

FreeSurf: Application-centric Wireless Access*

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Zhen Cao@Huawei
Jürgen Fitschen
Panagiotis Papadimitriou
@Leibniz Universität Hannover

Costly WiFi and Free Apps



Public Wi-Fi with a Traditional setup

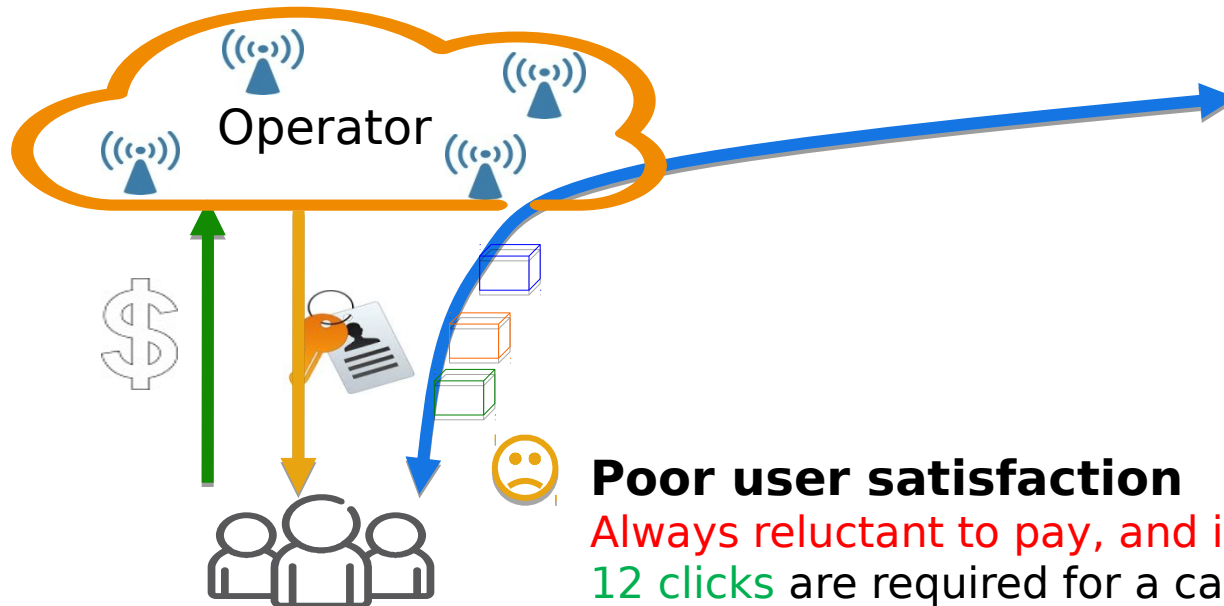


Network highly underutilized

Only ONE connection per user per month*
10% active customers



No way to provide ubiquitous connectivity for customers



Poor user satisfaction

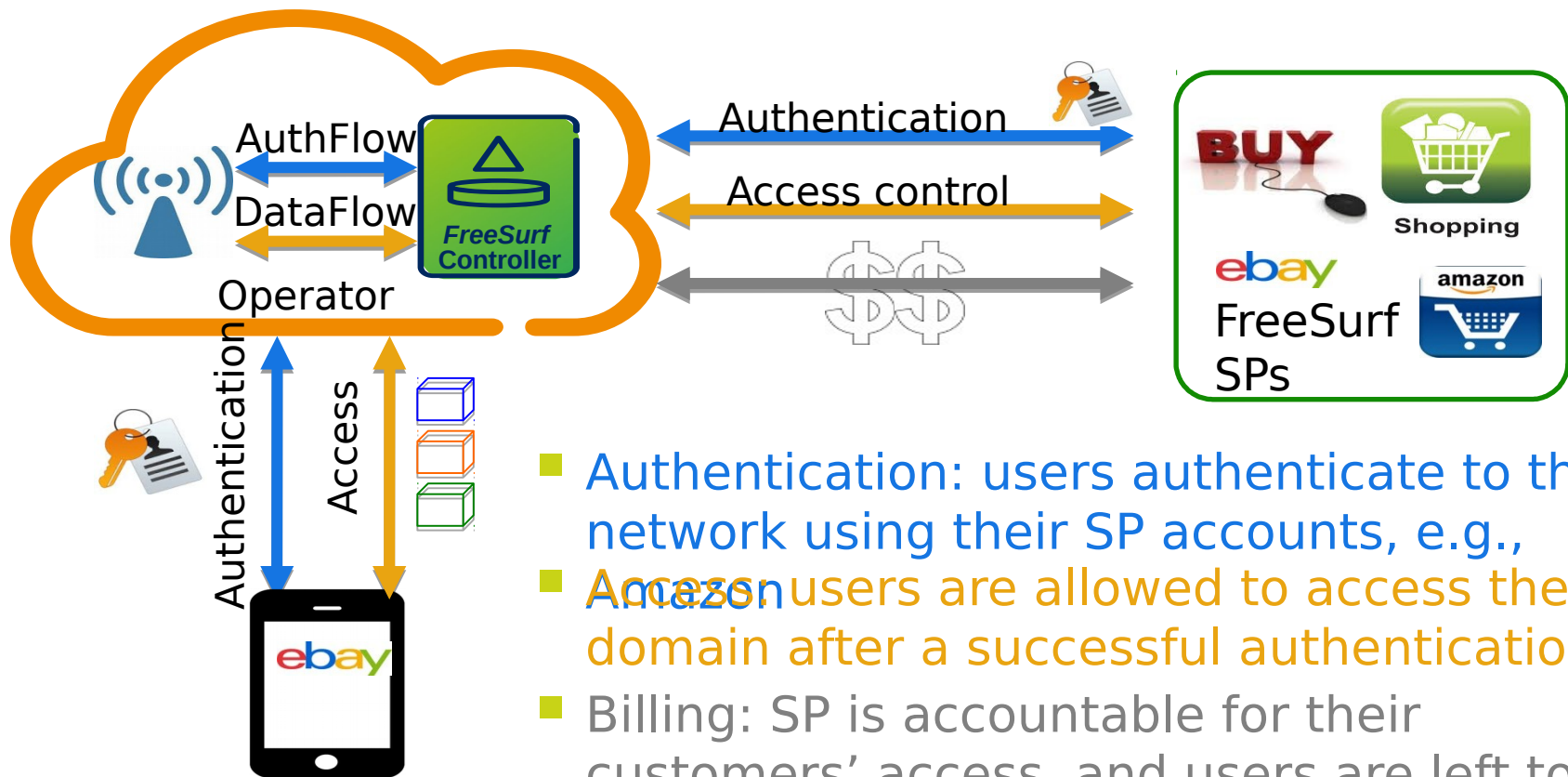
