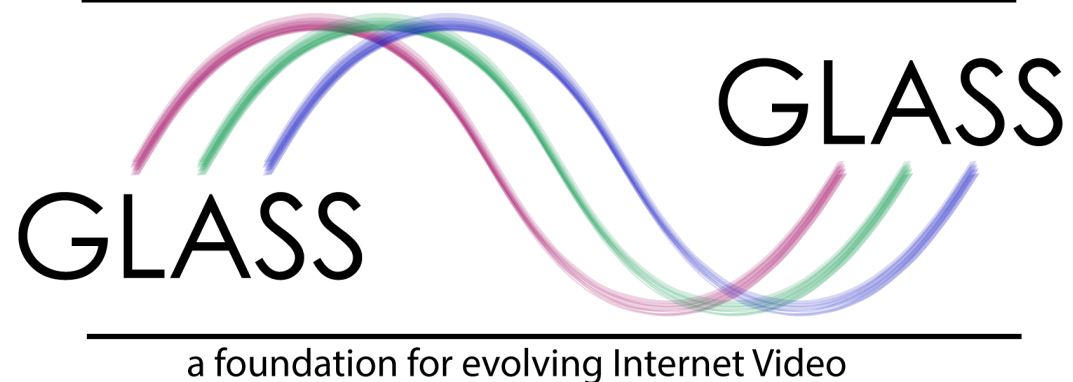


GGIE: the Glass to Glass Internet Ecosystem

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# GGIE::Leveraging IPv6 Glass to Glass

Glenn Deen

NBCUniversal

(Glenn.Deen@NBCUNI.COM)

March 23, 2017

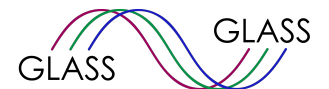
# What is GGIE::Glass to Glass?

Scope: Internet video from the camera lens to the viewer's screen

Primary Goal: Enable video streaming to scale on the Network

Secondary Goal: Be backwards compatible with existing video streaming

This Talk's Focus: Content Distribution



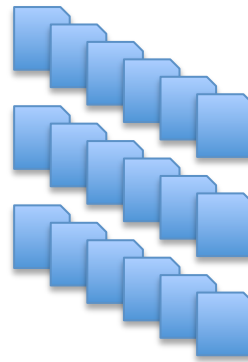
# Film's Evolution to File to Packaged Media



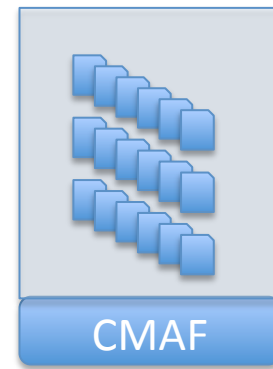
Film



File



Segments



Packaged Segments

# Evolution: Name to URL to Manifests



Film

## Referenced As

Title “Minions”



File

URL <http://s1.example.com/Minions.mov> & byte offset



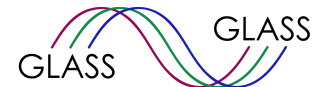
Segments

DASH Manifest & URLs [http://s1.example.com/minions\\_199](http://s1.example.com/minions_199)

