

Human Rights Protocol Considerations Research Group  
Internet-Draft  
Intended status: Informational  
Expires: September 22, 2016

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March 21, 2016

HRPC - Report  
draft-doria-hrpc-report-01

Abstract

This document presents an overview snapshot of the HRPC project to map engineering concepts at the protocol level that may be related to human rights, with a focus on the promotion and protection of the freedom of expression and of association.

It provides a framework while reporting on the study including: theoretical background, results and basic considerations. It will reference the detailed work being done on terminology and case studies documented in the research draft. It also folds in discussions from the research literature. The documents, [HRPC-Research] and this document, form an interrelated set that may later be combined into a single document.

This draft is still in very early stages and welcomes further contribution. Text is solicited.

Discussion on this draft at: [hrpc@irtf.org](mailto:hrpc@irtf.org) // <https://www.irtf.org/mailman/admindb/hrpc>

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## 1. Background

Several reports from former United Nations (UN) Special Rapporteur on the promotion and protection of the right to freedom of opinion and expression, Frank La Rue, have made the relationship between the Internet and human rights explicit and led to the approval of the resolution "on the promotion, protection and enjoyment of human rights on the Internet" at the UN Human Rights Council (HRC). More recently, it led to the resolution "The right to privacy in the digital age" at the UN General Assembly. The NETmundial outcome document [Netmundial] affirms that human rights, as reflected in the Universal Declaration of Human Rights [UDHR], should underpin Internet governance principles.

Although the application of human rights to Internet policy considerations has a firm rights' basis, a direct relation between Internet architecture and protocols and human rights needs to be established and requires both exploration and description. As the full range of the interdependent and interrelated human rights would be challenging as a starting place for discussions, the research group has decided to start with the the rights of freedom of expression and freedom of association and assembly.

An additional challenge in bringing the discussion of human rights into Internet engineering discussions is the absence of an agreed upon vocabulary for such discussions. Developing a vocabulary for this discussion is a first requirement for the HRPC research effort.

It has been argued in [Liddicoat] that concerns for freedom of expression and association were a strong part of the world-view of the community involved in developing the first Internet protocols. Whether by intention or by historical coincidence, the Internet was designed with freedom and openness of communications as core values. But as the scale, as well as internationalization and commercialization of the Internet have grown, the influence of such world-views has had to compete with other values, such as ease and cost of development as well as the costs and difficulties in maintaining and upgrading the network and network elements. The purpose of this research is to discover and to document possible considerations, that is issues to be considered, involved in taking human rights into account when creating protocols.

Following the lead of work done for RFC 6973 [RFC6973] on Privacy Consideration Guidelines, the premise of this research is that some standards and protocols can either enable or threaten human rights on the Internet.

As stated in RFC 1958 [RFC1958], the Internet aims to be the global network of networks that provides unfettered connectivity to all users at all times and for any content. Open, secure and reliable connectivity is essential for rights such as freedom of expression and freedom of association, as defined in the Universal Declaration of Human Rights [UDHR]. Therefore, considering connectivity as the ultimate objective of the Internet makes a case that human rights are core values of the architecture of the network.

The IETF has determined that an essential part of maintaining the Internet as a tool for communication and connectivity is security. Indeed, "development of security mechanisms is seen as a key factor in the future growth of the Internet as a motor for international commerce and communication" RFC 1984 [RFC1984] and according to the Danvers Doctrine RFC 3365 [RFC3365], there is an overwhelming consensus in the IETF that the best security should be used and standardized.

In RFC 1984 [RFC1984], the Internet Architecture Board (IAB) and the Internet Engineering Steering Group (IESG), the bodies which oversee architecture and standards for the Internet, expressed: "concern by the need for increased protection of international commercial transactions on the Internet, and by the need to offer all Internet users an adequate degree of privacy." Indeed, the IETF has been doing a significant job in this area [RFC6973] and [RFC7258], considering privacy concerns as a subset of security concerns. [RFC6973]

The premise of this work is that it is possible to establish human rights considerations for other human rights, beyond just privacy. This research builds on the the idea that protecting all rights is as much a security concern in the Internet as is the protection of privacy. The research also intends to document other bases for consideration of human rights as core values in Internet architectures and protocols.

This first phase of research focuses on freedom of expression and the right to association and assembly online. In doing so, given the interrelationship of all rights, other rights may be touched upon in the discussion, but the primary emphasis will be to discover where there are considerations that relate specially to the freedoms of expression and of association and assembly. In the first phase there will also be a reliance on arguments based on security considerations, though the effect of other values will be considered.

## 2. Terminology

The terminology being used in this project was defined in [HRPC-GLOSSARY] and is applied in [HRPC-Research].

The process of developing a glossary has involved taking the variety of glossaries defined by the IETF in its various RFCs, comparing the terms both among the various RFC definitions and with terminology used in human rights field to produce a synthesized set of definitions after discussion in the research group. The goal is to produce a set of terms, using existing terminology, that can assist clear discussion among engineering experts and human rights experts. At this point in the research this vocabulary has been provisionally accepted in the research group.

The glossary also includes the definitions of some complex terms, such as Freedom of Expression and Freedom of Association, that relies of several of the other defined terms. Some of these complex defintions are still under discussion.

## 3. Theory

### 3.1. Universal Declaration of Human Rights (UDHR) and Internet Architecture

This project is focused on two rights defined in the UDHR [UDHR], Article 19 on Freedom of Expression and Article 20 of Freedom of Association.

Article 19 Everyone has the right to freedom of opinion and expression; this right includes freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers.

Article 20 1 Everyone has the right to freedom of peaceful assembly and association.

2 No one may be compelled to belong to an association.

### 3.2. Link between protocols and human rights

[HRPC-Research] includes defintions of the basic human rights in terms of the engineering terminology. For example:

- Right to Freedom of Expression builds on definitions of
- Connectivity

- Privacy
- Security
- Content Agnosticism
- Internationalization
- Censorship resistance
- Open Standards
- Heterogeneity support
- Right to Association builds on the definitions of
- Connectivity
- Decentralization
- Censorship resistance
- Pseudonymity
- Anonymity

Detailed definitions of the included terms can be found in  
[HRPC-Research]

When looking at protocols the considerations can apply from several perspectives.

- The protocol's direct effects on human rights on the Internet.
- The protocol's direct effect on human rights in combination with other protocols
- The effect of specific protocol elements, separately or in combination with other protocol elements on human rights on the Internet
- The ability to determine when various effects are occurring, i.e. transparency
- The effect of deployment or non deployment of protocol features. While this may be may seem beyond the protocol itself, often the design of protocol, its difficulty in implementation and the degree to which it contains required elements, poison pills or

other protocol artifacts that either encourage or discourage implementation or deployment, can be significant in the overall human rights affect of a protocol.

(Editor's note: Several key pieces of research are discussed in this section. Readers/reviewers of the draft who have other recommended sources for relevant research that should be discussed in this document are invited to submit such for inclusion.)

### 3.3. Related research

This section will look at the theoretical work that has been done in the are of rights and protocols. It will include the academic research on the topic including the work of David Post [Post], Jonathan Zittrain [Zittrain] and David Clark, among others.

#### 3.3.1. David Clark

TBD

#### 3.3.2. Laura Denardis

In Protocol Politics [Denardis09] Denardis discusses "how values enter, or should enter, Internet protocol design." She describes the "IETF process itself self-consciously expresses certain values." The discussion goes on to define some examples of of IETF values, including:

- "Universality and competitive openness - one objective of developing a standard is for it to become widely used in the marketplace;
- "participatory openness in the standards=setting process;
- "the end-to-end architectural design principle specifying that intelligence should be located at network end points rather than in media res."

To demonstrate the point, she presents a case study where engineers at the IETF "identified privacy as a value pertinent to IPv6 address design and embedded this design into design choices" with a detailed description of the issue of including Ethernet Addresses as part of the IPv6 address culminating in the design of IPv6 privacy features and changes. Interestingly she also describes how the IETF engineering community was aware of the privacy challenges, the rights challenges, before media and government discovered the problem and were working on the problem before the fire firestorm began.

The description ended with the following: "this episode is a reminder that some of the most critical Internet governance questions concern individual civil liberties and that design decisions can present an opportunity to advance libertarian and democratic values or to contain these values. IPv6 privacy design implications and value-conscious design choices reinforce the notion that Internet architecture and virtual resources cannot be understood only through the lens of technical efficiency, scarcity, or economic competition but as an embodiment of human values with social and cultural effects."

### 3.3.3. David Post

TBD

### 3.3.4. Jonathan Zittrain

TBD

## 3.4. Related theoretical discussions from the research group

### 3.4.1. Principles from NetMundial Multistakeholder Statement

NETmundial was a bell-weather event held in October 2014, where stakeholders from academia, business, civil society, governments and the technical community came together to discuss Principles and a Roadmap for Internet governance. While the Principles did not address protocol development specifically, they did include a principle on Open Standards:

"Internet governance should promote open standards, informed by individual and collective expertise and decisions made by rough consensus, that allow for a global, interoperable, resilient, stable, decentralized, secure, and interconnected network, available to all. Standards must be consistent with human rights and allow development and innovation." [Netmundial]

The NETmundial Roadmap on the other hand was a bit more specific on certain topics including digital security and arbitrary surveillance:

- "Initiatives to improve cybersecurity and address digital security threats should involve appropriate collaboration among governments, private sector, civil society, academia and technical community. There are stakeholders that still need to become more involved with cybersecurity, for example, network operators and software developers."

- "Mass and arbitrary surveillance undermines trust in the Internet and trust in the Internet governance ecosystem. Collection and processing of personal data by state and non-state actors should be conducted in accordance with international human rights law. More dialogue is needed on this topic at the international level using forums like the Human Rights Council and IGF aiming to develop a common understanding on all the related aspects."  
[Netmundial]

#### 3.4.2. "Values and Networks" work by Roland Bless

TBD

#### 3.4.3. Value laden engineering as discussed in A case study of codeing rights by Cath

This work discusses four basic architectural principles that are encoded in Internet Technology:

- Openness, Permissionless Innovation, and Content Agnosticism
- Interoperability
- Redundancy and the Distributed Architecture
- The End-to-End Principle

The work by Cath explores the relationship of the architectural principles to the human right of freedom of expression and asks whether the IETF has a responsibility toward human rights. The paper shows that there are numerous references to normative principles among the body of work of the IETF. It argues that this provides the necessary indication that ethics are within the purview of IETF considerations. The research question asked by the work is: "Should the right to freedom of speech be instantiated in the protocols and standards of the Internet Engineering Task Force?" This question is similar to the questions being asked in this research group.

Despite this ethical basis in Internet protocols, in Cath's work the threat of fragmentation by countries that do not accept human rights suggests that an answer to the normative research question is negative: support for human rights should not be initiated in the Internet in order to avoid fragmentation. This can be understood to mean that care must be taken to turning protocols into political targets. On the other hand the principles that are encoded in the Internet do make it better at enabling rights. This encourages work such as the work done for privacy consideration in the IETF and the research being done on protocol consideration for the freedoms of

expression and association, as long as these are just considerations and not requirements. The paper cautions against using protocols to achieve advocacy goals.

### 3.5. Internet protocols as a public good

While not specifically part of the research, a background theoretical discussion in Internet rights involves discussion of whether the Internet is a public good. The economic definition of a public good includes requirements that it be non-excludable, in that it is a good that cannot be withheld from any individual, and that it be non-rivalrous, meaning that its use by some does not preclude its use by others.

Strictly speaking, the Internet does not meet these requirements. The fact that much of the world still does not have Internet access shows that it is excludable, as many are still excluded. Additionally the fact that service providers charge for Internet access point to access not being a public good. In terms of rivalry, bandwidth and scalability issues give another indication that the Internet does not qualify as a public good, one person's usage can interfere with another person's usage. Some have argued that the Internet is a Common Pool Resource (CPR), as defined by Ostrom [Ostrom]. This claim has yet to be substantiated, as the Internet needs to satisfy various design principles to qualify as a CPR. Discussion of this issue is beyond the scope of this draft. (Editor's note: Though it could be included it people felt it would be useful content for references' sake.)

While the discussion on whether the Internet itself, as an infrastructure, is either a public good or CPR, is open and contentious, it may be simpler to establish whether the set of core Internet protocols is a public good. This is relevant to the research in this group dealing with protocol considerations. It can be argued that for Internet protocols to be non-excludable, it has to be possible for everyone to use them. It is. Through the use of the core Internet protocols, anyone can create a network that connects into the Internet. While some protocols are encumbered by property rights and licensing requirements, a core set of protocols that are not encumbered, and thus freely available to all, can be described as non-excludable. It also seems clear that one party's proper use of the core set of Internet protocols does not have the effect of precluding use by others, so protocols can also be called non-rivalrous. One question relevant to the question of Internet protocols as a common good will involve determining whether a sufficient set of the core protocols essential to the Internet, are fully unencumbered.

Establishing that Internet protocols are a public good adds an economic development consideration to the discussions and provides possible avenues for basing human rights protocol consideration on more than just security, allowing other bases for discussion of the trade-offs in considerations when designing or deploying a protocol. The question still needs further exploration to determine whether Internet protocols as a public good has any effect on the protocol considerations to be recommended by this group.

#### 4. Methodology

Some components of the methodology are defined in detail in Research into Human Rights Protocol Considerations [HRPC-Research].

The purpose of the work is to map the potential relations between human rights and protocols so that considerations can be derived.

- the first step involved scoping the research problem
- Translating Human Rights Concept into Technical Definitions
  - o Mapping protocols and standards related to Freedom of Expression and Freedom of Assembly as defined in human rights covenants and agreements
  - o Extracting concepts from any and all RFCs that use and define these terms
  - o Building the common glossary to be used linking engineering and human rights concepts
- Discovering cases of protocols that have an effect on human rights
  - o Enablers of rights
  - o Enablers of abuse
- Working through the cases to determine and describe the issues that affect human rights
- Applying the human rights technical definitions to the cases
- Derivation of possible considerations

#### 4.1. Case Studies

The case studies and their initial status is being documented in [HRPC-Research].

In each of the case studies, the behavior of the protocols is analysed for its positive and negative effects. In some case these effects are due to the design of the protocol itself, in others they may be due to existing or absent features. In protocols with optional features, whether a feature is implemented or deployed, can be a factor in the protocol's impact on human rights.

The analysis on the following protocols are currently being discussed on HRPC list and being described in [HRPC-Research].

- IP

Covering issues concerning the network visibility of source and destination, address translation and mobility

- DNS
- HTTP
  - o HTTP code 451
- XMPP
- Peer to peer
- VPN
- Middleboxes
- DDOS

#### 4.2. Methodological Issues

The current methodology is based on discourse analysis and ethnographic research methods. This method is explained in [HRPC-Research]. While this is a good basis for initial discovery, further analysis is needed on whether the hypotheses formed as a result of the case studies can be abstracted to general consideration statements. Study is also needed to determine whether evidence for similar effects can be shown as a result of applying the general considerations to a wider set of protocols. A full analysis also requires that some attempt be made to test any candidate considerations for other effects and for unintended consequences.

## 5. Possible areas for protocol considerations

Using the definitions derived for the rights of freedom of expression and freedom of association and assembly, and the protocol attributes discovered in the use cases, a set of questions is being developed that enable a protocol designer to consider whether their design has any positive or negative effects on the human rights in question. The questions should also give guidance in terms of protocol attributes that can aid in creating new protocols that enable as opposed to hinder human rights.

[HRPC-Research] includes a first take on such questions. This work is still at an early stage. There have been recommendations in the list that the form of the questions be based on best practices for questionnaire development. The questions will need to be tested as outlined above in the section on methodological issues, to determine whether they are fit for general purpose in an engineering context.

### 5.1. Emergent Issues/Questions

This section records some of the question opened in discussion of the group that open broader questions than those centered on protocol considerations. Often the question involved the manner in which the protocols are deployed or used.

- Can DDOS be considered freedom of expression when used for advocacy? Even if it does, does this matter? Is interruption of communication in the Internet such a negative aspect that it is never acceptable? Is DDOS a moral equivalent to "capital" infractions in that its use is never permitted by Human Rights under any situation. Or is it a valid method that can be used for advocacy?
- How do we differentiate between protocol effects that are inherent to the protocol and those that arise from implementation, misuse or from avoidance of non mandatory features. This includes factoring for lack of proper maintenance or software updating. Differentiating these effects from each other is important in designing the considerations.

## 6. Next Steps

As discussed in the methodology section, a set of tests needs to be undertaken to determine whether the protocol attributes that have been isolated from the various use cases can be abstracted and tested in situation other than in those test cases.

Once this is done, the set of considerations can be drafted and discussed by the research group.

The current revision of [HRPC-Research] includes a first set of possible considerations.

#### 6.1. Next steps for this document

- Continue to add discussions of various theoretical work related to the issue
- Continue to report on the state of research.

The document will next be updated after IETF 95.

#### 7. Acknowledgements

A section that include the many contributors of text as as commenters and those who are assisting this project in existing. Some of the names: Niels ten Oever, Joana Varon, Catherine Cath, Daniel Kahn Gillmor, ... more to be added ... and the all the participants in the research group.

#### 8. IANA considerations

There shouldn't be any.

#### 9. Security Considerations

There shouldn't be any.

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Network Working Group  
Internet-Draft  
Intended status: Informational  
Expires: September 12, 2019

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A Survey of Worldwide Censorship Techniques  
draft-hall-censorship-tech-07

Abstract

This document describes the technical mechanisms used by censorship regimes around the world to block or impair Internet traffic. It aims to make designers, implementers, and users of Internet protocols aware of the properties being exploited and mechanisms used to censor end-user access to information. This document makes no suggestions on individual protocol considerations, and is purely informational, intended to be a reference.

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## 1. Introduction

Censorship is where an entity in a position of power - such as a government, organization, or individual - suppresses communication that it considers objectionable, harmful, sensitive, politically incorrect or inconvenient. (Although censors that engage in censorship must do so through legal, military, or other means, this document focuses largely on technical mechanisms used to achieve network censorship.)