Always reluctant to pay, and impatient

12 clicks are required for a captive portal authentication

25% of users abandon access after 4 seconds #

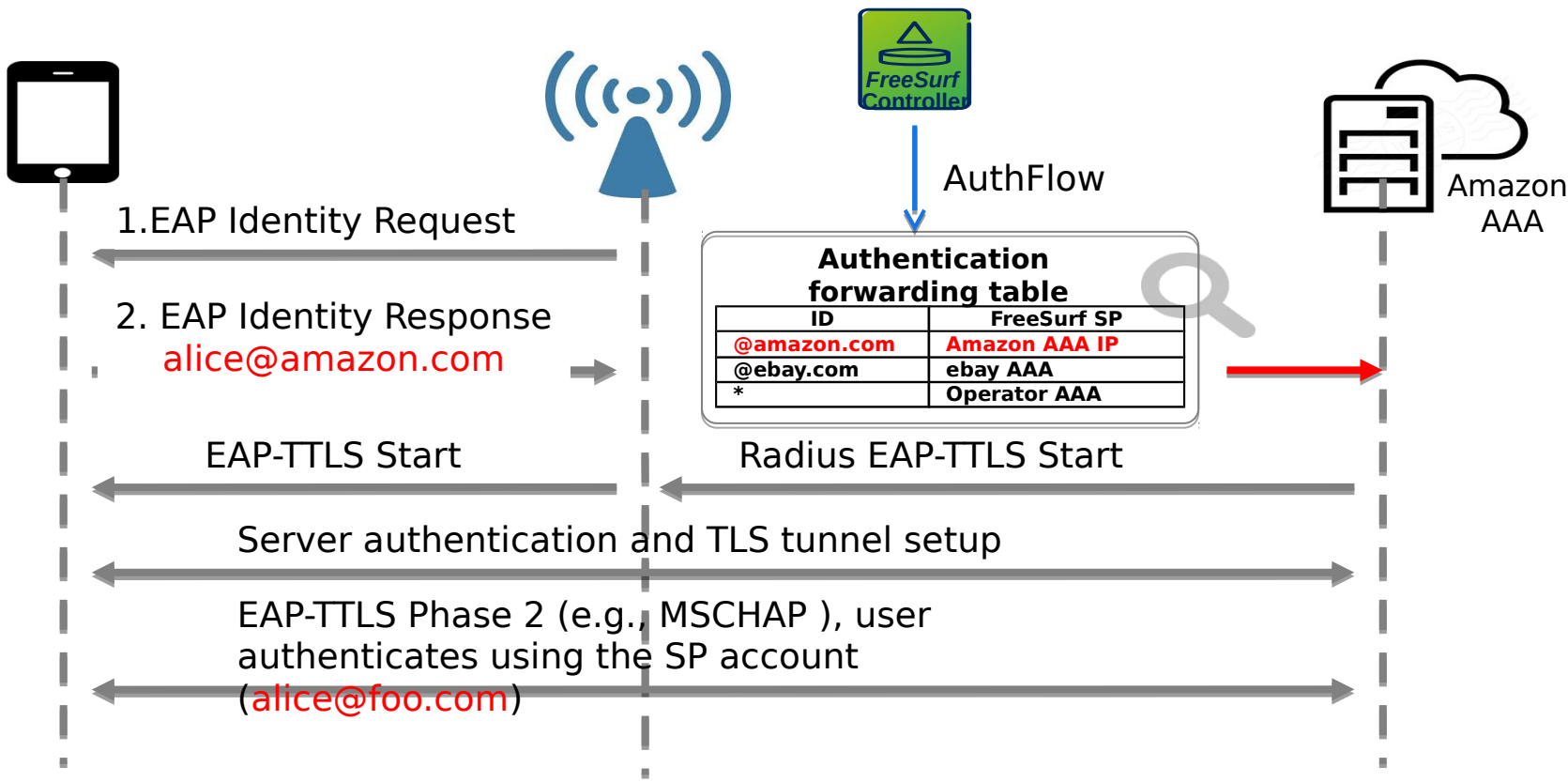
50% of users abandon access after 10 seconds