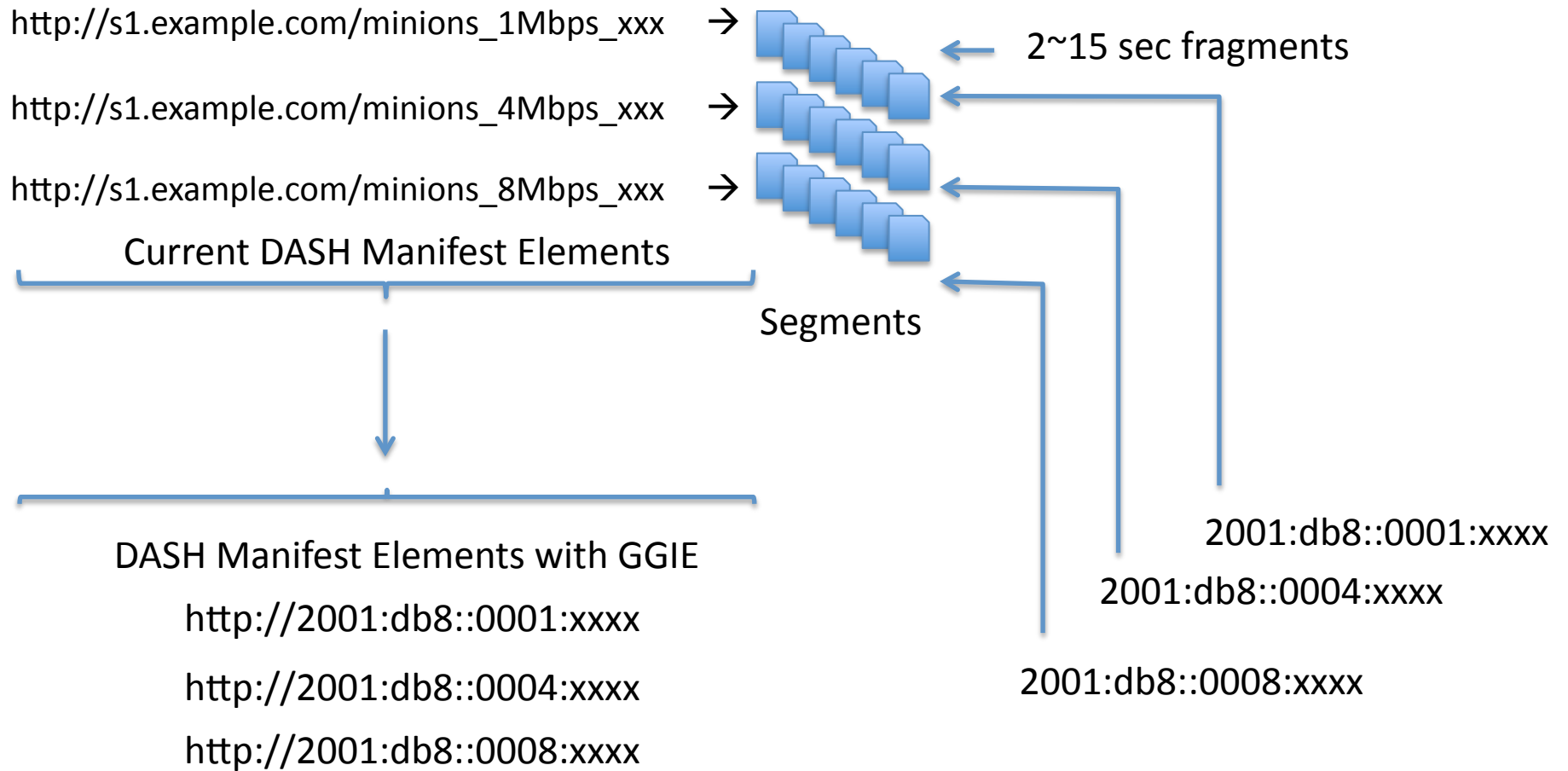


Packaged Segments

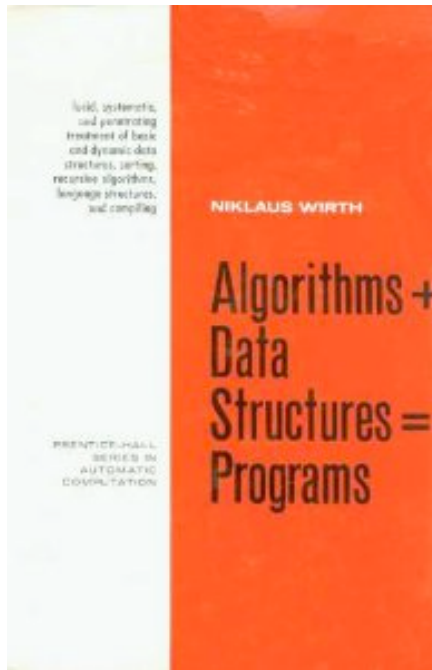
Multi-modal: DASH Manifest or HLS M3U8 Playlist or ....