This document describes the technical mechanisms that censorship regimes around the world use to block or degrade Internet traffic (see [RFC7754] for a discussion of Internet blocking and filtering in terms of implications for Internet architecture, rather than end-user access to content and services).

We describe three elements of Internet censorship: prescription, identification, and interference. Prescription is the process by which censors determine what types of material they should block, i.e. they decide to block a list of pornographic websites. Identification is the process by which censors classify specific traffic to be blocked or impaired, i.e. the censor blocks or impairs all webpages containing "sex" in the title or traffic to www.sex.example. Interference is the process by which the censor intercedes in communication and prevents access to censored materials by blocking access or impairing the connection.

## 2. Technical Prescription

Prescription is the process of figuring out what censors would like to block [Glanville-2008]. Generally, censors aggregate information "to block" in blacklists or using real-time heuristic assessment of content [Ding-1999]. There are indications that online censors are starting to use machine learning techniques as well [Tang-2016].

There are typically three types of blacklists: Keyword, domain name, or Internet Protocol (IP) address. Keyword and domain name blocking take place at the application level (e.g. HTTP), whereas IP blocking tends to take place using routing data in TCP/IP headers. The mechanisms for building up these blacklists are varied. Censors can purchase from private industry "content control" software, such as SmartFilter, which allows filtering from broad categories that they would like to block, such as gambling or pornography. In these cases, these private services attempt to categorize every semi-questionable website as to allow for meta-tag blocking (similarly, they tune real-time content heuristic systems to map their assessments onto categories of objectionable content).

Countries that are more interested in retaining specific political control, a desire which requires swift and decisive action, often have ministries or organizations, such as the Ministry of Industry and Information Technology in China or the Ministry of Culture and Islamic Guidance in Iran, which maintain their own blacklists.

### 3. Technical Identification

#### 3.1. Points of Control

Internet censorship, necessarily, takes place over a network. Network design gives censors a number of different points-of-control where they can identify the content they are interested in filtering. An important aspect of pervasive technical interception is the necessity to rely on software or hardware to intercept the content the censor is interested in. This requirement, the need to have the interception mechanism located somewhere, logically or physically, implicates various general points-of-control:

- o **\*Internet Backbone:\*** If a censor controls the gateways into a region, they can filter undesirable traffic that is traveling into and out of the region by packet sniffing and port mirroring at the relevant exchange points. Censorship at this point of control is most effective at controlling the flow of information between a region and the rest of the Internet, but is ineffective at identifying content traveling between the users within a region.
- o **\*Internet Service Providers:\*** Internet Service Providers are perhaps the most natural point of control. They have a benefit of being easily enumerable by a censor paired with the ability to identify the regional and international traffic of all their users. The censor's filtration mechanisms can be placed on an ISP via governmental mandates, ownership, or voluntary/coercive influence.
- o **\*Institutions:\*** Private institutions such as corporations, schools, and cyber cafes can put filtration mechanisms in place. These mechanisms are occasionally at the request of a censor, but are more often implemented to help achieve institutional goals, such as to prevent the viewing of pornography on school computers.
- o **\*Personal Devices:\*** Censors can mandate censorship software be installed on the device level. This has many disadvantages in terms of scalability, ease-of-circumvention, and operating system requirements. The emergence of mobile devices exacerbate these feasibility problems.

- o **\*Services:\*** Application service providers can be pressured, coerced, or legally required to censor specific content or flows of data. Service providers naturally face incentives to maximize their potential customer base and potential service shutdowns or legal liability due to censorship efforts may seem much less attractive than potentially excluding content, users, or uses of their service.
- o **\*Certificate Authorities:\*** Authorities that issue cryptographically secured resources can be a significant point of control. Certificate Authorities that issue certificates to domain holders for TLS/HTTPS or Regional/Local Internet Registries that issue Route Origination Authorizations to BGP operators can be forced to issue rogue certificates that may allow compromises in confidentiality guarantees - allowing censorship software to engage in identification and interference where not possible before - or integrity guarantees - allowing, for example, adversarial routing of traffic.
- o **\*Content Distribution Networks (CDNs):\*** CDNs seek to collapse network topology in order to better locate content closer to the service's users in order to improve quality of service. These can be powerful points of control for censors, especially if the location of a CDN results in easier interference.

At all levels of the network hierarchy, the filtration mechanisms used to detect undesirable traffic are essentially the same: a censor sniffs transmitting packets and identifies undesirable content, and then uses a blocking or shaping mechanism to prevent or impair access. Identification of undesirable traffic can occur at the application, transport, or network layer of the IP stack. Censors are almost always concerned with web traffic, so the relevant protocols tend to be filtered in predictable ways. For example, a subversive image would always make it past a keyword filter, but the IP address of the site serving the image may be blacklisted when identified as a provider of undesirable content.

### 3.2. Application Layer

#### 3.2.1. HTTP Request Header Identification

An HTTP header contains a lot of useful information for traffic identification; although "host" is the only required field in an HTTP request header (for HTTP/1.1 and later), an HTTP method field is necessary to do anything useful. As such, "method" and "host" are the two fields used most often for ubiquitous censorship. A censor can sniff traffic and identify a specific domain name (host) and usually a page name (GET /page) as well. This identification

technique is usually paired with TCP/IP header identification (see Section 3.3.1) for a more robust method.

**\*Tradeoffs:** Request Identification is a technically straight-forward identification method that can be easily implemented at the Backbone or ISP level. The hardware needed for this sort of identification is cheap and easy-to-acquire, making it desirable when budget and scope are a concern. HTTPS will encrypt the relevant request and response fields, so pairing with TCP/IP identification (see Section 3.3.1) is necessary for filtering of HTTPS. However, some countermeasures such as URL obfuscation [RSF-2005] can trivially defeat simple forms of HTTP Request Header Identification.

**\*Empirical Examples:** Studies exploring censorship mechanisms have found evidence of HTTP header/ URL filtering in many countries, including Bangladesh, Bahrain, China, India, Iran, Malaysia, Pakistan, Russia, Saudi Arabia, South Korea, Thailand, and Turkey [Verkamp-2012] [Nabi-2013] [Aryan-2012]. Commercial technologies such as the McAfee SmartFilter and NetSweeper are often purchased by censors [Dalek-2013]. These commercial technologies use a combination of HTTP Request Identification and TCP/IP Header Identification to filter specific URLs. Dalek et al. and Jones et al. identified the use of these products in the wild [Dalek-2013] [Jones-2014].

### 3.2.2. HTTP Response Header Identification

While HTTP Request Header Identification relies on the information contained in the HTTP request from client to server, response identification uses information sent in response by the server to client to identify undesirable content.

**\*Tradeoffs:** As with HTTP Request Header Identification, the techniques used to identify HTTP traffic are well-known, cheap, and relatively easy to implement, but is made useless by HTTPS, because the response in HTTPS is encrypted, including headers.

The response fields are also less helpful for identifying content than request fields, as "Server" could easily be identified using HTTP Request Header identification, and "Via" is rarely relevant. HTTP Response censorship mechanisms normally let the first n packets through while the mirrored traffic is being processed; this may allow some content through and the user may be able to detect that the censor is actively interfering with undesirable content.

**\*Empirical Examples:** In 2009, Jong Park et al. at the University of New Mexico demonstrated that the Great Firewall of China (GFW) has used this technique [Crandall-2010]. However, Jong Park et al. found

that the GFW discontinued this practice during the course of the study. Due to the overlap in HTTP response filtering and keyword filtering (see Section 3.2.3), it is likely that most censors rely on keyword filtering over TCP streams instead of HTTP response filtering.

### 3.2.3. Instrumenting Content Providers

In addition to censorship by the state, many governments pressure content providers to censor themselves. Due to the extensive reach of government censorship, we need to define content provider as any service that provides utility to users, including everything from web sites to locally installed programs. The defining factor of keyword identification by content providers is the choice of content providers to detect restricted terms on their platform. The terms to look for may be provided by the government or the content provider may be expected to come up with their own list.

*\*Tradeoffs:* By instrumenting content providers to identify restricted content, the censor can gain new information at the cost of political capital with the companies it forces or encourages to participate in censorship. For example, the censor can gain insight about the content of encrypted traffic by coercing web sites to identify restricted content, but this may drive away potential investment. Coercing content providers may encourage self-censorship, an additional advantage for censors. The tradeoffs for instrumenting content providers are highly dependent on the content provider and the requested assistance.

*\*Empirical Examples:* Researchers have discovered keyword identification by content providers on platforms ranging from instant messaging applications [Senft-2013] to search engines [Rushe-2015] [Cheng-2010] [Whittaker-2013] [BBC-2013] [Condliffe-2013]. To demonstrate the prevalence of this type of keyword identification, we look to search engine censorship.

Search engine censorship demonstrates keyword identification by content providers and can be regional or worldwide. Implementation is occasionally voluntary, but normally is based on laws and regulations of the country a search engine is operating in. The keyword blacklists are most likely maintained by the search engine provider. China is known to require search engine providers to "voluntarily" maintain search term blacklists to acquire/keep an Internet content provider (ICP) license [Cheng-2010]. It is clear these blacklists are maintained by each search engine provider based on the slight variations in the intercepted searches [Zhu-2011] [Whittaker-2013]. The United Kingdom has been pushing search engines to self-censor with the threat of litigation if they don't do it

themselves: Google and Microsoft have agreed to block more than 100,000 queries in U.K. to help combat abuse [BBC-2013] [Condliffe-2013].

Depending on the output, search engine keyword identification may be difficult or easy to detect. In some cases specialized or blank results provide a trivial enumeration mechanism, but more subtle censorship can be difficult to detect. In February 2015, Microsoft's search engine, Bing, was accused of censoring Chinese content outside of China [Rushe-2015] because Bing returned different results for censored terms in Chinese and English. However, it is possible that censorship of the largest base of Chinese search users, China, biased Bing's results so that the more popular results in China (the uncensored results) were also more popular for Chinese speakers outside of China.

#### 3.2.4. Deep Packet Inspection (DPI) Identification

Deep Packet Inspection has become computationally feasible as a censorship mechanism in recent years [Wagner-2009]. Unlike other techniques, DPI reassembles network flows to examine the application "data" section, as opposed to only the header, and is therefore often used for keyword identification. DPI also differs from other identification technologies because it can leverage additional packet and flow characteristics, i.e. packet sizes and timings, to identify content. To prevent substantial quality of service (QoS) impacts, DPI normally analyzes a copy of data while the original packets continue to be routed. Typically, the traffic is split using either a mirror switch or fiber splitter, and analyzed on a cluster of machines running Intrusion Detection Systems (IDS) configured for censorship.

*\*Tradeoffs:* DPI is one of the most expensive identification mechanisms and can have a large QoS impact [Porter-2010]. When used as a keyword filter for TCP flows, DPI systems can cause also major overblocking problems. Like other techniques, DPI is less useful against encrypted data, though DPI can leverage unencrypted elements of an encrypted data flow (e.g., the Server Name Indicator (SNI) sent in the clear for TLS) or statistical information about an encrypted flow (e.g., video takes more bandwidth than audio or textual forms of communication) to identify traffic.

Other kinds of information can be inferred by comparing certain unencrypted elements exchanged during TLS handshakes to similar data points from known sources. This practice, called TLS fingerprinting, allows a probabilistic identification of a party's operating system, browser, or application based on a comparison of the specific combinations of TLS version, ciphersuites, compression options, etc.

sent in the ClientHello message to similar signatures found in unencrypted traffic [Husak-2016].

Despite these problems, DPI is the most powerful identification method and is widely used in practice. The Great Firewall of China (GFW), the largest censorship system in the world, has used DPI to identify restricted content over HTTP and DNS and inject TCP RSTs and bad DNS responses, respectively, into connections [Crandall-2010] [Clayton-2006] [Anonymous-2014].

**\*Empirical Examples:** Several studies have found evidence of DPI being used to censor content and tools. Clayton et al. Crandall et al., Anonymous, and Khattak et al., all explored the GFW and Khattak et al. even probed the firewall to discover implementation details like how much state it stores [Crandall-2010] [Clayton-2006] [Anonymous-2014] [Khattak-2013]. The Tor project claims that China, Iran, Ethiopia, and others must have used DPI to block the obsf2 protocol [Wilde-2012]. Malaysia has been accused of using targeted DPI, paired with DDoS, to identify and subsequently knockout pro-opposition material [Wagstaff-2013]. It also seems likely that organizations not so worried about blocking content in real-time could use DPI to sort and categorically search gathered traffic using technologies such as NarusInsight [Hepting-2011].

#### 3.2.4.1. Server Name Indication

In encrypted connections using Transport Layer Security (TLS), there may be servers that host multiple "virtual servers" at a give network address, and the client will need to specify in the (unencrypted) Client Hello message which domain name it seeks to connect to (so that the server can respond with the appropriate TLS certificate) using the Server Name Indication (SNI) TLS extension [RFC6066]. Since SNI is sent in the clear, censors and filtering software can use it as a basis for blocking, filtering, or impairment by dropping connections to domains that match prohibited content (e.g., bad.foo.example may be censored while good.foo.example is not) [Shbair-2015].

Domain fronting has been one popular way to avoid identification by censors [Fifield-2015]. To avoid identification by censors, applications using domain fronting put a different domain name in the SNI extension than the one encrypted by HTTPS. The visible SNI would indicate an unblocked domain, while the blocked domain remains hidden in the encrypted application header. Some encrypted messaging services relied on domain fronting to enable their provision in countries employing SNI-based filtering. These services used the cover provided by domains for which blocking at the domain level would be undesirable to hide their true domain names. However, the

companies holding the most popular domains have since reconfigured their software to prevent this practice. It may be possible to achieve similar results using potential future options to encrypt SNI in TLS 1.3.

*\*Tradeoffs:* Some clients do not send the SNI extension (e.g., clients that only support versions of SSL and not TLS) or will fall back to SSL if a TLS connection fails, rendering this method ineffective. In addition, this technique requires deep packet inspection techniques that can be computationally and infrastructurally expensive and improper configuration of an SNI-based block can result in significant overblocking, e.g., when a second-level domain like `populardomain.example` is inadvertently blocked. In the case of encrypted SNI, pressure to censor may transfer to other points of intervention, such as content and application providers.

*\*Empirical Examples:* While there are many examples of security firms that offer SNI-based filtering [Trustwave-2015] [Sophos-2015] [Shbair-2015], the government of South Korea was recently observed using SNI-based filtering. Cite to Gatlan <https://www.bleepingcomputer.com/news/security/south-korea-is-censoring-the-internet-by-snooping-on-sni-traffic/>

### 3.3. Transport Layer

#### 3.3.1. Shallow Packet Inspection and TCP/IP Header Identification

Of the various shallow packet inspection methods, TCP/IP Header Identification is the most pervasive, reliable, and predictable type of identification. TCP/IP headers contain a few invaluable pieces of information that must be transparent for traffic to be successfully routed: destination and source IP address and port. Destination and Source IP are doubly useful, as not only does it allow a censor to block undesirable content via IP blacklisting, but also allows a censor to identify the IP of the user making the request. Port is useful for whitelisting certain applications.

*\*Trade-offs:* TCP/IP identification is popular due to its simplicity, availability, and robustness.

TCP/IP identification is trivial to implement, but is difficult to implement in backbone or ISP routers at scale, and is therefore typically implemented with DPI. Blacklisting an IP is equivalent to installing a /32 route on a router and due to limited flow table space, this cannot scale beyond a few thousand IPs at most. IP blocking is also relatively crude, leading to overblocking, and cannot deal with some services like Content Distribution Networks

(CDN), that host content at hundreds or thousands of IP addresses. Despite these limitations, IP blocking is extremely effective because the user needs to proxy their traffic through another destination to circumvent this type of identification.

Port-blocking is generally not useful because many types of content share the same port and it is possible for censored applications to change their port. For example, most HTTP traffic goes over port 80, so the censor cannot differentiate between restricted and allowed content solely on the basis of port. Port whitelisting is occasionally used, where a censor limits communication to approved ports, such as 80 for HTTP traffic and is most effective when used in conjunction with other identification mechanisms. For example, a censor could block the default HTTPS port, port 443, thereby forcing most users to fall back to HTTP.

### 3.3.2. Protocol Identification

Censors sometimes identify entire protocols to be blocked using a variety of traffic characteristics. For example, Iran impairs the performance of HTTPS traffic, a protocol that prevents further analysis, to encourage users to switch to HTTP, a protocol that they can analyze [Aryan-2012]. A simple protocol identification would be to recognize all TCP traffic over port 443 as HTTPS, but more sophisticated analysis of the statistical properties of payload data and flow behavior, would be more effective, even when port 443 is not used [Hjelmvik-2010] [Sandvine-2014].

If censors can detect circumvention tools, they can block them, so censors like China are extremely interested in identifying the protocols for censorship circumvention tools. In recent years, this has devolved into an arms race between censors and circumvention tool developers. As part of this arms race, China developed an extremely effective protocol identification technique that researchers call active probing or active scanning.

In active probing, the censor determines whether hosts are running a circumvention protocol by trying to initiate communication using the circumvention protocol. If the host and the censor successfully negotiate a connection, then the censor conclusively knows that host is running a circumvention tool. China has used active scanning to great effect to block Tor [Winter-2012].

*\*Trade-offs:* Protocol Identification necessarily only provides insight into the way information is traveling, and not the information itself.

Protocol identification is useful for detecting and blocking circumvention tools, like Tor, or traffic that is difficult to analyze, like VoIP or SSL, because the censor can assume that this traffic should be blocked. However, this can lead to over-blocking problems when used with popular protocols. These methods are expensive, both computationally and financially, due to the use of statistical analysis, and can be ineffective due to its imprecise nature.

*\*Empirical Examples:* Protocol identification can be easy to detect if it is conducted in real time and only a particular protocol is blocked, but some types of protocol identification, like active scanning, are much more difficult to detect. Protocol identification has been used by Iran to identify and throttle SSH traffic to make it unusable [Anonymous-2007] and by China to identify and block Tor relays [Winter-2012]. Protocol Identification has also been used for traffic management, such as the 2007 case where Comcast in the United States used RST injection to interrupt BitTorrent Traffic [Winter-2012].

