

Broadband to the Village

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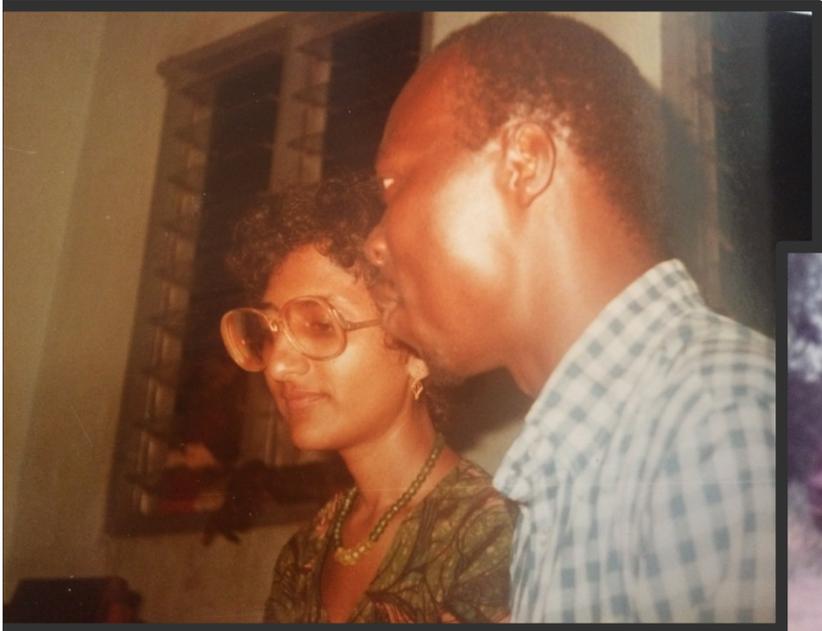
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Peace Corps

**The toughest job
you'll ever love**



Why Broadband?

- World bank report : impact of broadband
- Base infrastructure
- “Dumb” phones not enough
- Interesting applications
- Potential for income generation

Why Village?

- Inequality
- Multiple economies
- Need
- Two way street



Project Fundamentals

- Sensitivity to culture
- Sustainability
- Cost
- Long term commitment

**Why have
other
projects
failed?**

Methodology

- Roving “Internet” (Truck / motorcycle)
- Bookmobile concept
- Sell single cigarette, not pack

Content

- Health
- Barefoot Internet Doctor
- Income generation

Partnerships

- Academic
- Industry
- Government

To solve the complex problems we have today, we need a private, public, and academic partnership

**To go fast,
go alone.**

**To go far,
go together.**