

Who am I?

Associate professor in Information and Communication Technology Studies at Concordia University in Montreal, Canada

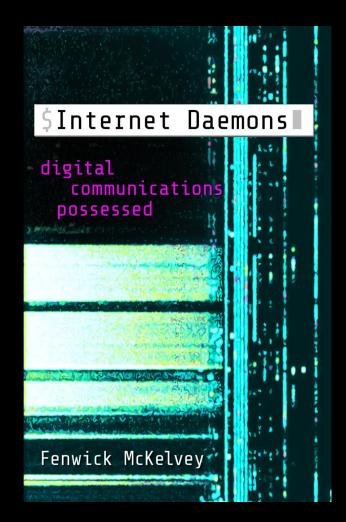
Research focuses on the politics and policy involving algorithms and software as infrastructure

Active policy engagement focused on telecommunications, privacy, artificial intelligence, and disinformation



Open Access

The book is open access thanks to the support of Concordia University







MOTHERBOARD TECHBY VICE

YouTube, Netflix Begin Slowing Services to Handle Coronavirus Strain

The internet should generally hold up under the load of a pandemic. But content providers say they're taking extra precautions just to make sure.





IMAGE: THOMAS TRUTSCHEL/PHOTOTHEK VIA GETTY IMAGES

MOTHERBOARD

Experts Say the Internet Will Mostly Stay Online During Coronavirus Pandemic

Home users may see problems due to neglected U.S. infrastructure, but the internet overall should be able to weather the storm, experts suggest.



ISPs use a number of modern network technologies to handle congestion in real time, often letting them intelligently and automatically "deprioritize" the traffic of heavy users in overloaded areas.

Bandwidth management is a problem without a good solution

Two Moments in Internet History

1. Donald Davies and British contributions to packet switching

2. ComCast and the origins of contemporary congestion management

Case One: Donald Davies

A common network has to be a shared network

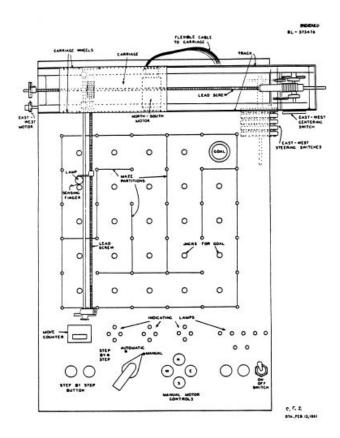


Donald Davies and packet-switching in 1966

Table I
BIBLIOGRAPHY OF SEVERAL DISTRIBUTED NETWORK
ROUTING DOCTRINES

| | Date | Designation | Principal Investigator | Published Reference |
|----|------|--------------------------|--|---|
| 1 | 1952 | Mouse in a Maze | C. Shannon | C. Shannon in <u>Cybernetics</u> , H. von Foerster, Editor, Transactions of Eighth Conference, Josiah Macy, Jr., Foundation, New York, 1952, p. 173. |
| 2 | 1958 | Barnstable | D. A. Huffman C. E. Shannon E. N. Gilbert H. P. Galliher E. Reilly | Final Report, Barnstable Summer Study, "A Study of Communications Theory Applied to Military Communications Systems (U)," Con- fidential, MIT Research Laboratory for Electronics, Cambridge, Massachusetts, October 30, 1958, p. 117. |
| 3 | 1955 | Voice Relay | F. R. Collbohm | F. R. Eldridge, J. B. Carne, H. A. Shapiro B. Holfer, "Vulnerability of Landline Communications for SAC and ADC (U)," The RAND Corporation, RM-1774, October 1, 1956 p. 67. |
| 4 | 1957 | Time-of-Arrival | F. Yates | Paul Baran and Frank Yates, "A Non- Synchronous Digital Data Link Transmission System Using Randomly Surviving Relay Points," The RAND Corporation, May 25, 196 |
| 5 | 1958 | Random Repeated Relay | J. Carne | None |
| 6 | 1959 | Directional Relay | T. G. Williams | William G. Todd, "A National Survival Com- munications System," Rome Air Development Center, Technical Memorandum RCU-TM-59-1, February 1959. |
| 7 | 1959 | Synchronous Flooding | P. Baran | Paul Baran and Robert Hammerly, "A Verified Point of Origin Synchronous Digital Data Link Transmission System Using Randomly Surviving Relay Points," The RAMD Corporation, May 25, 1960. |
| 8 | 1959 | Saturation Signaling | G. Svala | Gunnar Svala, "Saturation Signalling and Switching System," North Electric Company, Galion, Ohio, 1959. |
| 9 | 1960 | Two-Phase | J. Bower | Patent disclosure. |
| 10 | 1960 | Hot-Potato Routing | P. Baran | Current series. |
| 11 | 1961 | Tessellated Network | L. J. Craig | L. J. Craig and I. S. Reed, "Overlapping Tessellated Communications Networks," The RAND Corporation, P-2359, June 13, 1961. |

