

Human Rights in the Time of the Internet

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IETF - Berlin - 19 July 2016

What are
human rights?

Human rights are
not universally respected

Business
&
human rights

The role of corporations

United Nations Guiding Principles on Business and Human Rights

Guiding Principles on Business & Human Rights

1. State duty to protect human rights

Guiding Principles on Business & Human Rights

2. Corporate responsibility to respect human rights

Guiding Principles on Business & Human Rights

3. Both should provide access to remedy

1. Setting standards
2. Measuring how companies are performing on these standard

2015 Corporate Accountability Index

- 16 companies: 8 Internet, 8 telcos
- 3 categories: commitment
freedom of expression
privacy
- 31 indicators



Google
Yahoo
Microsoft
Twitter
Facebook

AT&T

América Móvil

Vodafone

Orange

MTN

Etisalat

Bharti Airtel

Axiata

Mail.ru

Tencent

Kakao

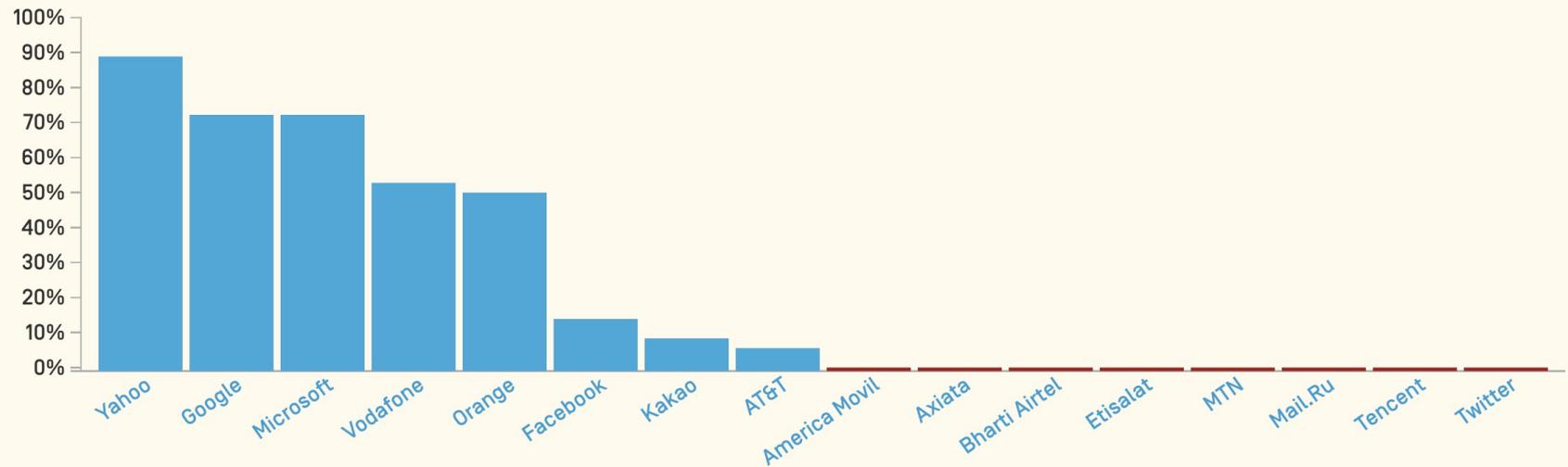
2015 Corporate Accountability Index

- There are no winners:
users are mostly in the dark
- There is a range between companies
- And: there is a pathway to improve

Human rights impact assessments

C4. Impact assessment

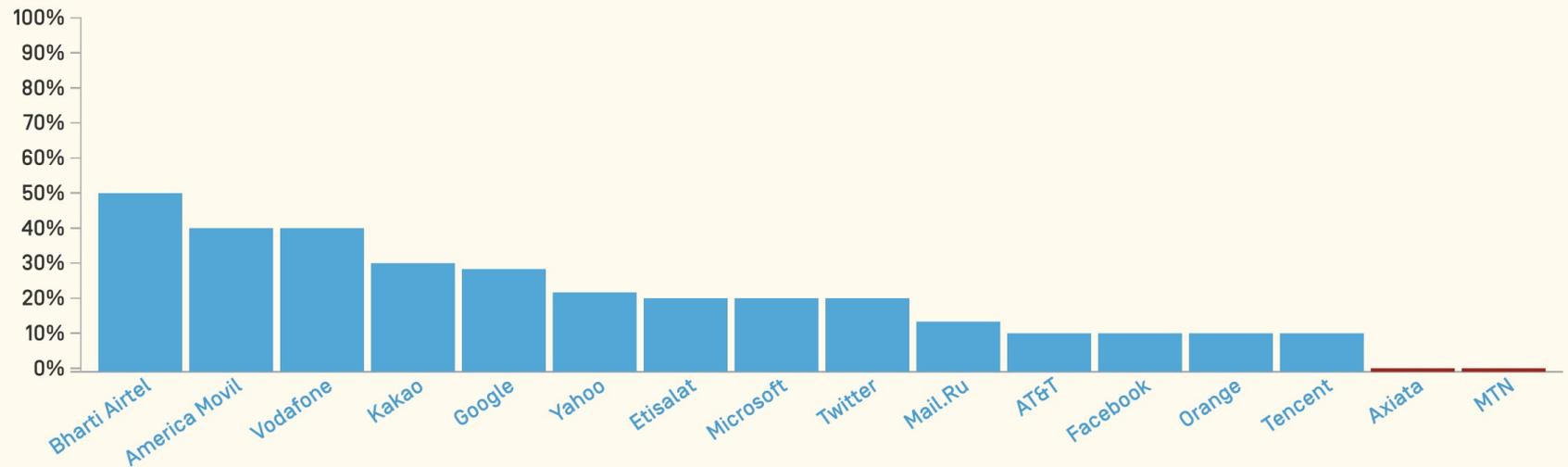
Does the company conduct regular, comprehensive, and credible due diligence, such as human rights impact assessments, to identify how all aspects of their business impact freedom of expression and privacy?



Grievance and Remedy

C6. Remedy

Does the company have grievance and remedy mechanisms?





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Thank you!

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