The Cloud Strikes Back

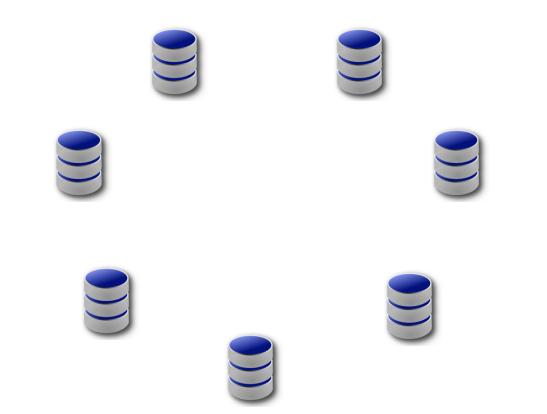
Investigating Decentralization of IPFS

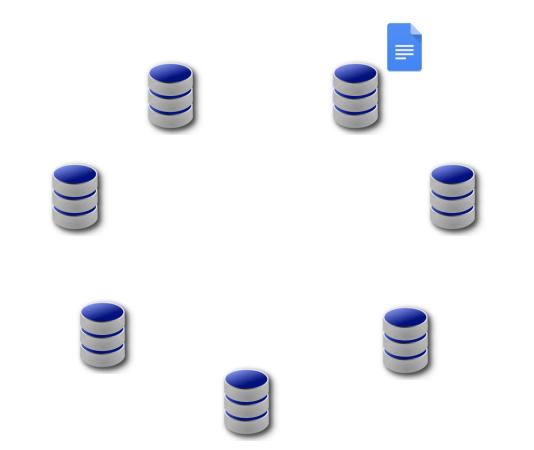
L. Balduf, M. Korczyński, O. Ascigil, N.V. Keizer, G. Pavlou, B. Scheuermann, M. Król

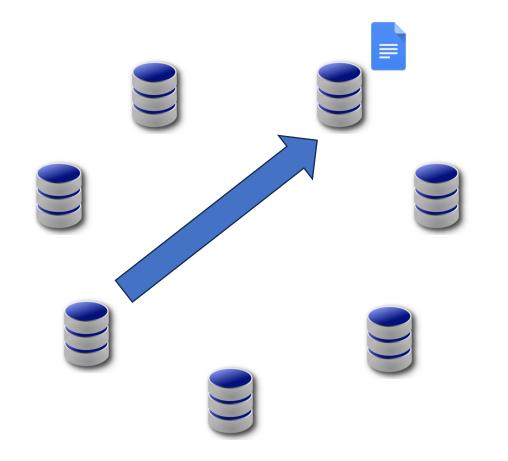
IMC '23: Proceedings of the 2023 ACM on Internet Measurement Conference

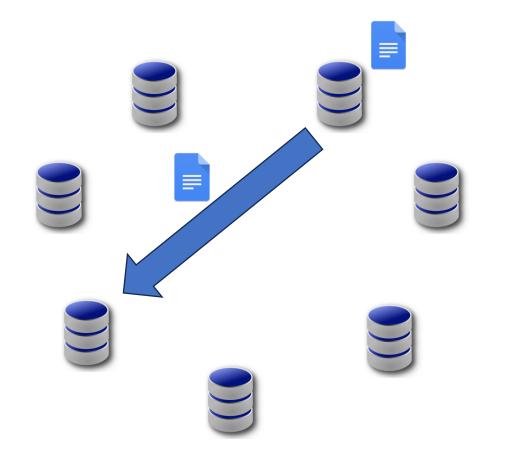
InterPlanetary File System (IPFS)

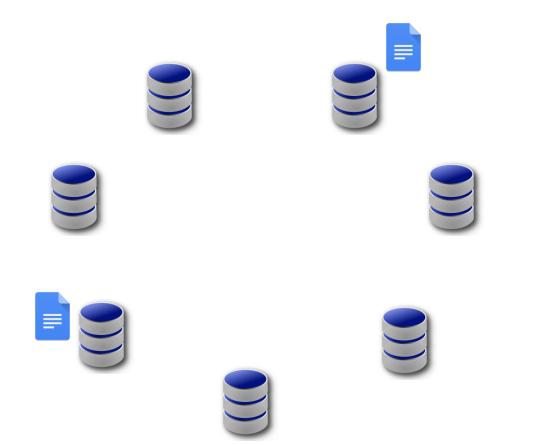
- The largest P2P data storage/retrieval network
- Used for traditional hosting, NFTs, blockchain-referenced data, DApps.
- Growing usage: > 10^7 download requests/day, ≈ 30 k nodes in DHT