The Routing Problem of Packet Switching



Time sharing

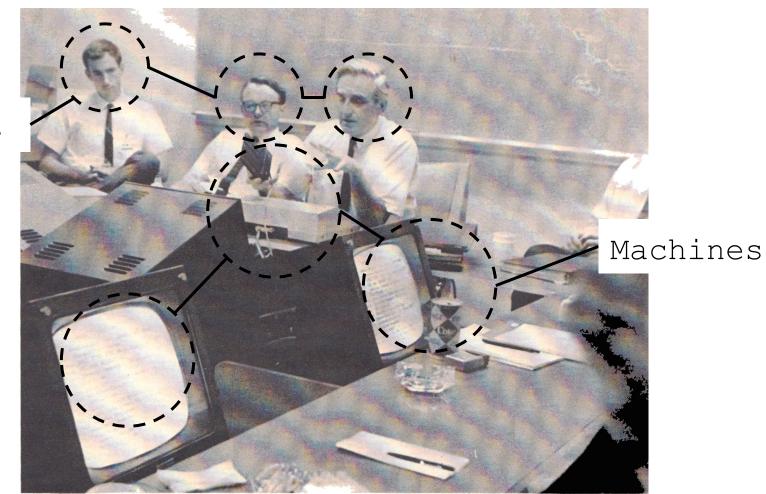
Digital communication at Project MAC (CTSS) circa 1965

Time-sharing computer systems were both experiments in computing and communication





October 1967—A project meeting held through a computer at Stanford Research Institute



October 1967—A project meeting held through a computer at Stanford Research Institute

Users

Multi-user as common carrier

Davies notes that time sharing systems, specifically the Dartmouth Time Sharing System, have "different kinds of users, for example computers offering real-time services and keyboard / printers for human use, in a way which allows them all to intercommunicate usefully."

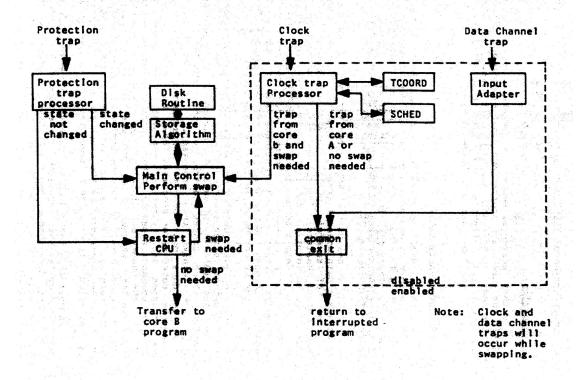


Figure 2.1 -- CTSS supervisor, overall flow.

Packets

Translates time-sharing from a model of computer resource sharing to a design for a new digital communication infrastructure

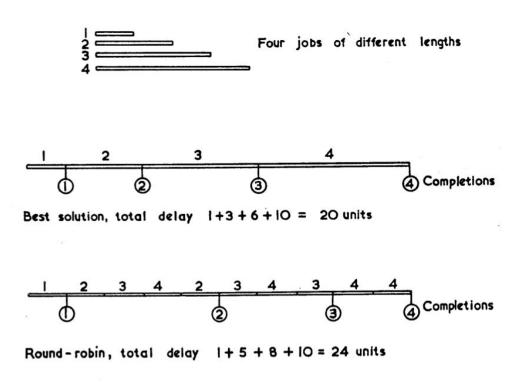


FIGURE 2. EXAMPLES OF ALLOCATION OF COMPUTER TIME



First ACM Symposium on Operating Systems Principles

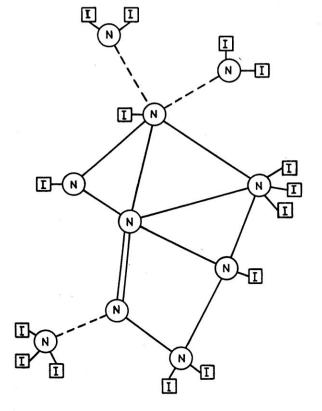


FIGURE 3. A HYPOTHETICAL COMMUNICATION NETWORK

Optimally allocating network resources like time-sharing

The Optimization Problem

According to Leonard Kleinrock, it involved "the problem of allocating network resources to the demands placed upon those resources by the user population." It was a **technical problem** distinct "from the 'softer' social, political, legal and ecological problems".

