trustworthiness
Return-Path: <sender@super-saas-platform.com>
From: Awesome Newsletter <newsletter@example.com>
To: me@example.net
Subject: Super awesome news for you
Message-ID: <a37e51bf-3050-2aab-1234-543a0828d14a@example.com>

CFBL-Address: fbl@super-saas-platform.com; report=arf

DKIM-Signature: v=1; a=rsa-sha256; d=example.com;
               h=Subject:From:To:Message-ID:CFBL-Address;

DKIM-Signature: v=1; a=rsa-sha256; d=super-saas-platform.com;
               h=Subject:From:To:Message-ID:CFBL-Address;
HOW TO DISPATCH?

- No obvious WG (emailcore is busy updating the core specs)
- Not worth its own WG for now (experimental status)
- AD Sponsoring
- Otherwise ISE