Beyond End to End

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Users need

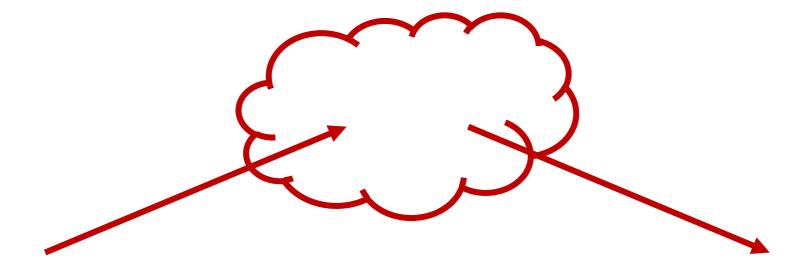
- Ability to communicate with any other user
 - Regardless of which messaging service provider they choose.
- Ability to change their messaging service provider at any time
 - I am a person, not your business model
 - Messaging address portability
- And stop using telephone numbers



Oh yes, some security would be nice



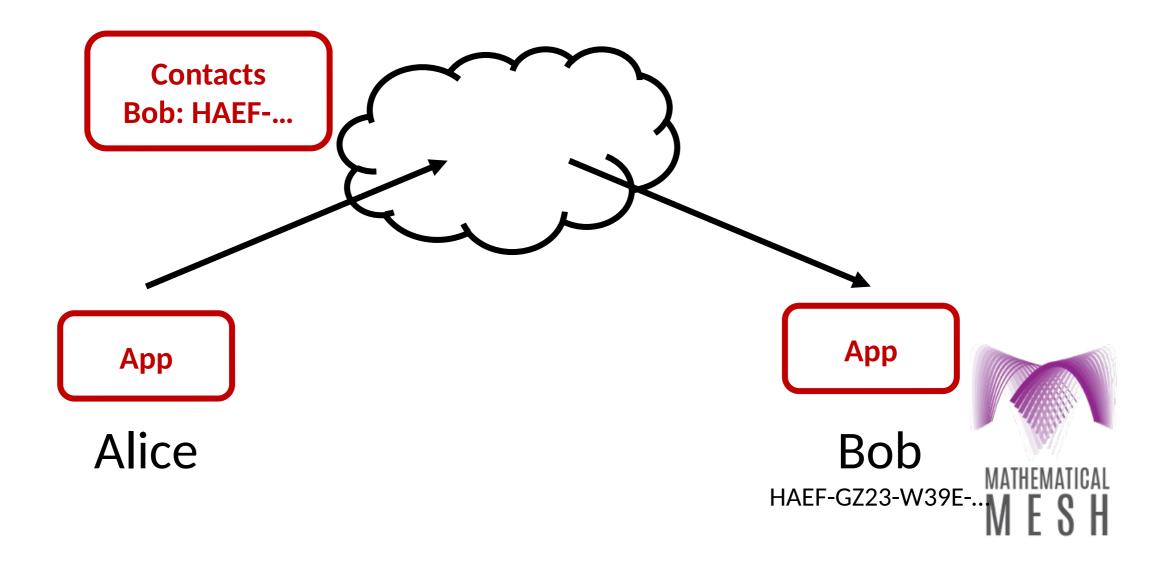
End-to-end Messaging Today







End-to-end is necessary, not sufficient



How do we fix it?

- Complete the messaging standards stack
 - Open and interoperable
 - Like the EU says it requires
- User controls their own contacts catalog
 - Cannot be tampered with
- User uses application of their choice
 - Remove the single point of failure



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