Czech language

• According to the U. S. Foreign Service Institute: in the second rank of most difficult languages to learn
• I doubt...
• Historical reasons – dead and reborn
• Not much vowels?
A short note about the Czech language

## Vowels

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<thead>
<tr>
<th>short form</th>
<th>a</th>
<th>e,ě</th>
<th>i/y</th>
<th>o</th>
<th>u</th>
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<tr>
<td>long form</td>
<td>á</td>
<td>é</td>
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A short note about the Czech language

Vowels - enhanced definition

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A short note about the Czech language

Use of vowels

STRČ PRST SKRZ KRK

(Stick your finger through your throat)
Ahoj!

- Common greeting
- Wikipedia: Ahoy (/əˈhɔɪ/) is a signal word used to call to a ship or boat, stemming from the Middle English cry, 'Hoy!'. The word had fallen into obsolescence before rising from obscurity as the sport of sailing rose in popularity. 'Ahoy' can also be used as a greeting, a warning, or a farewell.
Nazdar!

• Another common greeting
• From „na zdar Národního divadla“
  (for the success of the National Theatre)
A short note about the Czech language

Nazdar
If you wish somebody success!

• Zlom vaz!
  (Break your neck!)
A short note about the Czech language

Czech marketing

• Most popular car brand – Škoda

Source: www.auto.cz
Czech marketing

- Most popular car brand – Škoda
- Most common translations:
  - damage
  - harm, injury, loss
  - detriment, hurt
  - pity, shame
  - waste of sth
ENGLISH IS FINE HERE!

THANK YOU FOR COMING!

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