# Referencing Media Segments by IPv6



# A little Inspiration from the past

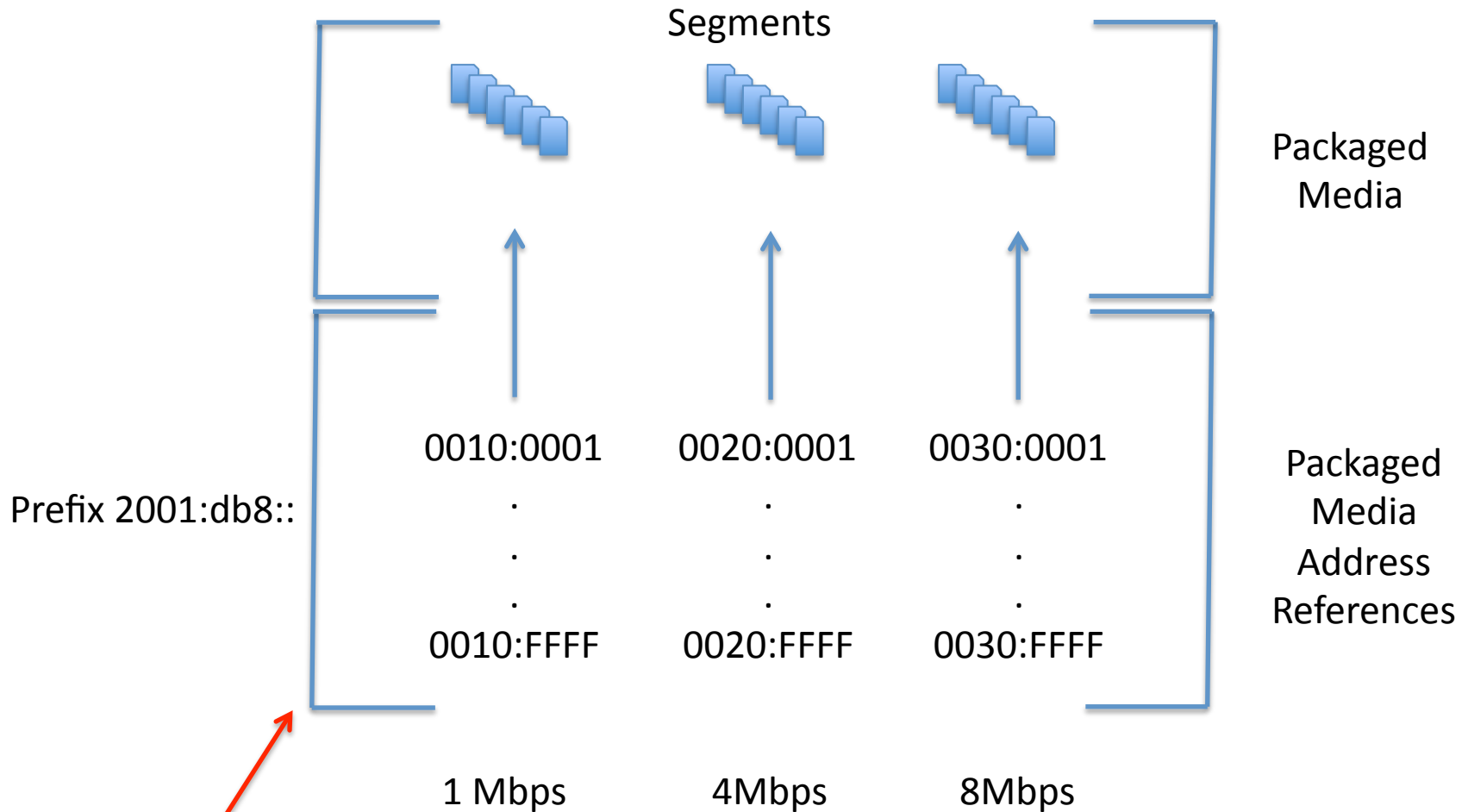


The network is the computer

John Gage, Sun Microsystems

...Employee 21

# Packaging IPv6 Segment References



This a Media Encoding Network or MEN – A structured arrangement of references to segments