#### 4. Technical Interference

##### 4.1. Application Layer

###### 4.1.1. DNS Interference

There are a variety of mechanisms that censors can use to block or filter access to content by altering responses from the DNS [AFNIC-2013] [ICANN-SSAC-2012], including blocking the response, replying with an error message, or responding with an incorrect address.

"DNS mangling" is a network-level technique where an incorrect IP address is returned in response to a DNS query to a censored destination. An example of this is what some Chinese networks do (we are not aware of any other wide-scale uses of mangling). On those Chinese networks, every DNS request in transit is examined (presumably by network inspection technologies such as DPI) and, if it matches a censored domain, a false response is injected. End users can see this technique in action by simply sending DNS requests to any unused IP address in China (see example below). If it is not a censored name, there will be no response. If it is censored, an erroneous response will be returned. For example, using the command-line dig utility to query an unused IP address in China of 192.0.2.2 for the name "www.uncensored.example" compared with "www.censored.example" (censored at the time of writing), we get an erroneous IP address "198.51.100.0" as a response:

```
% dig +short +nodnssec @192.0.2.2 A www.uncensored.example  
;; connection timed out; no servers could be reached
```

```
% dig +short +nodnssec @192.0.2.2 A www.censored.example  
198.51.100.0
```

There are also cases of what is colloquially called "DNS lying", where a censor mandates that the DNS responses provided - by an operator of a recursive resolver such as an Internet access provider - be different than what authoritative resolvers would provide [Bortzmayer-2015].

DNS cache poisoning refers to a mechanism where a censor interferes with the response sent by an authoritative DNS resolver to a recursive resolver by responding more quickly than the authoritative resolver can respond with an alternative IP address [Halley-2008]. Cache poisoning occurs after the requested site's name servers resolve the request and attempt to forward the true IP back to the requesting device; on the return route the resolved IP is recursively cached by each DNS server that initially forwarded the request. During this caching process if an undesirable keyword is recognized, the resolved IP is "poisoned" and an alternative IP (or NXDOMAIN error) is returned more quickly than the upstream resolver can respond, causing an erroneous IP address to be cached (and potentially recursively so). The alternative IPs usually direct to a nonsense domain or a warning page. Alternatively, Iranian censorship appears to prevent the communication en-route, preventing a response from ever being sent [Aryan-2012].

*\*Trade-offs:* These forms of DNS interference require the censor to force a user to traverse a controlled DNS hierarchy (or intervening network on which the censor serves as a Active Pervasive Attacker [RFC7624] to rewrite DNS responses) for the mechanism to be effective. It can be circumvented by a technical savvy user that opts to use alternative DNS resolvers (such as the public DNS resolvers provided by Google, OpenDNS, Telcomix, or FDN) or Virtual Private Network technology. DNS mangling and cache poisoning also imply returning an incorrect IP to those attempting to resolve a domain name, but in some cases the destination may be technically accessible; over HTTP, for example, the user may have another method of obtaining the IP address of the desired site and may be able to access it if the site is configured to be the default server listening at this IP address. Target blocking has also been a problem, as occasionally users outside of the censors region will be directed through DNS servers or DNS-rewriting network equipment controlled by a censor, causing the request to fail. The ease of circumvention paired with the large risk of content blocking and target blocking make DNS interference a partial, difficult, and less

than ideal censorship mechanism. Additionally, the above mechanisms rely on DNSSEC not being deployed or DNSSEC validation not being active on the client or recursive resolver.

*\*Empirical Examples:* DNS interference, when properly implemented, is easy to identify based on the shortcomings identified above. Turkey relied on DNS interference for its country-wide block of websites such as Twitter and YouTube for almost a week in March of 2014 but the ease of circumvention resulted in an increase in the popularity of Twitter until Turkish ISPs implementing an IP blacklist to achieve the governmental mandate [Zmijewki-2014]. Ultimately, Turkish ISPs started hijacking all requests to Google and Level 3's international DNS resolvers [Zmijewki-2014]. DNS interference, when incorrectly implemented, has resulted in some of the largest "censorship disasters". In January 2014, China started directing all requests passing through the Great Fire Wall to a single domain, dongtaiwang.com, due to an improperly configured DNS poisoning attempt; this incident is thought to be the largest Internet-service outage in history [AFP-2014] [Anon-SIGCOMM12]. Countries such as China, Iran, Turkey, and the United States have discussed blocking entire TLDs as well, but only Iran has acted by blocking all Israeli (.il) domains [Albert-2011].

## 4.2. Transport Layer

### 4.2.1. Performance Degradation

While other interference techniques outlined in this section mostly focus on blocking or preventing access to content, it can be an effective censorship strategy in some cases to not entirely block access to a given destination, or service but instead degrade the performance of the relevant network connection. The resulting user experience for a site or service under performance degradation can be so bad that users opt to use a different site, service, or method of communication, or may not engage in communication at all if there are no alternatives. Traffic shaping techniques that rate-limit the bandwidth available to certain types of traffic is one example of a performance degradation.

*\*Trade offs:* While implementing a performance degradation will not always eliminate the ability of people to access a desired resource, it may force them to use other means of communication where censorship (or surveillance) is more easily accomplished.

*\*Empirical Examples:* Iran has been known to shape the bandwidth available to HTTPS traffic to encourage unencrypted HTTP traffic [Aryan-2012].

#### 4.2.2. Packet Dropping

Packet dropping is a simple mechanism to prevent undesirable traffic. The censor identifies undesirable traffic and chooses to not properly forward any packets it sees associated with the traversing undesirable traffic instead of following a normal routing protocol. This can be paired with any of the previously described mechanisms so long as the censor knows the user must route traffic through a controlled router.

**\*Trade offs:** Packet Dropping is most successful when every traversing packet has transparent information linked to undesirable content, such as a Destination IP. One downside Packet Dropping suffers from is the necessity of blocking all content from otherwise allowable IPs based on a single subversive sub-domain; blogging services and github repositories are good examples. China famously dropped all github packets for three days based on a single repository hosting undesirable content [Anonymous-2013]. The need to inspect every traversing packet in close to real time also makes Packet Dropping somewhat challenging from a QoS perspective.

**\*Empirical Examples:** Packet Dropping is a very common form of technical interference and lends itself to accurate detection given the unique nature of the time-out requests it leaves in its wake. The Great Firewall of China has been observed using packet dropping as one of its primary mechanisms of technical censorship [Ensafi-2013]. Iran has also used Packet Dropping as the mechanisms for throttling SSH [Aryan-2012]. These are but two examples of a ubiquitous censorship practice.

#### 4.2.3. RST Packet Injection

Packet injection, generally, refers to a man-in-the-middle (MITM) network interference technique that spoofs packets in an established traffic stream. RST packets are normally used to let one side of TCP connection know the other side has stopped sending information, and thus the receiver should close the connection. RST Packet Injection is a specific type of packet injection attack that is used to interrupt an established stream by sending RST packets to both sides of a TCP connection; as each receiver thinks the other has dropped the connection, the session is terminated.

**\*Trade-offs:** RST Packet Injection has a few advantages that make it extremely popular as a censorship technique. RST Packet Injection is an out-of-band interference mechanism, allowing the avoidance of the the QoS bottleneck one can encounter with inline techniques such as Packet Dropping. This out-of-band property allows a censor to inspect a copy of the information, usually mirrored by an optical

splitter, making it an ideal pairing for DPI and Protocol Identification [Weaver-2009] (this asynchronous version of a MITM is often called a Man-on-the-Side (MOTS)). RST Packet Injection also has the advantage of only requiring one of the two endpoints to accept the spoofed packet for the connection to be interrupted.

The difficult part of RST Packet Injection is spoofing "enough" correct information to ensure one end-point accepts a RST packet as legitimate; this generally implies a correct IP, port, and (TCP) sequence number. Sequence number is the hardest to get correct, as [RFC0793] specifies an RST Packet should be in-sequence to be accepted, although the RFC also recommends allowing in-window packets as "good enough". This in-window recommendation is important, as if it is implemented it allows for successful Blind RST Injection attacks [Netsec-2011]. When in-window sequencing is allowed, it is trivial to conduct a Blind RST Injection, a blind injection implies the censor doesn't know any sensitive (encrypted) sequencing information about the TCP stream they are injecting into, they can simply enumerate the ~70000 possible windows; this is particularly useful for interrupting encrypted/obfuscated protocols such as SSH or Tor. RST Packet Injection relies on a stateful network, making it useless against UDP connections. RST Packet Injection is among the most popular censorship techniques used today given its versatile nature and effectiveness against all types of TCP traffic.

*\*Empirical Examples:* RST Packet Injection, as mentioned above, is most often paired with identification techniques that require splitting, such as DPI or Protocol Identification. In 2007, Comcast was accused of using RST Packet Injection to interrupt traffic it identified as BitTorrent [Schoen-2007], this later led to a US Federal Communications Commission ruling against Comcast [VonLohmann-2008]. China has also been known to use RST Packet Injection for censorship purposes. This interference is especially evident in the interruption of encrypted/obfuscated protocols, such as those used by Tor [Winter-2012].

#### 4.3. Multi-layer and Non-layer

##### 4.3.1. Distributed Denial of Service (DDoS)

Distributed Denial of Service attacks are a common attack mechanism used by "hacktivists" and malicious hackers, but censors have used DDoS in the past for a variety of reasons. There is a huge variety of DDoS attacks [Wikip-DoS], but on a high level two possible impacts tend to occur; a flood attack results in the service being unusable while resources are being spent to flood the service, a crash attack aims to crash the service so resources can be reallocated elsewhere without "releasing" the service.

*\*Trade-offs:* DDoS is an appealing mechanism when a censor would like to prevent all access to undesirable content, instead of only access in their region for a limited period of time, but this is really the only uniquely beneficial feature for DDoS as a censorship technique. The resources required to carry out a successful DDoS against major targets are computationally expensive, usually requiring renting or owning a malicious distributed platform such as a botnet, and imprecise. DDoS is an incredibly crude censorship technique, and appears to largely be used as a timely, easy-to-access mechanism for blocking undesirable content for a limited period of time.

*\*Empirical Examples:* In 2012 the U.K.'s GCHQ used DDoS to temporarily shutdown IRC chat rooms frequented by members of Anonymous using the Syn Flood DDoS method; Syn Flood exploits the handshake used by TCP to overload the victim server with so many requests that legitimate traffic becomes slow or impossible [Schone-2014] [CERT-2000]. Dissenting opinion websites are frequently victims of DDoS around politically sensitive events in Burma [Villeneuve-2011]. Controlling parties in Russia [Kravtsova-2012], Zimbabwe [Orion-2013], and Malaysia [Muncaster-2013] have been accused of using DDoS to interrupt opposition support and access during elections. In 2015, China launched a DDoS attack using a true MITM system collocated with the Great Firewall, dubbed "Great Cannon", that was able to inject JavaScript code into web visits to a Chinese search engine that commandeered those user agents to send DDoS traffic to various sites [Marczak-2015].

#### 4.3.2. Network Disconnection or Adversarial Route Announcement

While it is perhaps the crudest of all censorship techniques, there is no more effective way of making sure undesirable information isn't allowed to propagate on the web than by shutting off the network. The network can be logically cut off in a region when a censoring body withdraws all of the Border Gateway Protocol (BGP) prefixes routing through the censor's country.

*\*Trade-offs:* The impact to a network disconnection in a region is huge and absolute; the censor pays for absolute control over digital information with all the benefits the Internet brings; this is never a long-term solution for any rational censor and is normally only used as a last resort in times of substantial unrest.

*\*Empirical Examples:* Network Disconnections tend to only happen in times of substantial unrest, largely due to the huge social, political, and economic impact such a move has. One of the first, highly covered occurrences was with the Junta in Myanmar employing Network Disconnection to help Junta forces quash a rebellion in 2007

[Dobie-2007]. China disconnected the network in the Xinjiang region during unrest in 2009 in an effort to prevent the protests from spreading to other regions [Heacock-2009]. The Arab Spring saw the the most frequent usage of Network Disconnection, with events in Egypt and Libya in 2011 [Cowie-2011] [Cowie-2011b], and Syria in 2012 [Thomson-2012]. Russia has indicated that it will attempt to disconnect all Russian networks from the global internet in April 2019 as part of a test of the nation's network independence. Reports also indicate that, as part of the test disconnect, Russian telecom firms must route all traffic to state-operated monitoring points. cite ZD Net <https://www.zdnet.com/article/russia-to-disconnect-from-the-internet-as-part-of-a-planned-test/>

## 5. Non-Technical Prescription

As the name implies, sometimes manpower is the easiest way to figure out which content to block. Manual Filtering differs from the common tactic of building up blacklists in that it doesn't necessarily target a specific IP or DNS, but instead removes or flags content. Given the imprecise nature of automatic filtering, manually sorting through content and flagging dissenting websites, blogs, articles and other media for filtration can be an effective technique. This filtration can occur on the Backbone/ISP level - China's army of monitors is a good example [BBC-2013b] - but more commonly manual filtering occurs on an institutional level. Internet Content Providers such as Google or Weibo, require a business license to operate in China. One of the prerequisites for a business license is an agreement to sign a "voluntary pledge" known as the "Public Pledge on Self-discipline for the Chinese Internet Industry". The failure to "energetically uphold" the pledged values can lead to the ICPs being held liable for the offending content by the Chinese government [BBC-2013b].

## 6. Non-Technical Interference

### 6.1. Self-Censorship

Self-censorship is one of the most interesting and effective types of censorship; a mix of Bentham's Panopticon, cultural manipulation, intelligence gathering, and meatspace enforcement. Simply put, self-censorship is when a censor creates an atmosphere where users censor themselves. This can be achieved through controlling information, intimidating would-be dissidents, swaying public thought, and creating apathy. Self-censorship is difficult to document, as when it is implemented effectively the only noticeable tracing is a lack of undesirable content; instead one must look at the tools and techniques used by censors to encourage self-censorship. Controlling Information relies on traditional censorship techniques, or by

forcing all users to connect through an intranet, such as in North Korea. Intimidation is often achieved through allowing Internet users to post "whatever they want," but arresting those who post about dissenting views, this technique is incredibly common [Calamur-2013] [AP-2012] [Hopkins-2011] [Guardian-2014] [Johnson-2010]. A good example of swaying public thought is China's "50-Cent Party," reported to be composed of somewhere between 20,000 [Bristow-2013] and 300,000 [Fareed-2008] contributors who are paid to "guide public thought" on local and regional issues as directed by the Ministry of Culture. Creating apathy can be a side-effect of successfully controlling information over time and is ideal for a censorship regime [Gao-2014].

## 6.2. Domain Name Reallocation

Because domain names are resolved recursively, if a root name server reassigns or delists a domain, all other DNS servers will be unable to properly forward and cache the site. Domain name registration is only really a risk where undesirable content is hosted on TLD controlled by the censoring country, such as .cn or .ru [Anderson-2011] or where legal processes in countries like the United States result in domain name seizures and/or DNS redirection by the government [Kopel-2013].

## 6.3. Server Takedown

Servers must have a physical location somewhere in the world. If undesirable content is hosted in the censoring country the servers can be physically seized or the hosting provider can be required to prevent access [Anderson-2011].

## 6.4. Notice and Takedown

In some countries, legal mechanisms exist where an individual can issue a legal request to a content host that requires the host to take down content. Examples include the voluntary systems employed by companies like Google to comply with "Right to be Forgotten" policies in the European Union [Google-RTBF] and the copyright-oriented notice and takedown regime of the United States Digital Millennium Copyright Act (DMCA) Section 512 [DMLP-512].

## 7. Contributors

This document benefited from discussions with Stephane Bortzmeyer, Nick Feamster, and Martin Nilsson.

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Human Rights Protocol Considerations Research Group  
Internet-Draft  
Intended status: Informational  
Expires: February 28, 2017

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August 27, 2016

Research into Human Rights Protocol Considerations  
draft-tenoever-hrpc-research-05

Abstract

The proliferating convolution of Internet and society increases the impact of the Internet on the lives of individuals. Because of this, the design and development of the architecture of the Internet also has a growing impact on society. This has led to an broad recognition that human rights [UDHR] [ICCPR] [ICESCR] have a role in the development and management of the Internet [HRC2012] [UNGA2013] [NETmundial]. It has also been argued that the Internet should be strengthened as a human rights enabling environment [Brown].

This document provides a proposal for a vocabulary to discuss the relation between human rights and Internet protocols, an overview of the discussion in technical and academic literature and communities, a proposal for the mapping of the relation between human rights and technical concepts, and a proposal for guidelines for human rights considerations, similar to the work done on the guidelines for privacy considerations [RFC6973].

Discussion of this draft at: [hrpc@irtf.org](mailto:hrpc@irtf.org) //  
<https://www.irtf.org/mailman/listinfo/hrpc>

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## 1. Introduction

"There's a freedom about the Internet: As long as we accept the rules of sending packets around, we can send packets containing anything to anywhere."

[Berners-Lee]

This document aims to expose the relation between protocols and human rights, propose possible guidelines to protect the Internet as a human-rights-enabling environment in future protocol development, in a manner similar to the work done for Privacy Considerations in [RFC6973], and to increase the awareness in both the human rights community and the technical community on the importance of the technical workings of the Internet and its impact on human rights.

Open, secure and reliable connectivity is necessary (although not sufficient) to exercise the human rights such as freedom of expression and freedom of association, as defined in the Universal Declaration of Human Rights [UDHR]. The Internet aims to be a global network of networks that provides unfettered connectivity to all users at all times and for any content [RFC1958]. This objective of stimulating global connectivity contributes to the Internet's role as an enabler of human rights. Next to that, the strong commitment to security [RFC1984] [RFC3365] and privacy [RFC6973] [RFC7258] in the Internet's architectural design contribute to the strengthening of the Internet as a human rights enabling environment. One could even argue that the Internet is not only an enabler of human rights, but that human rights lie at the basis of, and are ingrained in, the architecture of the network. Internet connectivity increases the capacity for individuals to exercise their rights, the core of the Internet, its architectural design is therefore closely intertwined with the human rights framework [CathFloridi]. The quintessential link between the Internet's architecture and human rights has been argued by many. [Bless] for instance argues that, 'to a certain extent, the Internet and its protocols have already facilitated the realization of human rights, e.g., the freedom of assembly and expression. In contrast, measures of censorship and pervasive surveillance violate fundamental human rights.' [Denardis15] argues that 'Since the first hints of Internet commercialization and internationalization, the IETF has supported strong security in protocol design and has sometimes served as a force resisting protocol-enabled surveillance features.' By doing so, the IETF enabled the manifestation of the right to privacy, through the Internet's architecture. Additionally, access to information gives people access to knowledge that enables them to help satisfy other

human rights, as such the Internet increasingly becoming a pre-condition for human rights rather than a supplement.

