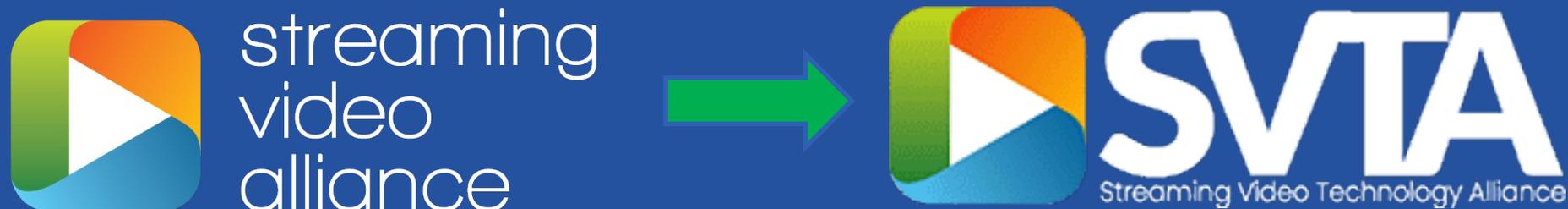




Streaming Video Technology Alliance IETF 116 MOPS Update

Glenn Deen

SVTA: New Name – Same Focus on Streaming Video



The SVA is now the Streaming Video Technology Alliance

WWW.SVTA.ORG

SVTA focuses on Video Streaming Technology

- 100+ members including content studios, streaming services, technology providers
- Video Streaming built on IETF RFCs

- Open Caching
- Metadata
- Live Streaming
- Networking & Transport
- Privacy and Protection
- Edge Storage
- Players & Playback
- Immersive Video
- Measurement/QoE
- Advertising

Your Org may already be a member

<https://www.svta.org/svta-members>



www.svta.org

SVTA Projects of Interest to IETF Participants

> SVTA: Open Caching (built on CDNi)

- <https://www.svta.org/working-group/open-caching/>

> Investigation Approaches to Multi-CDN Delivery

- www.svta.org/2023/01/03/investigating-approaches-to-multi-cdn-delivery/

> QUIC for Video Streaming Delivery PoC

- www.svta.org/product/svta-quic-tech-brief/

> Distributed Tracing: Working Towards Improved Observability and QoS/QoE

- www.svta.org/2022/12/27/svta-distributed-tracing-working-towards-improved-observability-and-qos-qoe/

> Use of DNS in Video Streaming Delivery

- New project in Network & Transport working group

2023 SVTA Events



New Technology Conference
New Orleans May 16
<https://segments2023.svta.org/>



Spring'23

New Orleans May 17-18



Fall'23

*** 3 days before IETF 118 Prague ***
Prague, CZ November 1-2

SVTA Contacts

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