# GGIE::Core Elements

**Media Identifier**

Identifies the Work

Generically holds IDs from content systems  
EIDR, AD-ID, YouTube, Facebook etc.

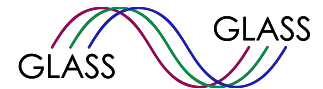
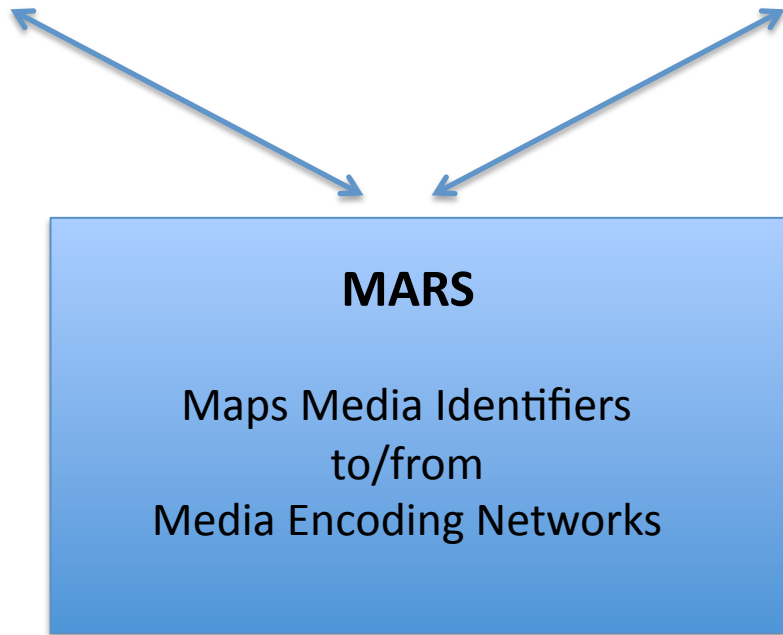
**Media Encoding Network(MEN)**

