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Standards of Care:


When Online Harm Becomes Organisational Failure

**Online harm is
rarely
accidental.**

**Harm can be a
predictable outcome
of design choices.**

**Care, safety and
trust must function
as infrastructure.**



A promotional poster for the Netflix documentary 'Louis Theroux: Inside the Manosphere'. The central image shows Louis Theroux, wearing glasses and a dark green t-shirt, looking directly at the camera with a concerned expression. He is being held from behind by a very muscular man in a black t-shirt, whose hands are on Theroux's head and shoulders. The background is a plain, light blue wall.

A NETFLIX DOCUMENTARY

BACK AND BETA THAN EVER

LOUIS THEROUX
**INSIDE THE
MANOSPHERE**

ONLY ON **NETFLIX** | NOW PLAYING

**Design choices
produce social
outcomes.**

**Not everyone
can opt out of
online life.**

**Coping is not
the same as
care.**

Care

by design.

**Protocol
Design
Shapes
Possibility.**

Care is a
decision.

Seyi Akiwowo

Creative Critical Friend
to Tech & Society

Questions?



Want to work with me? Use the
QR code or visit
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