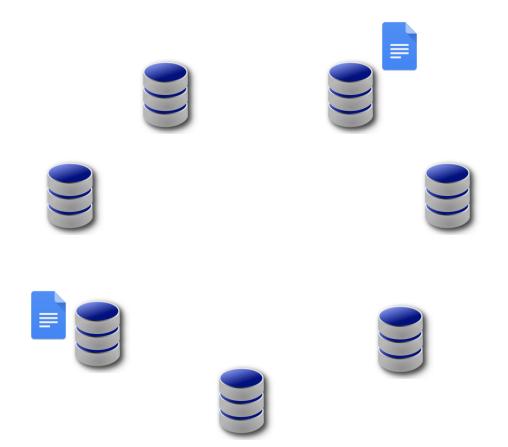




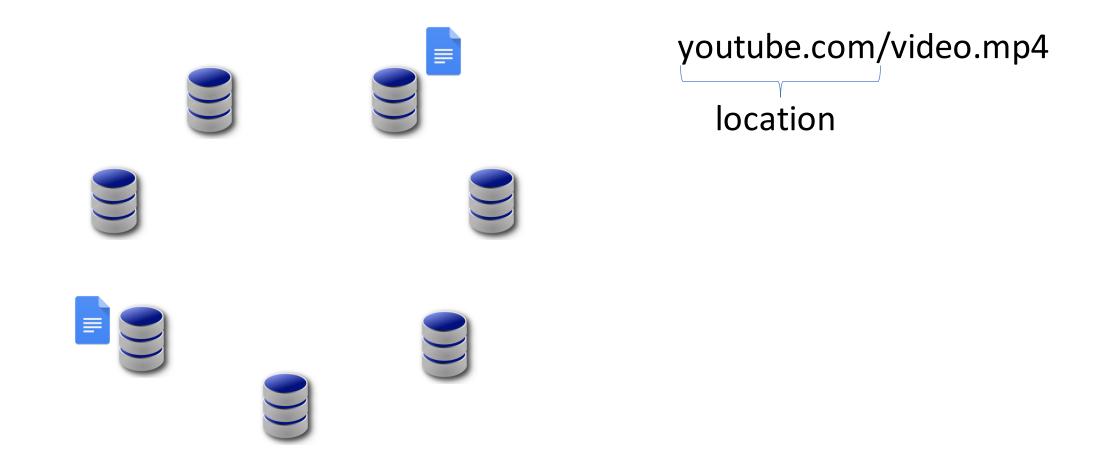


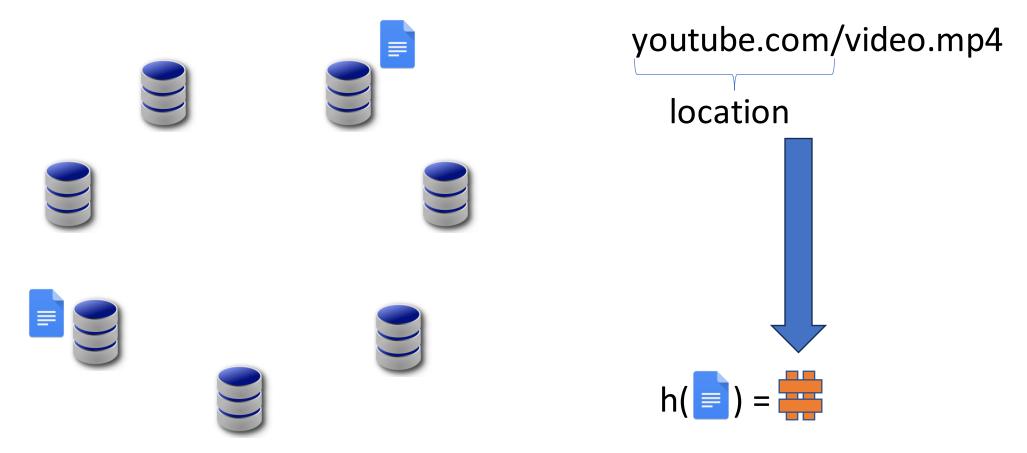




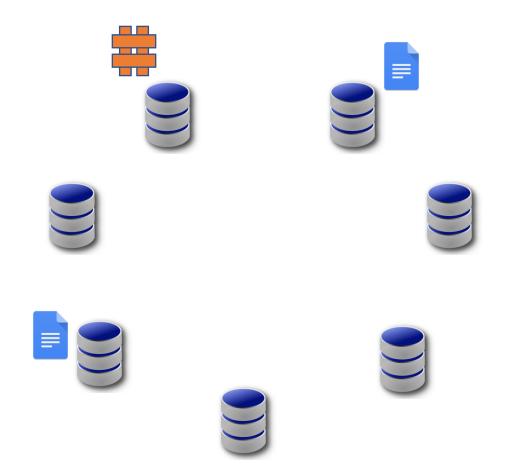


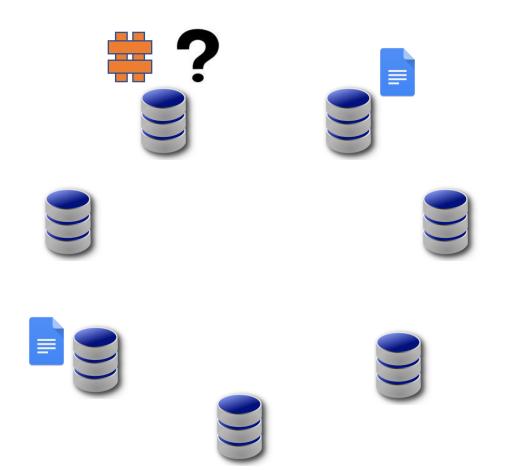
youtube.com/video.mp4



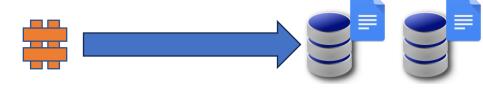


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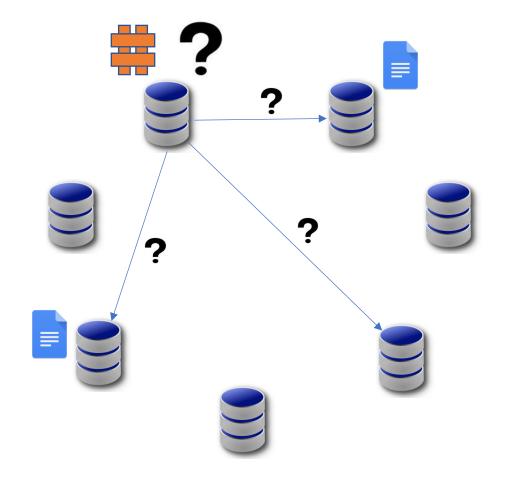


#?