Openness of communications of the technical design fostered freedom of communication as a core value, however as the scale and the commercialization of the Internet grew, topics like access, rights and connectivity are forced to compete with other values. Therefore, important human rights enabling characteristics of the Internet might be degraded if they're not properly defined, described and protected as such. And, the other way around, not protecting human right enabling characteristics could also result in (partial) loss of functionality and connectivity, and other inherent parts of the Internet's architecture. New protocols, particularly those that upgrade the core infrastructure of the Net, should be designed to continue to enable fundamental human rights.

The IETF has produced guidelines and procedures to ensure and galvanize the privacy and security of the network in protocol development. This document aims to explore the possibility of the development of similar procedures for guidelines for human rights considerations to ensure that protocols developed in the IETF do not have an adverse impact on the realization of human rights on the Internet. By carefully considering the answers to the questions posed in the final part of this document, document authors should be able to produce a comprehensive analysis that can serve as the basis for discussion on whether the protocol adequately protects against human rights threats.

## 2. Vocabulary used

In the discussion of human rights and Internet architecture concepts developed in computer science, networking, law, policy-making and advocacy are coming together [Dutton],[Kaye], [Franklin]. The same concepts might have a very different meaning and implications in other areas of expertise. In order to foster a constructive interdisciplinary debate, and minimize differences in interpretation, the following glossary is provided.

**Accessibility** Full Internet Connectivity as described in [RFC4084] to provide unfettered access to the Internet

The design of protocols, services or implementation that provide an enabling environment for people with disabilities.

The ability to receive information available on the Internet

**Anonymity** The condition of an identity being unknown or concealed. [RFC4949]

**Anonymous** A state of an individual in which an observer or attacker cannot identify the individual within a set of other individuals (the anonymity set). [RFC6973]

**Authenticity** The fact that the data does indeed come from the source it claims to come from. (It is strongly linked with Integrity, see below).

**Censorship resistance** Methods and measures to prevent Internet censorship.

**Confidentiality** The non-disclosure of information to any unintended person or host or party.

**Connectivity** The extent to which a device or network is able to reach other devices or networks to exchange data. The Internet is the tool for providing global connectivity [RFC1958].

**Content-agnosticism** Treating network traffic identically regardless of content.

**Debugging** Debugging is a methodical process of finding and reducing the number of bugs, or defects, or malfunctions in a protocol or its implementation, thus making it behave as expected. It also includes analyzing the consequences that might have emanate from the error. Debugging tends to be harder when various subsystems are tightly coupled, as changes in one may cause bugs to emerge in another. [WP-Debugging]

The process through which people troubleshoot a technical issue, which may include inspection of program source code or device configurations. Can also include tracing or monitoring packet flow.

**Decentralized** Opportunity for implementation or deployment of standards, protocols or systems without one single point of control.

**End-to-End** The principal of extending characteristics of a protocol or system as far as possible within the system. technically this means that intermediaries should not modify messages but simply route them to their desired end-points as capabilities should be given by the end-points, that the network then interconnects rather than controls. For example, end-to-end instant message encryption would conceal communications from one user's instant messaging application through any intermediate devices and servers all the way to the recipient's instant messaging application. If the message was decrypted at any intermediate point-for example at

a service provider-then the property of end-to-end encryption would not be present.

One of the key architectural guidelines of the Internet is the end-to-end principle in the papers by Saltzer, Reed, and Clark [Saltzer] [Clark]. The end-to-end principle was originally articulated as a question of where best not to put functions in a communication system. Yet, in the ensuing years, it has evolved to address concerns of maintaining openness, increasing reliability and robustness, and preserving the properties of user choice and ease of new service development as discussed by Blumenthal and Clark in [Blumenthal]; concerns that were not part of the original articulation of the end-to-end principle. [RFC3724]

**Federation** The possibility of connecting autonomous and possibly centralized systems into single system without a central authority.

**Heterogeneity** The Internet is characterized by heterogeneity on many levels: devices and nodes, router scheduling algorithms and queue management mechanisms, routing protocols, levels of multiplexing, protocol versions and implementations, underlying link layers (e.g., point-to-point, multi-access links, wireless, FDDI, etc.), in the traffic mix and in the levels of congestion at different times and places. Moreover, as the Internet is composed of autonomous organizations and Internet service providers, each with their own separate policy concerns, there is a large heterogeneity of administrative domains and pricing structures. As a result, the heterogeneity principle proposed in [RFC1958] needs to be supported by design. [FIArch]

**Integrity** Maintenance and assurance of the accuracy and consistency of data to ensure it has not been (intentionally or unintentionally) altered.

**Internet censorship** Internet censorship is the intentional suppression of information originating, flowing or stored on systems connected to the Internet where that information is relevant for decision making to some entity. [Elahi]

**Inter-operable** A property of a documented standard or protocol which allows different independent implementations to work with each other without any restricted negotiation, access or functionality.

**Internet Standards as an Arena for Conflict** Pursuant to the principle of constant change, since the function and scope of the Internet evolves, so does the role of the IETF in developing

standards. Internet standards are adopted on the basis of a series of criteria, including high technical quality, support by community consensus, and their overall benefit to the Internet. The latter calls for an assessment of the interests of all affected parties and the specifications' impact on the Internet's users. In this respect, the effective exercise of the human rights of the Internet users is a relevant consideration that needs to be appreciated in the standardization process insofar as it is directly linked to the reliability and core values of the Internet. [RFC1958] [RFC0226] [RFC3724]

**Internationalization (i18n)** The practice of making protocols, standards, and implementations usable in different languages and scripts. (see Localization)

(cf [RFC6365]) In the IETF, "internationalization" means to add or improve the handling of non-ASCII text in a protocol. [RFC6365] A different perspective, more appropriate to protocols that are designed for global use from the beginning, is the definition used by W3C:

"Internationalization is the design and development of a product, application or document content that enables easy localization for target audiences that vary in culture, region, or language."  
[W3Ci18nDef]

Many protocols that handle text only handle one charset (US-ASCII), or leave the question of what CCS and encoding up to local guesswork (which leads, of course, to interoperability problems). If multiple charsets are permitted, they must be explicitly identified [RFC2277]. Adding non-ASCII text to a protocol allows the protocol to handle more scripts, hopefully all of the ones useful in the world. In today's world, that is normally best accomplished by allowing Unicode encoded in UTF-8 only, thereby shifting conversion issues away from individual choices.

**Localization (l10n)** The practice of translating an implementation to make it functional in a specific language or for users in a specific locale (see Internationalization).

(cf [RFC6365]): The process of adapting an internationalized application platform or application to a specific cultural environment. In localization, the same semantics are preserved while the syntax may be changed. [FRAMEWORK]

Localization is the act of tailoring an application for a different language or script or culture. Some internationalized applications can handle a wide variety of languages. Typical

users only understand a small number of languages, so the program must be tailored to interact with users in just the languages they know. The major work of localization is translating the user interface and documentation. Localization involves not only changing the language interaction, but also other relevant changes such as display of numbers, dates, currency, and so on. The better internationalized an application is, the easier it is to localize it for a particular language and character encoding scheme.

**Open standards Conform [RFC2606]:** Various national and international standards bodies, such as ANSI, ISO, IEEE, and ITU-T, develop a variety of protocol and service specifications that are similar to Technical Specifications defined here. National and international groups also publish "implementors' agreements" that are analogous to Applicability Statements, capturing a body of implementation-specific detail concerned with the practical application of their standards. All of these are considered to be "open external standards" for the purposes of the Internet Standards Process.

**Openness** The quality of the unfiltered Internet that allows for free access to other hosts.

Absence of centralized points of control - a feature that is assumed to make it easy for new users to join and new uses to unfold [Brown].

**Permissionless innovation** The freedom and ability to freely create and deploy new protocols on top of the communications constructs that currently exist.

**Privacy** The right of an entity (normally a person), acting in its own behalf, to determine the degree to which it will interact with its environment, including the degree to which the entity is willing to share its personal information with others. [RFC4949]

The right of individuals to control or influence what information related to them may be collected and stored and by whom and to whom that information may be disclosed.

Privacy is a broad concept relating to the protection of individual or group autonomy and the relationship between an individual or group and society, including government, companies and private individuals. It is often summarized as "the right to be left alone" but it encompasses a wide range of rights including protections from intrusions into family and home life, control of sexual and reproductive rights, and communications secrecy. It is commonly recognized as a core right that underpins human dignity

and other values such as freedom of association and freedom of speech.

The right to privacy is also recognized in nearly every national constitution and in most international human rights treaties. It has been adjudicated upon both by international and regional bodies. The right to privacy is also legally protected at the national level through provisions in civil and/or criminal codes.

**Reliable** Reliability ensures that a protocol will execute its function consistently and error resistant as described and function without unexpected result. A system that is reliable degenerates gracefully and will have a documented way to announce degradation. It also has mechanisms to recover from failure gracefully, and if applicable, allow for partial healing.

**Resilience** The maintaining of dependability and performance in the face of unanticipated changes and circumstances.

**Robustness** The resistance of protocols and their implementations to errors, and to involuntary, legal or malicious attempts to disrupt its mode of operations. [RFC0760] [RFC0791] [RFC0793] [RFC1122]. Or framed more positively, a system can provide functionality consistently and without errors despite involuntary, legal or malicious attempts to disrupt its mode of operations.

**Scalable** The ability to handle increased or decreased workloads predictably within defined expectations. There should be a clear definition of its scope and applicability. The limits of a systems scalability should be defined.

**Stateless / stateful** In computing, a stateless protocol is a communications protocol that treats each request as an independent transaction that is unrelated to any previous request so that the communication consists of independent pairs of request and response. A stateless protocol does not require the server to retain session information or status about each communications partner for the duration of multiple requests. In contrast, a protocol which requires keeping of the internal state on the server is known as a stateful protocol. [WP-Stateless]

**Strong encryption / cryptography** Used to describe a cryptographic algorithm that would require a large amount of computational power to defeat it. [RFC4949]

**Transparent** "transparency" refers to the original Internet concept of a single universal logical addressing scheme, and the

mechanisms by which packets may flow from source to destination essentially unaltered. [RFC2775]

The combination of reliability, confidentiality, integrity, anonymity, and authenticity is what makes up security on the Internet.

```
( Reliability )
( Confidentiality )
( Integrity ) = communication and information security
( Authenticity )
( Anonymity )
```

The combination of the end-to-end principle, interoperability, resilience, reliability and robustness are the enabling factors that result in on the Internet.

```
( End-to-End )
( Interoperability )
( Resilience )
( Reliability ) = connectivity
( Robustness )
( Autonomy )
( Simplicity )
```

### 3. Research Questions

The Human Rights Protocol Considerations Research Group (hrpc) in the Internet Research Taskforce (IRTF) embarked on its mission to answer the following two questions which are also the main two questions which this documents seeks to answer:

1. How can Internet protocols and standards impact human rights, either by enabling them or by creating a restrictive environment?
2. Can guidelines be developed to improve informed and transparent decision making about potential human rights impact of protocols?

### 4. Literature and Discussion Review

Protocols and standards are regularly seen as merely performing technical functions. However, these protocols and standards do not exist outside of their technical context nor outside of their political, historical, economic, legal or cultural context. This is best exemplified by the way in which protocols have become part and parcel of political processes and public policies: one only has to look at the IANA transition, the RFC on pervasive monitoring or global innovation policy for concrete examples [Denardis15]. To

quote [Abbate]: "protocols are politics by other means". Since the late 1990's a burgeoning group of academics and practitioners researched questions surrounding the societal impact of protocols. These studies vary in focus and scope: some focus on specific standards [Davidsonetal] [Musiani], others look into the political, legal, commercial or social impact of protocols [BrownMarsden] [Lessig], [Mueller] and yet others look at how the engineers' personal set of values get translated into technology [Abbate],[CathFloridi] [Denardis15] [WynsbergheMoura].

Commercial and political influences on the management of the Internet's architecture are well-documented in the academic literature and will thus not be discussed here [Benkler] [Brownetal] [Denardis15] [Lessig] [Mueller] [Zittrain]. It is sufficient to say that the IETF community consistently tries to push back against the standardization of surveillance and certain other issues that negatively influence end-users' experience of and trust in the Internet [Denardis14]. The role human rights play in engineering, architecture and protocol design is much less clear.

It is very important to understand how protocols and standards impact human rights. In particular because Standard Developing Organizations (SDOs) are increasingly becoming venues where social values (like human rights) are discussed, although often from a technological point of view. These SDOs are becoming a new focal point for discussions about values-by-design, and the role of technical engineers in protecting or enabling human rights [Brownetal] [Clarketal] {[Denardis14]} [CathFloridi] [Lessig] [Rachovitsa].

In the academic literature five clear positions can be discerned, in relation to the role of human rights in protocol design and how to account for these human rights in protocol development: Clark et al. argue that there is a need to 'design for variation in outcome, so that the outcome can be different in different places, and the tussle takes place within the design (...) [as] Rigid designs will be broken; designs that permit variation will flex under pressure and survive [Clarketal].' They hold that human rights should not be hard-coded into protocols because of four reasons: first, the rights in the UDHR are not absolute. Second, technology is not the only tool in the tussle over human rights. Third, there are inherent dangers to blunting the tools of enforcement and last but not least, it is dangerous to make promises that can't be kept. The open nature of the Internet will never, they argue, be enough to fully protect individuals' human rights.

Conversely, Brown et al. [Brownetal] state that 'some key, universal values - of which the UDHR is the most legitimate expression - should

be baked into the architecture at design time.' They argue that design choices have offline consequences, and are able shape the power positions of groups or individuals in society. As such, the individuals making these technical decisions have a moral obligation to take into account the impact of their decisions on society, and by extension human rights. Brown et al recognise that values and the implementation of human rights vary across the globe. Yet they argue that all members of the United Nations have found 'common agreement on the values proclaimed in the Universal Declaration of Human Rights. In looking for the most legitimate set of global values to embed in the future Internet architecture, the UDHR has the democratic assent of a significant fraction of the planet's population, through their elected representatives."

The main disagreement between these two academic positions lies mostly in the question on whether a particular value system should be embedded into the Internet's architecture or whether the architecture needs to account for a varying set of values.

A third position that is similar to that of Brown et al., is taken by [Broeders] who argues that 'we must find ways to continue guaranteeing the overall integrity and functionality of the public core of the Internet.' He argues that the best way to do this is by declaring the backbone of the Internet - which includes the TCP/IP protocol suite, numerous standards, the Domain Name System (DNS), and routing protocols - a common public good. This is a different approach than that of [Clarketal] and [Brownetal] because Broeders does not suggest that social values should (or should not) be explicitly coded into the Internet's architecture, but rather that the existing architecture should be seen as an entity of public value.

Bless and Orwat [Bless] represent a fourth position. They argue that it is too early to make any definitive claims, but that there is a need for more careful analysis of the impact of protocol design choices on human rights. They also argue that it is important to search for solutions that 'create awareness in the technical community about impact of design choices on social values. And work towards a methodology for co-design of technical and institutional systems.'

Berners-Lee and Halpin argue that the Internet could lead to even new capacities, and these capacities may over time be viewed as new kinds of rights. For example, Internet access may be viewed as a human right in of itself if it is taken to be a pre-condition for other rights, even if it could not have been predicted at the declaration of the UNHDR after the end of World War 2.[BernersLeeHalpin]. This

last position is interesting to keep in mind, but beyond the remit of this document.

It is important to give some background to the academic discussion on this issue. As it stems from the issues as they arise in the field of technical engineering. They also are important to document as they inform the position of the authors of this document. Our position is that hard-coding human rights into protocols is very complicated as each situation is dependent on its context. At this point is difficult to say whether hard-coding human rights into protocols is wise (or feasible). It is however important to make conscious and explicit design decisions that take into account the human rights protocol considerations guidelines developed below. This will ensure that the impact protocols can have on human rights is clear and explicit, both for developers and for users. In addition, it ensures that the impact of specific protocol on human rights is carefully considered and that concrete design decisions are documented in the protocol.

This document details the steps taken in the research into human rights protocol considerations by the HRPC group to clarify the relation between technical concepts used in the IETF and human rights. This document sets out some preliminary steps and considerations for engineers to take into account when developing standards and protocols.

## 5. Methodology

Mapping the relation between human rights, protocols and architectures is a new research challenge, which requires a good amount of interdisciplinary and cross organizational cooperation to develop a consistent methodology.

The methodological choices made in this document are based on the political science-based method of discourse analysis and ethnographic research methods [Cath]. This work departs from the assumption that language reflects the understanding of concepts. Or as [Jabri] holds, policy documents are 'social relations represented in texts where language is used to construct meaning and representation'. This process happens in 'the social space of society' [Schroeder] and manifests itself in institutions and organizations [King], exposed using the ethnographic methods of semi-structured interviews and participant observation. Or in non-academic language, the way the language in IETF/IRTF documents describes and approaches the issues they are trying to address is an indicator for the underlying social assumptions and relations of the engineers to their engineering. By reading and analyzing these documents, as well as interviewing engineers and participating in the IETF/IRTF working groups, it is

possible to distill the relation between human rights, protocols and the Internet's architecture.