Application-centric Wireless Access

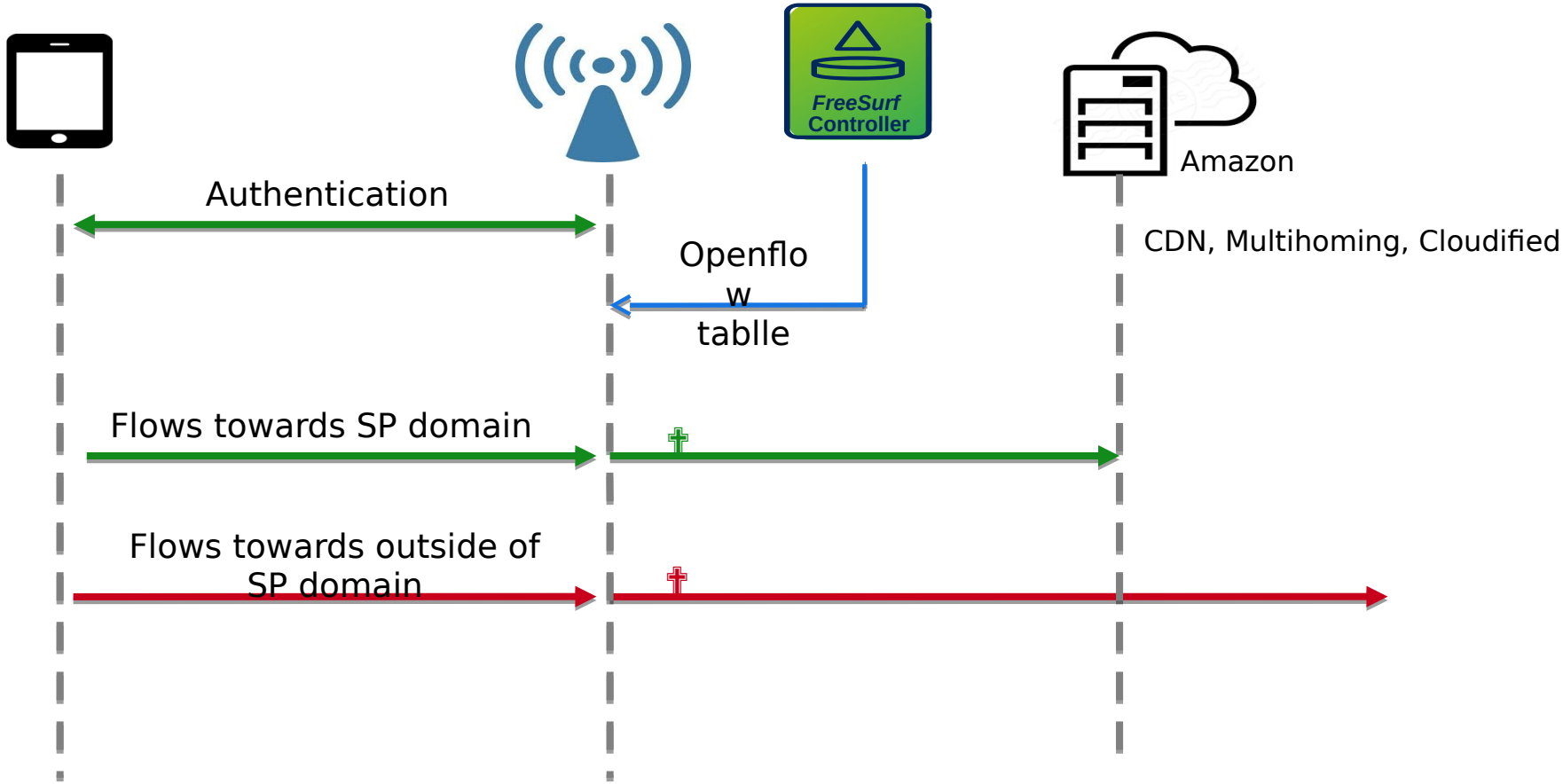


- **Authentication:** users authenticate to the network using their SP accounts, e.g.,
- **Access:** users are allowed to access the SP domain after a successful authentication
- **Billing:** SP is accountable for their customers' access, and users are left to **FreeSurf**

