Analysis of IETF 74-100 under meeting criteria

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Analysis done for Meeting Committee

- Purpose: compare Criteria in development to historical and projected fact, to see what the issues are
  - Committee prepared draft, and marked considerations “Mandatory” or “Desirable”
Comparing Venue Choices: Criteria

<table>
<thead>
<tr>
<th>Venue City Criteria:</th>
<th>Technical Services and Operations Criteria:</th>
<th>Lodging Criteria:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel cost, time, burden [M]</td>
<td>Sufficient venue technology and services [M]</td>
<td>The IETF hotel is within close proximity to the venue [M]</td>
</tr>
<tr>
<td>Barriers to entry considered - i.e. visas [M]</td>
<td>Hi performance, robust, unfiltered, unmodified Net [M]</td>
<td>Guestrooms sufficient in num for 1/3+ of attendees [M]</td>
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<tr>
<td>Prior successful IETF experience with venue [D]</td>
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<td>Overflow hotels convenient in time/prices [M]</td>
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<tr>
<td>Does a multi-year contract make sense? [D]</td>
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<tr>
<td>Is venue favorable for obtaining host and sponsors? [D]</td>
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<thead>
<tr>
<th>Basic Venue Criteria:</th>
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<tbody>
<tr>
<td>Meeting space adequate [M]</td>
<td></td>
<td></td>
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<tr>
<td>Venue and hotels can be put under contract [M]</td>
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<tr>
<td>Cost of guestrooms -- norms of business travel [M]</td>
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<tr>
<td>Cost of meeting space -- norms of business travel [M]</td>
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<tr>
<td>Cost of food and beverage-- norms of business travel [M]</td>
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<tr>
<td>Under one roof [D]</td>
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<tr>
<th>Travel Cost / Time / Overall Delegate Cost</th>
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<tr>
<td>Variety of inexpensive meal options convenient [M]</td>
<td></td>
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<tr>
<td>Grocery shopping to meet a variety of needs [D]</td>
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</tbody>
</table>
Impact of Applying Criteria

- With the addition of new Mandatory criteria, the following venues would no longer be acceptable:
  a. Hiroshima ANA: minimum guest room
  b. Maastricht MECC: minimum guest room
  c. Beijing Shangri-La: minimum guest room + overflow
  d. Orlando Caribe Royale: overflow
  e. Buenos Aires Hilton: minimum guest room
Impact of Applying Criteria

• If all the Mandatory and Desired criteria were Mandatory, the following venues would not qualify:
  a. Stockholm SECC: grocery store; one roof
  b. Quebec City QCCC: one roof
  c. Paris Le Palais des Congres: one roof; hostable
  d. Yokohama Pacifico Convention Center: one roof; grocery store
Guest room cost

- We try to hold guest room cost down
- IETF 74 – 100 Guest Room Costs
  - Range $143 - $249/night
  - 18 below $200/night
  - 9 below $200/night Included breakfasts
  - Last 6 meetings range: $144 - $234
  - Next 6 Meetings range: $143 - $209
Guest room cost

- We try to hold guest room cost down (target $200/night)
- Over $200:
  - IETF 74 (San Francisco): $235
  - IETF 78 (Maastricht): $249
  - IETF 80 (Prague): $205 (includes breakfast)
  - IETF 81 (Quebec City): $236 (includes breakfast)
  - IETF 82 (Taipei): $207 (includes breakfast)
  - IETF 83 (Paris): $217
  - IETF 89 (London Metropole): $234 (includes breakfast)
  - IETF 95 (Buenos Aires): $209
  - IETF 100 (Singapore): $214
Meeting Space Costs

• We try to keep venue costs down.
  • This affects meeting fees, ISOC subsidy, host sponsorships
  • (Guest room costs are never increased to reduce other meeting costs)

• Issue Observed – Space Costs:
  • IETF 75 (Stockholm): $303,875
  • IETF 82 (Taipei): $277,254
  • IETF 94 (Yokohama): $270,376