Email Feedback Reports for DKIM Signers

IETF 118 | DISPATCH
Providers send spam reports

- Webmail user reads her mail
- Presses the junk button
- Provider tells the mail sender
How it works now

- **Everyone but Yahoo**
  - Senders privately register their IP addresses
  - ARF report destination based on the IP address

- **Yahoo**
  - Senders privately register their domains
  - ARF report destination based on DKIM signature
How it doesn’t work now

- Private registration doesn’t scale
- Middlemen are trying to monetize it
What this draft proposes

- Formalize what Yahoo does
- Publish reporting address in the DNS
- Reports routed based on DKIM signature
  - You get junk reports on what you sign
- No middlemen
- Scales with the DNS

This does not report DKIM failures. It’s user junk reports.
The usual questions

- Doesn’t seem appropriate for any existing WG
  - It’s not DMARC
- AD sponsored? Mini-WG?