Name Resolution

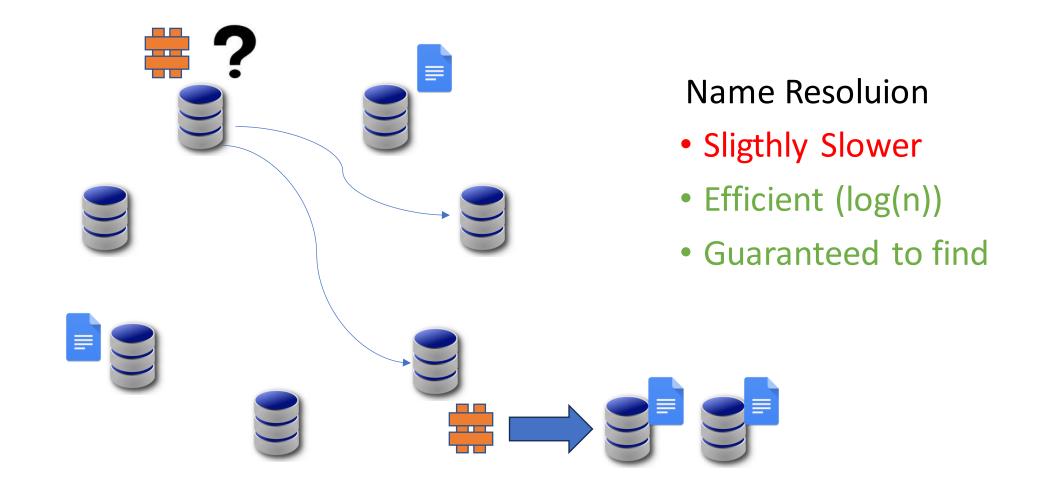
Name Resolution - Bitswap



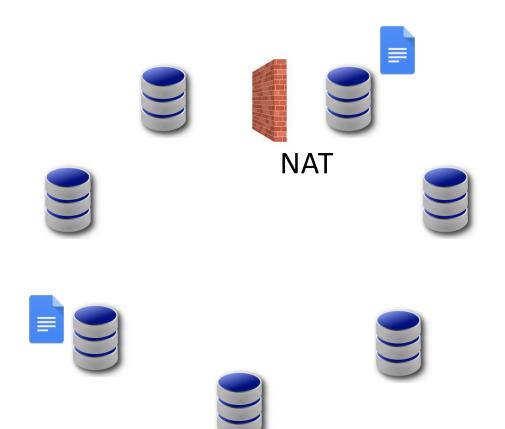
• Fast

- Expensive (overhead)
- Not guaranteed to find

Name Resolution - Distributed Hash Table

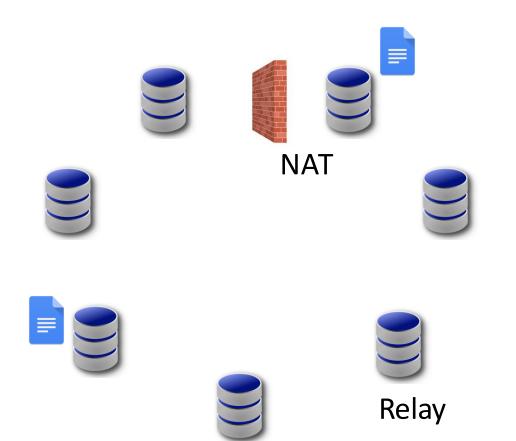


Relays



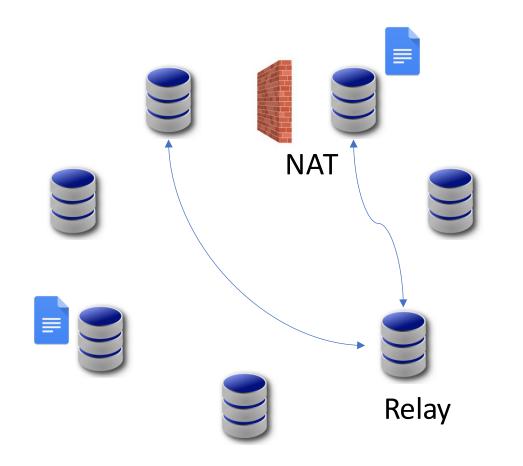


Relays



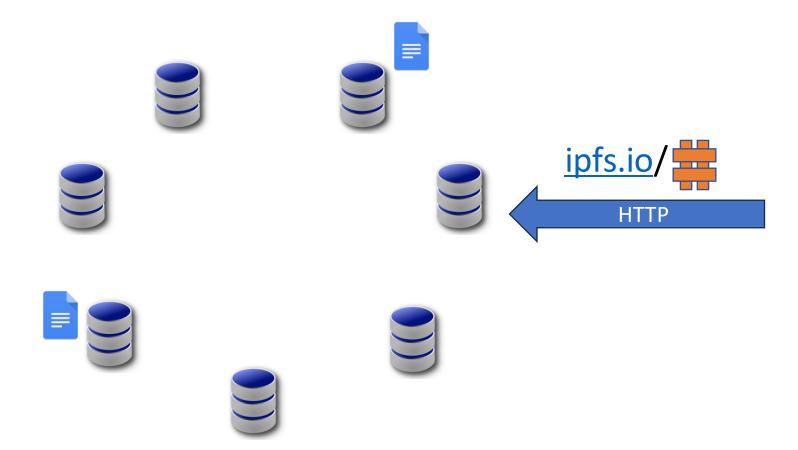


Relays









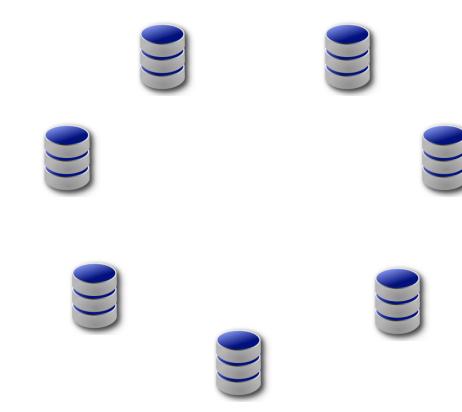
Methodology

What is (de)centralization?

We look at

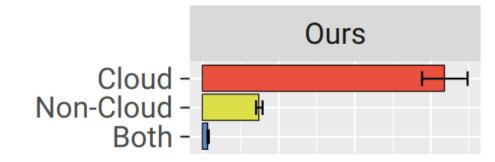
- 1. Traffic distribution
- 2. Reliance on cloud infrastructure