References each Encode of the Work

IPv6 Address to Packaged Media assignment scheme

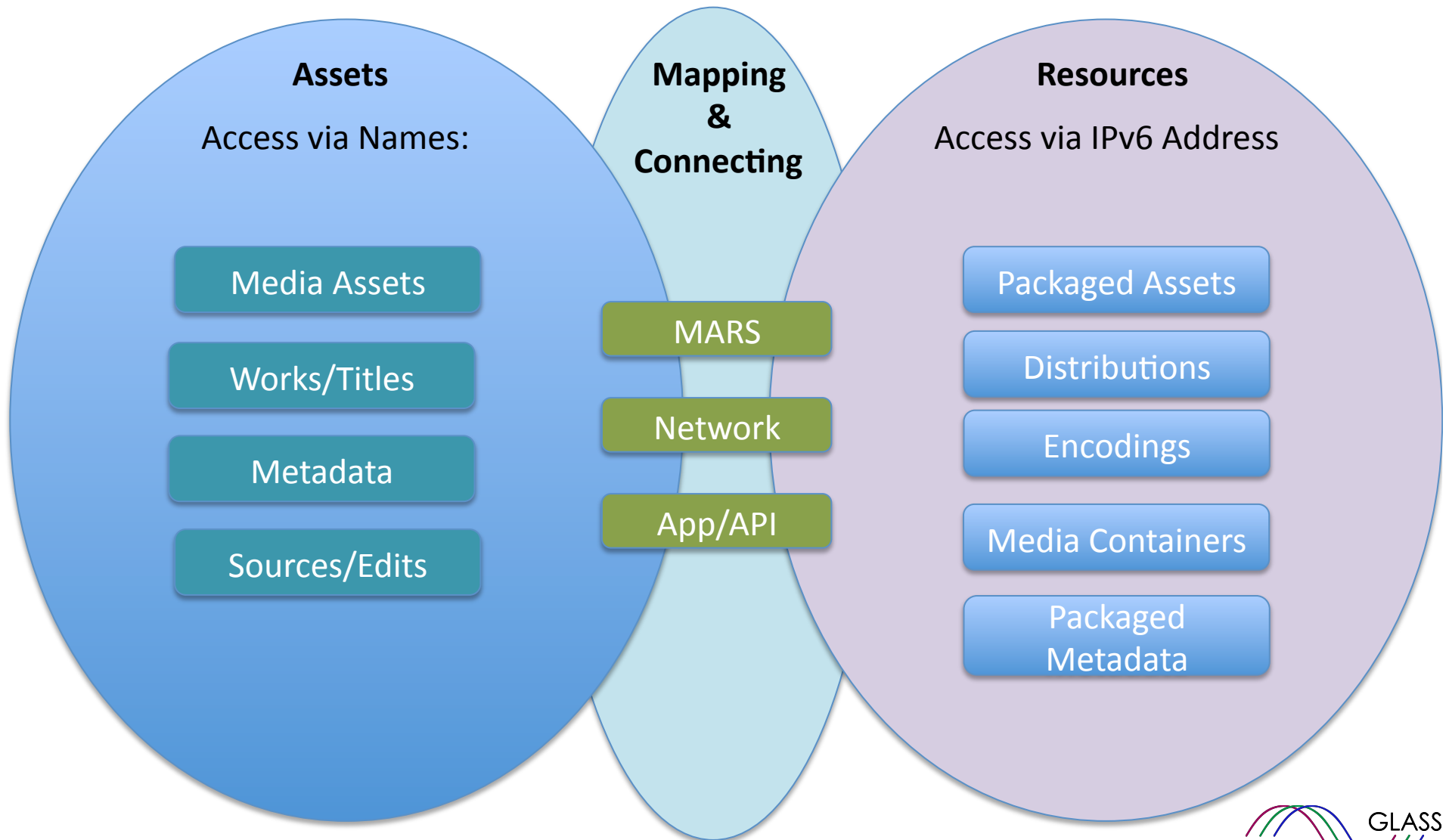
median:EIDR:10.5240%2F4381-3726-32B3-2E65-855B-X:example.com