The discourse analysis was operationalized using qualitative and quantitative means. The first step taken by the research group was reading RFCs and other official IETF documents. The second step was the use of a python-based analyzer, using the tool Big Bang, adapted by Nick Doty [Doty] to scan for the concepts that were identified as important architectural principles (distilled on the initial reading and supplemented by the interviews and participant observation). Such a quantitative method is very precise and speeds up the research process [Richie]. But this tool is unable to understand 'latent meaning' [Denzin]. In order to mitigate these issues of automated word-frequency based approaches, and to get a sense of the 'thick meaning' [Geertz] of the data, a second qualitative analysis of the data set was performed. These various rounds of discourse analysis were used to inform the interviews and further data analysis. As such the initial rounds of quantitative discourse analysis were used to inform the second rounds of qualitative analysis. The results from the qualitative interviews were again used to feed new concepts into the quantitative discourse analysis. As such the two methods continued to support and enrich each other.

The ethnographic methods of the data collection and processing allowed the research group to acquire the data necessary to 'provide a holistic understanding of research participants' views and actions' [Denzin] that highlighted ongoing issues and case studies where protocols impact human rights. The interview participants were selected through purposive sampling [Babbie], as the research group was interested in getting a wide variety of opinions on the role of human rights in guiding protocol development. This sampling method also ensured that individuals with extensive experience working at the IETF in various roles were targeted. The interviewees included individuals in leadership positions (Working Group (WG) chairs, Area Directors (ADs)), 'regular participants', individuals working for specific entities (corporate, civil society, political, academic) and represented various backgrounds, nationalities and genders.

#### 5.1. Data Sources

In order to map the potential relation between human rights and protocols, the HRPC research group gathered data from three specific sources:

#### 5.1.1. Discourse analysis of RFCs

To start addressing the issue, a mapping exercise analyzing Internet architecture and protocols features, vis-a-vis their possible impact on human rights was undertaken. Therefore, research on the language used in current and historic RFCs and mailing list discussions was undertaken to expose core architectural principles, language and deliberations on human rights of those affected by the network.

#### 5.1.2. Interviews with members of the IETF community

Interviews with the current and past members of the Internet Architecture Board (IAB), current and past members of the Internet Engineering Steering Group (IESG) and chairs of selected working groups and RFC authors was done at the IETF92 Dallas meeting in March 2015. To get an insider understanding of how they view the relationship (if any) between human rights and protocols to play out in their work.

#### 5.1.3. Participant observation in Working Groups

By participating in various working groups, in person at IETF meetings and on mailinglists, information was gathered about the IETFs day-to-day workings. From which which general themes, technical concepts, and use-cases about human rights and protocols were extracted.

### 5.2. Data analysis strategies

The data above was processed using three consecutive strategies: mapping protocols related to human rights, extracting concepts from these protocols, and creation of a common glossary (detailed under "2.vocabulary used"). Before going over these strategies some elaboration on the process of identifying technical concepts as they relate to human rights needs to be given:

#### 5.2.1. Identifying qualities of technical concepts that relate to human rights

##### 5.2.1.1. Mapping protocols and standards related to human rights

By combining data from the three data sources named above, an extensive list of protocols and standards that potentially enable the Internet as a tool for freedom of expression and association was assembled. In order to determine the enabling (or inhibiting) features we relied on direct references of such impact in the RFCs, as well as input from the community. On the basis of this analysis a

list of RFCs that describe standards and protocols that are potentially closely related to human rights was compiled.

#### 5.2.1.2. Extracting concepts from mapped RFCs

Mapping the protocols and standards that are related to human rights and create a human rights enabling environment was the first step. For that we needed to focus on specific technical concepts that underlie these protocols and standards. On the basis of this list a number of technical concepts that appeared frequently was extracted, and used to create a second list of technical terms that, when combined, create an enabling environment for exercising human rights on the Internet.

#### 5.2.1.3. Building a common vocabulary of technical concepts that impact human rights

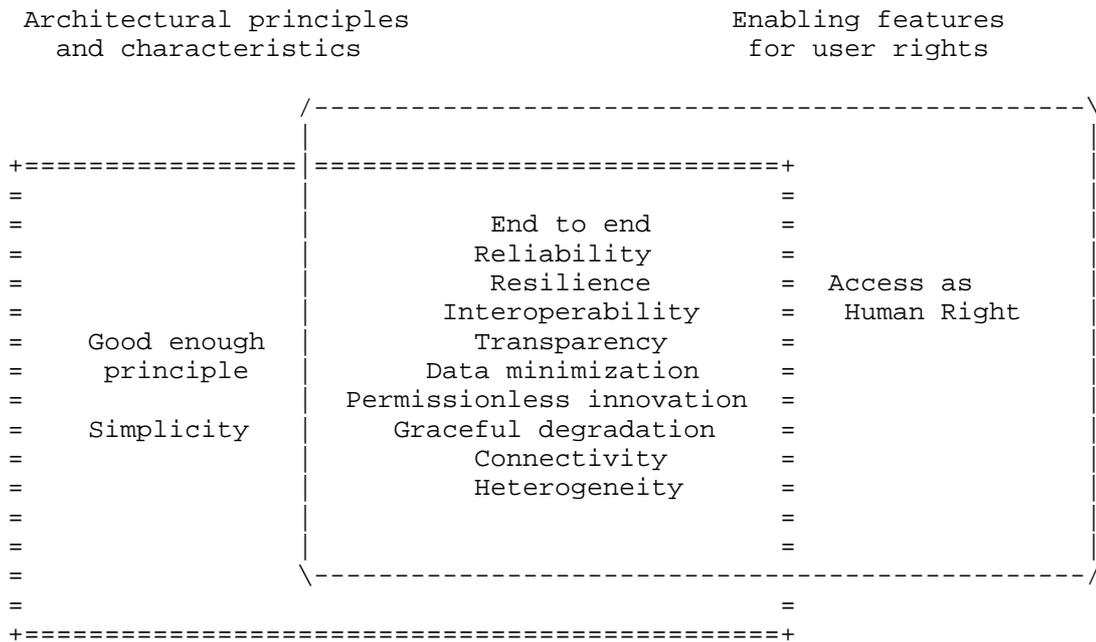
While interviewing experts, mapping RFCs and compiling technical definitions several concepts of convergence and divergence were identified. To ensure that the discussion was based on a common understanding of terms and vocabulary, a list of definitions was created. The definitions are based on the wording found in various IETF documents, and if these were unavailable definitions were taken from definitions from other Standards Developing Organizations or academic literature.

#### 5.2.1.4. Translating Human Rights Concept into Technical Definitions

The previous steps allowed for the clarification of relation between human rights and technical concepts. The steps taken show how the research process zoomed in, from compiling a broad lists of protocols and standards that relate to human rights to extracting the precise technical concepts that make up these protocols and standards, in order to understand the relationship between the two. This subsection presents the next step: translating human rights to technical concepts by matching the individuals components of the rights to the accompanying technical concepts, allowing for the creation of a list of technical concepts that when combined create an enabling environment for human rights.

#### 5.2.1.5. List technical terms that combined create enabling environment for human rights

On the basis of the prior steps the following list of technical terms, that when combined create an enabling environment for human rights, such a freedom of expression and freedom of association, was drafted.



5.2.2. Translation human rights to technical terms

The combination of the technical concepts that have been gathered the steps above have been grouped according to their impact on specific rights as they have been mentioned in the interviews done at IETF92 as well as study of literature (see literature and discussion review above).

This analysis aims to assist protocol developers by understanding better understanding the roles specific technical concepts with regards to the possibility to exercise human rights on the Internet.

This analysis does not claim to be an complete or exhaustive mapping of all possible ways in which a protocols could potentially impact human rights, but it presents an initial combined concept mapping based on interviews and literature and discussion review.

( Connectivity )  
 ( Privacy )  
 ( Security ) = Right to freedom of expression  
 ( Content agnosticism )  
 ( Internationalization )  
 ( Censorship resistance )  
 ( Open Standards )  
 ( Heterogeneity support )

( Anonymity )  
 ( Privacy ) = Right to non-discrimination  
 ( Pseudonymity )  
 ( Content agnosticism )  
 ( Accessibility )

( Content Agnosticism )  
 ( Security ) = Right to equal protection

( Accessibility )  
 ( Internationalization ) = Right to political participation  
 ( Censorship resistance )  
 ( Accessibility )

( Open standards )  
 ( Localization ) = Right to participate in cultural life,  
 ( Internationalization ) arts and science &  
 ( Censorship resistance ) Right to education  
 ( Accessibility )

( Connectivity )  
 ( Decentralization )  
 ( Censorship resistance ) = Right to freedom of assembly  
 ( Pseudonymity ) and association  
 ( Anonymity )  
 ( Security )

( Reliability )  
 ( Confidentiality )  
 ( Integrity ) = Right to security  
 ( Authenticity )  
 ( Anonymity )

#### 5.2.2.1. Map cases of protocols that adversely impact human rights or are enablers thereof

Given the information above, the following list of cases of protocols that adversely impact or enable human rights was formed.

#### 5.2.3. IPv4

The Internet Protocol version 4 (IPv4), also known as 'layer 3' of the Internet, and specified as a common encapsulation and protocol header, is defined in [RFC0791]. The evolution of Internet communications led to continued development in this area, encapsulated in the development of version 6 (IPv6) of the protocol in [RFC2460]. In spite of this updated protocol, we find that 25 years after the specification of version 6 of the protocol, the older v4 standard continues to account for a sizeable majority of Internet traffic, and most (if not all) of the issues discussed here are valid for IPv4 as well as IPv6.

The Internet was designed as a platform for free and open communication, most notably encoded in the end-to-end principle, and that philosophy is also present in the technical implementation of the Internet Protocol. [RFC3724] While the protocol was designed to exist in an environment where intelligence is at the end hosts, it has proven to provide sufficient information that a more intelligent network core can make policy decisions and enforce policy shaping and restricting the communications of end hosts. These capabilities for network control and limitations of the freedom of expression by end hosts can be traced back to the IPv4 design, helping us understand which technical protocol decisions have led to harm of this human rights. A feature that can harm freedom of expression as well as the right to privacy through misuse of the Internet Protocol is the exploitation of the public visibility of the host pairs for all communications, and the corresponding ability to discriminate and block traffic as a result of that metadata.

##### 5.2.3.1. Network visibility of Source and Destination

The IPv4 protocol header contains fixed location fields for both the source and destination IP addresses [RFC0791]. These addresses identify both the host sending and receiving each message, and allow the core network to understand who is talking to whom, and to practically limit communication selectively between pairs of hosts. Blocking of communication based on the pair of source and destination is one of the most common limitations on the ability for hosts to communicate today, [caida] and can be seen as a restriction of the ability for those hosts to assemble or to consensually express themselves.

Inclusion of an Internet-wide identified source in the IP header is not the only possible design, especially since the protocol is most commonly implemented over Ethernet networks exposing only link-local identifiers. [RFC0894] A variety of alternative designs including source routing, which would allow for the sender to choose a per defined (safe) route, and spoofing of the source IP address are technically supported by the protocol, but neither are considered good practice on the Internet. While projects like [torproject] provide an alternative implementation of anonymity in connections, they have been developed in spite of the IPv4 protocol design.

#### 5.2.3.2. Protocols

The other major feature of the IP protocol header is that it specifies the protocol encapsulated in each message in an easily observable form, and does not encourage a design where the encapsulated protocol is not available to a network observer. This design has resulted in a proliferation of routers which inspect the inner protocol, and also led to a stagnation where only the TCP and UDP protocols are widely supported across the Internet. While the IP protocol was designed as the entire set of metadata needed for routing, subsequent enhanced routers have found value on making policy decisions based on the contents of TCP and UDP headers as well, and are encoded with the assumption that only these protocols will be used for data transfer. [spdy] [RFC4303] defines an encrypted encapsulation of additional protocols, but lacks widespread deployment and faces the same challenge as any other protocol of providing sufficient metadata with each message for routers to make positive policy decisions. Protocols like [RFC4906] have seen limited wide-area uptake, and these alternate designs are frequently re-implemented on top of UDP. [quic]

#### 5.2.3.3. Address Translation and Mobility

A major structural shift in the Internet which undermined the protocol design of IPv4, and significantly reduced the freedom of end users to communicate and assemble is the introduction of network address translation. [RFC1631] Network address translation is a process whereby organizations and autonomous systems connect two networks by translating the IPv4 source and destination addresses between the two. This process puts the router performing the translation into a privileged position, where it can decide which subset of communications are worthy of translation, and whether an unknown request for communication will be correctly forwarded to a host on the other network.

This process of translation has widespread adoption despite promoting a process that goes against the stated end-to-end process of the

underlying protocol [natusage]. In contrast, the proposed mechanism to provide support for mobility and forwarding to clients which may move, encoded instead as an option in the IP protocol in [RFC5944], has failed to gain traction. In this situation the compromise made in the design of the protocol resulted in a technology that is not coherent with the end-to-end principles and thus creates an extra possible hurdle for freedom of expression in its design, even though a viable alternative that would do this exists. There is a particular problem surrounding NATs and VPN (as well as other connections used for privacy purposes) as they sometimes cause these not to work.

#### 5.2.4. DNS

The Domain Name System (DNS) [RFC1035], provides service discovery capabilities, and provides a mechanism to associate human readable names with services. The DNS system is organized around a set of independently operated 'Root Servers' run by organizations around the web which enact ICANN's policy by answering queries for which organizations have been delegated to manage registration under each Top Level Domain (TLD). The DNS is centralized, and this brings up political and social concerns over control. Top Level domains are maintained and determined by ICANN. These namespaces encompass several classes of services. The initial name spaces including '.Com' and '.Net', provide common spaces for expression of ideas, though their policies are enacted through US based companies. Other name spaces are delegated to specific nationalities, and may impose limits designed to focus speech in those forums both to promote speech from that nationality, and to comply with local limits on expression and social norms. Finally, the system has recently been expanded with additional generic and sponsored name spaces, for instance '.travel' and '.ninja', which are operated by a range of organizations which may independently determine their registration policies. This new development has both positive and negative implications in terms of enabling human rights. Some individuals argue that it undermines the right to freedom of expression because some of these new gtlds have restricted policies on registration and particular rules on hate speech content. Others argue that precisely these properties are positive because they enable certain (mostly minority) communities to build safer spaces for association, thereby enabling their right to freedom of association. An often mentioned example is an application like .gay.

DNS has significant privacy issues per [RFC7626]. Most notable the lack of encryption to limit the visibility of requests for domain resolution from intermediary parties, and a limited deployment of DNSSEC to provide authentication, allowing the client to know that they received a correct, "authoritative", answer to a query. In

response to the privacy issues, the IETF DNS PRIVate Exchange (DPRIVE) Working Group is developing mechanisms to provide confidentiality to DNS transactions, to address concerns surrounding pervasive monitoring [RFC7258].

Authentication through DNSSEC creates a validation path for records. This authentication protects against forged or manipulated DNS data. As such DNSSEC protects the directory look-up and makes hijacking of a session harder. This is important because currently interference with the operation of the DNS is becoming one of the central mechanisms used to block access to websites. This interference limits both the freedom of expression of the publisher to offer their content, and the freedom of assembly for clients to congregate in a shared virtual space. Even though DNSSEC doesn't prevent censorship, it makes it clear that the returned information is not the information that was requested, which contributes to the right to security and increases trust in the network. It is however important to note that DNSSEC is currently not widely supported or deployed by domain name registrars, making it difficult to authenticate and use correctly.

#### 5.2.4.1. Removal of records

There have been a number of cases where the records for a domain are removed from the name system due to real-world events. Examples of this removal includes the 'seizure' of wikileaks [bbc-wikileaks] and the names of illegally operating gambling operations by the United States ICE unit, which compelled the US-based registry in charge of the .com TLD to hand ownership of those domains over to the US government. The same technique has been used in Libya to remove sites in violation of "our Country's Law and Morality (which) do not allow any kind of pornography or its promotion." [techyum]

At a protocol level, there is no technical auditing for name ownership, as in alternate systems like [namecoin]. As a result, there is no ability for users to differentiate seizure from the legitimate transfer of name ownership, which is purely a policy decision of registrars. While DNSSEC addresses network distortion events described below, it does not tackle this problem.

#### 5.2.4.2. Distortion of records

The most common mechanism by which the DNS system is abused to limit freedom of expression is through manipulation of protocol messages by the network. One form occurs at an organizational level, where client computers are instructed to use a local DNS resolver controlled by the organization. The DNS resolver will then selectively distort responses rather than request the authoritative

lookup from the upstream system. The second form occurs through the use of deep packet inspection, where all DNS protocol messages are inspected by the network, and objectionable content is distorted, as in [turkey].

A notable instance of distortion occurred in Greece [ververis], where a study found evidence of both of deep packet inspection to distort DNS replies, and overblocking of content. ISPs prevented clients from resolving the names of domains which they were instructed to do through a governmental order, prompting this particular blocking systems there.

At a protocol level, the effectiveness of these attacks is made possible by a lack of authentication in the DNS protocol. DNSSEC provides the ability to determine authenticity of responses when used, but it is not regularly checked by resolvers. DNSSEC is not effective when the local resolver for a network is complicit in the distortion, for instance when the resolver assigned for use by an ISP is the source of injection. Selective distortion of records is also been made possible by the predictable structure of DNS messages, which make it computationally easy for a network device to watch all passing messages even at high speeds, and the lack of encryption, which allows the network to distort only an objectionable subset of protocol messages. Specific distortion mechanisms are discussed further in [hall].

#### 5.2.4.3. Injection of records

Responding incorrectly to requests for name lookups is the most common mechanism that in-network devices use to limit the ability of end users to discover services. A deviation, which accomplishes a similar objective may be seen as different from a freedom of expression perspective, is the injection of incorrect responses to queries. The most prominent example of this behavior occurs in China, where requests for lookups of sites deemed inappropriate will trigger the network to respond with a false response, causing the client to ignore the real response when it subsequently arrives. [greatfirewall] Unlike the other forms of discussion mentioned above, injection does not stifle the ability of a server to announce it's name, it instead provides another voice which answers sooner. This is effective because without DNSSEC, the protocol will respond to whichever answer is received first, without listening for subsequent answers.

#### 5.2.5. HTTP

The Hypertext Transfer Protocol (HTTP), described in its version 1.1 in RFC 7230 to 7237, is a request-response application protocol developed throughout the 1990s, and factually contributed to the exponential growth of the Internet and the inter-connection of populations around the world. Because of its simple design, HTTP has become the foundation of most modern Internet platforms and communication systems, from websites, to chat systems, and computer-to-computer applications. In its manifestation with the World Wide Web, HTTP radically revolutionized the course of technological development and the ways people interact with online content and with each other.

