# Evolving Media Requirements

ICNRG IETF 115, March 2023 Cullen Jennings <fluffy@cisco.com>

# Media Types used in AR/VR

### Bringing immersive holographic meetings into Webex 👀



## Texture-Mapped Polygons





## Point Clouds



Image from Lucas Vieira

Model from Michael Nicolayeff

## Light Field Holograms



### Media for object manipulation & hand gestures



Encode the location of joints in your hand

Encode the location of objects in the virtual scene

https://datatracker.ietf.org/doc/html/draft-jennings-dispatch-ga me-state-over-rtp

# **High-Level Overview Today**



# Media processing is moving closer to the edge

# **High-Level Overview in Future**



Systems are scaling up the number of users in a single session

For real-time collaboration, we switch to Webex, Zoom, or Teams.

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Video Meeting Size Limits: Webex: 400 Zoom:500 Teams: 200

#### Twitch vs YouTube Gaming: hours watched

Twitch is far ahead of YouTube Gaming and Facebook Gaming in hours watched, and it has pulled further ahead in the past two years.

Video streaming quarterly hours watched 2019 to 2021 (bn)



## Live-streaming *loves* interactivity.

- Think Twitch\*, YouTube, Facebook Live.
- Because of latency, no real-time dialogue between streamers and viewers.

\*In 2021, Twitch revenues equaled Zoom revenues (~\$2.7B).

No info available about Twitch's 2022 revenues. See backup slides for details.

# Two converging problems



Wants interactivity

Live streaming

Twitch, YouTube, Facebook Live

Wants scalability



Webex, Zoom, Teams

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# Two converging problems



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### We need something disruptive.

Incremental improvements and new iterations won't solve these problems. We need a whole new way of thinking.

### What we need is something like

ICN NDN

hICN

Multicast

Pub/Sub

Message Bus

## QuicR



Subscriptions to Media, quicr://abc.com/channel-22/alice/\*

Media nublish flow

### What we are playing with (QuicR)

- Data Objects have a globally unique name. The name does not need to be a hash of the data.
- Each object has a time to live and priority. Data in an object does not change after it is created.
- Names are 128 bits. The first 24 bits are allocated by IANA to an organization, while the rest of the bits are allocated by that organization.
- The applications use a pub/sub model to publish data with a name and subscribe to name ranges.
- A request for a name (aka subscription) can wild card the last N bits of the name and get data for all the objects with names in that range.
- Data is transferred over QUIC to and from relays.
- Data in the object is end to end encrypted/authenticated.

### **Relay Mesh**

We call the overlay routers "relays". Clients can send pub and sub requests to the relays. Relays are organized into a mesh.

Some relays could be very simple and run in WIFI AP at your house.

Other relays would be operated like a CDN and bill the applications using them. Designed to allow billing to be based on both network usage and storage time.

This provides value to end users, application developers, network providers, and next generation CDNs which hopefully creates the right deployment incentives. The overlay approach is easier to incrementally deploy.

### **Current Status**

Have some running code (All open source at <a href="https://github.com/Quicr/">https://github.com/Quicr/</a> )

We are in the "F around and Find Out" sort of stage of work

Have a minimal barely working audio / video clients and relays to play with.

What we need to do:

- Write up better drafts.
- Work with broader range of contributors. (Researchers, CDNs, Application Developers, WIFI ...)
- Broader experiments