2001:db8::/64

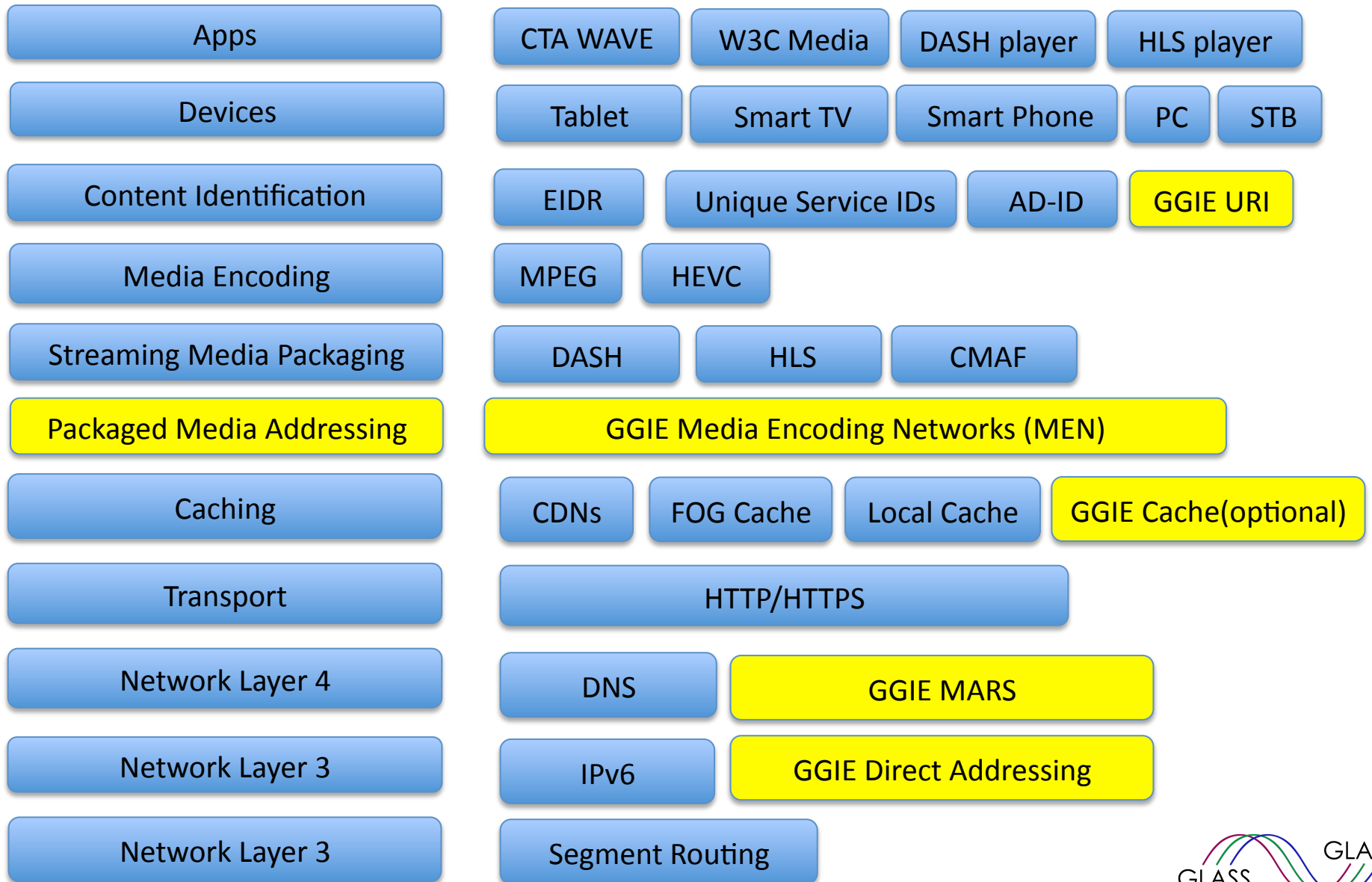




# Connecting Assets & Resources



# GGIE Video Media Model



# How about some running code?



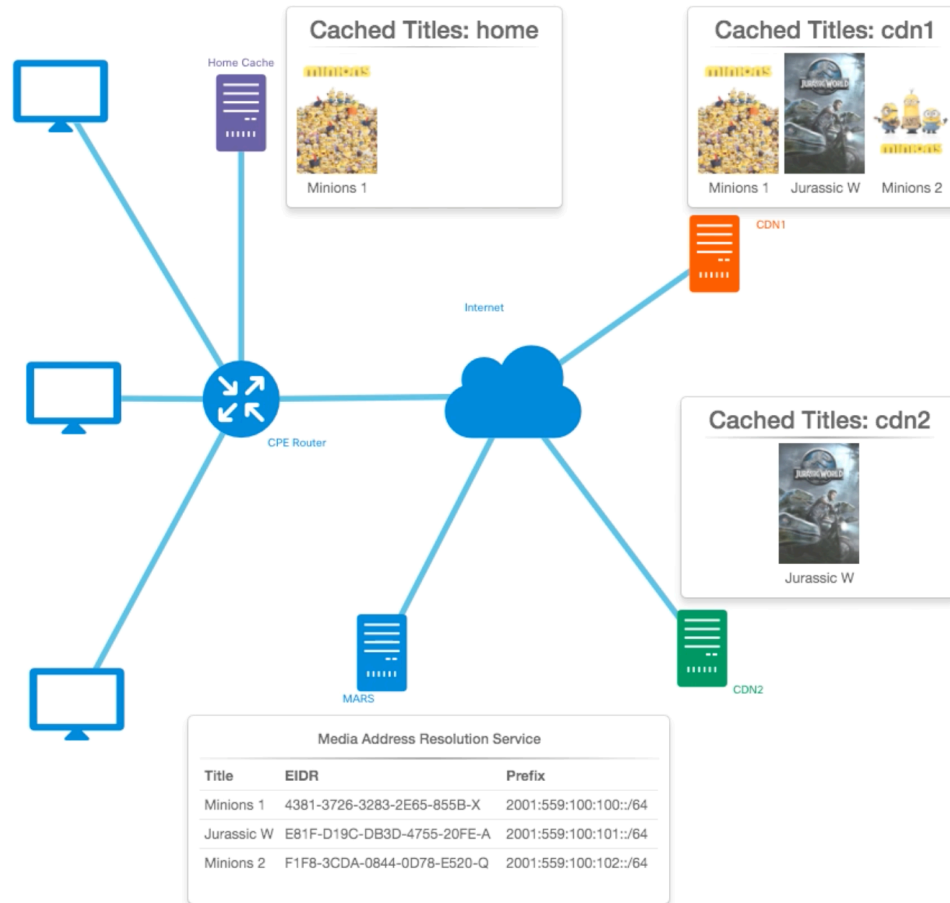
Title: Minions 1 (4381-3726-3283-2E65-855B-X)  
Cache: home



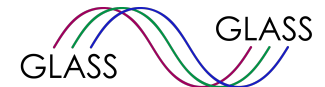
Title: Minions 1 (4381-3726-3283-2E65-855B-X)  
Cache: home