An Isarithmic network?

"Since data carrying packets must be created and destroyed, the balance is kept by using empty packets... When data are ready to enter the network, an empty packet must be found and replaced by a data carrying packet."

-Donald Davies, 1972

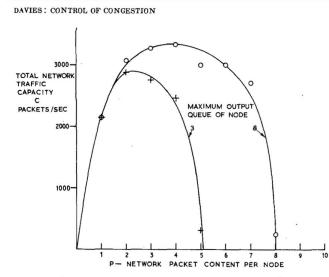


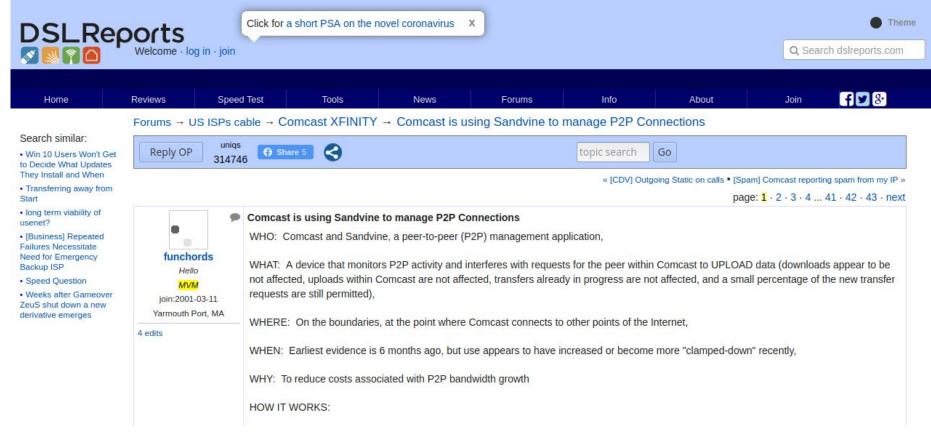
Fig. 1. Characteristic of an isarithmic network (with 18 nodes).

Those plotted here were based on an intermediate stage of development. We did not investigate the precise mechanism of congestion or in particular what caused the complete stoppage of flow at a certain value of P. By better design the saturation can be pushed to higher values of P and the optimum to higher values of C.

A common network does not have a common purpose

Case Two: Comcast

Network neutrality did not solve the network management



Robb Topolski uncovers Comcast slowing down P2P in 2007

United States Court of Appeals

FOR THE DISTRICT OF COLUMBIA CIRCUIT

Argued January 8, 2010

Decided April 6, 2010

No. 08-1291

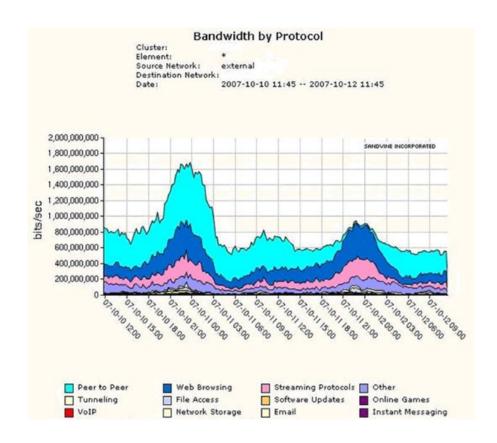
COMCAST CORPORATION,
PETITIONER

V.

