# H.264/AVC as RTCWEB MTI Video Codec

Joint presentation (except performance data) of draft-burman-rtcweb-h264-proposal-01 draft-dbenham-webrtc-videomti-00

### IPR Statements

- Ericsson, Cisco, Microsoft, Nokia, France Telecom and Apple IPR on H.264 have been disclosed and declared to ISO/IEC/ITU in compliance with the rules of those organizations
- Apple and Cisco ISO/IEC/ITU declarations for AVC Constrained Baseline are Type 1 (prepared to grant RF license)
- Ericsson, Cisco, France Telecom, Microsoft, and Apple are part of MPEG-LA H.264 pool

### **Combined Presentation Goal**

- Propose H.264/AVC as RTCweb MTI video codec
- Summarize arguments
- Facilitate discussion
- Enable informed choice

## Proposal

- H.264/AVC Constrained Baseline Profile Level 1.2 MUST be supported
  - Level 1.2 matches many frame-sizes and frame-rates for example:
    - ▶ 352\*288 (CIF) at 15 Hz
    - 320\*240 (QVGA) at 20 Hz
    - 176\*144 (QCIF) at 60 Hz
- H.264/AVC Constrained High Profile Level 1.3, extended to 720p30 is RECOMMENDED

### Selection Criteria

- Implementation
- Interoperability
- Negotiation
- Performance (another presentation to cover more)
- Licensing/IPR Status

## Implementation

#### Software

- Long list of available implementations
- Recent Windows<sup>™</sup> and Mac OS X<sup>™</sup> have H.264/AVC encode/decode support in OS

#### Hardware

- Most beneficial for devices that need low power consumption
- High quality (High Profile 1080p30) encoding/decoding in some chipsets from: (\* = verified low delay real-time)
  - Qualcomm\*, ST-Ericsson\*, TI, Nvidia, Renesas, Mediatek, Huawei Hisilicon, Intel, Broadcom, Samsung
    - $\rightarrow$  Performance is non-issue, even in mobile devices

Interoperability

- Most available video conferencing systems support H.264/AVC
- Many other standards and industry groups already specify H.264/AVC for video
  - > 3GPP/GSMA
    - Video call (MTSI / VoLTE)
    - Video streaming (PSS / 3GPP-DASH)
  - ▶ Wi-Fi Alliance® Miracast™ ("Wireless HDMI")

## Negotiation

#### Well established method to match encoder/decoder

- Decoder announces highest complexity it can support
- Encoder must keep within this limit to ensure video can be decoded
- Limited but extensible set of "conformance points"
- Has defined support in SDP Offer/Answer

# Performance



## IPR & Licensing Status

- Well-known IPR Status
  - All contributors to ITU-T/ISO/IEC(MPEG) standards must disclose and license their patents under RAND or Royalty-Free terms <u>http://www.iso.org/iso/standards\_development/patents</u> <u>http://www.itu.int/ipr/IPRSearch.aspx?iprtype=PS</u>
  - H.264/AVC has had nearly a decade to expose other patent holders
- Long standing H.264/AVC license pool available from MPEG-LA http://www.mpegla.com/main/programs/AVC/Documents/AVC\_TermsSummary.pdf
  - Cover multiple profile tools, including Constrained Baseline and High
  - Single License for both Encoder / decoder
    - First 100 000 licenses are free
    - If a device already has a licensed implementation, using that (as OEM) or adding more implementations does not require additional license fees
  - Content License
    - Real-time interactive and "Internet" video is royalty free
  - Not all H.264/AVC patent holders are MPEG-LA AVC pool members
  - 10 http://www.mpegla.com/main/programs/AVC/Pages/Licensors.aspx

# Comparison of Impacts to Licensing/IPR

|                                       | AVC                   | VP8         |
|---------------------------------------|-----------------------|-------------|
| Developed Openly in<br>Standards Body | Yes                   | No          |
| Required Patent Disclosures           | Yes                   | No          |
| RAND licensing                        | Yes                   | No          |
| Open Source Implementation            | Yes(*)                | Yes         |
| Patent Royalties                      | Yes for<br>>100 KU/yr | Claimed(**) |

\* Royalty Free Copyright License

\*\* MPEG-LA Patent Pool may be RF, but there are also others