However, HTTP is also a fundamentally insecure protocol, that doesn't natively provide encryption properties. While the definition of the Secure Sockets Layer (SSL), and later of Transport Layer Security (TLS), also happened during the 1990s, the fact that HTTP doesn't mandate the use of such encryption layers to developers and service providers, caused a very late adoption of encryption. Only in the middle of the 2000s did we observed big Internet service providers, such as Google, starting to provide encrypted access to their web services.

The lack of sensitivity and understanding of the critical importance of securing web traffic incentivized malicious and offensive actors to develop, deploy and utilize at large interception systems and later active injection attacks, in order to swipe large amounts of data, compromise Internet-enabled devices. The commercial availability of systems and tools to perform these types of attacks also led to a number of human rights abuses that have been discovered and reported over the years.

Generally we can identify in Traffic Interception and Traffic Manipulation the two most problematic attacks that can be performed against applications employing a clear-text HTTP transport layer. That being said, the IETF and especially the General Area Review Team (Gen-ART), is taking steady steps to move to the encrypted version of HTTP, HTTPSecure (HTTPS).

##### 5.2.5.1. Traffic Interception

While we are seeing an increasing trend in the last couple of years to employ SSL/TLS as a secure traffic layer for HTTP-based applications, we are still far from seeing an ubiquitous use of encryption on the World Wide Web. It is important to consider that the adoption of SSL/TLS is also a relatively recent phenomena. E-mail providers such as riseup.net provided SSL on by default as on

of the first. Google introduced an option for its Gmail users to navigate with SSL only in 2008 [Rideout], and turned SSL on by default later in 2010 [Schillace]. It took an increasing amount of security breaches and revelations on global surveillance from Edward Snowden to have other Internet service providers to follow Google's lead. For example, Yahoo enabled SSL/TLS by default on its webmail services only towards the end of 2013 [Peterson].

TLS itself has been subject to many attacks and bugs which can be attributed to some fundamental design weaknesses such as lack of a state machine, which opens a vulnerability for a Triple Handshake Attack, and flaws caused by early U.S. government restrictions on cryptography, leading to cipher-suite downgrade attacks (Logjam attack). These vulnerabilities have been corrected in TLS1.3. [Bhargavan] [Adrian]

HTTP upgrading to HTTPS is also vulnerable to having an attacker remove the "S" in any links to HTTPS URIs from a web-page transferred in cleartext over HTTP, an attack called "SSL Stripping" [sslstrip]. Thus, for high security use of HTTPS IETF standards such as HSTS [RFC6797] and certificate pinning should be used [RFC7469].

As we learned through the Snowden's revelations, intelligence agencies have been intercepting and collecting unencrypted traffic at large for many years. There are documented examples of such mass surveillance programs with GCHQ's TEMPORA and NSA's XKEYSCORE. Through these programs NSA/GCHQ have been able to swipe large amounts of data including email and instant messaging communications which have been transported by the respective providers in clear for years, unsuspecting of the pervasiveness and scale of governments' efforts and investment into global mass surveillance capabilities.

However, similar mass interception of unencrypted HTTP communications is also often employed at a nation-level by less democratic countries by exercising control over state-owned Internet Service Providers (ISP) and through the use of commercially available monitoring, collection, and censorship equipment. Over the last few years a lot of information has come to public attention on the role and scale of a surveillance industry dedicated to develop interception gear of different types, making use of known and unknown weaknesses in existing protocols [RFC7258]. We have several records of such equipment being sold and utilized by oppressive regimes in order to monitor entire segments of population especially at times of social and political distress, uncovering massive human rights abuses. For example, in 2013 the group Telecomix revealed that the Syrian regime was making use of BlueCoat products in order to intercept clear-text traffic as well as to enforce censorship of unwanted content [RSF]. Similarly in 2012 it was found that the French Amesys provided the

Gaddafi's government with equipment able to intercept emails, Facebook traffic, and chat messages at a country level. The use of such systems, especially in the context of the Arab Spring and of civil uprisings against the dictatorships, has caused serious concerns of significant human rights abuses in Libya.

#### 5.2.5.2. Traffic Manipulation

The lack of a secure transport layer under HTTP connections not only exposes the users to interception of the content of their communications, but is more and more commonly abused as a vehicle for active compromises of computers and mobile devices. If an HTTP session travels in clear over the network, any node positioned at any point in the network is able to perform man-in-the-middle attacks and observe, manipulate, and hijack the session and modify the content of the communication in order to trigger unexpected behavior by the application generating the traffic. For example, in the case of a browser the attacker would be able to inject malicious code in order to exploit vulnerabilities in the browser or any of its plugins. Similarly, the attacker would be able to intercept, trojanize, and repackage binary software updates that are very commonly downloaded in clear by applications such as word processors and media players. If the HTTP session would be encrypted, the tampering of the content would not be possible, and these network injection attacks would not be successful.

While traffic manipulation attacks have been long known, documented, and prototyped especially in the context of WiFi and LAN networks, in the last few years we observed an increasing investment into the production and sale of network injection equipment both available commercially as well as deployed at scale by intelligence agencies.

For example we learned from some of the documents provided by Edward Snowden to the press, that the NSA has constructed a global network injection infrastructure, called QUANTUM, able to leverage mass surveillance in order to identify targets of interests and subsequently task man-on-the-side attacks to ultimately compromise a selected device. Among other attacks, NSA makes use of an attack called QUANTUMINSERT [Haagsma] which intercepts and hijacks an unencrypted HTTP communication and forces the requesting browser to redirect to a host controlled by NSA instead of the intended website. Normally, the new destination would be an exploitation service, referred in Snowden documents as FOXACID, which would attempt at executing malicious code in the context of the target's browser. The Guardian reported in 2013 that NSA has for example been using these techniques to target users of the popular anonymity service Tor [Schneier]. The German NDR reported in 2014 that NSA has also been

using its mass surveillance capabilities to identify Tor users at large [Appelbaum].

Recently similar capabilities of Chinese authorities have been reported as well in what has been informally called the "Great Cannon" [Marcak], which raised numerous concerns on the potential curb on human rights and freedom of speech due to the increasing tighter control of Chinese Internet communications and access to information.

Network injection attacks are also made widely available to state actors around the world through the commercialization of similar, smaller scale equipment that can be easily acquired and deployed at a country-wide level. Companies like FinFisher and HackingTeam are known to have network injection gear within their products portfolio, respectively called FinFly ISP and RCS Network Injector [Marquis-Boire]. The technology devised and produced by HackingTeam to perform network traffic manipulation attacks on HTTP communications is even the subject of a patent application in the United States [Googlepatent]. Access to offensive technologies available on the commercial lawful interception market has been largely documented to have lead to human rights abuses and illegitimate surveillance of journalists, human rights defenders, and political activists in many countries around the world. Companies like FinFisher and HackingTeam have been found selling their products to oppressive regimes with little concern for bad human rights records [Collins]. While network injection attacks haven't been the subject of much attention, they do enable even unskilled attackers to perform silent and very resilient compromises, and unencrypted HTTP remains one of the main vehicles.

There is a new version of HTTP, called HTTP/2, which was published as [RFC7540] and which aimed to be largely backwards compatible but also offer new option such as data compression of HTTP headers and pipelining of request and multiplexing multiple requests over a single TCP connection. Except for decreasing latency to improve page loading speeds it also facilitates more efficient use of connectivity in low-bandwidth environments, which is an enabler for freedom of expression, the right to assembly, right to political participation and the right to participate in cultural life, art and science. [RFC7540] does not mandate Transport Layer Security or any other form of encryption, is also does not support opportunistic encryption, so the vulnerabilities listed above for HTTP/1 are also valid for HTTP/2 as defined in [RFC7540].

#### 5.2.6. XMPP

The Extensible Messaging and Presence Protocol (XMPP), specified in [RFC6120], provides a standard for interactive chat messaging, and has evolved to encompass interoperable text, voice, and video chat. The protocol is structured as a federated network of servers, similar to email, where users register with a local server which acts on their behalf to cache and relay messages. This protocol design has many advantages, allowing servers to shield clients from denial of service and other forms of retribution for their expression, and designed to avoid central entities which could control the ability to communicate or assemble using the protocol.

None-the-less, there are plenty of aspects of the protocol design of XMPP which shape the ability for users to communicate freely, and to assemble through the protocol. The protocol also has facets that may stifle speech as users self-censor for fear of surveillance, or find themselves unable to express themselves freely.

##### 5.2.6.1. User Identification

The XMPP specification dictates that clients are identified with a resource (node@domain/home [1] / node@domain/work [2]) to distinguish the conversations to specific devices. While the protocol does not specify that the resource must be exposed by the client's server to remote users, in practice this has become the default behavior. In doing so, users can be tracked by remote friends and their servers, who are able to monitor presence not just of the user, but of each individual device the user logs in with. This has proven to be misleading to many users, [pidgin] since many clients only expose user level rather than device level presence. Likewise, user invisibility so that communication can occur while users don't notify all buddies and other servers of their availability is not part of the formal protocol, and has only been added as an extension within the XML stream rather than enforced by the protocol.

##### 5.2.6.2. Surveillance of Communication

The XMPP protocol specifies the standard by which communication of channels may be encrypted, but it does not provide visibility to clients of whether their communications are encrypted on each link. In particular, even when both clients ensure that they have an encrypted connection to their XMPP server to ensure that their local network is unable to read or disrupt the messages they send, the protocol does not provide visibility into the encryption status between the two servers. As such, clients may be subject to selective disruption of communications by an intermediate network which disrupts communications based on keywords found through Deep

Packet Inspection. While many operators have committed to only establishing encrypted links from their servers in recognition of this vulnerability, it remains impossible for users to audit this behavior and encrypted connections are not required by the protocol itself [xmppmanifesto].

In particular, section 13.14 of the protocol specification [RFC6120] explicitly acknowledges the existence of a downgrade attack where an adversary controlling an intermediate network can force the inter domain federation between servers to revert to a non-encrypted protocol were selective messages can then be disrupted.

#### 5.2.6.3. Group Chat Limitations

Group chat in the XMPP protocol is defined as an extension within the XML specification of the XMPP protocol (<https://xmpp.org/extensions/xep-0045.html>). However, it is not encoded or required at a protocol level, and not uniformly implemented by clients.

The design of multi-user chat in the XMPP protocol suffers from extending a protocol that was not designed with assembly of many users in mind. In particular, in the federated protocol provided by XMPP, multi-user communities are implemented with a distinguished 'owner', who is granted control over the participants and structure of the conversation.

Multi-user chat rooms are identified by a name specified on a specific server, so that while the overall protocol may be federated, the ability for users to assemble in a given community is moderated by a single server. That server may block the room and prevent assembly unilaterally, even between two users neither of whom trust or use that server directly.

#### 5.2.7. Peer to Peer

Peer-to-Peer (P2P) is a network architecture in which all the participant nodes can be responsible for the storage and dissemination of information from any other node (defined in [RFC7574], an IETF standard that used a P2P architecture). A P2P network is a logical overlay that lives on top of the physical network, and allows nodes (or "peers") participating to it to establish contact and exchange information directly from one to each other. The implementation of a P2P network may vary widely: it may be structured or unstructured, and it may implement stronger or weaker cryptographic and anonymity properties. While its most common application has traditionally been file-sharing (and other types of content delivery systems), P2P is increasingly becoming a popular architecture for networks and applications that require (or

encourage) decentralization. A prime example is Bitcoin (and similar cryptocurrencies), as well as Skype, Spotify and other proprietary multimedia applications.

In a time of heavily centralized online services, peer-to-peer is often seen as an alternative, more democratic, and resistant architecture that displaces structures of control over data and communications and delegates all peers equally to be responsible for the functioning, integrity, and security of the data. While in principle peer-to-peer remains critical to the design and development of future content distribution, messaging, and publishing systems, it poses numerous security and privacy challenges which are mostly delegated to individual developers to recognize, analyze, and solve in each implementation of a given P2P network.

#### 5.2.7.1. Network Poisoning

Since content, and in some occasions peer lists, are safeguarded and distributed by its members, P2P networks are prone to what are generally defined as "poisoning attacks". Poisoning attacks might be directed directly at the data that is being distributed, for example by intentionally corrupting it, or at the index tables used to instruct the peers where to fetch the data, or at routing tables, with the attempt of providing connecting peers with lists of rogue or non-existing peers, with the intention to effectively cause a Denial of Service on the network.

#### 5.2.7.2. Throttling

Peer-to-Peer traffic (and BitTorrent in particular) represents a high percentage of global Internet traffic and it has become increasingly popular for Internet Service Providers to perform throttling of customers lines in order to limit bandwidth usage [torrentfreak1] and sometimes probably as an effect of the ongoing conflict between copyright holders and file-sharing communities [wikileaks]. Such throttling undermines the end-to-end principle.

Throttling the peer-to-peer traffic makes some uses of P2P networks ineffective and it might be coupled with stricter inspection of users' Internet traffic through Deep Packet Inspection techniques which might pose additional security and privacy risks.

#### 5.2.7.3. Tracking and Identification

One of the fundamental and most problematic issues with traditional peer-to-peer networks is a complete lack of anonymization of its users. For example, in the case of BitTorrent, all peers' IP addresses are openly available to the other peers. This has lead to

an ever-increasing tracking of peer-to-peer and file-sharing users [ars]. As the geographical location of the user is directly exposed, and so could be his identity, the user might become target of additional harassment and attacks, being of physical or legal nature. For example, it is known that in Germany law firms have made extensive use of peer-to-peer and file-sharing tracking systems in order to identify downloaders and initiate legal actions looking for compensations [torrentfreak2].

It is worth noting that there are varieties of P2P networks that implement cryptographic practices and that introduce anonymization of its users. Such implementations may be proved to be successful in resisting censorship of content, and tracking of the network peers. A primary example is FreeNet [freenet1], a free software application designed to significantly increase the difficulty of users and content identification, and dedicated to foster freedom of speech online [freenet2].

#### 5.2.7.4. Sybil Attacks

In open-membership P2P networks, a single attacker can pretend to be many participants, typically by creating multiple fake identities of whatever kind the P2P network uses [Douceur]. Attackers can use Sybil attacks to bias choices the P2P network makes collectively toward the attacker's advantage, e.g., by making it more likely that a particular data item (or some threshold of the replicas or shares of a data item) are assigned to attacker-controlled participants. If the P2P network implements any voting, moderation, or peer review-like functionality, Sybil attacks may be used to "stuff the ballots" toward the attacker's benefit. Companies and governments can use Sybil attacks on discussion-oriented P2P systems for "astroturfing" or creating the appearance of mass grassroots support for some position where there is none in reality. It is important to know that there are no known solutions to Sybil attacks, and routing via 'friends' allows users to be de-anonymized via their social graph.

#### 5.2.7.5. Conclusions

Encrypted P2P and Anonymous P2P networks already emerged and provided viable platforms for sharing material [tribler], publish content anonymously, and communicate securely [bitmessage]. These platforms are not perfect, and more research needs to be done. If adopted at large, well-designed and resistant P2P networks might represent a critical component of a future secure and distributed Internet, enabling freedom of speech and freedom of information at scale.

## 5.2.8. Virtual Private Network

### 5.2.8.1. Introduction

A Virtual Private Network (VPN) is a point-to-point connection that enables two computers to communicate over an encrypted tunnel. There are multiple implementations and protocols used in provisioning a VPN, and they generally diversify by encryption protocol or particular requirements, most commonly in proprietary and enterprise solutions. VPNs are used commonly either to enable some devices to communicate through peculiar network configurations, or in order to use some privacy and security properties in order to protect the traffic generated by the end user; or both. VPNs have also become a very popular technology among human rights defenders, dissidents, and journalists worldwide to avoid local illegitimate wiretapping and eventually also to circumvent censorship. Among human rights defenders VPNs are often debated as a potential alternative to Tor or other anonymous networks. Such comparison is misleading, as some of the privacy and security properties of VPNs are often misunderstood by less tech-savvy users, which could ultimately lead to unintended problems.

As VPNs increased in popularity, commercial VPN providers have started growing in business and are very commonly picked by human rights defenders and people at risk, as they are normally provided with an easy-to-use service and sometimes even custom applications to establish the VPN tunnel. Not being able to control the configuration of the network, and even less so the security of the application, assessing the general privacy and security state of common VPNs is very hard. Often such services have been discovered leaking information, and their custom applications have been found flawed. While Tor and similar networks receive a lot of scrutiny from the public and the academic community, commercial or non-commercial VPN networks are way less analyzed and understood, and it might be valuable to establish some standards to guarantee a minimal level of privacy and security to those who need them the most.

### 5.2.8.2. No anonymity against VPN provider

One of the common misconception among users of VPNs is the level of anonymity VPN can provide. This sense of anonymity can be betrayed by a number of attacks or misconfigurations of the VPN provider. It is important to remember that, contrarily to Tor and similar systems, VPN was not designed to provide anonymity properties. From a technical point of view, the VPN might leak identifiable information, or might be subject of correlation attacks that could expose the originating address of the connecting user. Most importantly, it is vital to understand that commercial and non-commercial VPN providers

are bound by the law of the jurisdiction they reside in or in which their infrastructure is located, and they might be legally forced to turn over data of specific users if legal investigations or intelligence requirements dictate so. In such cases, if the VPN providers retain logs, it is possible that the information of the user is provided to the user's adversary and leads to his or her identification.

#### 5.2.8.3. Logging

With VPN being point-to-point connections, the service providers are in fact able to observe the original location of the connecting users and they are able to track at what time they started their session and eventually also to which destinations they're trying to connect to. If the VPN providers retain logs for long enough, they might be forced to turn over the relevant data or they might be otherwise compromised, leading to the same data getting exposed. A clear log retaining policy could be enforced, but considering that countries enforce very different levels of data retention policies, VPN providers should at least be transparent on what information do they store and for how long is being kept.