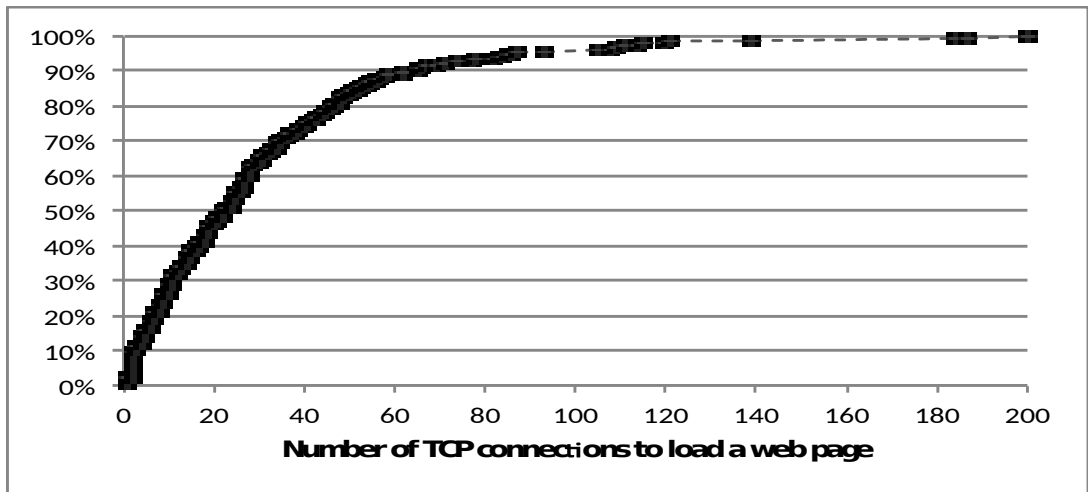
FreeSurf Authentication



FreeSurf Access Control

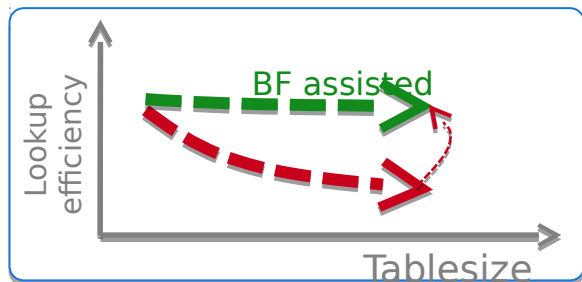
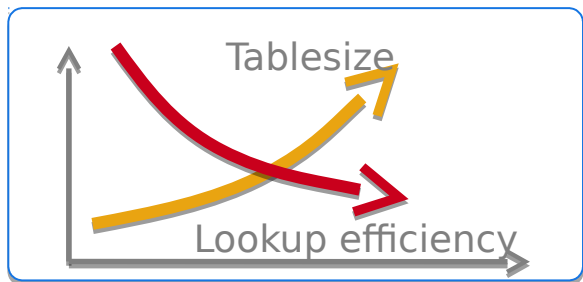


Understanding SP's Networks

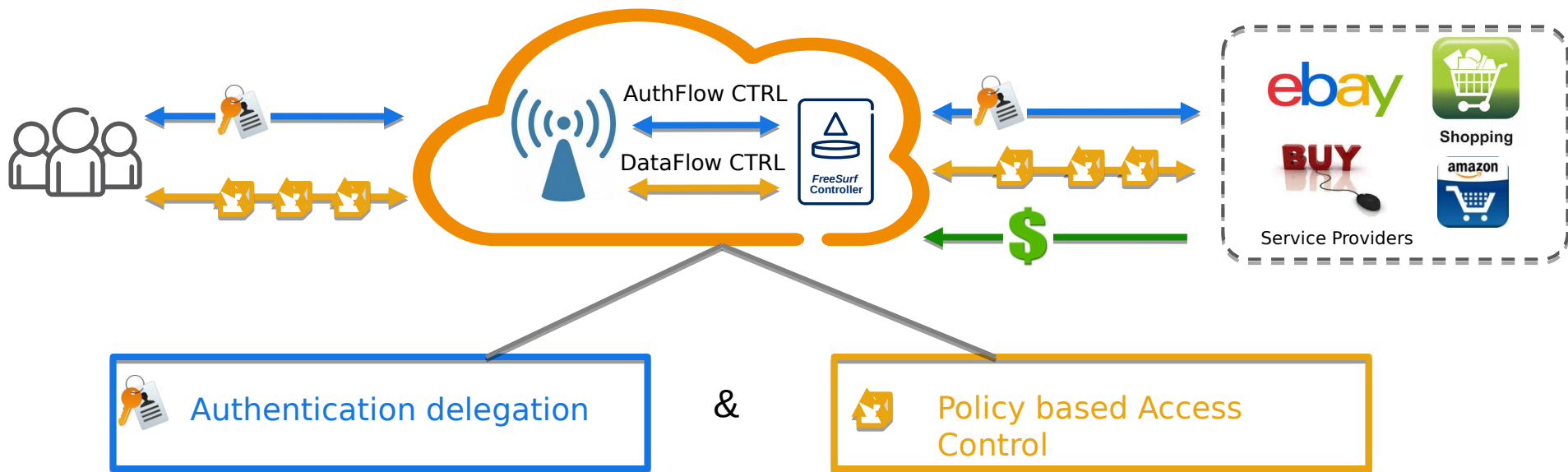


CDF of the number of TCP connections per web page;
~30% of them need more than 40 TCP connections