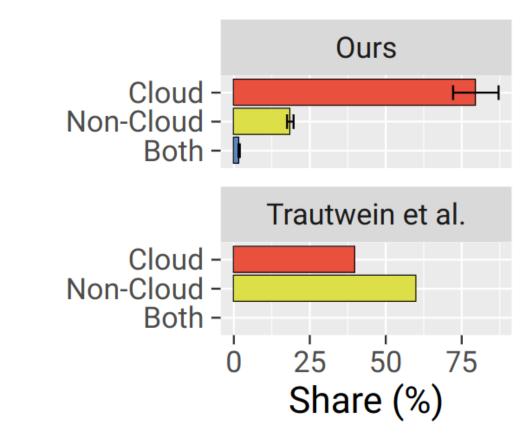
Data Source



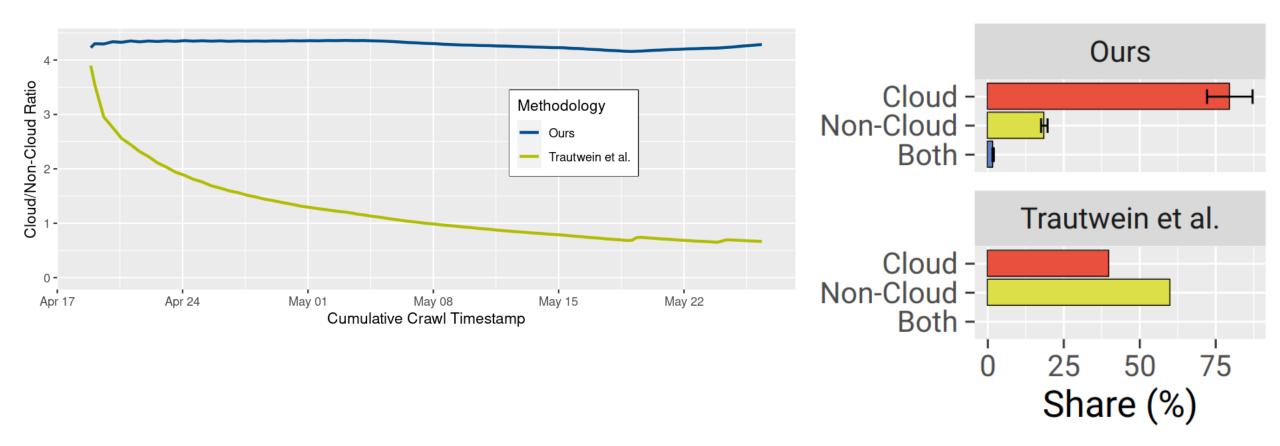
- 1. Network Crawler
- 2. DHT Traffic Sniffer
- 3. Bitswap Traffic Sniffer
- 4. Gateway Detector
- 5. DNS Crawler
- 6. ENS Crawler