#### 5.2.8.4. 3rd Party Hosting

VPN providers very commonly rely on 3rd parties to provision the infrastructure that is later going to be used to run VPN endpoints. For example, they might rely on external dedicated server hosting providers, or on uplink providers. In those cases, even if the VPN provider itself isn't retaining any significant logs, the information on the connecting users might be retained by those 3rd parties instead, introducing an additional collection point for the adversary.

#### 5.2.8.5. IPv6 Leakage

Some studies proved that several commercial VPN providers and applications suffer of critical leakage of information through IPv6 due to improper support and configuration [PETS2015VPN]. This is generally caused by a lack of proper configuration of the client's IPv6 routing tables. Considering that most popular browsers and similar applications have been supporting IPv6 by default, if the host is provided with a functional IPv6 configuration, the traffic that is generated might be leaked if the VPN application isn't designed to manipulate such traffic properly.

#### 5.2.8.6. DNS Leakage

Similarly, VPN services that aren't handling DNS requests and are not running DNS servers of their own, might be prone to DNS leaking which might not only expose sensitive information on the activity of the user, but could also potentially lead to DNS hijacking attacks and following compromises.

#### 5.2.8.7. Traffic Correlation

As revelations of mass surveillance have been growing in the press, additional details on attacks on secure Internet communications have come to the public's attention. Among these, VPN appeared to be a very interesting target for attacks and collection efforts. Some implementations of VPN appear to be particularly vulnerable to identification and collection of key exchanges which, some Snowden documents revealed, are systematically collected and stored for future reference. The ability of an adversary to monitor network connections at many different points over the Internet, can allow them to perform traffic correlation attacks and identify the origin of certain VPN traffic by cross referencing the connection time of the user to the endpoint and the connection time of the endpoint to the final destination. These types of attacks, although very expensive and normally only performed by very resourceful adversaries, have been documented [spiegel] to be already in practice and could completely vanish the use of a VPN and ultimately expose the activity and the identity of a user at risk.

#### 5.2.9. HTTP Status Code 451

Every Internet user has run into the '404 Not Found' Hypertext Transfer Protocol (HTTP) status code when trying, and failing, to access a particular website [Cath]. It is a response status that the server sends to the browser, when the server cannot locate the URL. '403 Forbidden' is another example of this class of code signals that gives users information about what is going on. In the '403' case the server can be reached, but is blocking the request because the user is trying to access content forbidden to them. This can be because the specific user is not allowed access to the content (like a government employee trying to access pornography on a work-computer) or because access is restricted to all users (like social network sites in certain countries). As surveillance and censorship of the Internet is becoming more commonplace, voices were raised at the IETF to introduce a new status code that indicates when something is not available for 'legal reasons' (like censorship):

The 451 status code would allow server operators to operate with greater transparency in circumstances where issues of law or public

policy affect their operation. This transparency may be beneficial both to these operators and to end-users [Bray].

The status code is named '451', a reference to Bradbury's famous novel on censorship, and the temperature (in Fahrenheit) at which bookpaper autoignites.

During the IETF92 meeting in Dallas, there was discussion about the usefulness of '451'. The main tension revolved around the lack of an apparent machine-readable technical use of the information. The extent to which '451' is just 'political theatre' or whether it has a concrete technical use was heatedly debated. Some argued that 'the 451 status code is just a status code with a response body' others said it was problematic because 'it brings law into the picture'. Again others argued that it would be useful for individuals, or organizations like the 'Chilling Effects' project, crawling the web to get an indication of censorship (IETF discussion on '451' - author's field notes March 2015). There was no outright objection during the Dallas meeting against moving forward on status code '451', and on December 18, 2015 the Internet Engineering Steering Group approved publication of 'An HTTP Status Code to Report Legal Obstacles'. It is now an IETF approved HTTP status code to signal when resource access is denied as a consequence of legal demands [RFC7725].

What is interesting about this particular case is that not only technical arguments but also the status code's outright potential political use for civil society played a substantial role in shaping the discussion, and the decision to move forward with this technology.

It is however important to note that 451 is not a solution to detect all occasions of censorship. A large swath of Internet filtering occurs in the network rather than the server itself. For these forms of censorship 451 plays a limited role, as the servers will not be able to send the code, because they haven't received the requests (as is the case with servers with resources blocked by the Chinese Golden shield). Such filtering regimes are unlikely to voluntarily inject a 451 status code. The use of 451 is most likely to apply in the case of cooperative, legal versions of content removal resulting from requests to providers. One can think of content that is removed or blocked for legal reasons, like copyright infringement, gambling laws, child abuse, et cetera. The major use case is thus clearly on the Web server itself, not the network. Large Internet companies and search engines are constantly asked to censor content in various jurisdictions. 451 allows this to be easily discovered, for instance by initiatives like the Lumen Database. In the case of adversarial

blocking done by a filtering entity on the network 451 is less useful.

Overall, the strength of 451 lies in its ability to provide transparency by giving the reason for blocking, and giving the end-user the ability to file a complaint. It allows organizations to easily measure censorship in an automated way, and prompts the user to access the content via another path (e.g. TOR, VPNs) when (s)he encounters the 451 status code.

Status code 451 impact human rights by making censorship more transparent and measurable. The status code increases transparency both by signaling the existence of censorship (instead of a much more broad HTTP error message like HTTP status code 404) as well as providing details of the legal restriction, which legal authority is imposing it, and what class of resources it applies to. This empowers the user to seek redress.

#### 5.2.10. Middleboxes

On the current Internet, transparency on how packets reach a destination is no longer a given. This is due to the increased presence of firewalls, spam filters, and network address translators networks (NATs) - or middleboxes as these hosts are often called - that make use of higher-layer fields to function [Walfish]. This development is contentious. The debate also unfolded at the IETF, specifically at the Session Protocol Underneath Datagrams (SPUD) Birds of a Feather (BOF) meeting held at the IETF conference in March 2015. The discussion at the BOF focused on questions about adding meta-data, or other information to traffic flows, to enable the sharing of information with middleboxes in that flow. During the sessions two competing arguments were distilled. On the one hand adding additional data would allow for network optimization, and hence improve traffic carriage. On the other hand, there are risks of information leakage and other privacy and security concerns.

Middleboxes, and the protocols guiding them, influence individuals' ability to communicate online freely and privately. Repeatedly mentioned in the discussion was the danger of censorship that comes with middleboxes, and the IETF's role to prevent such censorship from happening. Middleboxes essentially undermine the end-to-end principle by inserting themselves in the network, and acting as intermediaries. Although there are many advantages, such as increased security and network performance, to having middleboxes they also have downsides. They are known to limit the choice of transport protocols and drop packets that don't conform. As such, limiting both freedom of expression online and undermining the end-to-end principle.

Middleboxes are becoming a proxy for the debate on the extent to which commercial interests are a valid reason to undermine the end-to-end principle. The potential for abuse and censoring, and thus ultimately the impact of middleboxes on the Internet as a place of unfiltered, unmonitored freedom of speech, is real. It is impossible to make any definitive statements about the direction the debate on middleboxes will take at the IETF. The opinions expressed in the SPUD BOF and by the various interviewees indicate that a majority of engineers are trying to mitigate the negative effects of middleboxes on freedom of speech, but their ability to act is limited by their larger commercial context that is expanding the use of middleboxes.

#### 5.2.11. DDOS attacks

Many individuals, not excluding IETF engineers, have argued that DDOS attacks are fundamentally against freedom of speech. Technically DDOS attacks are when one or multiple host overload the bandwidth or resources of another host by flooding it with traffic, causing it to temporarily stop being available to users. One can roughly differentiate three types of DDOS attacks: Volume Based Attacked (This attack aims to make the host unreachable by using up all it's bandwidth, often used techniques are: UDP floods and ICMP floods), Protocol Attacks (This attacks aims to use up actual server resources, often used techniques are SYN floods, fragmented packet attacks, and Ping of Death [RFC4949]) and Application Layer Attacks (this attack aims to bring down a server, such as the webserver).

In their 2010 report Zuckerman et al argue that DDOS attacks are a bad thing because they are increasingly used by governments to attack and silence critics. Their research demonstrates that in many countries independent media outlets and human rights organizations are the victim of DDOS attacks, which are directly or indirectly linked to their governments. These types of attacks are particularly complicated because attribution is difficult, creating a situation in which governments can effectively censor content, while being able to deny involvement in the attacks [Zuckerman]. DDOS attacks can thus stifle freedom of expression, complicate the ability of independent media and human rights organizations to exercise their right to (online) freedom of association, while facilitating the ability of governments to censor dissent. When it comes to comparing DDOS attacks to protests in offline life, it is important to remember that only a limited number of DDOS attacks involved solely willing participants. In most cases, the clients are hacked computers of unrelated parties that have not consented to being part of a DDOS (for exceptions see Operation Abibil [Abibil] or the Iranian Green Movement DDOS [GreenMovement]).

In addition, DDoS attacks are increasingly used as an extortion tactic, with criminals flooding a website - rendering it inaccessible - until the owner pays them a certain amount of money to stop the attack. The costs of mitigating such attacks, either by improving security to prevent them or paying off the attackers, ends up being paid by the consumer.

All of these issues seem to suggest that the IETF should try to ensure that their protocols cannot be used for DDoS attacks. Decreasing the number of vulnerabilities in the network stacks of routers or computers, reducing flaws in HTTPS implementations, and depreciating non-secure HTTP protocols could address this issue. The IETF can clearly play a role in bringing about some of these changes, and has indicated in [RFC7258] its commitment to mitigating 'pervasive monitoring (...) in the design of IETF protocols, where possible.' This means the use of encryption should become standard. Effectively, for the web this means standardized use of HTTPS. The IETF could redirect its work such that HTTPS becomes part-and-parcel of its standards. However, next to the various technical trade-offs that this might lead to it is important to consider that DDoS attacks are sometimes seen as a method for exercising freedom of speech [Sauter].

There is a need for the IETF to be consistent in the face of attacks (an attack is an attack is an attack) to maintain the viability of the network. Arguing that some DDoS attacks should be allowed, based on the motivation of the attackers complicates the work of the IETF. Because it approaches PM regardless of the motivation of the attackers (see [RFC7258]) for reasoning), taking the motivation of the attackers into account for DDoS would indirectly undermine the ability of the IETF to protect the right to privacy because it introduces an element of inconsistency into how the IETF deals with attacks.

David Clark recently published a paper warning that the future of the Internet is in danger. He argues that the private sector control over the Internet is too strong, limiting the myriad of ways in which it can be used [Daedalus], including for freedom of speech. But just because freedom of speech, dissent, and protest are human rights, and DDoS is a potential expression of those rights, doesn't mean that DDoS in and of itself is a right. To widen the analogy, just because the Internet is a medium through which the right to freedom of expression can be exercised does not make access to the Internet or specific ICTs or NCTs a human right. Uses of DDoS might or might not be legitimate for political reasons, but the IETF has no means or methods to assess this, and in general enabling DDoS would mean a deterioration of the network and thus freedom of expression.

In summation, the IETF cannot be expected to take a moral stance on DDoS attacks, or create protocols to enable some attacks and inhibit others. But what it can do is critically reflect on its role in creating a commercialized Internet without a defacto public space or inherent protections for freedom of speech.

### 5.3. Model for developing human rights protocol considerations

Having established how human rights relate to standards and protocols, a common vocabulary of technical concepts that impact human rights and how these technical concept can be combined to ensure that the Internet remains an enabling environment for human rights means the contours of a model for developing human rights protocol considerations has taken shape. This subsection provides the last step by detailing how the technical concepts identified above relate to human rights, and what questions engineers should ask themselves when developing or improving protocols. In short, it presents a set of human rights protocol considerations.

#### 5.3.1. Human rights threats

Human rights threats on the Internet come in a myriad of forms. Protocols and standards can harm or enable the right to freedom of expression, right to non-discrimination, right to equal protection, right to participate in cultural life, arts and science, right to freedom of assembly and association, and the right to security. An end-user who is denied access to certain services, data or websites may be unable to disclose vital information about the malpractices of a government or other authority. A person whose communications are monitored may be prevented from exercising their right to freedom of association or participate in political processes [Penney]. In a worst-case scenario, protocols that leak information can lead to physical danger. A realistic example to consider is when opposition group members (or those identified as such) in totalitarian regimes are subjected to torture on the basis of information gathered by the regime through information leakage in protocols.

This sections details several 'common' threats to human rights, indicating how each of these can lead to human rights violations/harms and present several examples of how these threats to human rights materialize on the Internet. This threat modeling is inspired by [RFC6973] Privacy Considerations for Internet Protocols, which is based on the security threat analysis. This method is by no means a perfect solution for assessing human rights risks in Internet protocols and systems; it is however the best approach currently available. Certain specific human rights threats are indirectly considered in Internet protocols as part of the security considerations [RFC3552], but privacy guidelines [RFC6973] or

reviews, let alone human rights impact assessments of protocols are not standardized or implemented.

Many threats, enablers and risks are linked to different rights. This is not unsurprising if one takes into account that human rights are interrelated, interdependent and indivisible. Here however we're not discussing all human rights because not all human rights are relevant to ICTs in general and protocols and standards in particular [Bless]. This is by no means an attempt to cherry picks rights, if other rights seem relevant, please contact the authors and/or the hrpc mailinglist.

### 5.3.2. Guidelines for human rights considerations

This section provides guidance for document authors in the form of a questionnaire about protocols being designed. The questionnaire may be useful at any point in the design process, particularly after document authors have developed a high-level protocol model as described in [RFC4101].

There should be some discussion of potential human rights risks arising from potential misapplications of the protocol or technology described in the RFC. This might be coupled with an Applicability Statement for that RFC.

Note that the guidance provided in this section does not recommend specific practices. The range of protocols developed in the IETF is too broad to make recommendations about particular uses of data or how human rights might be balanced against other design goals. However, by carefully considering the answers to the following questions, document authors should be able to produce a comprehensive analysis that can serve as the basis for discussion on whether the protocol adequately protects against specific human rights threats. This guidance is meant to help the thought process of a human rights analysis; it does not provide specific directions for how to write a human rights protocol considerations section (following the example set in [RFC6973]).

#### 5.3.2.1. Technical concepts as they relate to human rights

##### 5.3.2.1.1. Connectivity

Question(s): Does your protocol add application-specific functions to intermediary nodes? Could this functionality also be added to end nodes instead of intermediary nodes?

Explanation: The end-to-end principle [Saltzer] which aims to extend characteristics of a protocol or system as far as possible within the

system, or in other words 'the intelligence is end to end rather than hidden in the network' [RFC1958]. Middleboxes (which can be Content Delivery Networks, Firewalls, NATs or other intermediary nodes that provide other 'services' than routing), and the protocols guiding them, influence individuals' ability to communicate online freely and privately. The potential for abuse and intentional and unintentional censoring and limiting permissionless innovation, and thus ultimately the impact of middleboxes on the Internet as a place of unfiltered, unmonitored freedom of speech, is real.

Example: End-to-end instant message encryption would conceal communications from one user's instant messaging application through any intermediate devices and servers all the way to the recipient's instant messaging application. If the message was decrypted at any intermediate point-for example at a service provider-then the property of end-to-end encryption would not be present.

Impacts:

- Right to freedom of expression
- Right to freedom of assembly and association

#### 5.3.2.1.2. Privacy

Question(s): Did you have a look at the Guidelines in the Privacy Considerations for Internet Protocols [RFC6973] section 7? Could your protocol in any way impact the confidentiality of protocol metadata? Could your protocol counter traffic analysis, or data minimization?

Explanation: Privacy refers to the right of an entity (normally a person), acting in its own behalf, to determine the degree to which it will interact with its environment, including the degree to which the entity is willing to share its personal information with others. [RFC4949].

Example: See [RFC6973]

Impacts:

- Right to freedom of expression
- Right to non-discrimination

#### 5.3.2.1.3. Content agnosticism

Question(s): If your protocol impacts packet handling, does it look at the packet content? Is it making decisions based on the content of the packet? Is the protocol transparent about its decisions? Does your protocol prioritize certain content or services over others?

Explanation: Content agnosticism refers to the notion that network traffic is treated identically regardless of content.

Example: Content agnosticism prevents content-based discrimination against packets. This is important because changes to this principle can lead to a two-tiered Internet, where certain packets are prioritized over others on the basis of their content. Effectively this would mean that although all users are entitled to receive their packets at a certain speed, some users become more equal than others.

Impacts:

- Right to freedom of expression
- Right to non-discrimination
- Right to equal protection

#### 5.3.2.1.4. Security

Question(s): Did you have a look at Guidelines for Writing RFC Text on Security Considerations [RFC3552]? Have you found any attacks that are out of scope for your protocol? Would these attacks be pertinent to the human rights enabling features of the Internet (as described throughout this document)?

Explanation: Most people speak of security as if it were a single monolithic property of a protocol or system, however, upon reflection; one realizes that it is clearly not true. Rather, security is a series of related but somewhat independent properties. Not all of these properties are required for every application. We can loosely divide security goals into those related to protecting communications (COMMUNICATION SECURITY, also known as COMSEC) and those relating to protecting systems (ADMINISTRATIVE SECURITY or SYSTEM SECURITY). Since communications are carried out by systems and access to systems is through communications channels, these goals obviously interlock, but they can also be independently provided [RFC3552]. Security needs to be also be approached in terms of adversaries, and passive global adversaries whose attack is pervasive

surveillance now need to be taken into consideration when designing new protocols.

Example: See [RFC3552].

Impacts:

- Right to freedom of expression
- Right to freedom of assembly and association
- Right to non discrimination

#### 5.3.2.1.5. Internationalization

Question(s): Does your protocol have text strings that are readable or entered by humans? Does your protocol allow Unicode encoded in UTF-8 only, thereby shifting conversion issues away from individual choices? Did you have a look at [RFC6365]?

Explanation: Internationalization refers to the practice of making protocols, standards, and implementations usable in different languages and scripts. (see Localization). In the IETF, internationalization means to add or improve the handling of non-ASCII text in a protocol. [RFC6365] A different perspective, more appropriate to protocols that are designed for global use from the beginning, is the definition used by W3C:

"Internationalization is the design and development of a product, application or document content that enables easy localization for target audiences that vary in culture, region, or language." {{W3Ci18nDef}}

Many protocols that handle text only handle one charset (US-ASCII), or leave the question of what CCS and encoding are used up to local guesswork (which leads, of course, to interoperability problems). If multiple charsets are permitted, they must be explicitly identified [RFC2277]. Adding non-ASCII text to a protocol allows the protocol to handle more scripts, hopefully representing users across the world. In today's world, that is normally best accomplished by allowing Unicode encoded in UTF-8 only, thereby shifting conversion issues away from individual choices.

