Privacy Preferences for E-Mail Messages

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People involved

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How to do you influence, what a receiver does with your email?

- Write prose?
- Include a disclaimer?
- Use digital restrictions management (DRM)?
Solution

- Include a standardized statement
- put statement at begin of email
- statement should ASKs the receiver nicely
Syntax

Privicons:
- [X] - Keep secret
- [/] - Don’t print
- [=] - Delete after reading
- [=0] - Delete after reading
- [=I] - Delete after I days
- [-] - No attribution
- [o] - Keep internal
- [>] - Please share

Parsing order:
- first-line in body
- subject line
- header
[X] - Keep secret
  ▶ keep the received e-mail message secret.
[/] - Don’t print
  ▶ not print the received e-mail message.
[=I] - Delete after reading/I days
  ▶ delete the e-mail message no later than a specified period of time.
Introduction
Syntax
Semantics
Example
Outlook

Semantics

[-] - No attribution
- not attribute, name or mention the original Sending User of the e-mail

[o] - Keep internal
- present this e-mail message only to:
  - people that are common friends
  - part of a group of people are in a relation to both

[>] - Please share
- share this e-mail message with everyone you like
Example Mail

From: Ulrich Koenig <ULD61@datenschutzzentrum.de>
To: Jan Schallaboeck <uld62@datenschutzzentrum.de>
Subject: [<>] last update for privicons RFC

[<>] Please share
Hey Jan,
please check the IETF Website for our Privicons RFC!
;
best Uli

[<>] Please share
The "Please share" Privicon asks the Receiving User
to share this e-mail message with everyone she likes.
In Progress:

- Internet-draft ⇒ RFC
- implementing Thunderbird Plug-in
- GMail integration

Ideas and Planning:

- Mailman integration
Thanks for your attention!

Questions?! ;-)

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