Results

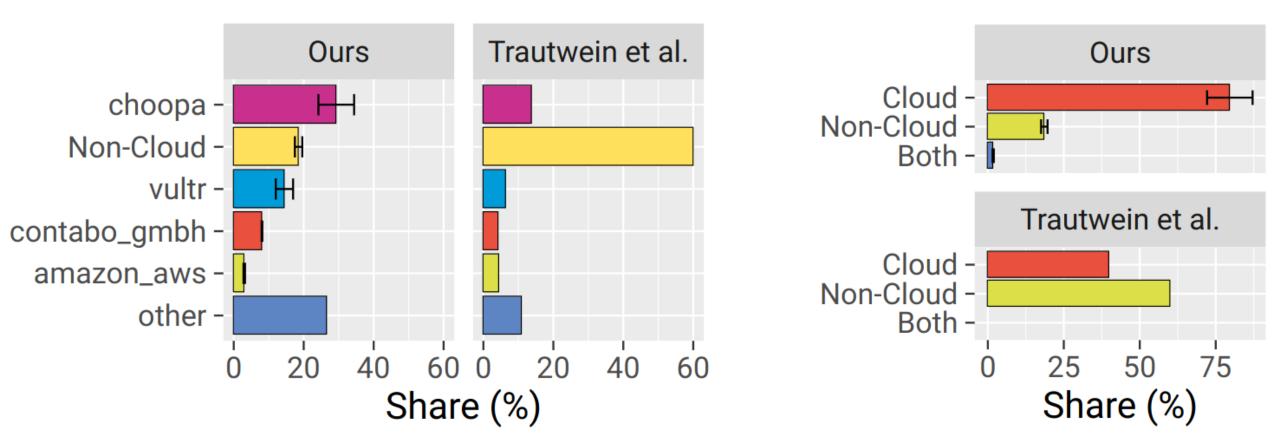




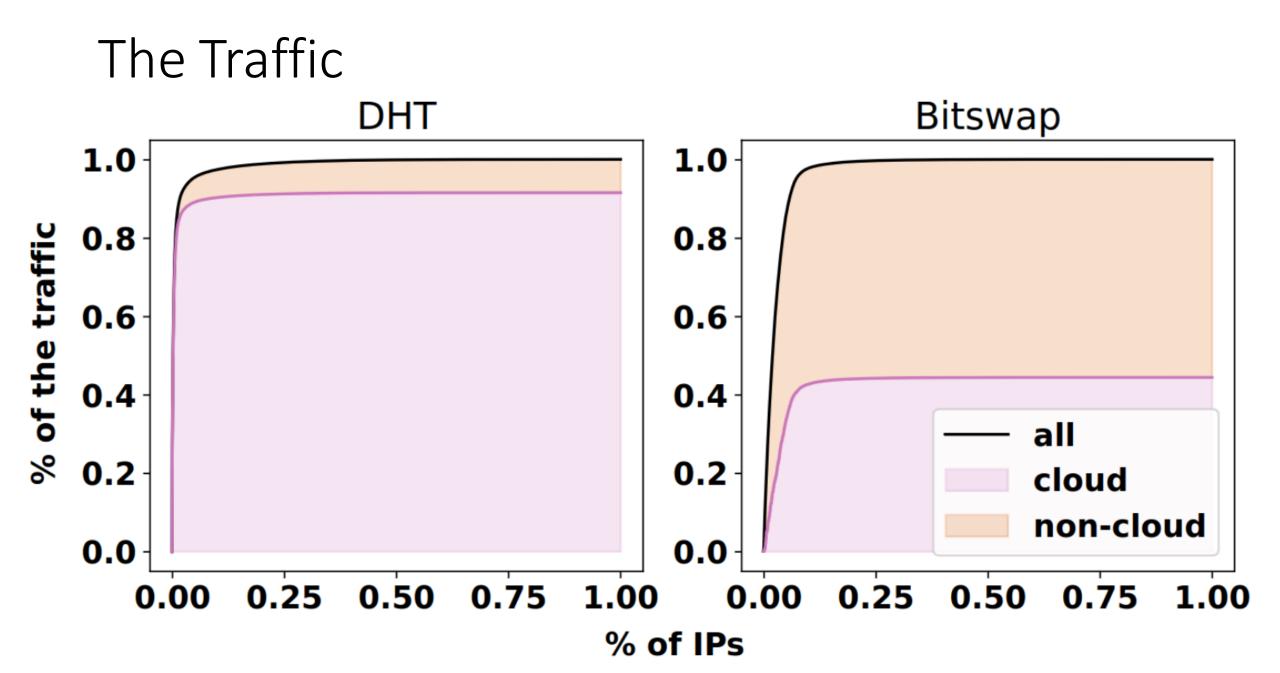
Trautwein, Dennis, et al. "Design and evaluation of IPFS: a storage layer for the decentralized web." Proceedings of the ACM SIGCOMM 2022 Conference. 2022.



