

Privacy.txt: a self-disclosing standard for transparency on the web

<https://www.ietf.org/archive/id/draft-colwell-privacy-txt-00.html>

N. Sullivan

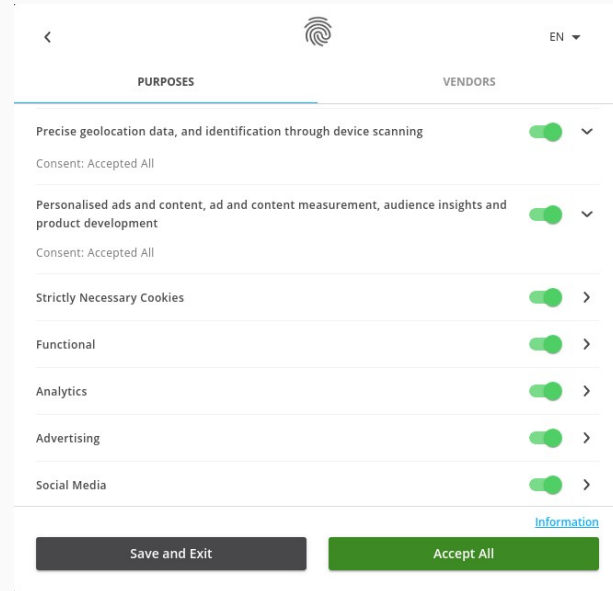
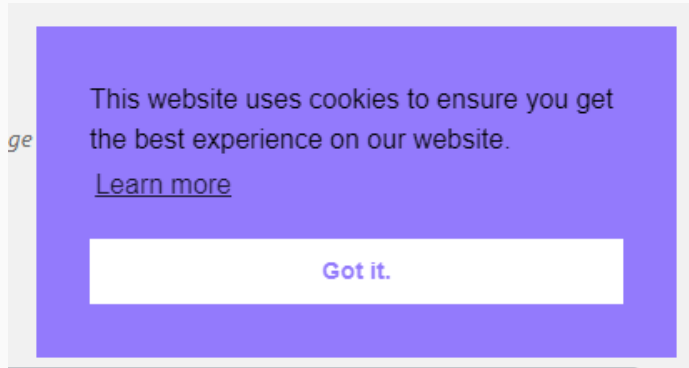
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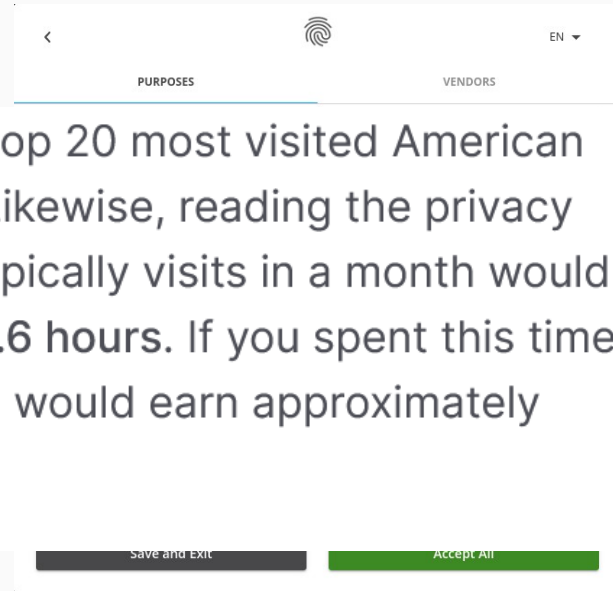
Motivation



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Reading all the privacy policies of the top 20 most visited American websites would take over nine hours. Likewise, reading the privacy policies of the 96 websites a person typically visits in a month would take longer than a full workweek — 46.6 hours. If you spent this time working for a local minimum wage, you would earn approximately \$338.14.



Background

```
# tudelft.nl/privacy.txt
#
# Entity
Entity: TU Delft
Entity-country: NL
# Privacy policy
Privacy-policy-EN: https://www.tudelft.nl/en/privacy-statement
Privacy-policy-NL: https://www.tudelft.nl/privacy-statement
# Contact
Contact: mailto:privacy-tud@tudelft.nl
Action-delete-personal-data: mailto:fg@tudelft.nl
# Banner
Banner: 1
Consent-platform: non-specific-custom
# Cookies
Cookie: __cookieNotice_consent, .tudelft.nl, 15897600, 0, 0, 0, 0
Cookie: aff_4b3147fdf, www.tudelft.nl, 0, 0, 0, 1, 1
Cookie: fontsLoaded, www.tudelft.nl, 0, 0, 0, 0, 0
|
```

Server Side

Self disclosed

Machine readable

Single reference point

Real world impact

01. Empower users

By providing privacy transparency

02. Help websites comply

By ease of verification of privacy features

03. Facilitate auditing

With large-scale auditing tools

Hoped-for dispatching outcome

We are looking for:

- Collaborators
- Reviewers on the document or path forward