Example: See localization Impacts:

- Right to freedom of expression
- Right to political participation

- Right to participate in cultural life, arts and science
- Right to political participation

#### 5.3.2.1.6. Censorship resistance

Question(s): Does this protocol introduce new identifiers that might be associated with persons or content? Does your protocol make it apparent or transparent when filtering happens? Can your protocol contribute to filtering in a way it could be implemented to censor data or services? Could this be designed to ensure this doesn't happen?

Explanation: Censorship resistance refers to the methods and measures to prevent Internet censorship.

Example: Identifiers of content exposed within a protocol might be used to facilitate censorship, as in the case of IP based censorship, which affects protocols like HTTP. Filtering can be made apparent by the use of status code 451 - which allows server operators to operate with greater transparency in circumstances where issues of law or public policy affect their operation [Bray].

Impacts: - Right to freedom of expression - Right to political participation - Right to participate in cultural life, arts and science - Right to freedom of assembly and association

#### 5.3.2.1.7. Open Standards

Question(s): Is your protocol fully documented in a way that it could be easily implemented, improved, build upon and/or further developed? Do you depend on proprietary code for the implementation, running or further development of your protocol? Does your protocol favor a particular proprietary specification over technically equivalent and competing specification(s), for instance by making any incorporated vendor specification "required" or "recommended" [RFC2026]? Do you normatively reference another standard that is not available without cost? Are you aware of any patents that would prevent your standard from being fully implemented?

Explanation: The Internet was able to developed into the global network of networks because of the existence of open, non-proprietary standards [Zittrain]. They are crucial for enabling interoperability. Yet, open standards are not explicitly defined within the IETF. On the subject, [RFC2606] states: Various national and international standards bodies, such as ANSI, ISO, IEEE, and ITU-T, develop a variety of protocol and service specifications that are similar to Technical Specifications defined at the IETF. National

and international groups also publish "implementors' agreements" that are analogous to Applicability Statements, capturing a body of implementation-specific detail concerned with the practical application of their standards. All of these are considered to be "open external standards" for the purposes of the Internet Standards Process. Similarly, [RFC3935] does not define open standards but does emphasize the importance of 'open process': any interested person can participate in the work, know what is being decided, and make his or her voice heard on the issue. Part of this principle is the IETF's commitment to making its documents, WG mailing lists, attendance lists, and meeting minutes publicly available on the Internet.

Open standards are important as they allow for permissionless innovation, which is important to maintain the freedom and ability to freely create and deploy new protocols on top of the communications constructs that currently exist. It is at the heart of the Internet as we know it, and to maintain its fundamentally open nature, we need to be mindful of the need for developing open standards.

All standards that need to be normatively implemented should be freely available and with reasonable protection for patent infringement claims, so it can also be implemented in open source or free software. Patents have often held back open standardization or been used against those deploying open standards, particularly in the domain of cryptography [newegg]. Patents in open standards or in normative references to other standards should have a patent disclosure [notewell], royalty-free licensing [patentpolicy], or some other form of reasonable protection. Reasonable patent protection should include but is not limited to cryptographic primitives.

Example: [RFC6108] describes a system for providing critical end-user notifications to web browsers, which has been deployed by Comcast, an Internet Service Provider (ISP). Such a notification system is being used to provide near-immediate notifications to customers, such as to warn them that their traffic exhibits patterns that are indicative of malware or virus infection. There are other proprietary systems that can perform such notifications, but those systems utilize Deep Packet Inspection (DPI) technology. In contrast to DPI, this document describes a system that does not rely upon DPI, and is instead based in open IETF standards and open source applications.

Impacts:

- Right to freedom of expression
- Right to participate in cultural life, arts and science

## 5.3.2.1.8. Heterogeneity Support

Question(s): Does your protocol support heterogeneity by design? Does your protocol allow for multiple types of hardware? Does your protocol allow for multiple types of application protocols? Is your protocol liberal in what it receives and handles? Will it remain usable and open if the context changes? Does your protocol allow there to be well-defined extension points? Do these extension points to allow open innovation possibly have security and privacy ramifications, and if so, how can these be dealt with?

Explanation: The Internet is characterized by heterogeneity on many levels: devices and nodes, router scheduling algorithms and queue management mechanisms, routing protocols, levels of multiplexing, protocol versions and implementations, underlying link layers (e.g., point-to-point, multi-access links, wireless, FDDI, etc.), in the traffic mix and in the levels of congestion at different times and places. Moreover, as the Internet is composed of autonomous organizations and Internet service providers, each with their own separate policy concerns, there is a large heterogeneity of administrative domains and pricing structures. As a result, the heterogeneity principle proposed in [RFC1958] needs to be supported by design [FIArch].

Example: Heterogeneity is inevitable and needs to be supported by design. Multiple types of hardware must be allowed for, e.g. transmission speeds differing by at least 7 orders of magnitude, various computer word lengths, and hosts ranging from memory-starved microprocessors up to massively parallel supercomputers. Multiple types of application protocol must be allowed for, ranging from the simplest such as remote login up to the most complex such as distributed databases [RFC1958].

Impacts: - Right to freedom of expression - Right to security

## 5.3.2.1.9. Anonymity

Question(s): Did you have a look at the Privacy Considerations for Internet Protocols [RFC6973], especially section 6.1.1 ?

Explanation: Anonymity refers to the condition of an identity being unknown or concealed [RFC4949]. It is an important feature for many end-users, as it allows them different degrees of privacy online.

Example: Often standards expose private information, it is important to consider ways to mitigate the obvious privacy impacts. For instance, a feature which uses deep packet inspection or geolocation

data could refuse to open this data to third parties, that might be able to connect the data to a physical person.

Impacts: - Right to non-discrimination - Right to political participation - Right to freedom of assembly and association - Right to security

#### 5.3.2.1.10. Pseudonymity

Question(s): Have you considered the Privacy Considerations for Internet Protocols [RFC6973], especially section 6.1.2 ? Does this specification collect personally derived data? Does the standard utilize data that is personally-derived, i.e. derived from the interaction of a single person, or their device or address? Does this specification generate personally derived data, and if so how will that data be handled?

Explanation: Pseudonymity - the ability to disguise one's identity online - is an important feature for many end-users, as it allows them different degrees of disguised identity and privacy online.

Example: Designing a standard that exposes private information, it is important to consider ways to mitigate the obvious impacts. For instance, a feature which uses deep packet inspection or geolocation data could refuse to open this data to third parties, that might be able to connect the data to a physical person.

Impacts:

- Right to non-discrimination
- Right to freedom of assembly and association

#### 5.3.2.1.11. Accessibility

Question(s): Is your protocol designed to provide an enabling environment for people who are not able-bodied? Have you looked at the W3C Web Accessibility Initiative for examples and guidance? Is your protocol optimized for low bandwidth and high latency connections? Could your protocol also be developed in a stateless manner?

Explanation: The Internet is fundamentally designed to work for all people, whatever their hardware, software, language, culture, location, or physical or mental ability. When the Internet meets this goal, it is accessible to people with a diverse range of hearing, movement, sight, and cognitive ability [W3CAccessibility]. Sometimes in the design of protocols, websites, web technologies, or

web tools, barriers are created that exclude people from using the Web.

Example: The HTML protocol as defined in [RFC1866] specifically requires that every image must have an alt attribute (with a few exceptions for HTML5) to ensure images are accessible for people that cannot themselves decipher non-text content in web pages.

Impacts: - Right to non-discrimination - Right to freedom of assembly and association - Right to education - Right to political participation

#### 5.3.2.1.12. Localization

Question(s): Does your protocol uphold the standards of internationalization? Have made any concrete steps towards localizing your protocol for relevant audiences?

Explanation: Localization refers to the adaptation of a product, application or document content to meet the language, cultural and other requirements of a specific target market (a locale) [W3C18nDef]. It is also described as the practice of translating an implementation to make it functional in a specific language or for users in a specific locale (see Internationalization).

Example: The Internet is a global medium, but many of its protocols and products are developed with a certain audience in mind, that often share particular characteristics like knowing how to read and write in ASCII and knowing English. This limits the ability of a large part of the world's online population from using the Internet in a way that is culturally and linguistically accessible. An example of a protocol that has taken into account the view that individuals like to have access to data in their native language can be found in [RFC1766]. This protocol labels the information content with an identifier for the language in which it is written. And this allows information to be presented in more than one language.

Impacts: - Right to non-discrimination - Right to participate in cultural life, arts and science - Right to Freedom of Expression

#### 5.3.2.1.13. Decentralization

Question(s): Can your protocol be implemented without one single point of control? If applicable, can your protocol be deployed in a federated manner? What is the potential for discrimination against users of your protocol? How can use of your protocol be used to implicate users? Does your protocol create additional centralized points of control?

Explanation: Decentralization is one of the central technical concepts of the architecture, and embraced as such by the IETF [RFC3935]. It refers to the absence or minimization of centralized points of control - a feature that is assumed to make it easy for new users to join and new uses to unfold {{Brown}. It also reduces issues surrounding single points of failure, and distributes the network such that it continues to function if one or several nodes are disabled. With the commercialization of the Internet in the early 1990's there has been a slow move to move away from decentralization, to the detriment of the technical benefits of having a decentralized Internet.

Example: The bits traveling the Internet are increasingly susceptible to monitoring and censorship, from both governments and Internet service providers, as well as third (malicious) parties. The ability to monitor and censor is further enabled by the increased centralization of the network that creates central infrastructure points that can be tapped in to. The creation of peer-to-peer networks and the development of voice-over-IP protocols using peer-to-peer technology in combination with distributed hash table (DHT) for scalability are examples of how protocols can preserve decentralization [Pouwelse].

Impacts: - Right to freedom of assembly and association

#### 5.3.2.1.14. Reliability

Question(s): Is your protocol fault tolerant? Does it degrade gracefully? Do you have a documented way to announce degradation? Do you have measures in place for recovery or partial healing from failure? Can your protocol maintain dependability and performance in the face of unanticipated changes or circumstances?

Explanation: Reliability ensures that a protocol will execute its function consistently and error resistant as described, and function without unexpected result. A system that is reliable degenerates gracefully and will have a documented way to announce degradation. It also has mechanisms to recover from failure gracefully, and if applicable, allow for partial healing. As with confidentiality, the growth of the Internet and fostering innovation in services depends on users having confidence and trust [RFC3724] in the network. For reliability it is necessary that services notify the users if a delivery fails. In the case of real-time systems in addition to the reliable delivery the protocol needs to safeguard timeliness.

Example: In the modern IP stack structure, a reliable transport layer requires an indication that transport processing has successfully completed, such as given by TCP's ACK message [RFC0793], and not

simply an indication from the IP layer that the packet arrived. Similarly, an application layer protocol may require an application-specific acknowledgement that contains, among other things, a status code indicating the disposition of the request (See [RFC3724]).

Impacts: - Right to security

#### 5.3.2.1.15. Confidentiality

Question(s): Does this protocol expose information related to identifiers or data? If so, does it do so to each other protocol entity (i.e., recipients, intermediaries, and enablers) [RFC6973]? What options exist for protocol implementers to choose to limit the information shared with each entity? What operational controls are available to limit the information shared with each entity?

What controls or consent mechanisms does the protocol define or require before personal data or identifiers are shared or exposed via the protocol? If no such mechanisms or controls are specified, is it expected that control and consent will be handled outside of the protocol?

Does the protocol provide ways for initiators to share different pieces of information with different recipients? If not, are there mechanisms that exist outside of the protocol to provide initiators with such control?

Does the protocol provide ways for initiators to limit which information is shared with intermediaries? If not, are there mechanisms that exist outside of the protocol to provide users with such control? Is it expected that users will have relationships that govern the use of the information (contractual or otherwise) with those who operate these intermediaries? Does the protocol prefer encryption over clear text operation?

Does the protocol provide ways for initiators to express individuals' preferences to recipients or intermediaries with regard to the collection, use, or disclosure of their personal data?

Explanation: Confidentiality refers to keeping your data secret from unintended listeners [RFC3552]. The growth of the Internet depends on users having confidence that the network protects their private information [RFC1984].

Example: Protocols that do not encrypt their payload make the entire content of the communication available to the idealized attacker along their path. Following the advice in [RFC3365], most such protocols have a secure variant that encrypts the payload for

confidentiality, and these secure variants are seeing ever-wider deployment. A noteworthy exception is DNS [RFC1035], as DNSSEC [RFC4033] does not have confidentiality as a requirement. This implies that, in the absence of changes to the protocol as presently under development in the IETF's DNS Private Exchange (DPRIVE) working group, all DNS queries and answers generated by the activities of any protocol are available to the attacker. When store-and-forward protocols are used (e.g., SMTP [RFC5321]), intermediaries leave this data subject to observation by an attacker that has compromised these intermediaries, unless the data is encrypted end-to-end by the application-layer protocol or the implementation uses an encrypted store for this data [RFC7624].

Impacts:

- Right to security

#### 5.3.2.1.16. Integrity

Question(s): Does your protocol maintain and assure the accuracy of data? Does your protocol maintain and assure the consistency of data? Does your protocol in any way allow for the data to be (intentionally or unintentionally) altered?

Explanation: Integrity refers to the maintenance and assurance of the accuracy and consistency of data to ensure it has not been (intentionally or unintentionally) altered.

Example: See authenticity

Impacts:

- Right to security

#### 5.3.2.1.17. Authenticity

Question(s): Do you have sufficient measures to confirm the truth of an attribute of a single piece of data or entity? Can the attributes get garbled along the way (see security)? If relevant have you implemented IPsec, DNSsec, HTTPS and other Standard Security Best Practices?

Explanation: Authenticity ensures that data does indeed come from the source it claims to come from. This is important to prevent attacks or unauthorized access and use of data.

Example: Authentication of data is important to prevent vulnerabilities and attacks, like man-in-the-middle-attacks. These

attacks happen when a third party (often for malicious reasons) intercepts a communication between two parties, inserting themselves in the middle and posing as both parties. In practice this looks as follows:

Alice wants to communicate with Bob. Alice sends data to Bob. Niels intercepts the data sent to Bob. Niels reads and alters the message to Bob. Bob cannot see the data did not come from Alice but from Niels. Niels intercepts and alters the communication as it is sent between Alice and Bob. Niels knows all.

Wat iImpacts:

- Right to security

#### 5.3.2.1.18. Acceptability

Question(s): Do your protocols follow the principle of non-discrimination? Do your protocols follow the principle of content agnosticism? Does your protocol take into account the needs of special needs (Internet) groups, like the audio-visually impaired? Also see availability.

Explanation: The Internet is a global medium. Yet, there continue to be issues surrounding acceptability - the extent to which standards are non-discriminatory and relevant to the widest range of end-users - that need to be resolved. Many standards are not suitable for end-users who are not-ablebodied, or otherwise restricted in their ability to access the Internet in its current form (text, data and English heavy). Development of new standards should consider the ways in which they exclude or include non-traditional user communities.

Example: Designing a feature that could make access to websites for non-able bodied people more difficult.

- Right to education
- Right to freedom of expression
- Right to freedom of assembly and association

#### 5.3.2.1.19. Adaptability

Question(s): Is your protocol written in such a way that is would be easy for other protocols to be developed on top of it, or to interact with it? Does your protocol impact permissionless innovation? See 'Connectivity' above.

Explanation: Adaptability is closely interrelated permissionless innovation, both maintain the freedom and ability to freely create and deploy new protocols on top of the communications constructs that currently exist. It is at the heart of the Internet as we know it, and to maintain its fundamentally open nature, we need to be mindful of the impact of protocols on maintaining or reducing permissionless innovation to ensure the Internet can continue to develop.

Example: WebRTC generates audio and/or video data. In order to ensure that WebRTC can be used in different locations by different parties it is important that standard Javascript APIs are developed to support applications from different voice service providers. Multiple parties will have similar capabilities, in order to ensure that all parties can build upon existing standards these need to be adaptable, and allow for permissionless innovation.

Impacts:

- Right to education
- Freedom of expression
- Freedom of assembly and association

## 6. Acknowledgements

A special thanks to all members of the hrpc RG who contributed to this draft. The following deserve a special mention:

- Joana Varon for helping draft the first iteration of the methodology, previous drafts and the direction of the film Net of Rights and working on the interviews at IETF92 in Dallas.
- Daniel Kahn Gillmor (dkg) for helping with the first iteration of the glossary as well as a lot of technical guidance, support and language suggestions.
- Claudio Guarnieri for writing the first iterations of the case studies on VPN, HTTP, and Peer to Peer.
- Will Scott for writing the first iterations of the case studies on DNS, IP, XMPP.
- Avri Doria for proposing writing a glossary in the first place, help writing the initial proposals and Internet Drafts and contributing to the glossary.

and Stephane Bortzmeyer, John Curran, Barry Shein, Joe Hall, Joss Wright, Harry Halpin, and Tim Sammut who made a lot of excellent suggestions, many of which found their way directly into the text. We want to thank Shane Kerr, Giovane Moura, James Gannon, and Scott Craig for their reviews and testing the HRPC guidelines in the wild. We would also like to thank Molly Sauter, Arturo Filasto, Nathalie Marechal, Eleanor Saitta and all others who provided input on the draft or the conceptualization of the idea.

## 7. Security Considerations

As this document concerns a research document, there are no security considerations.

## 8. IANA Considerations

This document has no actions for IANA.

## 9. Research Group Information

The discussion list for the IRTF Human Rights Protocol Considerations proposed working group is located at the e-mail address [hrpc@ietf.org](mailto:hrpc@ietf.org) [3]. Information on the group and information on how to subscribe to the list is at <https://www.irtf.org/mailman/listinfo/hrpc>

Archives of the list can be found at: <https://www.irtf.org/mail-archive/web/hrpc/current/index.html>

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