Proposed Outreach Pilot

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Proposal

- Outreach session during IETF 115 to broaden the range of active participants beyond the tech sectors

- Primary Target Audience
  - Civil society - policy leads and CTOs or equivalent from relevant groups including, but not limited to, child protection, privacy, consumer rights, misinformation etc
  - Enterprise - policy leads and CTOs or equivalent from all sectors as well as representatives from industry bodies

  - NB The assumption is that most participants will be European due to the location and time zone of IETF 115 but the event will be open to any and, if successful, could be repeated at future meetings in other regions to help broaden geographic participation.

Objective

- To help to broaden active participation in IETF activities beyond the core tech and telecoms sectors, as measured by future engagement (eg on mailing lists, at meetings, authoring documents etc) by those people and organisations attending the event.

Timing

- A half-day session, ideally starting after lunch and running through the evening, allowing for informal networking afterwards.

Venue

- A meeting room in the same venue as the main IETF 115 meetings to simplify participation by IETF attendees where needed.

- Facilities that allow remote access to the event would be preferred to enable greater participation, especially from people based outside the UK

Proposed Structure

- Welcome – Emodir

- An introduction to the IETF and associated bodies, including its purpose, history structure, governance, fit with other standards bodies etc - Jason and/or Jay

    Suggest ~45 minutes including Q&A

- A short, non-technical overview of each of the IETF areas, focusing on 1-2 working groups in each and their likely relevance to the audience - Area Directors (and IRTF, IAB)

    Suggest 10 minutes plus 5 minutes Q&A per area with a break part-way through, so ~135 minutes total

- How to engage with the IETF - mailing lists, meetings, interim meetings, Internet Drafts, RFCs, key tools, Systers, remote access, fee waivers etc -

    Suggest 30 minutes including Q&A

- Final plenary covering any outstanding questions then closing comments - Emodir

- Informal networking

Next Steps

- Feedback from informal soundings of some potential participants is positive

- Agreement needed ASAP whether to proceed for IETF 115

- Support needed from IETF team regarding accommodation, ability to gain participation of ADs etc