FEDERAL COMMUNICATIONS COMMISSION AND UNITED STATES OF AMERICA,
RESPONDENTS

NBC UNIVERSAL, ET AL., INTERVENORS

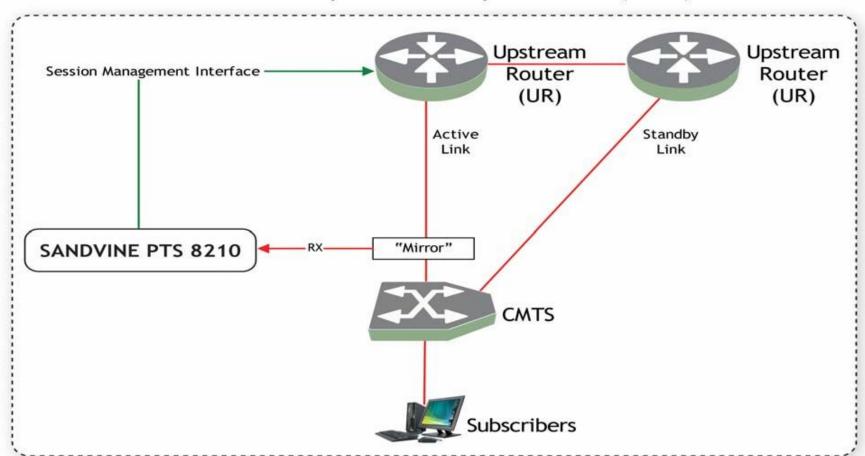
On Petition for Review of an Order of the Federal Communications Commission

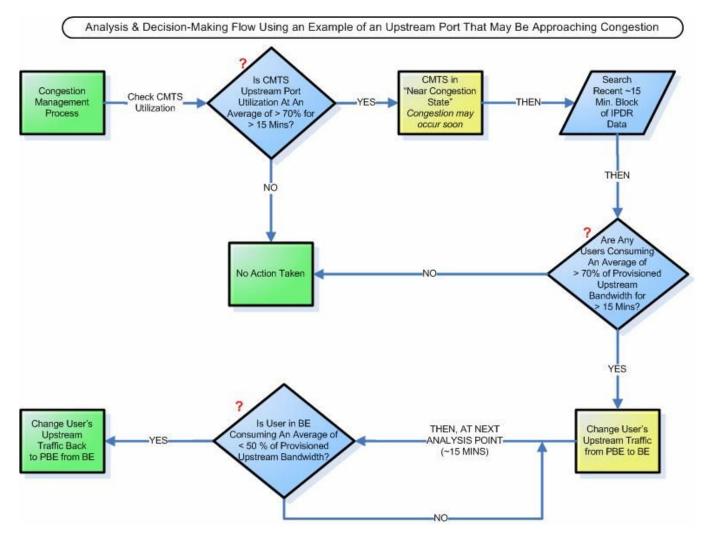


Managing rise in peer-to-peer file sharing



Comcast Optical Transport Node (OTN)





MOTHERBOARD

Experts Say the Internet Will Mostly Stay Online During Coronavirus Pandemic

Home users may see problems due to neglected U.S. infrastructure, but the internet overall should be able to weather the storm, experts suggest.



ISPs use a number of modern network technologies to handle congestion in real time, often letting them intelligently and automatically "deprioritize" the traffic of heavy users in overloaded areas.

Managing bandwidth management is a governance issue

Implications

These problems may get worse as...

Automation reduces explainability and oversight of network management

Policy forums become captured or politicized

New technologies require more complex network management

Bandwidth management is a problem without a good solution

How could human rights

be that solution?

Thank You

Algorithmic Media Observatory

Machine Agencies Milieux Institute

@mckelveyf AMO-OMA.CA Concordia University

Select Publications

- McKelvey, F., & Dubois, E. (2017, November 23). Toward the responsible use of bots in politics. Retrieved December 6, 2017, from http://policyoptions.irpp.org/magazines/november-2017/toward-the-responsible-use-of-bots-in-politics/
- McKelvey, F. (2018a). *Internet daemons: digital communications possessed.* Minneapolis: University of Minnesota Press.
- McKelvey, F. (2018b, May 21). Use the Charter to guide AI governance. Retrieved June 6, 2018, from http://policyoptions.irpp.org/magazines/may-2018/use-the-charter-to-guide-ai-governance/
- McKelvey, F. (2018c, July 4). Protecting our information in the age of data-driven politics.

 Retrieved November 21, 2018, from

 http://policyoptions.irpp.org/magazines/july-2018/protecting-information-age-data-driven-politics/
- McKelvey, F. (2019, July 29). Daemons are the programs that run the internet. Here's why it's important to understand them. The Conversation. http://theconversation.com/daemons-are-the-programs-that-run-the-internet-heres-why-its-important-to-understand-them-119154
- McKelvey, F. (2020, March 6). Before adopting new technologies, we must define the common good. Centre for International Governance Innovation.

 https://www.cigionline.org/articles/adopting-new-technologies-we-must-define-common-good
- Hunt, R., & McKelvey, F. (2019). Algorithmic Regulation in Media and Cultural Policy: A Framework to Evaluate Barriers to Accountability. Journal of Information Policy, 9, 307–335. JSTOR. https://doi.org/10.5325/jinfopoli.9.2019.0307