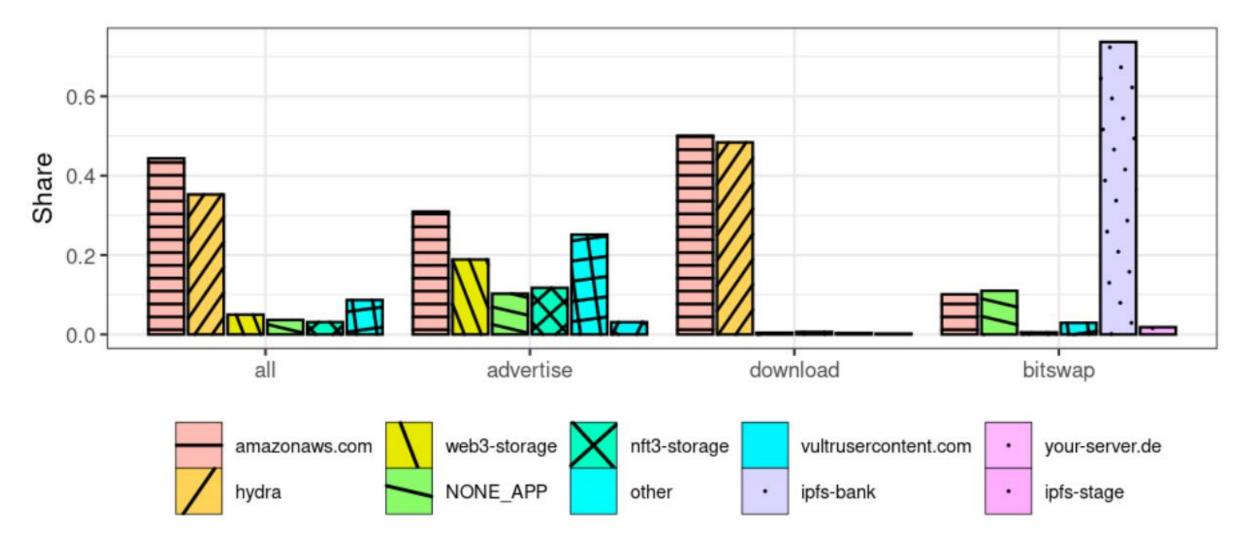
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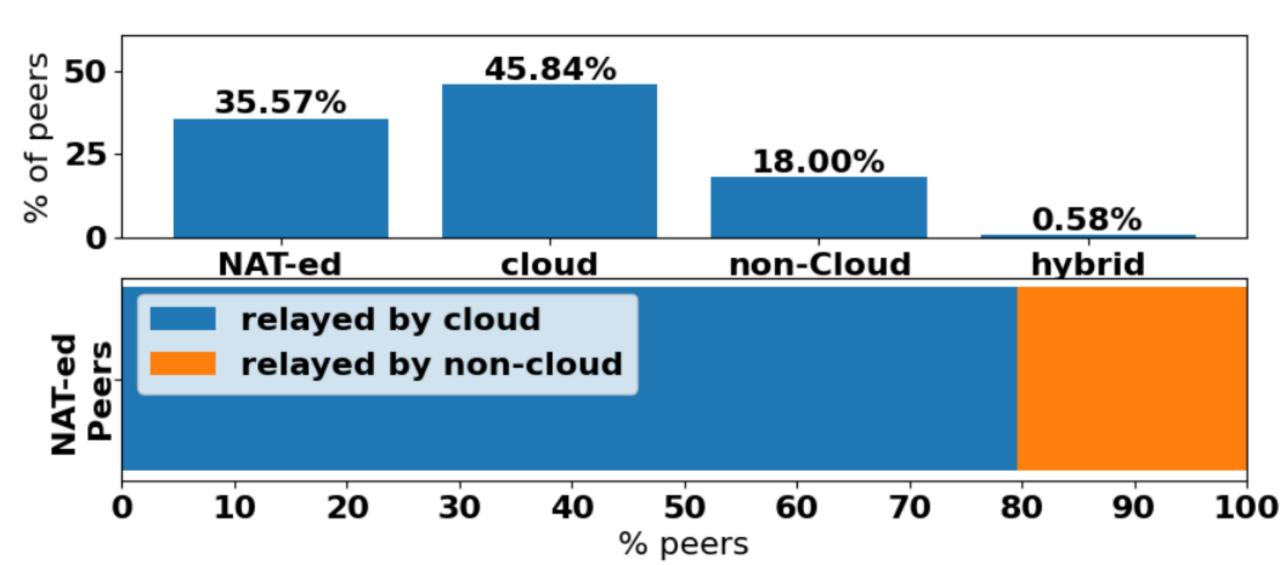
Trautwein, Dennis, et al. "Design and evaluation of IPFS: a storage layer for the decentralized web." Proceedings of the ACM SIGCOMM 2022 Conference. 2022.