Consequences with the increase of number of SPs and users

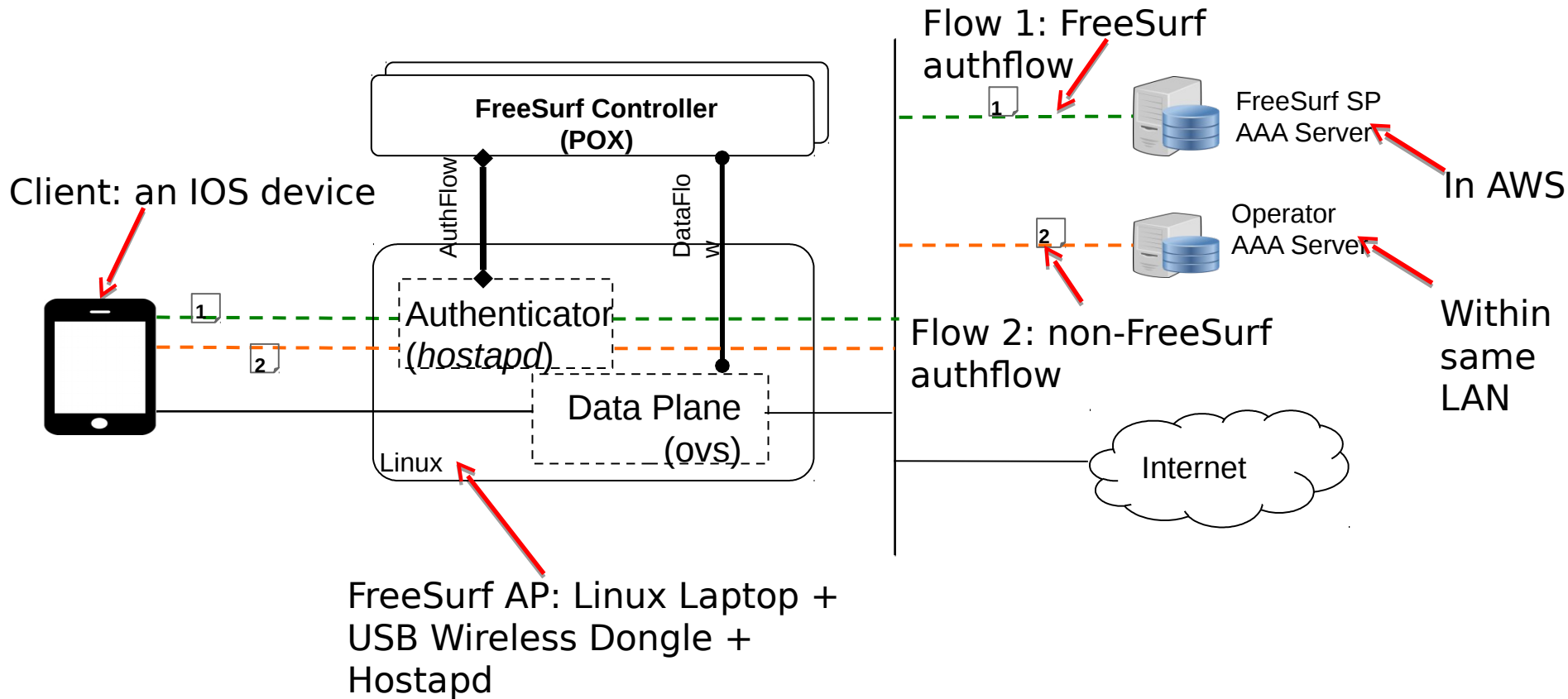


FreeSurf Architecture (recap)



