A DNS TXT Record for Advertising and Discovering Willingness to Provide or Receive ARF Reports
draft-ietf-marf-reporting-discovery-00

Abstract

This document defines a method for network operators to advertise their willingness to send feedback about received email to other parties, and for those other parties to advertise their willingness to receive such feedback.
eases communication

• does example.com offer ARF reports?
• does example.com want ARF reports?
• which report types?
• is there a sign-up process?
• what’s the responsible person’s email address?
• et cetera
general characteristics

- new TXT record published in DNS
- domain/hostname
- domain/hostname referenced by PTR (rDNS)
- specify format desired/available
- responsible person’s email address (optional)
- statement of policy (optional)
- reference URI (optional)
feedback consumers

- TXT record associated with authenticated domain or source IP (PTR)
- policies
  - open to reports from all sources
  - restricted to reports from their own users
  - closed (testing/private)

draft-ietf-marf-reporting-discovery
when a Consumer requests feedback, the Generator can use this record to make sure that the feedback is going to the correct place.
feedback generators

- TXT record associated with receiving domain policies
  - open to providing reports to any consumer
  - open to providing reports only after an application process is completed
  - closed (testing/private)
reports from end users?

- notably different from other scenarios
- harder for MUA to guess relevant domain
- POP/IMAP/other
- message format (ARF, raw)
- removed from draft, available for future work
next steps

- continue iterating & improving
- submit for IETF approval by September 2011
Redaction of Potentially Sensitive Data from Mail Abuse Reports

draft-jdfalk-marf-redaction-00

Abstract

Email messages often contain information which might be considered private or sensitive, per either regulation or social norms. When such a message becomes the subject of a report intended to be shared with other entities, the report generator may wish to redact or elide the sensitive portions of the message. This memo suggests one method for doing so effectively.
the usual arguments

- removing any information from the message/rfc822 portion of an ARF report reduces the usefulness of the report

- removing some information from the message/rfc822 portion of an ARF report is required under privacy laws in some jurisdictions
inescapable truth

- redaction happens today
- redaction will continue to happen
- this doesn’t only apply to ARF
next steps

- copied from draft-ietf-marf-dkim-reporting
- seeking additional descriptions of currently existing practices
- could merge into larger MARF BCP
Complaint Feedback Loop Best Current Practices
draft-jdfalk-maawg-cfblbcp-00

Abstract

Complaint Feedback Loops similar to those described herein have existed for more than a decade, resulting in many de facto standards and best practices. This document is an attempt to codify, and thus clarify, the ways that both providers and consumers of these feedback mechanisms intend to use the feedback, describing some already-common industry best practices.
global trade association, consisting of:

- major mailbox providers
- anti-spam & security vendors
- email service providers
- related companies & organizations

http://www.maawg.org/about/roster
ARF started within MAAWG

- spun off in 2005, moved to IETF in 2010

- all of the largest ARF generators are members

- nearly all members who send bulk email are ARF consumers
not a technical standards organization

this is the first experiment with publishing a MAAWG document as an IETF standard
3. Mailbox Providers and Feedback Providers
   3.1. Benefits of Providing Feedback
   3.2. Collecting Complaints
   3.3. Creating Reports
   3.4. Policy Concerns
   3.5. Handling Requests to Receive Feedback
   3.6. Ongoing Maintenance
4. Feedback Consumers
   4.1. Preparation
   4.2. What You’ll Receive
   4.3. Handling Feedback Messages
   4.4. Automatically Handling an Incoming Feedback Stream
appendices

A. Abuse Reporting Format (ARF)
   A.1. A Brief History
   A.2. Structure of an ARF Message
B. Using DKIM to Route Feedback
C. Unsolicited Feedback
next steps

• decide what to do with this draft
  1. publish as-is, without changes
  2. suggest changes to MAAWG
  3. write a new BCP, inspired by MAAWG’s

• MARF charter says an “ARF guidelines document” was due September 2010
http://tools.ietf.org/wg/marf/