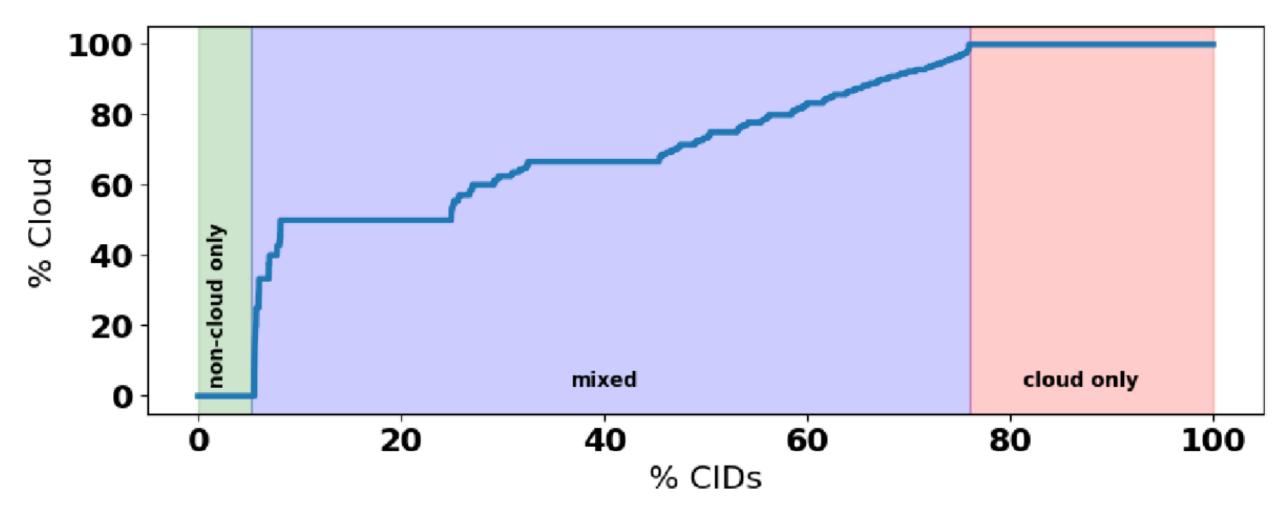
The Traffic



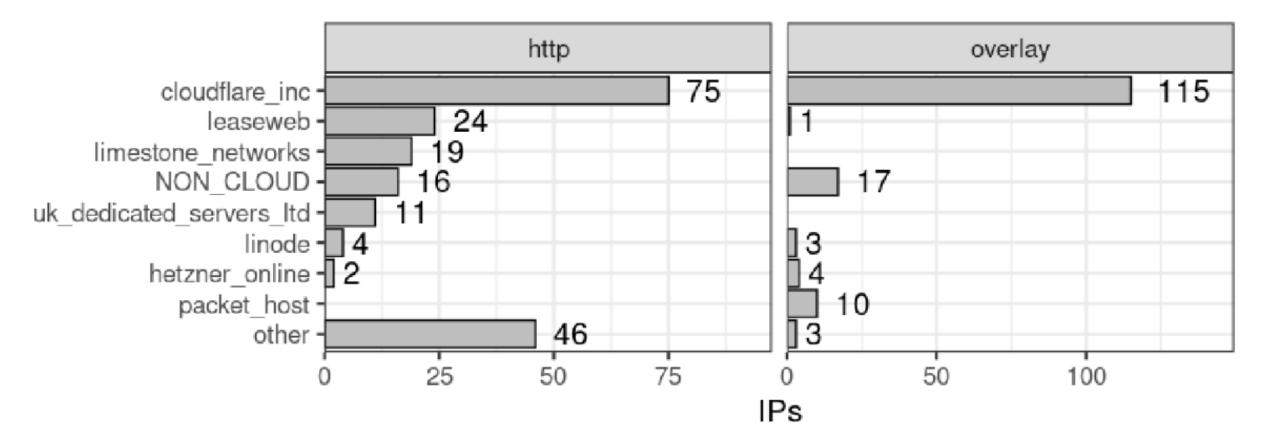
The Content Providers



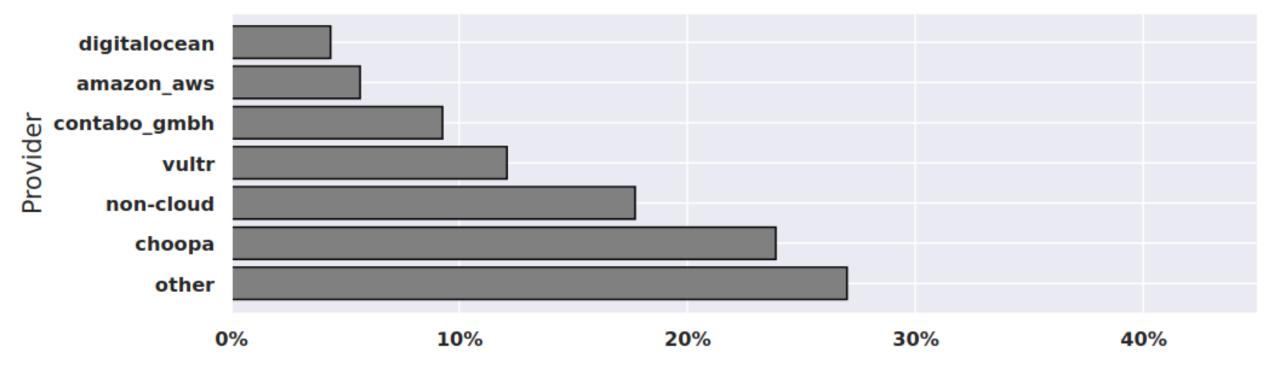
The Content Providers



The Gateways



Ethereum Name System



Result Summary

- Almost 80% of DHT servers are hosted in the cloud.
- The top 3 cloud providers host >51% of the servers.
- The top 5% of the nodes are responsible for up to 95% of the traffic.
 - The largest cloud provider, AWS, generates 96% of all the content resolution requests.
- Nearly 95% of the content is provided by at least one cloud-based node.
 - \approx 25% is provided only by cloud nodes.
- Entry points to the network often rely on public gateways, which are dominated by a few large players.

Results

Takeaways

- IPFS is a robust base for the decentralized Web
- It's difficult to achieve decentralization, performance and security [1]
 - Content Resolution
 - Content Transfer
- NAT is still a problem
 - but some solutions are coming
- Non-cloud hosts come and go causing issues with reliability
- Huge progress on practicality and ease of use but still some work is needed

[1] Sridhar, Srivatsan, Onur Ascigil, Navin Keizer, François Genon, Sébastien Pierre, Yiannis Psaras, Etienne Rivière, and Michał Król. "Content Censorship in the InterPlanetary File System." *NDSS'24*