- Support both direct mode and broke mode

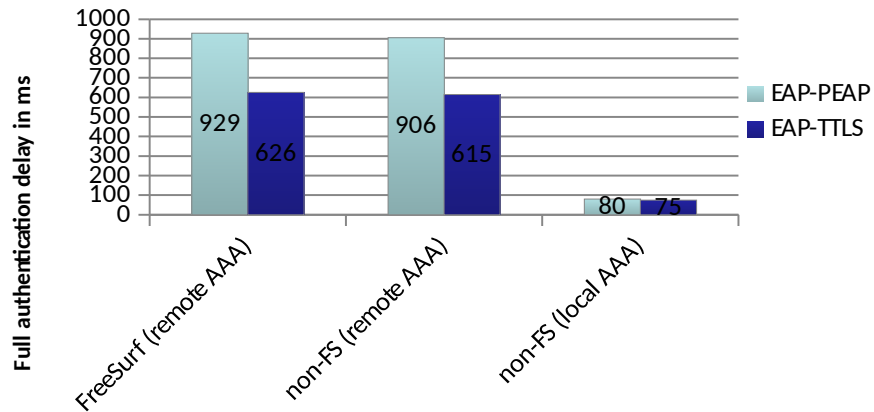
FreeSurf Prototype



FreeSurf Evaluation

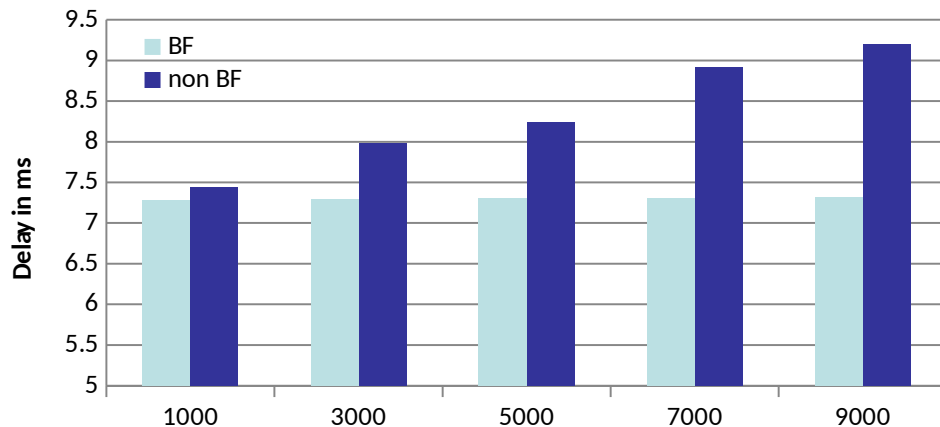
- **Minimal increase in authentication delay with FreeSurf**

- 1.7% additional delay with EAP-TTLS
- 2.4% additional delay with EAP-PEAP



- **BF promotes lookup efficiency**

- The larger the flow table is, the more BF helps
- Lookup with the BF is constant irrespective of flow table size



Related Work

	Target users	Authentication	Approach	Third-party Friendly?
FON	Fon members	Web portal with user intervention	Member participation	NO
Facebook WiFi	Facebook users	Web portal with user intervention	Facebook initiated participatory program	NO
Facebook Zero	Cellular users	Need operator SIM	Special URL and offline negotiation	NO
OpenWiFi	Guest WiFi	Portal based with user intervention	SDN	YES
Eduroam	Academic	EAP compatible /Radius Routing	Agreement pre-setup	NO
FreeSurf	Public WiFi and SP customers	EAP compatible and automatic	SDN	YES

Takeaway

- FreeSurf supports SP sponsored data access :
 - Authentication delegation via AuthFlow
 - Policy based access control

- More challenges ahead:
 - Authentication resumption in case of mobility and roaming
 - Access control policy update

THANK YOU

For more information, checkout our paper and codes here <https://github.com/freesurf>