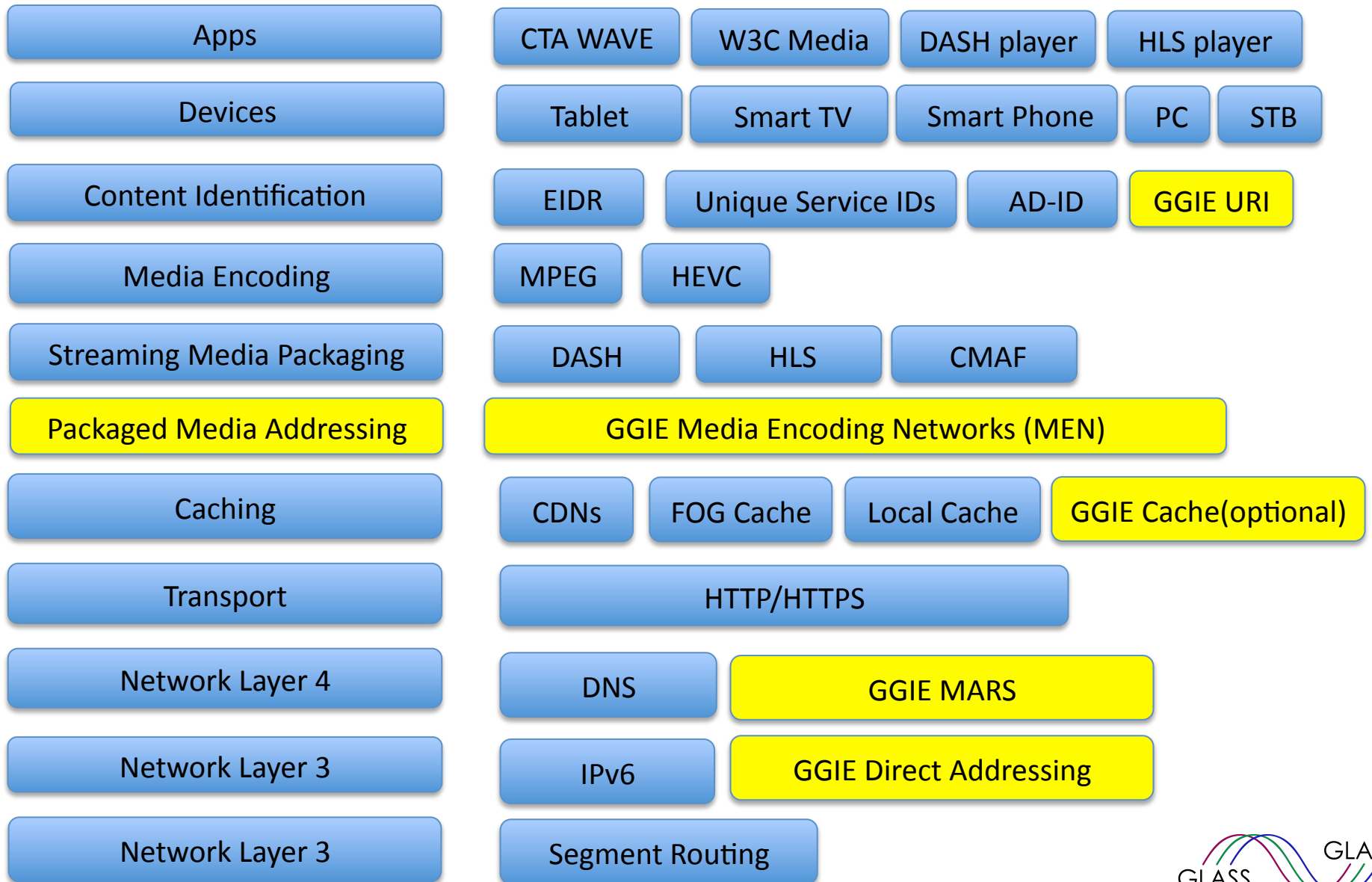
Title: Minions 2 (F1F8-3CDA-0844-0D78-E520-Q)  
Cache: cdn1



\*Developed under a Comcast Innovation Fund partnership with Prof. Gaurav Naik of Drexel University



# GGIE Video Media Model



# More about GGIE

Contact: Glenn Deen – [glenn.deen@nbcuni.com](mailto:glenn.deen@nbcuni.com)

**IETF 98 in Chicago March 26-31 (that's next week)**

**Monday 3/27** – Bar BoF on Internet Streaming

**Thursday 3/30** – Bits-n-Bytes live Glass-Glass demo in the Comcast-NBCUniversal booth

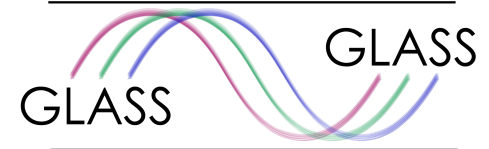


## **Glass to Glass Internet Ecosystem Introduction**

draft-deen-daigle-ggie

by: G.Deen, L.Daigle

GGIE: the Glass to Glass Internet Ecosystem



## **Using Media Encoding Networks to address MPEG-DASH video**

draft-deen-naik-ggie-men-mpeg-dash

by: G.Deen, G.Naik, J.Brzozowski, L.Daigle, W.Rose, M.Townsley

## **GGIE Internet Video Use Cases**

draft-rose-deen-ggie-use-cases

by: G.Deen, W.Rose

## **Glass to Glass Internet Ecosystem URI and S-NAPTR Use**

draft-daigle-deen-ggie-uri-snaptr

by: L.Daigle, G.Deen,

